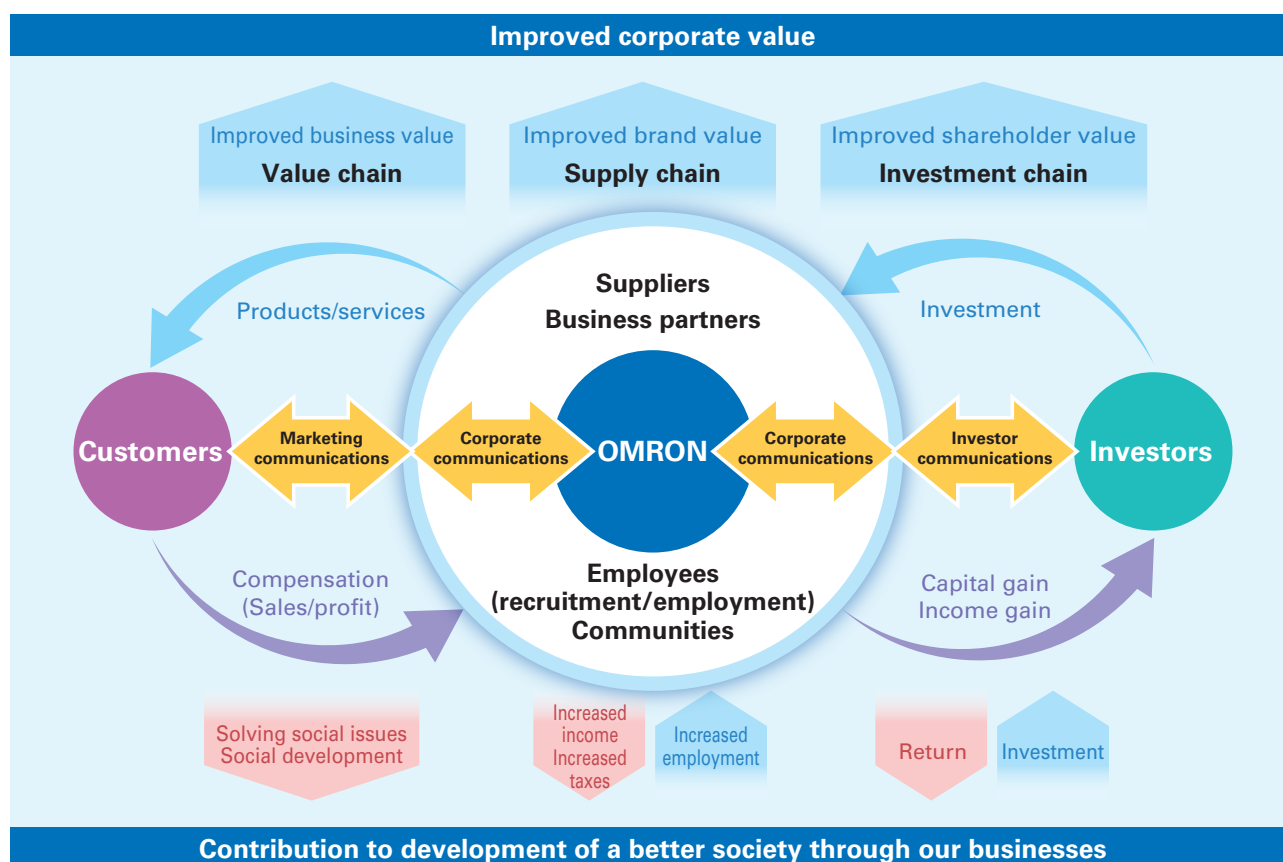


Responsible Engagement With Our Stakeholders

As stated in our Sustainability Policy, OMRON cultivates strong relationships with our stakeholders through responsible engagement. We see these strong relationships as invisible assets important for our sustainable growth. These relationships are also an indispensable part of creating innovation driven by social needs. We engaged in responsible Dialogues with our stakeholders to improve corporate value and contribute to a better society through our businesses by using marketing, corporate, and investor communications.

Responsible Engagement with Our Stakeholders



Case Studies: Dialogues with Stakeholders

Marketing communications / Dialogues with customers

In the Healthcare Business, we are promoting dialogue with healthcare professionals and consumers to spread the importance of home blood pressure monitoring. In fiscal 2019, we expanded our activities globally, holding educational programs for healthcare professionals called “OMRON Academy” in 12 locations across India and blood pressure measurement events for consumers in 10 cities. We will continue to promote achieving “zero events (zero cerebrovascular and cardiovascular events)” in various locations by having people understand the importance of home blood pressure monitoring and utilize these events for medical care.



The OMRON Academy

Corporate communications / Dialogues with suppliers

Every year, OMRON holds a Global Partner Conference with representatives for major suppliers. At this conference, we share details of our management policy initiatives, business structures, procurement policies, and sustainable procurement practices. A total of 110 supplier companies participated in the May 2019 conference, showing that sustainable procurement efforts are progressing smoothly. We asked suppliers to continue working with OMRON to contribute a sustainable society throughout the supply chain.



Global Partner Conference
(May 2019)

Corporate communications / Dialogues with business partners

At OMRON, we strive to create business through co-creation with business partners. Industrial Automation Business is conducting trials utilizing the fifth-generation mobile communication system (5G) in factories and other manufacturing sites under the collaborative efforts of NTT DOCOMO, NOKIA, and OMRON. We jointly evaluate the usefulness and possibilities of 5G with the aim of solving the challenges facing the manufacturing industry and developing communications technology required in manufacturing sites of the future.



Announcement of joint trial by three companies (September 2019)

Corporate communications / Dialogues with employees

Since 2016, OMRON has been conducting the engagement survey VOICE that aims to listen directly to feedback from our global employees, identify management issues, and take actions to solve those issues. In fiscal 2019, we introduced an application program for personnel transfer in response to requests from employees in the fiscal 2018 survey. The application program provides employees with opportunities to advertise their talents and transfer to other department to challenge themselves in even if there are no job openings. By reflecting the opinions of employees, we will work to create a company where employees can play an active role.



A poster calling on employees to reply to VOICE

Corporate communications / Dialogues with communities

OMRON is working to solve community-specific social issues. In March 2020, the Social Systems, Solutions and Service Business signed a comprehensive collaboration agreement with Uki City, Kumamoto Prefecture to mutually engage in a collaborative effort to realize Society 5.0 that solves regional issues with new technologies. We will contribute to developing sustainable towns through the introduction of management systems that utilize IoT for disaster prevention sensors and the introduction of renewable energy management systems to public facilities.



Comprehensive collaboration agreement signed with Uki City (March 2020)

Investor communications / Dialogues with investors

OMRON strives to raise corporate value through dialogues with shareholders and investors. In fiscal 2019, we held the 82nd Ordinary General Meeting of Shareholders, as well as the third ESG Meeting. At the ESG Meeting, we took the opportunity to explain OMRON's business, initiatives for human resources centered on management based on the OMRON Principles, climate change initiatives, and corporate governance. We fielded many questions and listened to opinions from the shareholders and investors who participated in the meeting. Also, we implemented a total of 680 interviews with institutional investors in fiscal 2019. The knowledge we received from interactions with our shareholders and investors has led to improvements in our management initiatives.



The 82nd Ordinary General Meeting of Shareholders (June 18, 2019)



Fiscal 2019 ESG Meeting
(February 17, 2020)