

# The OMRON Principles

Since its founding in 1933, OMRON has striven to create solutions to social issues through its business and to contribute to the development of society. We established the Corporate Motto, “to improve lives and contribute to a better society,” in 1959 and the OMRON Principles in 1990, incorporating the spirit of the Corporate Motto as Our Mission. Ever since, the OMRON Principles have been at the heart of OMRON’s management.

We want to make it crystal clear that our adherence to the values underpinning OMRON’s management is unwavering. Thus, we will continue to put our corporate principles into practice, always striving to contribute to the development of society while enhancing corporate value. Indeed, practice of the corporate principles has been included in the articles of incorporation since fiscal 2022. (Resolved at the 85th Ordinary General Meeting of Shareholders held in fiscal 2022)

## OMRON Principles

### Our Mission

**To improve lives and contribute to a better society**

### Our Values

- **Innovation Driven by Social Needs**  
Be a pioneer in creating inspired solutions for the future.
- **Challenging Ourselves**  
Pursue new challenges with passion and courage.
- **Respect for All**  
Act with integrity and encourage everyone’s potential.

## Management Philosophy

**We believe a business should create value for society through its key practices. We are committed to sustainably increasing our long-term value by putting Our Mission and Values into practice.**

- We uphold a long-term vision and solve social issues through our business.
- We operate as a truly global company through our fair and transparent management practices.
- We cultivate strong relationships with all of our stakeholders through responsible engagement.