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About the Cover

The brand concept for realization of SF2030 is "Sparks of Creation."

The key to achieving SF2030 lies in the challenge each one of us at OMRON will take on. Each employee creates innovation driven by social needs, thus putting the OMRON Principles into practice to create a sustainable Earth and society. "Sparks of Creation" expresses that will and the creativity unleashed.

The cover art of this issue is inspired by the process whereby OMRON is creating and proposing a new tomorrow.

