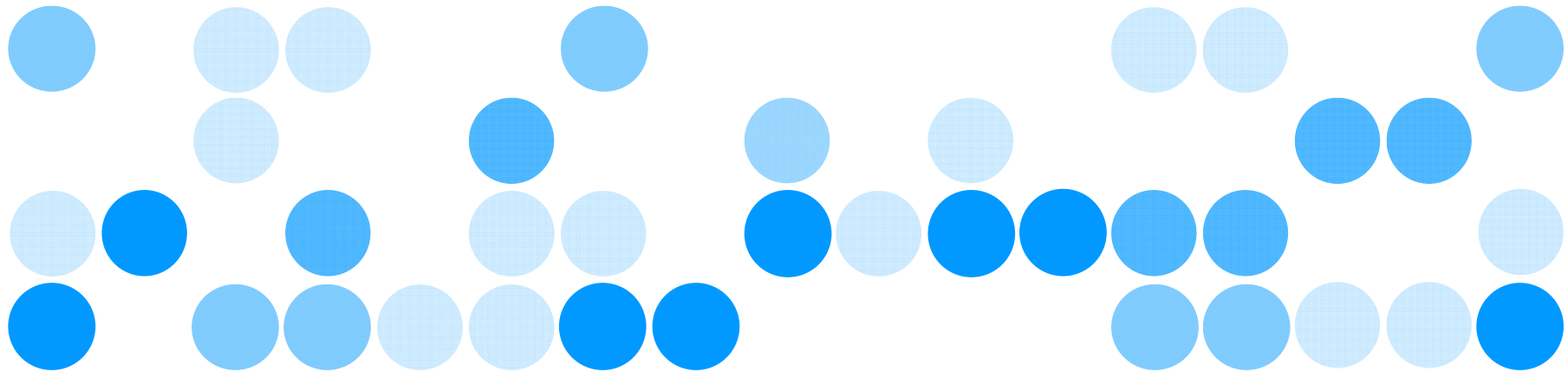




Sensing tomorrow™

Financial Results for the First Quarter Ended June 30, 2010 (FY10)



July 28, 2010

OMRON Corporation

Businesses and Major Products

LCD backlights, semiconductors/MEMS, environmental solutions business, electronic systems and equipment

- *Electronic signal sensing*
- *Electrical current/voltage control*

Relays, switches, connectors, amusement equipment parts, mobile device parts

- *Auto body electronics*
- *Radio wave sensing*

Keyless entry systems, power window switches, automotive relays, EPS (electronic power steering)

- *Human sensing*
- *Traffic sensing*
- *IC card technology*

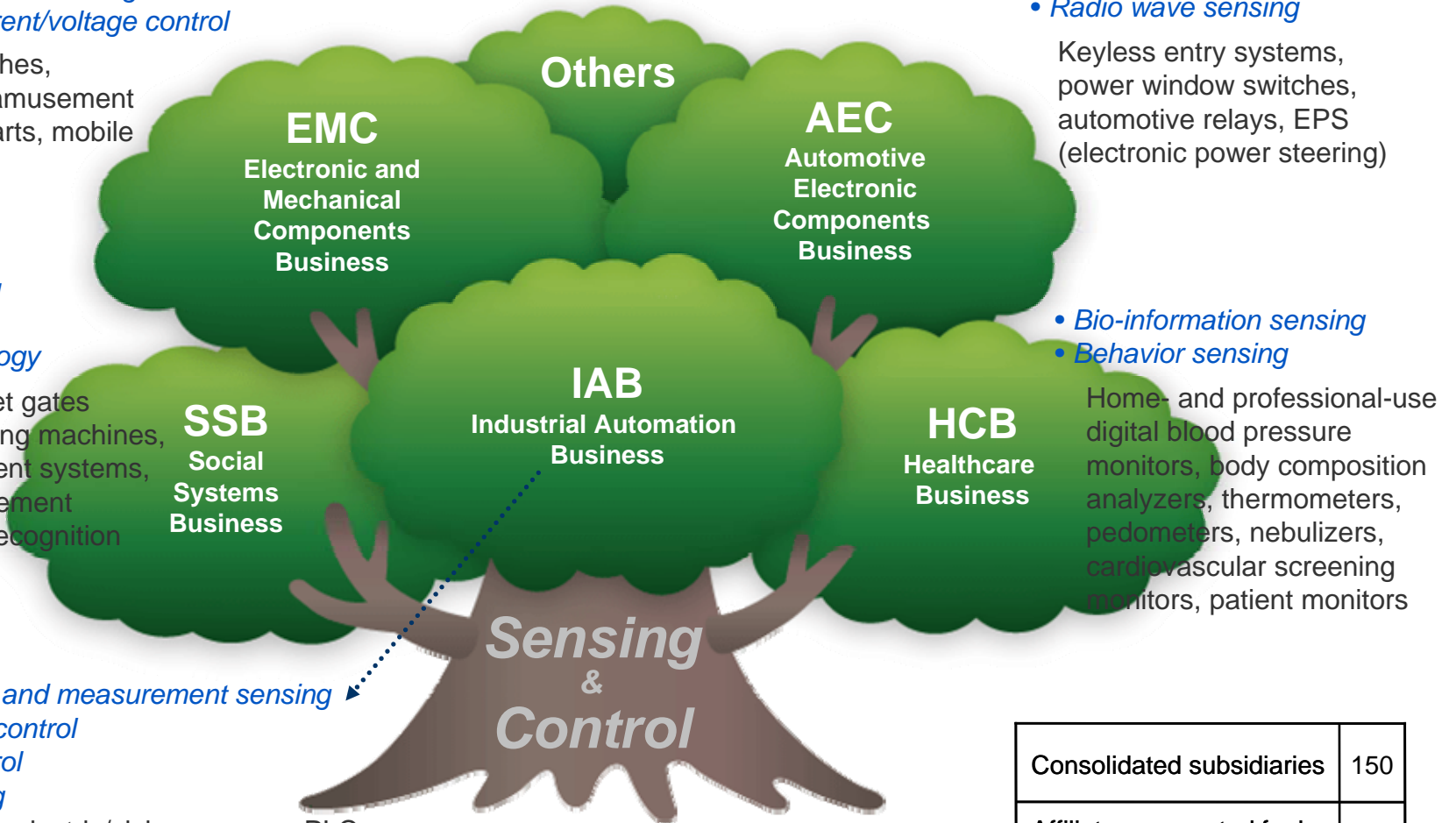
Automated ticket gates and ticket vending machines, road management systems, security management systems, face recognition systems

- *Bio-information sensing*
- *Behavior sensing*

Home- and professional-use digital blood pressure monitors, body composition analyzers, thermometers, pedometers, nebulizers, cardiovascular screening monitors, patient monitors

- *Displacement and measurement sensing*
- *Temperature control*
- *Machine control*
- *Vision sensing*

Proximity/photoelectric/vision sensors, PLCs, temperature controllers, machine safeguarding equipment, inspection systems



Consolidated subsidiaries	150
Affiliates accounted for by the equity method	15

(as of June 30, 2010)

Executive Summary	P.4
Results for the First Quarter Ended June 30, 2010 (FY10/Q1)	P.6
FY10 Interim (Q1, Q2) and Full Year Forecast	P.28
Chinese Market (IAB)	P.38
Reference	P.43

Notes

1. The consolidated statements of Omron Corporation (the Company) are prepared in accordance with U.S. GAAP.
2. Projected results and future developments are based on information available to the Company at the current time, as well as certain assumptions judged by the Company to be reasonable. Various factors could cause actual results to differ materially from these projections. Major factors influencing Omron's actual results include, but are not limited to, (i) economic conditions affecting the Company's businesses in Japan and overseas, (ii) demand trends for the Company's products and services, (iii) the ability of the Company to develop new technologies and products, (iv) major changes in the fundraising environment, (v) tie-ups or cooperative relationships with other companies, and (vi) movements in currency exchange rates and stock markets..

FY10 Q1 Results

- Sales up 37% YoY reflecting the recovery of capital investment among manufacturers, etc.
- Dramatic improvement in operating income owing to increased sales, continuing efforts in structural reform, and efficient management of fixed costs.

<u>(Consolidated)</u>	FY10 Q1 Actual	FY09 Q1 Actual	YoY
Net sales	¥147.0 bn	¥106.9 bn	+37.4%
Operating income	¥11.1 bn	-¥10.2 bn	--
NIBT	¥10.7 bn	-¥10.9 bn	--
Net income (attributable to shareholders)	¥6.4 bn	-¥7.7 bn	--

*FY10 Q1 exchange rates: 1 USD = ¥91.5; 1 EUR = ¥116.9 (FY09 Q1: 1 USD = ¥96.8; 1 EUR = ¥131.5)

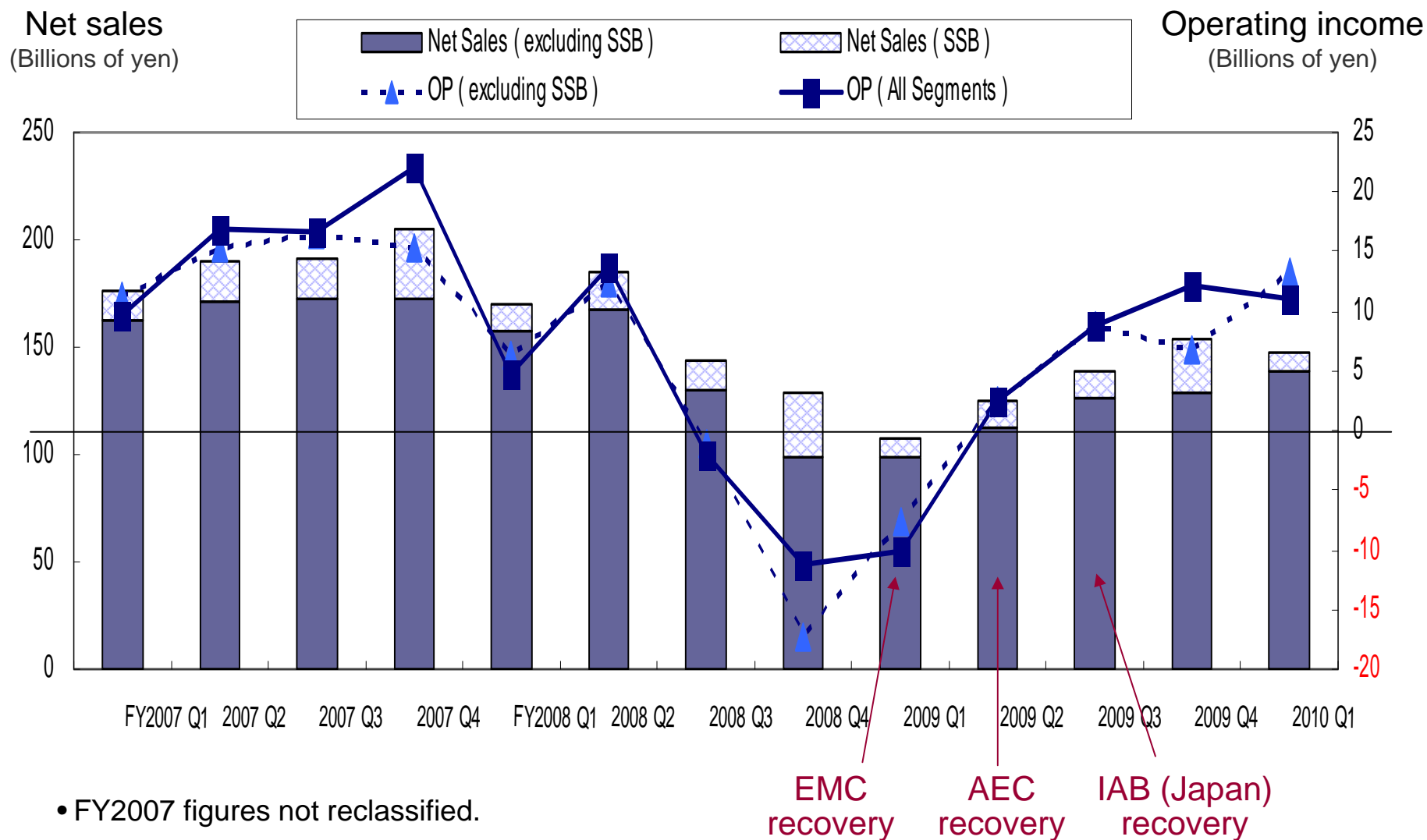
FY10 Forecast

- Upward revision in sales and profit, expecting solid demand to continue in Q2 and beyond.

<u>(Consolidated)</u>	FY10 Q1-Q2		FY10 Full Year	
	<u>Revised Forecast</u>	<u>Initial Plan</u>	<u>Revised Forecast</u>	<u>Initial Plan</u>
Net sales	¥300.0 bn	¥268.0 bn	¥615.0 bn	¥580.0 bn
Operating income	¥22.0 bn	¥11.0 bn	¥46.0 bn	¥33.0 bn
NIBT	¥21.0 bn	¥11.5 bn	¥44.5 bn	¥33.0 bn
Net income (attributable to shareholders)	¥13.5 bn	¥7.0 bn	¥29.5 bn	¥20.0 bn

*Assumed exchange rates for FY10 Q2-Q4: 1 USD = ¥85; 1 EUR = ¥110 (Initial plan: 1 USD = ¥90; 1 EUR = ¥125)

Quarterly Business Results (All Segments)



Executive Summary	P.4
Results for the First Quarter Ended June 30, 2010 (FY10/Q1)	P.6
FY10 Interim (Q1, Q2) and Full Year Forecast	P.28
Chinese Market (IAB)	P.38
Reference	P.43

Consolidated P/L

- Sales up 37% YoY reflecting the recovery of capital investment among manufacturers.
- Dramatic improvement in operating income owing to increased sales, continuing efforts in structural reform, and efficient management of fixed costs.

(Billions of yen)

P/L	FY10 Q1 Actual	FY09 Q1 Actual	YoY
Net Sales	147.0	106.9	+37.4%
Gross Profit	56.1	32.2	+74.2%
SG&A	35.5	33.3	+6.6%
R&D	9.5	9.1	+3.9%
Operating Income (loss)	11.1	-10.2	-
Non-operating Income (loss), net	0.5	0.7	-33.0%
NIBT	10.7	-10.9	-
Net income (loss) attributable to shareholders	6.4	-7.7	-
<Exchange Rates>			Difference
USD	91.5	96.8	-5.3
EUR	116.9	131.5	-14.6

Consolidated Sales by Segment

- All segments posted YoY increase.
- Notable recovery in 3 main control-based businesses (IAB, EMC, AEC).

(Billions of yen)

Business	FY10 Q1 Actual	FY09 Q1 Actual	YoY
Industrial Automation (IAB)	69.5	42.6	+63.2%
Electronic and Mechanical Components (EMC)	20.0	15.9	+26.1%
Automotive (AEC)	21.6	13.9	+55.7%
Social Systems (SSB)	8.7	8.0	+9.0%
Healthcare (HCB)	14.8	14.2	+4.2%
Other	10.7	10.1	+5.5%
Elimination & Corporate	1.7	2.2	-28.5%
Total	147.0	106.9	+37.4%

Consolidated Operating Income by Segment

➤ Dramatic increase in three main control-based businesses (IAB, EMC, AEC).

(Billions of yen)

Business	FY10 Q1 Actual	FY09 Q1 Actual	YoY	Before management guidance fee change
Industrial Automation (IAB)	11.5	-2.9	-	12.3
Electronic and Mechanical Components (EMC)	3.2	-0.8	-	3.5
Automotive (AEC)	1.3	-1.0	-	1.5
Social Systems (SSB)	-2.3	-2.6	-	-2.0
Healthcare (HCB)	1.4	1.6	-17.6%	1.6
Other	-2.1	-2.4	-	-2.0
Elimination & Corporate	-1.9	-2.3	-	-3.8
Total	11.1	-10.2	-	11.1

* Group management policy change: The management guidance fees etc. received from affiliates and internal companies have been revised in the current fiscal year with the aim of funneling capital to the corporate headquarters in order to better facilitate strategic corporate resource allocation and to bolster the 'selection and focusing' strategy.

Consolidated Sales and Operating Income by Area

- All areas, especially emerging economies, saw improvement in sales and operating income.

(Billions of yen)

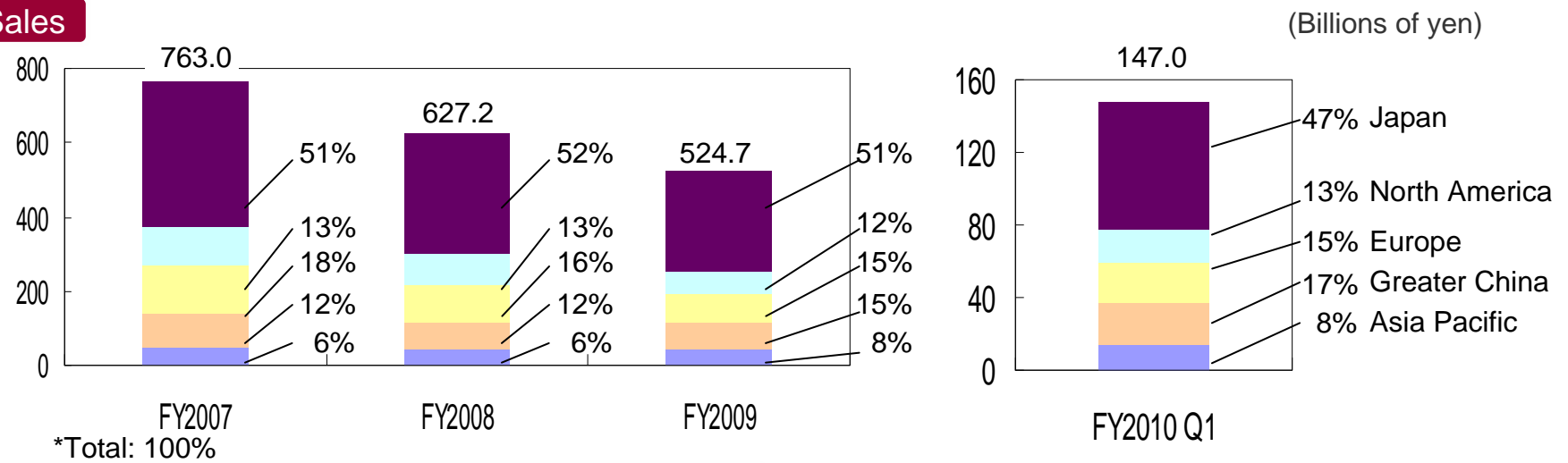
Areas	Sales			Operating Income		
	FY10 Q1 Actual	FY09 Q1 Actual	YoY	FY10 Q1 Actual	FY09 Q1 Actual	YoY
Japan	69.6	51.3	+35.6%	6.1	-9.1	-
North America	18.4	13.2	+38.8%	0.5	-0.9	-
Europe	21.6	17.7	+21.8%	0.8	0.1	+494.0%
Greater China	24.2	16.7	+44.8%	3.5	1.0	+254.6%
Asia Pacific	13.2	7.9	+66.9%	1.8	0.4	+329.7%
Eliminations & Corporate	-	-	-	-1.6	-1.7	-
Total	147.0	106.9	+37.4%	11.1	-10.2	-

Figures for "Japan" includes "direct imports"

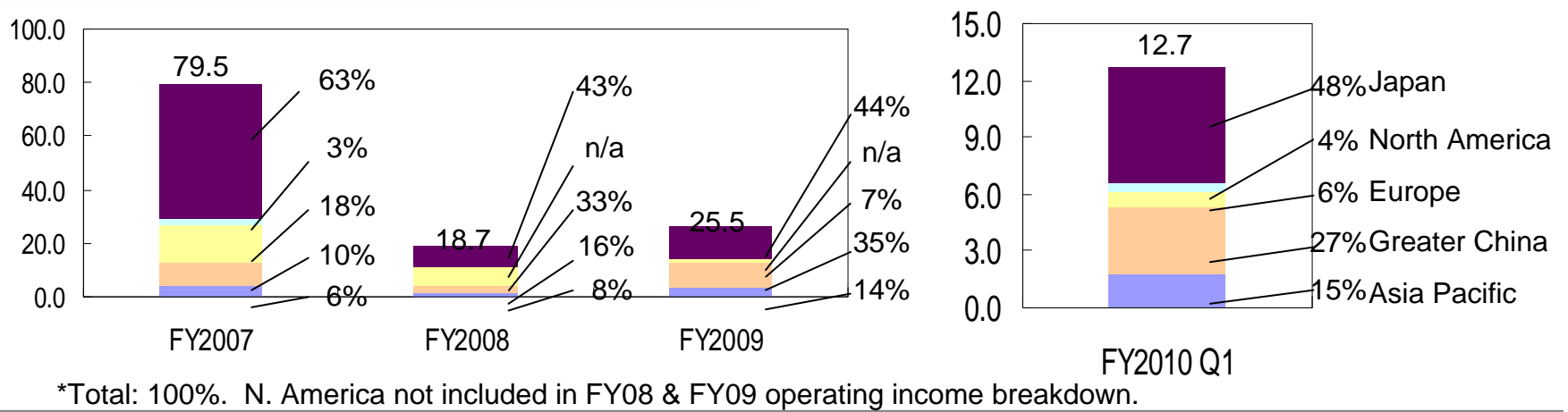
Consolidated Sales and Operating Income by Area

➤ Ratio of emerging economies (Greater China and Asia Pacific) is on the rise.

Net Sales

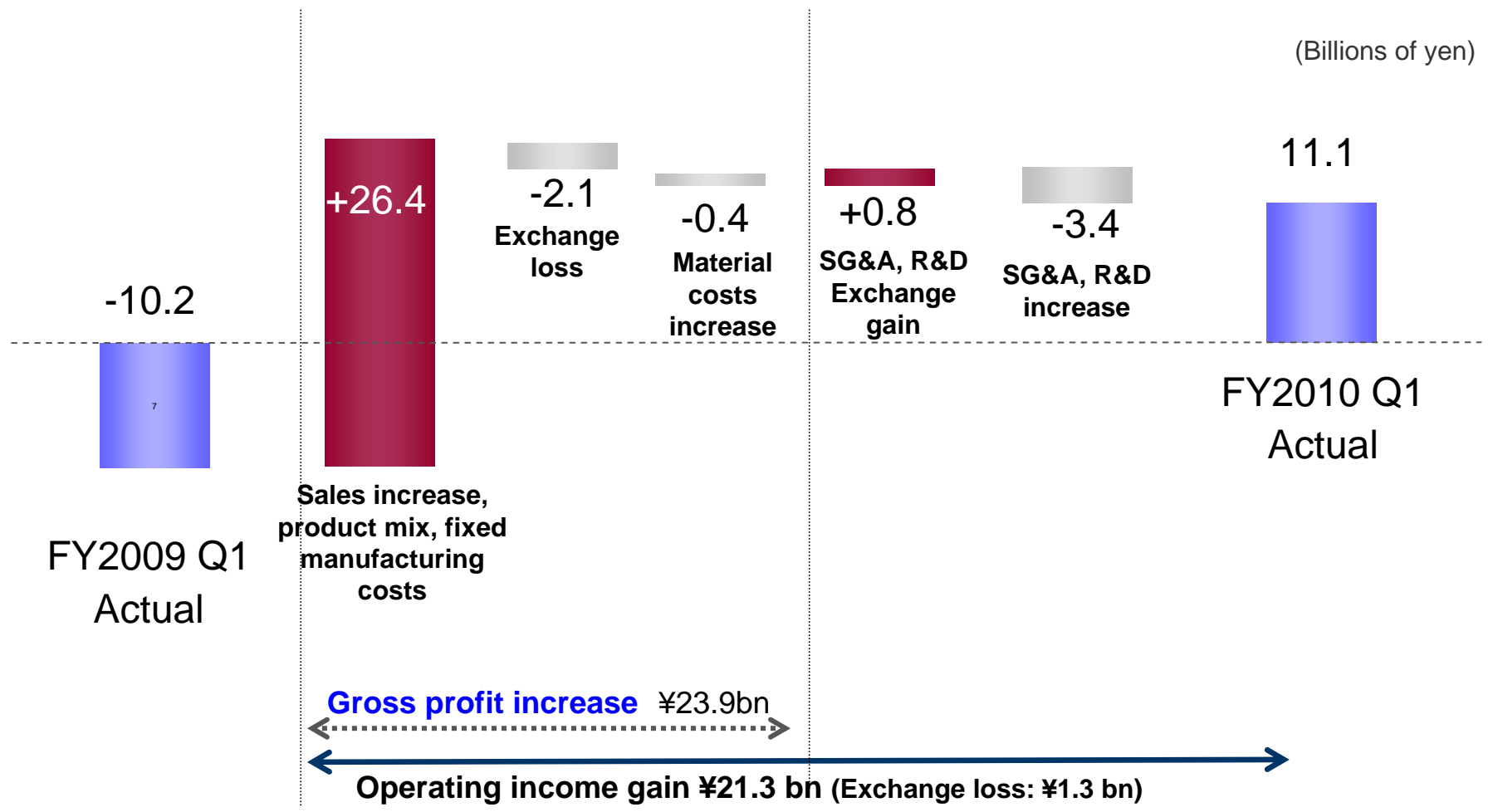


Operating Income (Excluding Elimination & Corporate)



Consolidated Operating Income Analysis (YoY)

➤ Negative effects of exchange rates and material costs were canceled out by an increase in sales.



IAB (Industrial Automation Business)

- **Japan: Ongoing recovery of capital investment demand in the electronic components and semiconductor industries has been continuing since 2nd half of FY09.**
- **Overseas: Increased capital investment and continuing growth in emerging economies such as those in greater China and Asia Pacific.**
- **Surge in operating income due to increased sales and efficient management of fixed costs.**

IAB	FY10 Q1 Actual	FY09 Q1 Actual	YoY	(Billions of yen)
Japan	31.7	17.6	+80.3%	
Overseas	37.8	25.0	+51.2%	
North America	6.1	4.9	+24.6%	
Europe	14.7	12.1	+21.0%	
Asia Pacific	6.4	3.0	+114.9%	
Greater China	10.4	4.9	+112.2%	
Export	0.2	0.1	+132.9%	
Total	69.5	42.6	+63.2%	
Operating income	11.5	-2.9	—	
OP margin	16.6%	—	—	



Safety components



Programmable logic controllers

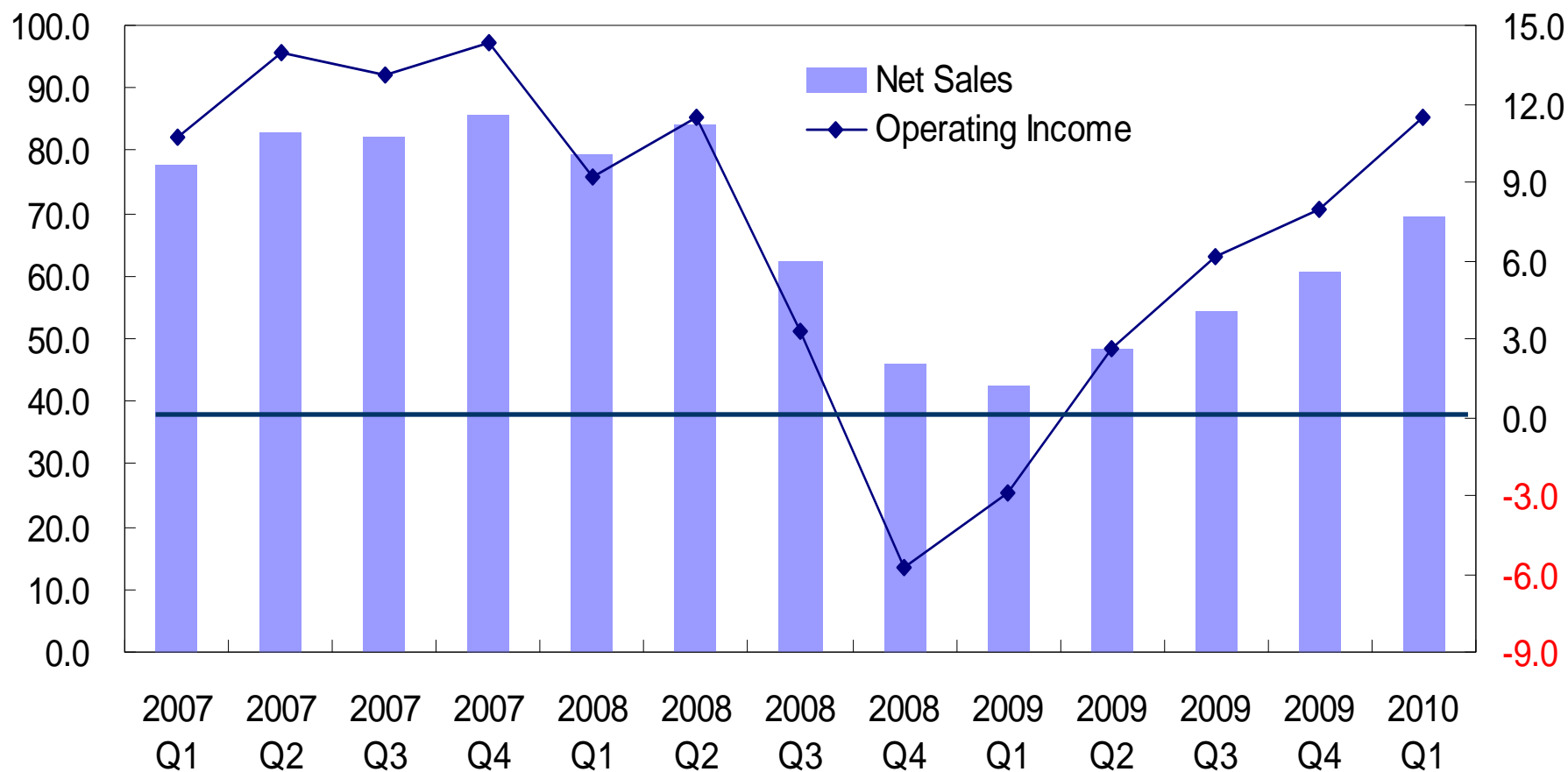


Vision sensors

Quarterly Business Results (IAB)

Net sales
(Billions of yen)

Operating income
(Billions of yen)



* The figures for FY2007 have not been changed to reflect organizational restructuring

EMC (Electronic and Mechanical Components Business)

- Consumer, commercial & automotive industries saw continued demand growth particularly in China and other newly emerging markets.
- Sales solid in China and Southeast Asia, centered on home electronics-related products.
- Large improvement in operating income, due mainly to sales increase and structural reform.

(Billions of yen)

EMC	FY10 Q1 Actual	FY09 Q1 Actual	YoY
Japan	*5.7	5.1	+12.3%
Overseas	14.3	10.8	+32.5%
North America	*3.3	1.4	+132.2%
Europe	3.3	2.8	+18.7%
Asia Pacific	2.3	1.7	+39.1%
Greater China	5.0	4.4	+13.0%
Export	0.4	0.6	-23.1%
Total	20.0	15.9	+26.1%
Operating income	3.2	-0.8	—
OP margin	16.0%	—	—

* Part of AEC's American and Japanese relay business were transferred to EMC



Relays

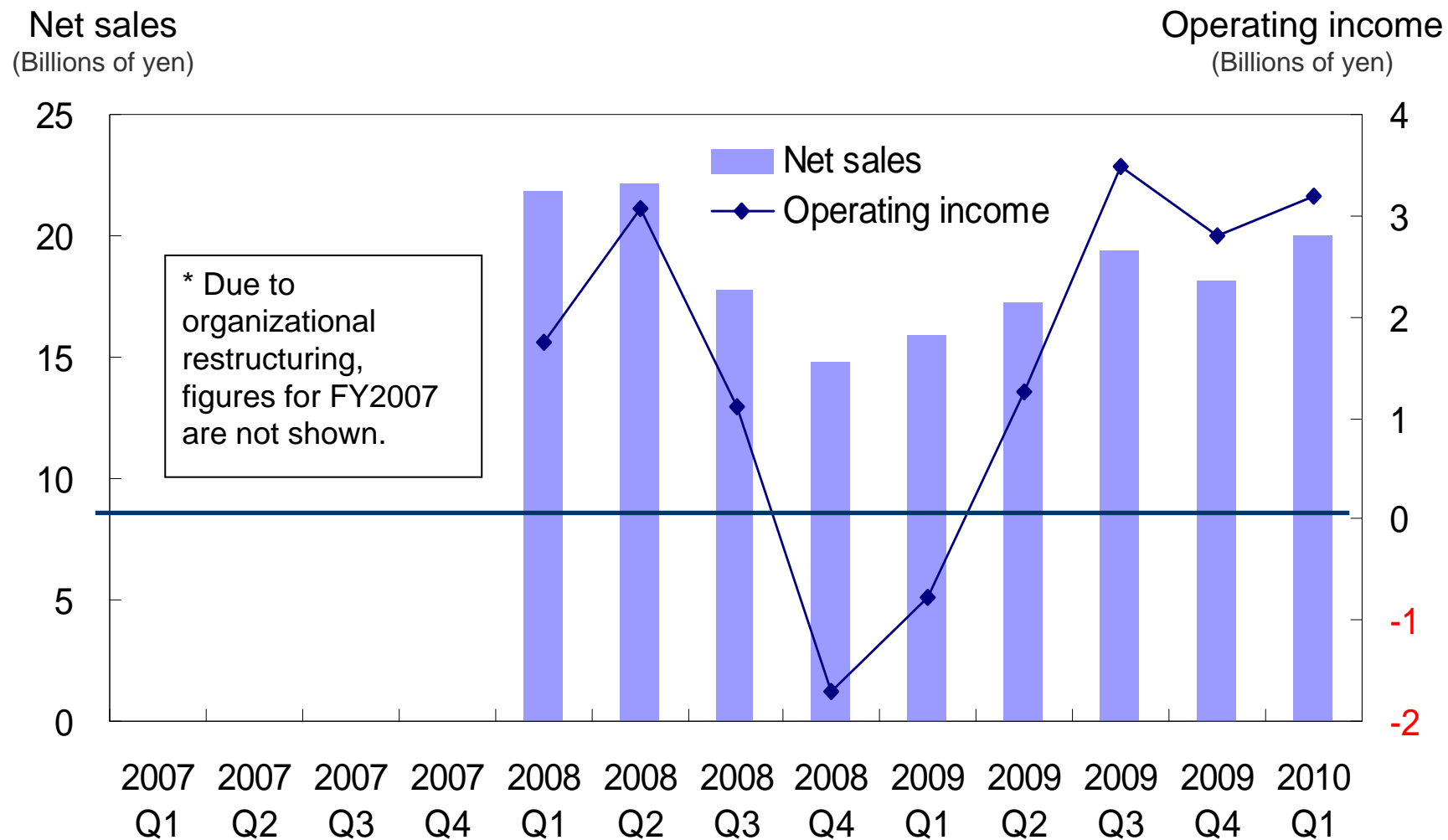


Micro switches



FPC
Connectors

Quarterly Business Results (EMC)



AEC (Automotive Electronic Components Business)

- **Japan:** Sales favorable as the government continued eco-car tax cuts and other programs to support new car purchases.
- **Overseas:** Major customers' automobile production stable in the main market of N. America.
- **Notable improvement in operating income** as a result of structural reform and other measures. Has remained profitable since FY09 Q2.

AEC	FY10 Q1 Actual	FY09 Q1 Actual	YoY	(Billions of yen)
Japan	* 6.9	4.2	+64.4%	
Overseas	14.7	9.7	+51.9%	
North America	* 6.3	4.3	+46.9%	
Europe	0.6	0.4	+56.2%	
Asia Pacific	3.7	2.7	+35.4%	
Greater China	2.0	1.2	+69.6%	
Export	2.0	1.0	+93.4%	
Total	21.6	13.9	+55.7%	
Operating income	1.3	-1.0	—	
OP margin	6.2%	—	—	

* Part of AEC's Japanese and American relay business was transferred to EMC

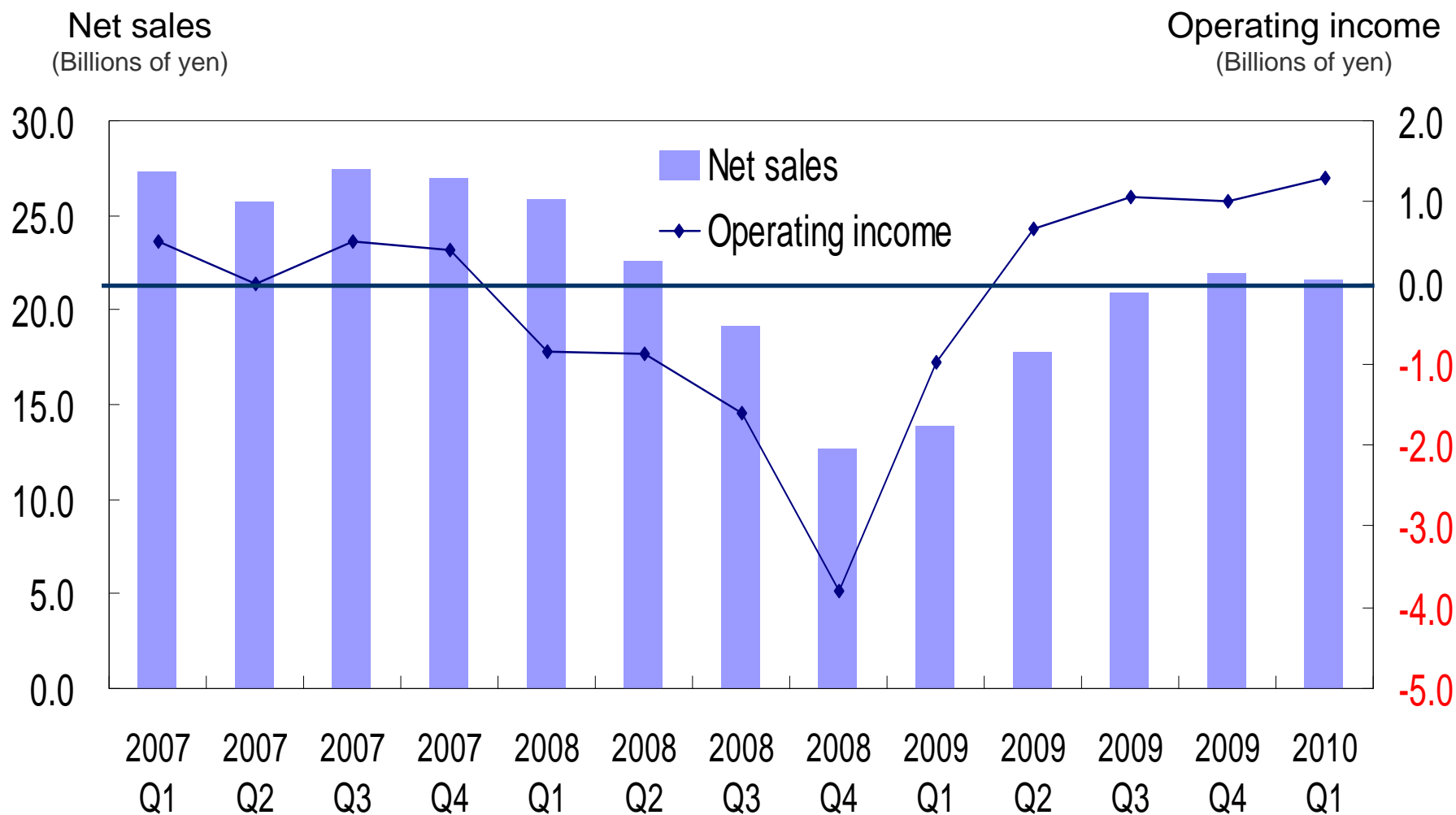


Passive entry systems



Electric power steering (EPS) controllers

Quarterly Business Results (AEC)



- Public transportation business sales were solid partly because of demand for new equipment associated with the opening of new train stations.
- The related maintenance business saw increased demand for solar power-related products which are backed by government purchase subsidies.

SSB	FY10 Q1 Actual	FY09 Q1 Actual	YoY	(Billions of yen)
Japan	8.7	8.0	+8.8%	
Overseas	0.0	0.0	+119.5%	
North America	0.0	0.0	—	
Europe	0.0	0.0	—	
Asia Pacific	0.0	0.0	—	
Greater China	0.0	0.0	—	
Export	0.0	0.0	—	
Total	8.7	8.0	+9.0%	
Operating income	-2.3	-2.6	—	
OP margin	—	—	—	

AFC (automatic fare collection) systems



Transportation management systems



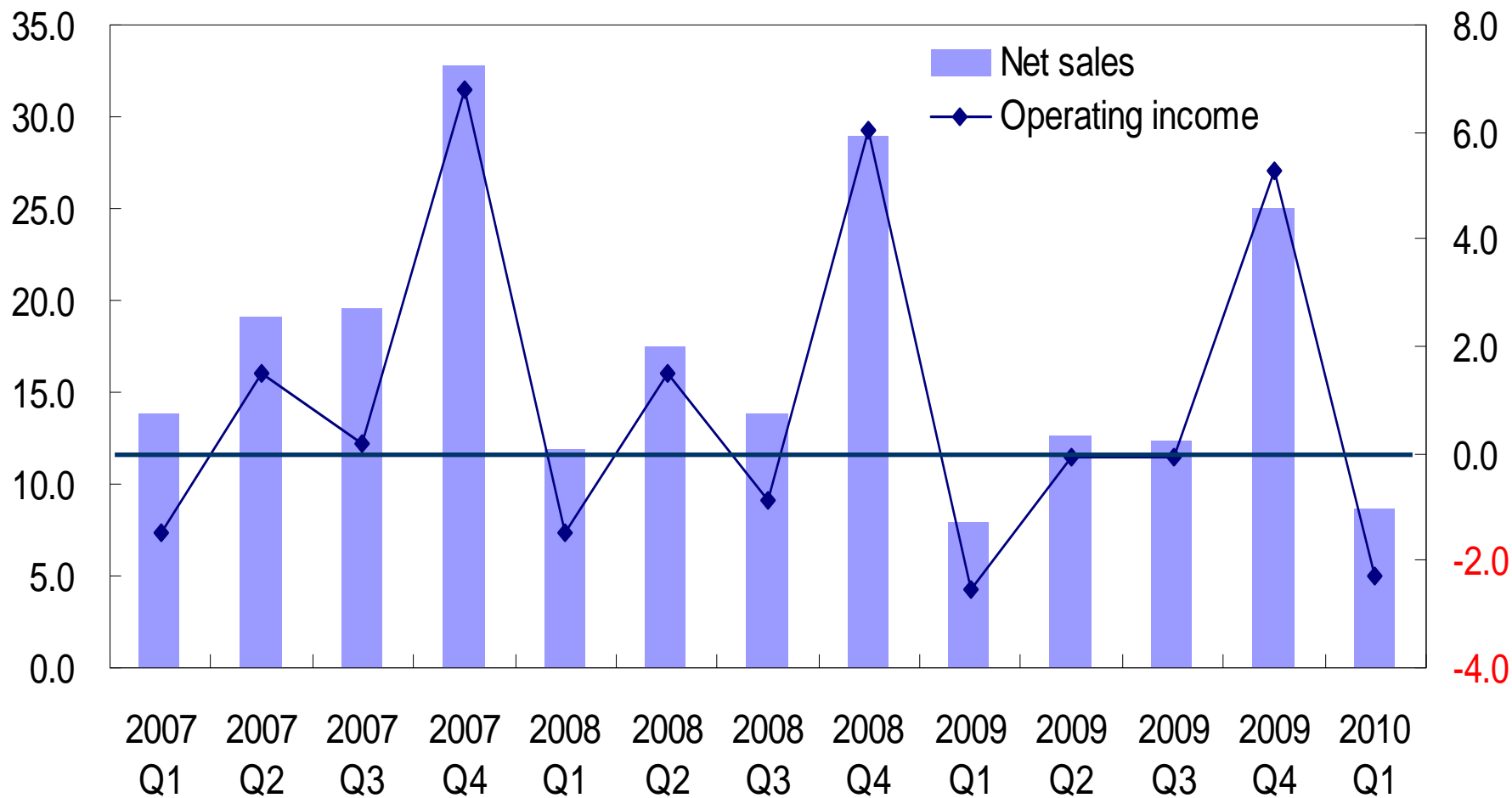
Security systems



Quarterly Business Results (SSB)

Net sales
(Billions of yen)

Operating income
(Billions of yen)



- **Japan: On track to recovery thanks to a TV ad campaign and other sales measures, though still seeing the effects of a drop in demand for digital thermometers which had enjoyed a surge in demand last year.**
- **Overseas: Demand for Omron products remained high in AP, Greater China and Russia reflecting rising awareness of health management.**

HCB	(Billions of yen)		
	FY10 Q1 Actual	FY09 Q1 Actual	YoY
Japan	6.2	6.8	-8.6%
Overseas	8.6	7.5	+16.0%
North America	2.6	2.5	+3.8%
Europe	3.0	2.5	+20.8%
Asia Pacific	0.8	0.5	+39.0%
Greater China	2.0	1.8	+14.5%
Export	0.2	0.1	+93.8%
Total	14.8	14.2	+4.2%
			Difference
Operating income	1.4	1.6	-17.6%
OP margin	9.1%	11.6%	-2.5P



Digital blood pressure monitors



Body composition monitors

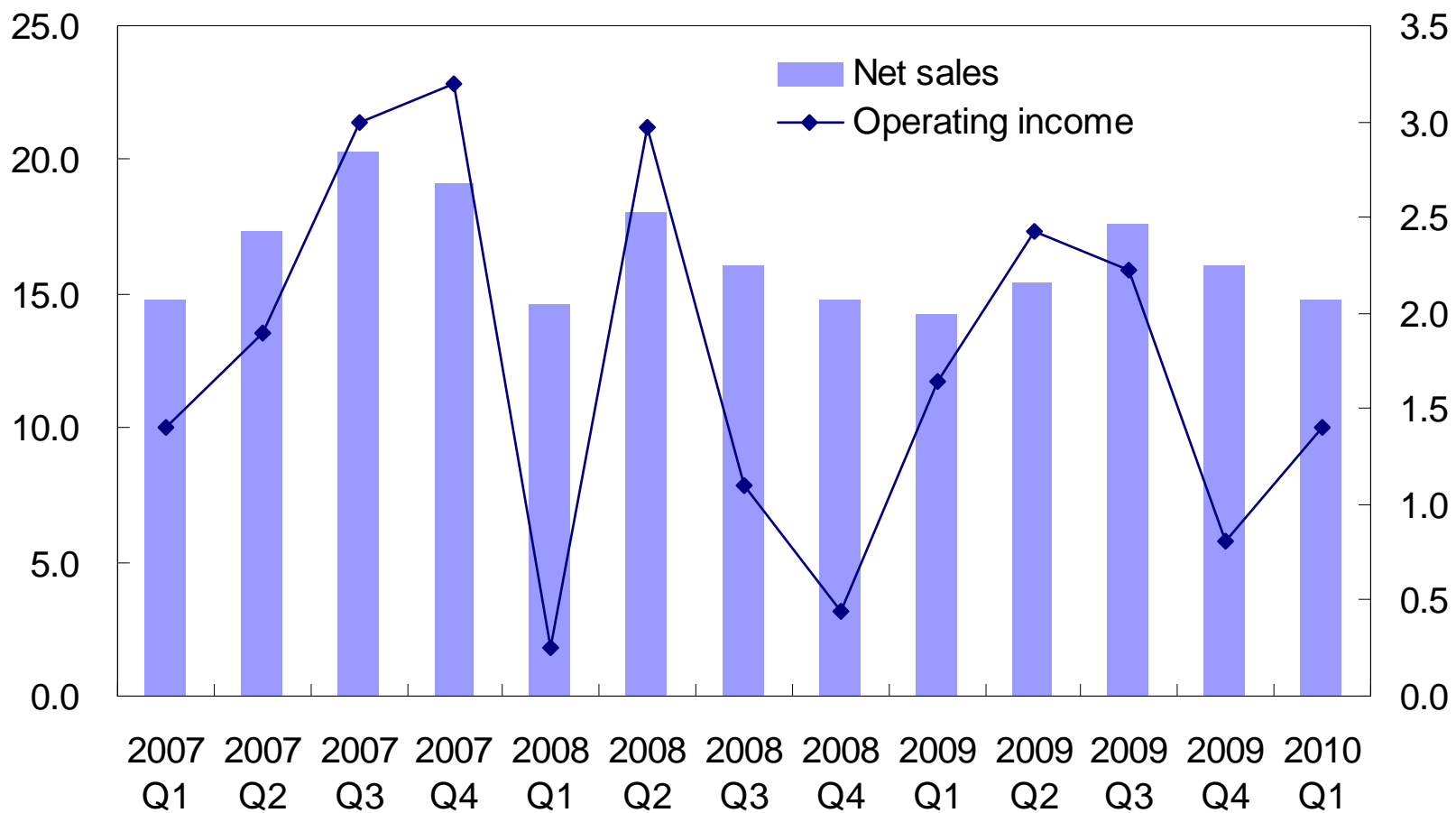


Non-invasive vascular screening devices

Quarterly Business Results (HCB)

Net sales
(Billions of yen)

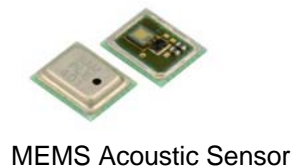
Operating income
(Billions of yen)



➤ New businesses for further cultivation/exploration are included in this section.

(Billions of yen)

Other	FY10 Q1 Actual	FY09 Q1 Actual	YoY
Japan	5.8	5.5	+4.6%
Overseas	4.9	4.6	+6.5%
North America	0.0	0.0	—
Europe	0.0	0.0	—
Asia Pacific	0.0	0.0	—
Greater China	4.5	4.3	+4.8%
Export	0.3	0.2	+35.7%
Total	10.7	10.1	+5.5%
Operating income	-2.1	-2.4	—
OP margin	—	—	—



Other Sales Breakdown

- **Backlight business: Sales at the same level as FY09 Q1.**
- **Micro devices business: Recovery of demand for custom ICs and increase in orders for contract semiconductor manufacturing contributed to strong sales.**

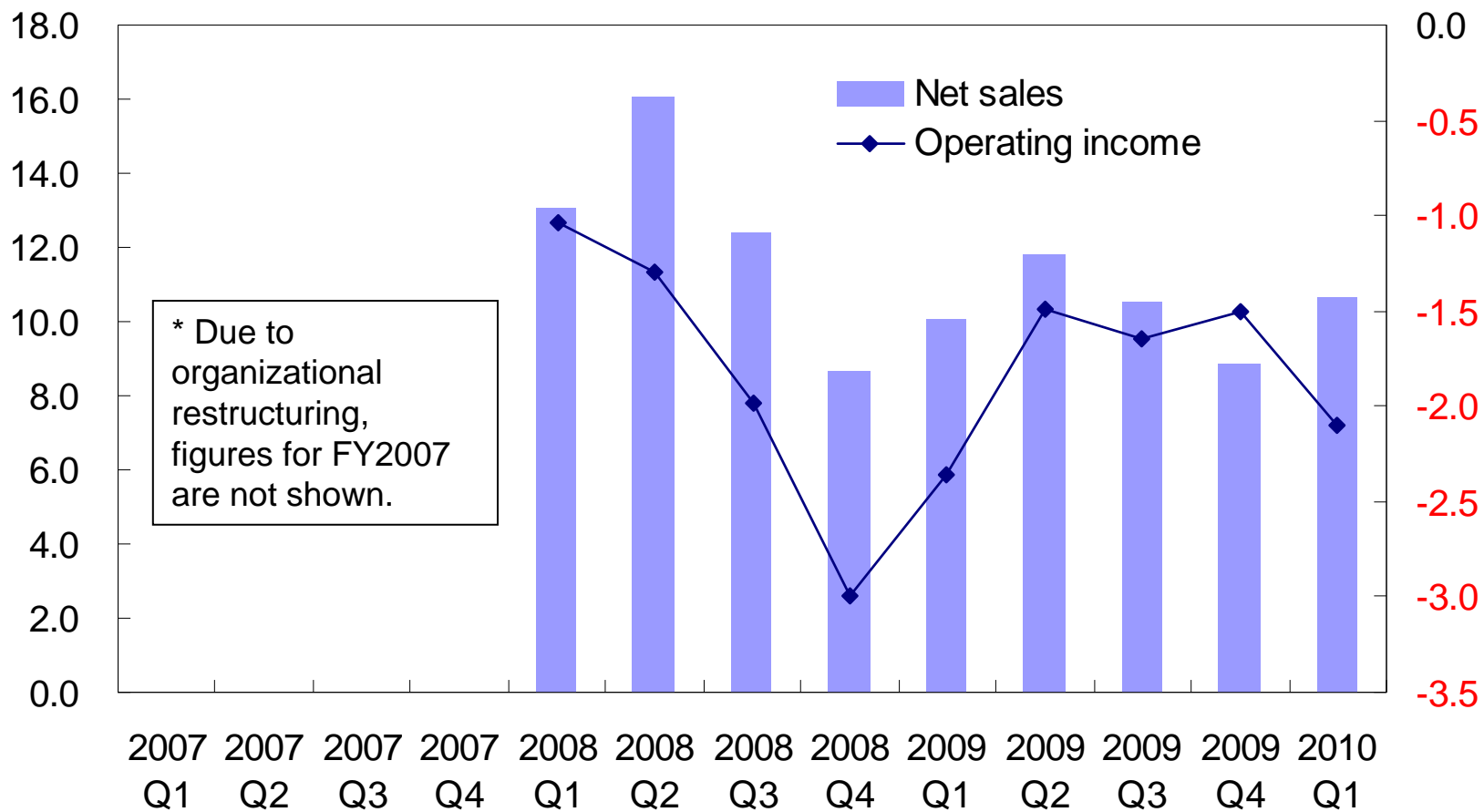
(Billions of yen)

	FY10 Q1 Actual	FY09 Q1 Actual	YoY
LCD backlights (OPT)	8.0	8.2	-2.6%
Micro devices (MD)	0.6	0.3	+110.4%
Sub total	8.6	8.5	+1.3%
Environmental solutions, Electronic systems and equipment	2.1	1.6	+27.8%
	10.7	10.1	+5.5%

Quarterly Business Results (Other)

Net sales
(Billions of yen)

Operating income
(Billions of yen)



Consolidated B/S

- Total assets decreased compared with the end of the previous fiscal year due to a decrease in notes and accounts receivable-trade, and a decrease in the value of investment securities.
- Net assets decreased due to a change in foreign currency translation adjustments because of the stronger yen.

Consolidated B/S	(Billions of yen)		
	June 2010	March 2010	June 2009 (ref.)
Assets	518.8	532.3	529.3
Cash and cash equivalents	56.0	51.7	51.1
Notes and accounts receivable - trade	113.2	123.7	97.8
Inventories	80.3	77.7	79.3
Deferred income taxes, other current assets	30.9	32.7	29.2
Property, plant and equipment	119.3	123.0	132.6
Investments and other assets	119.2	123.5	139.3
Liabilities	219.6	225.1	228.8
Short-term debt	40.0	36.9	36.8
Long-term debt	0.9	1.3	21.2
Notes and accounts payable - trade	69.1	68.9	52.7
Termination and retirement benefits	65.0	67.0	74.7
Other liabilities	44.6	51.0	43.4
Net Assets	299.2	307.1	300.5
Common stock and retained earnings	409.9	403.4	395.9
Accumulated other comprehensive income	-67.1	-52.6	-52.5
Treasury stock	-44.5	-44.5	-44.5
Non controlling interests	0.9	0.8	1.6
Total Liabilities and Shareholders' Equity	518.8	532.3	529.3

Consolidated Cash Flows

➤ FCF increased due to highly selective capital investment

(Billions of yen)

Consolidated C/F	FY10 Q1 Actual	FY09 Q1 Actual	FY09 Actual (ref.)
Operating activities	10.4	9.0	42.8
Investing activities	-4.7	-7.3	-18.6
Free cash flow	5.7	1.7	24.2
Financing activities	0.9	1.7	-20.4
Effect of exchange rate changes on cash and cash equivalents	-2.3	1.0	1.3
Net increase/decrease in cash and cash equivalents	4.3	4.4	5.1
Cash and cash equivalents at end of the period	56.0	51.1	51.7
Capital expenditures	5.1	6.8	19.5
Depreciation and amortization	5.9	7.4	27.0

*Capital investment is represented as capital expenditures on the consolidated cash flow statement.

Executive Summary	P.4
Results for the First Quarter Ended June 30, 2010 (FY10/Q1)	P.6
FY10 Interim (Q1, Q2) and Full Year Forecast	P.28
Chinese Market (IAB)	P.38
Reference	P.43

Primary Focus

- Acceleration of operational structural reform
- "Building a robust earning structure' & 'Changing gears to high growth'

External Environment

- Although the economic outlook remains uncertain, the conditions seen in Q1 are expected to continue in Q2.
- Forex and material costs are expected to be as below.

Basis for Forecast

- **Forex: USD 1 = ¥85; EUR 1 = ¥110**
(Assumed exchange rates for FY10 Q2-Q4)

- **Raw material costs:**
Silver: ¥56,000/kg Copper: ¥620/kg
(Assumed material costs for FY10 Q2-Q4)

■ Effect of ¥1 fluctuation in exchange rate*

Forex	Net sales (approx.)	Operating income
USD	¥2.0 bn	¥0.9 bn
Euro	¥0.7 bn	¥0.4 bn

■ Effect of price change - copper (¥100/kg)*

Material	Operating income (approx.)
Copper	¥0.75 bn

■ Effect of price change of silver (¥1000/kg)*

Material	Operating income (approx.)
Silver	¥0.1 bn

*Full year effect (estimate)

FY10 Q2-Q4 Forecast by Segment

Industrial Automation (IAB)

- **Capital investments in semiconductors, electronic components, and automotive industries expected to be the same as Q1**

Electronic and Mechanical Components (EMC)

- **Environment for consumer/commercial devices and automotive components industries expected to be the same as Q1**

Automotive (AEC)

- **Environment for auto industry expected to drop off slightly from Q2**

Social Systems (SSB)

- **No change from Q1: though sluggish investment in railway business projected**

Healthcare (HCB)

- **No change from Q1: Personal spending will remain sluggish in Japan and other major countries; demand for healthcare equipment is expected to grow in emerging countries thanks to economic growth**

Other

- **No change from Q1: Environment-related needs (especially CO2 reduction) will continue to increase**

Projected Results for FY10 Q1 – Q2

➤ Forecast is adjusted to 12% sales growth and double OP vs. initial plan.

(Billions of yen)

PL	FY10 Q1-Q2 Forecast	FY09 Q1-Q2 Actual	YoY	FY10 Q1-Q2 Initial Plan	vs. Initial Plan
Net sales	300.0	232.4	+29.1%	268.0	+11.9%
Gross profit	113.0	75.6	+49.5%	99.0	+14.1%
SG&A	71.5	65.7	+8.8%	68.5	+4.4%
R&D	19.5	17.6	+11.0%	19.5	0.0%
Operating income	22.0	-7.7	—	11.0	+100.0%
Non-operating income (loss),net	1.0	1.9	-48.2%	-0.5	—
NIBT	21.0	-9.6	—	11.5	+82.6%
Net income (loss) attributable to shareholders	13.5	-6.9	—	7.0	+92.9%

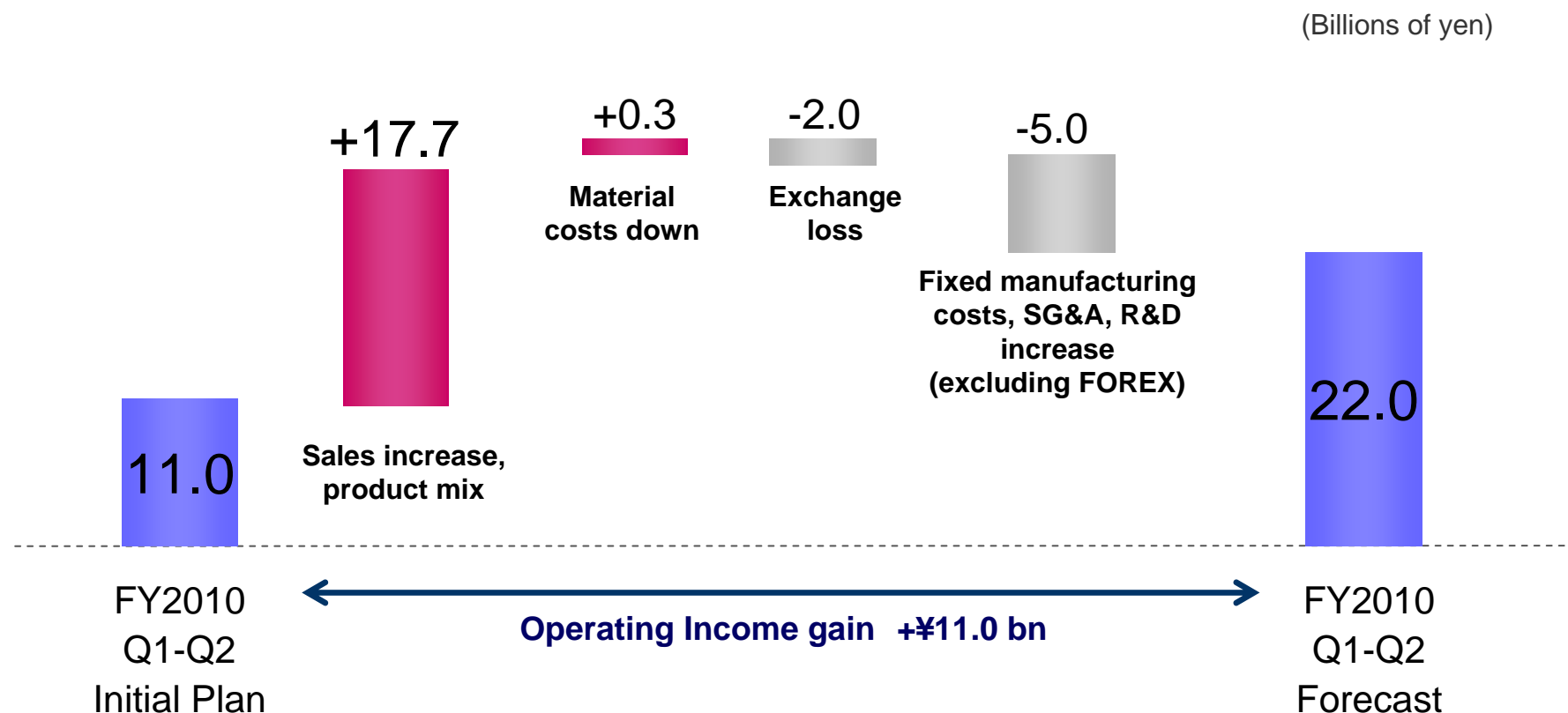
Adjustment to Projected Results for FY10 Q1 – Q2 (by Segment)

➤ Due to sales recovery of 3 control-based businesses (IAB, EMC, and AEC), sales and OP growth (vs. initial plan) expected.

Segments	Net Sales		Operating Income		Details of Adjustment
	FY10 Q1-Q2 Forecast	FY10 Q1-Q2 Initial Plan	FY10 Q1-Q2 Forecast	FY10 Q1-Q2 Initial Plan	
					(Billions of yen)
IAB	138.5	120.0	21.5	13.6	Net sales: Business recovery and sales increasing in Greater China Operating income: Increase of sales
ECB	40.5	36.6	6.0	3.0	Net sales: Recovery in overseas sales Operating income : Increase of sales
AEC	42.0	38.4	2.0	1.0	Net sales: Sales recovery in Japan and overseas markets Operating income : Increase of sales
SSB	22.5	19.3	-3.0	-3.7	Net sales: Strong railway business demand, and earlier than expected sales.
HCB	30.0	29.6	2.5	2.5	Net sales: According to initial plan Operating income : According to initial plan
Other	23.5	21.4	-3.5	-4.1	
Elimination & Corporate	3.0	2.7	-3.5	-1.3	
Total	300.0	268.0	-22.0	11.0	

Q1-Q2 Operating Income Analysis (vs. Initial Plan)

➤ OP expected to double due to large sales increase, in spite of the negative impact of FOREX.



Projected Results for FY10 Full Year

➤ 6% sales and approximately 40% OP growth vs. initial plan expected.

(Billions of yen)

PL	FY10 Q1-Q2 Forecast	FY09 Q1-Q2 Actual	YoY	FY10 Q1-Q2 Initial Plan	vs. Initial Plan
Net sales	615.0	524.7	+17.2%	580.0	+6.0%
Gross profit	233.5	184.3	+26.7%	217.5	+7.4%
SG&A	144.5	133.4	+8.3%	141.5	+2.1%
R&D	43.0	37.8	+13.6%	43.0	0.0%
Operating income	46.0	13.1	+251.8%	33.0	+39.4%
Non-operating income (loss), net	1.5	2.9	-48.0%	0.0	—
NIBT	44.5	10.2	+336.5%	33.0	+34.8%
Net income (loss) attributable to shareholders	29.5	3.5	+738.5%	20.0	+47.5%
			Difference (YoY)		Difference (vs. initial plan)
Yen/USD	87.0	92.9	-5.9	90.0	-3.0
Yen/EUR	112.1	130.3	-18.2	125.0	-12.9

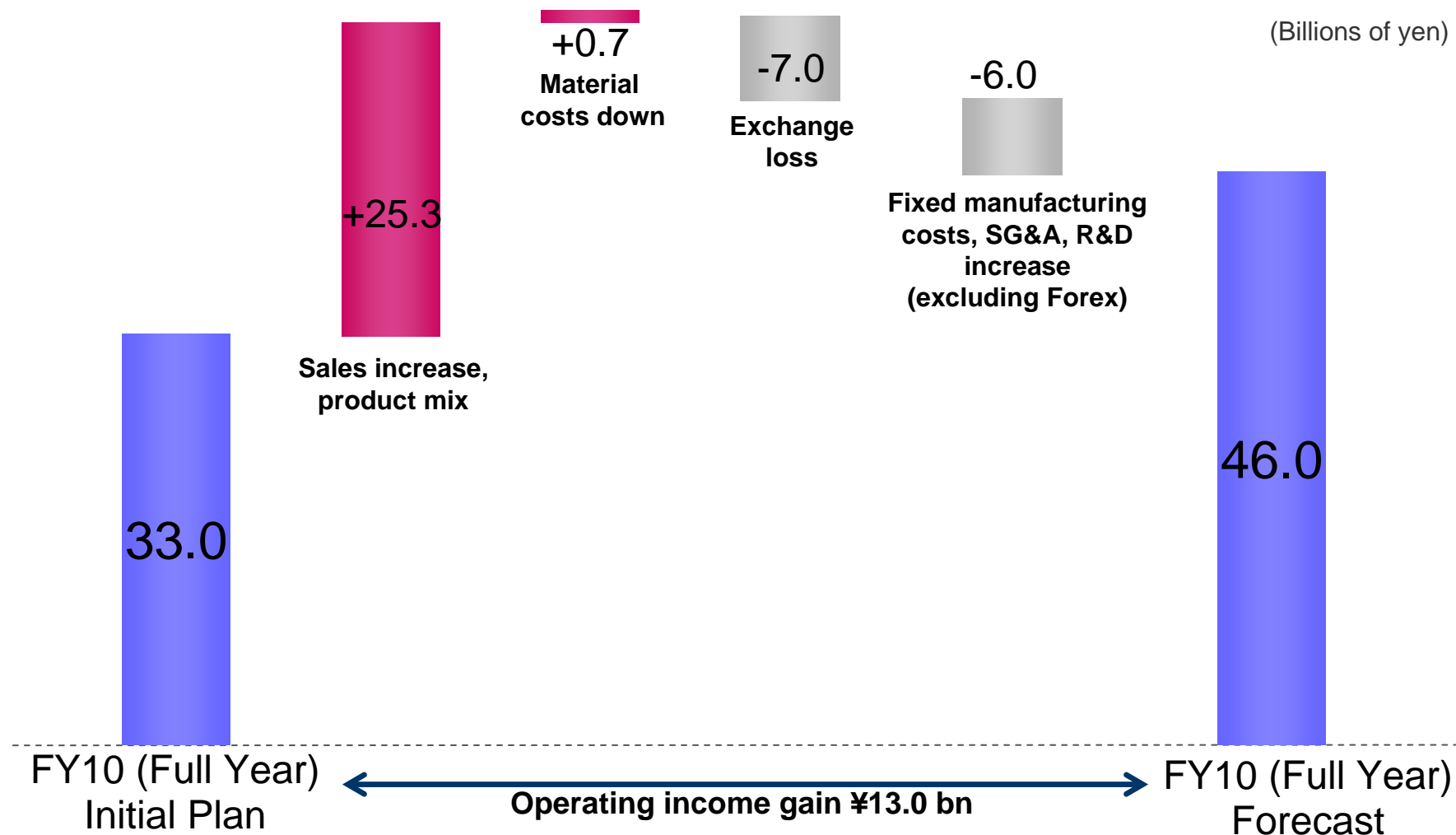
Adjustments to FY10 Full Year Forecast by Segment

➤ Sales and OP growth (vs. initial plan) expected thanks to sales recovery of 3 control-based businesses (IAB, EMC, and AEC) in Q1.

Business	Net Sales		Operating Income		Details of Adjustment
	FY10 Forecast	FY10 Initial plan	FY10 Forecast	FY10 Initial plan	
IAB	271.0	246.0	40.0	29.0	Net sales: Business recovery and sales increasing in Greater China Operating income: Increase of sales
ECB	81.0	76.0	10.5	7.0	Net sales: Sales recovery in overseas markets Operating income: Increase of sales
AEC	81.5	78.0	2.5	2.0	Net sales: Sales recovery in both Japan and overseas market Operating income: Increase of sales
SSB	65.5	64.0	2.0	2.0	Net sales: Strong demand in railway business Operating income: Product mix
HCB	64.0	64.5	6.0	6.0	Net sales: According to initial plan Operating income: Almost same as initial plan
Other	46.0	46.0	-6.0	-6.0	
Elimination & corporate	6.0	5.5	-9.0	-7.0	
Total	615.0	580.0	46.0	33.0	

Consolidated Operating Income Analysis (vs. Initial Plan)

➤ Operating income gains expected thanks to sales increase, despite the negative impact of Forex.



(Reference) Effect of Management Guidance Fee to Operating Income

Sensing tomorrow™

➤ The OPs of some segments changed following group management policy changes implemented in FY2010.

(Billions of yen)

Business	FY10 Forecast		FY09 Actual Operating income	Before management guidance fee change	
	Operating income	YoY		Operating income	YoY
Industrial Automation (IAB)	40.0	+187.8%	13.9	43.2	+210.8%
Electronic and Mechanical Components (EMC)	10.5	+55.8%	6.7	11.7	+73.6%
Automotive (AEC)	2.5	+44.4%	1.7	3.2	+84.9%
Social Systems (SSB)	2.0	-24.6%	2.7	3.7	+39.4%
Healthcare (HCB)	6.0	-15.0%	7.1	7.0	-0.8%
Other	-6.0	—	-7.0	-5.3	—
Elimination & Corporate	-9.0	—	-12.0	-17.5	—
Total	46.0	+251.8%	13.1	46.0	+251.8%

* Group management policy change: The management guidance fees etc. received from affiliates and internal companies have been revised in the current fiscal year with the aim of funneling capital to the corporate headquarters in order to better facilitate strategic corporate resource allocation and to bolster the 'selection and focusing' strategy.

Executive Summary	P.4
Results for the First Quarter Ended June 30, 2010 (FY10/Q1)	P.6
FY10 Interim (Q1, Q2) and Full Year Forecast	P.28
Chinese Market (IAB)	P.38
Reference	P.43

- China's GDP is forecast to grow by 9% in FY10. This economic growth is expected to continue in the medium-term and is expected to enable further growth of IAB, OMRON's largest business segment.

<Factors for FA market growth in China>

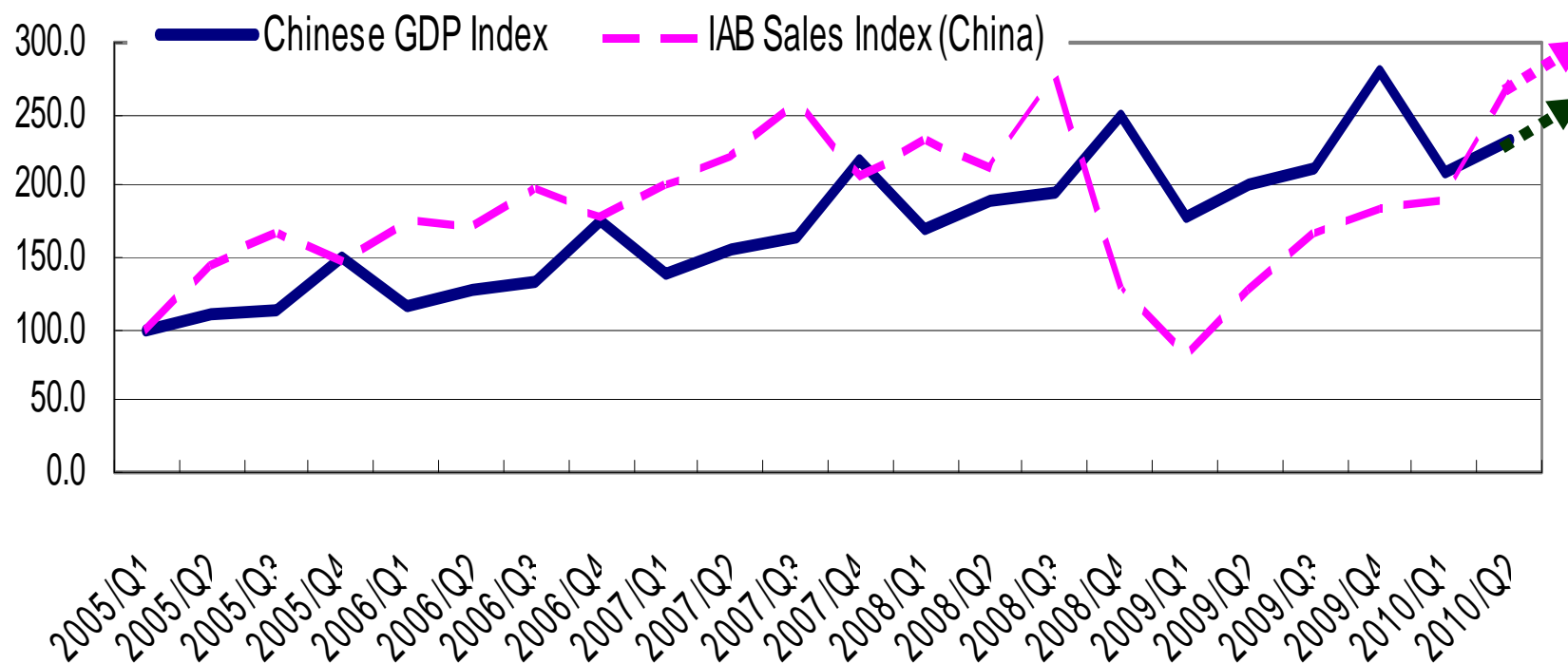
Continuing growth in domestic demand
(Industry's shift to the inland area, investment in infrastructure)

Accelerated production / purchase shift of leading countries' businesses to
China (esp. Japan, S. Korea, and Taiwan)

Acceleration of mid-/long-term investment in automation due to scarce
labor in coastal areas, rising labor costs and increased demand for higher
product quality

GDP growth and IAB Sales in China

➤ IAB sales in China linked with the country's GDP: Further growth in China's FA market is expected.

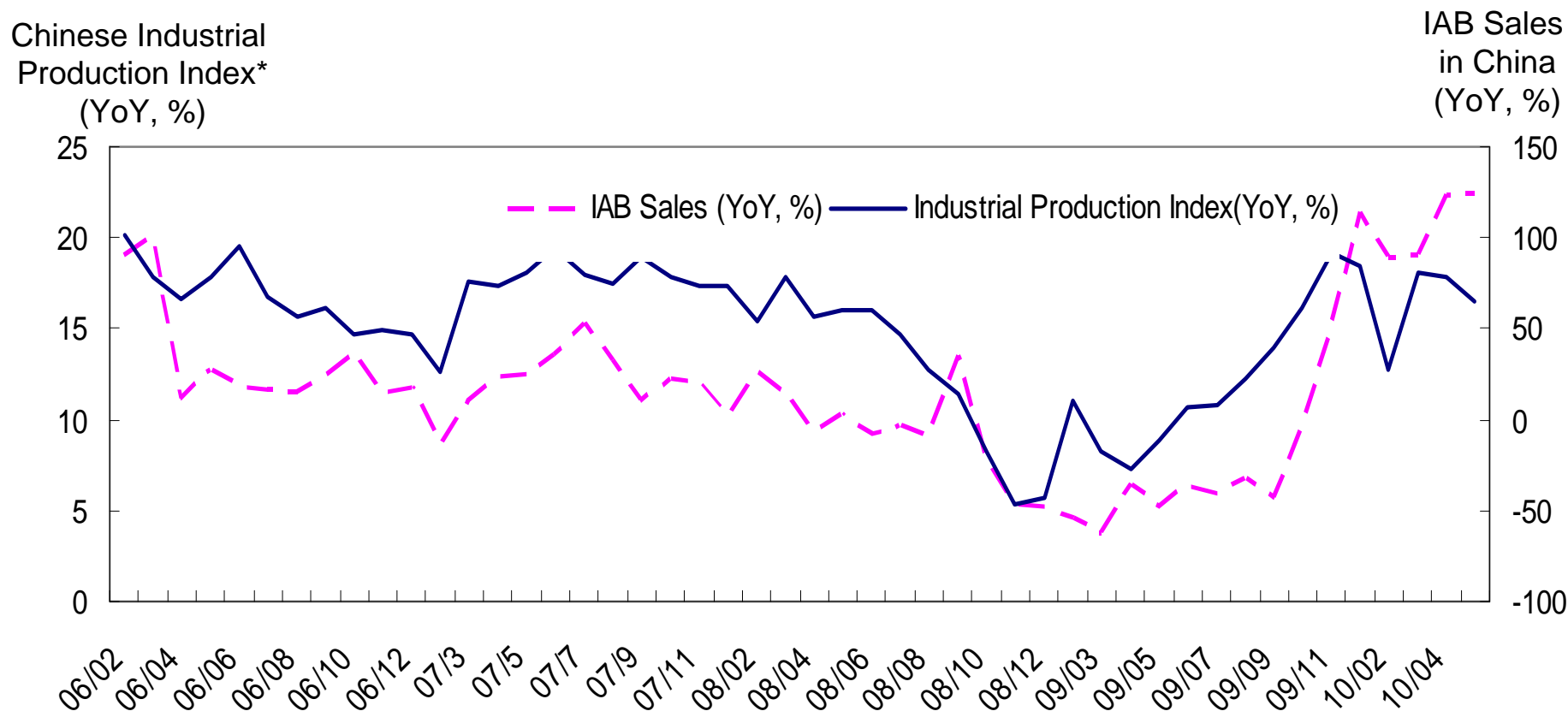


*2005 Q1 = 100

*Source: National Bureau of Statistics of China

Industrial Production Index and IAB Sales in China

➤ China's FA investment is growing, and IAB's sales growth in China is expected to outpace the rise of China's industrial production index.



*Source: National Bureau of Statistics of China

- Strengthen business to achieve growth that outpaces automation investment growth in China.

Key measures in China

Expand product lineup

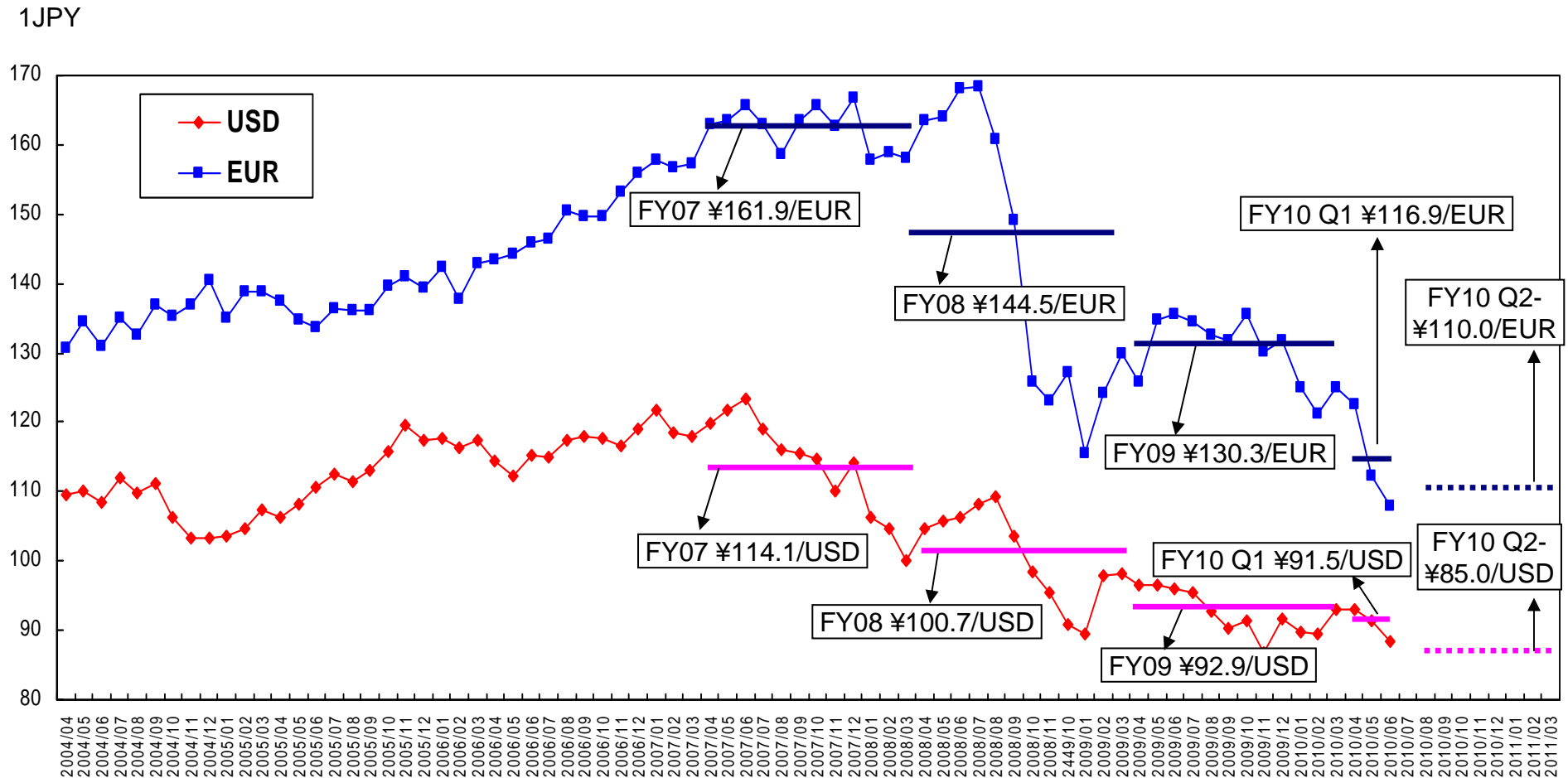
Strengthen sales channels

Improve customer service

Executive Summary	P.4
Results for the First Quarter Ended June 30, 2010 (FY10/Q1)	P.6
FY10 Interim (Q1, Q2) and Full Year Forecast	P.28
Chinese Market (IAB)	P.38
Reference	P.43

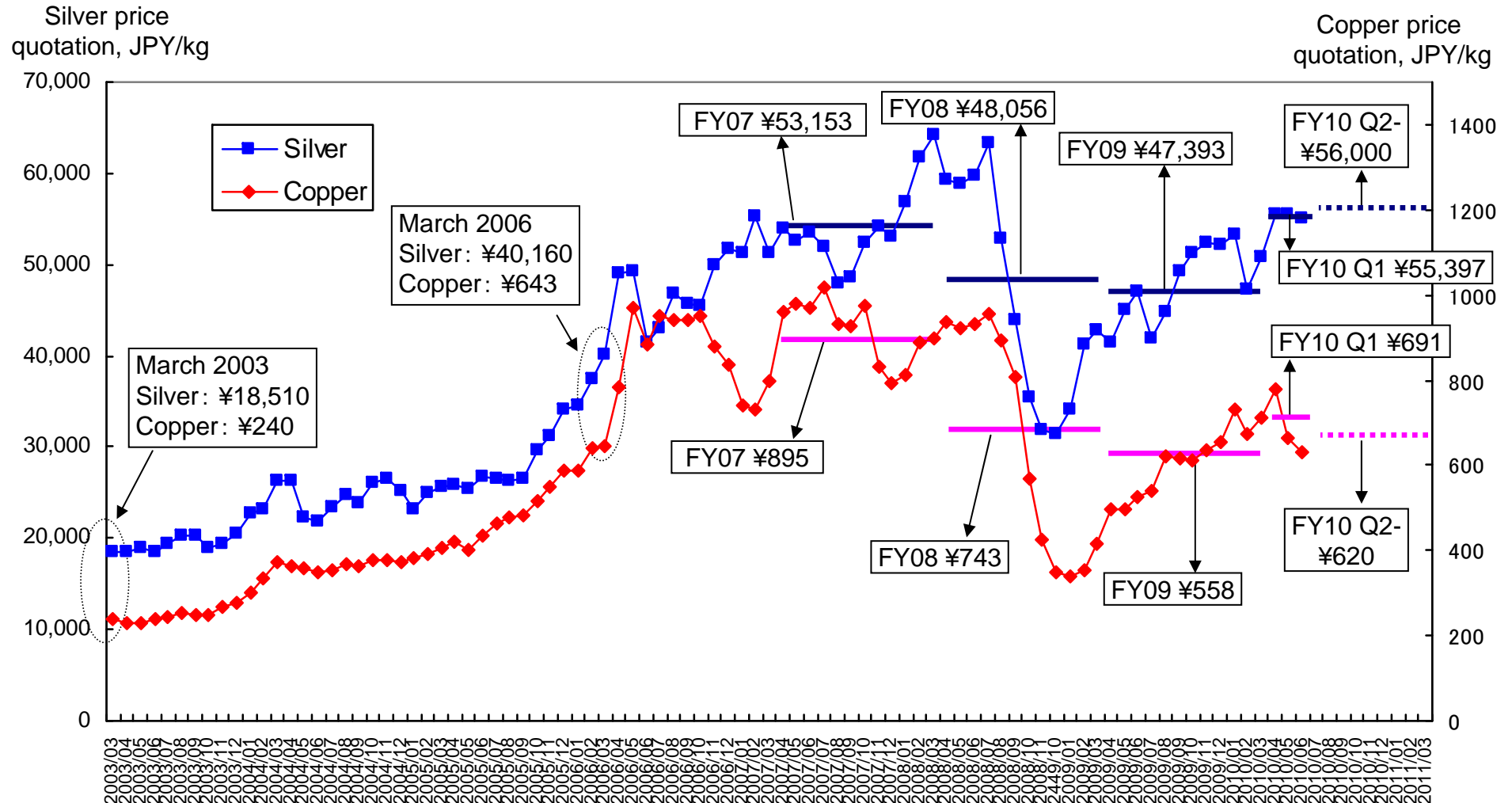
Exchange Rates (USD, EUR)

➤ Both USD and EURO were weak against JPY in FY10.



Raw Material Prices

➤ Both silver and copper prices up YoY in FY10.



“Shaping Our Sense of Security”
with Sensing and Control Technology



Contact:
Omron Corporation
IR and M&A Planning HQ,
IR Department

Phone : +81-3-3436-7170
E-mail : omron_ir@omron.co.jp
Website (English) : www.omron.com

Quarterly Business Results (IAB)

