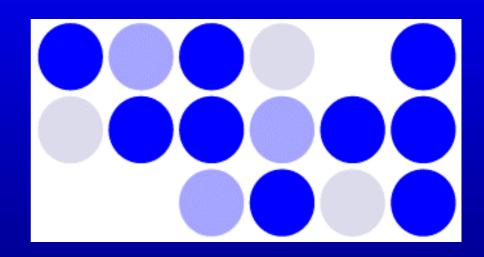


## Results for year ended March 2003 Business plan for year ending March 2004



May 9, 2003

### **OMRON Corporation**



### **Participants**

Representative Director & CEO Yoshio Tateisi

**Director** Norio Hirai

Managing Officer Fumio Tateisi

General Manager, Corporate Planning HQ., Financial and Accounting Dept.

Hitoshi Kondo

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Results for year ended March 31, 2003
 Managing Officer Fumio Tateisi

2. Business plan for year ending March 31, 2004

Representative Director & CEO Yoshio Tateisi

3. Question and Answer Session

### **OMRON Corporation**

### Results for year ended March 2003

~ Fiscal 2002 Statement of Accounts ~

May 9, 2003

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- 1. Summary of consolidated P/L statement
- 2. Consolidated sales results by region / segment
- 3. Breakdown of changes in

### consolidated operating income

- 4. Consolidated non-operating expenses
- 5 . Segment information
- 6. Consolidated balance sheets
- 7. Consolidated cash flows statement

## Summary of consolidated P/L statements

#### (Years Ended March 31; Billions of Yen)

	2001	2002	2003
Net Sales	594.3	534.0	535.1
Gross Profit	218.1 36.7%	180.5 <sub>+27</sub> 33.8%	207.7
SG&A Expenses	173.8 29.2%	176.3 33.0%	175.4 32.8%
Operating Income	<b>44.3</b> 7.5%	4.2 +28.1 0.8%	32.3

## Consolidated sales results by region / segment

### Consolidated sales by region

(Years ended March 31; Billions of Yen)

	2001	2002	2003
Japan	412.0	344.9 -19	325.4
Overseas	182.3	189.1 +20	209.7
(Percent)	(30.7%)	(35.4%)	(39.2%)
Total	594.3	534.0	535.1

### Consolidated sales by segment

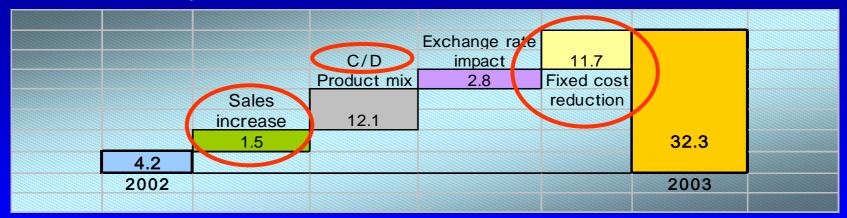
Note: Direct exports included in overseas sales

	2001	2002	2003
IAB	227.7	184.2	202.5
ECB	129.4	131.9	138.9
SSB/AMB	141.9	128.1	116.7
HCB	39.3	40.6	42.3
Others	55.9	49.2	34.7
Total	594.3	534.0	535.1

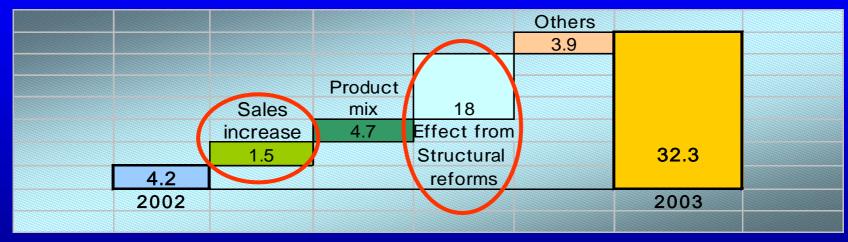
## Breakdown of changes in consolidated operating income

### Changes in operating income: Breakdown of ordinary factors

(Years Ended March 31; Billions of Yen)



### Changes in operating income: Breakdown of structural reform factors



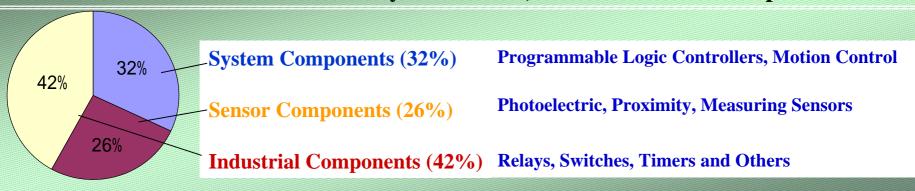
## Consolidated non-operating expenses

(Years Ended March 31; Billions of Yen)

		2002	2003
Structura	al reform costs	9.6	23.3
	Personnel costs	0.6	19.0
	Office consolidations	6.9	3.8
	Business consolidation, etc.	2.1	0.5
Other no	on-operating expenses	20.0	4.3
	Valuation losses	17.6	3.2
	Foreign exchange losses	1.5	0.6
	Interest / Discount	2.0	2.0
	Others	(1.1)	(1.5)
Total		29.6	27.6

### **Industrial Automation Company (IAB)**

#### Manufacture and sale of factory automation, industrial control components



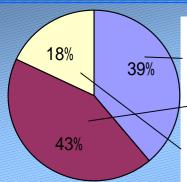
#### (Years Ended March 31; Billions of Yen)

	2001	2002	2003
Sales	227.7	184.2 110%	202.5
Japan	130.8	95.5 <b>107%</b>	102.2
Overseas	96.9	88.7 113%	100.3
Operating Income	32.5	12.1 <b>199%</b>	24.1
Operating Margin	14.3%	6.6%	11.9%

Note: Reflects reclassification in the year ended March 31, 2002.

### **Electronic Components Company (ECB)**

#### Manufacture and sale of electronics components for home appliances, cars, etc.



EMC Group (39%)
(Electronic Mechanical Components)

-Automotive Components (43%)

Other Components (18%)

For home appliances, telecommunications, industrial machinery, etc.

Relays, switches, sensors, and other devices for automobiles

For amusement, OA products, MLA, etc.

#### (Years Ended March 31; Billions of Yen)

	2001	2002	2003
Sales	129.4	131.9 <b>105</b>	138.9
Japan	74.7	65.7	66.7
Overseas	54.7	66.2	72.2
Operating Income	18.1	7.9	14.6
Operating Margin	14.0%	6.0%	10.5%

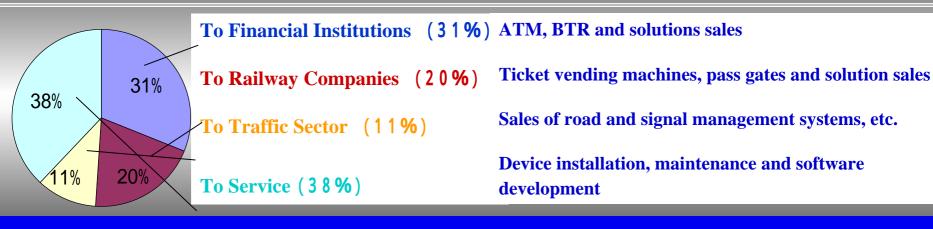
Note: Reflects reclassification in the year ended March 31, 2002.

### FY2002 Social Systems Business Company (SSB)

Segments Information

incl. Advanced Module Business Company (AMB)

#### Provides devices, solutions and services to financial institutions, railway companies and traffic sector



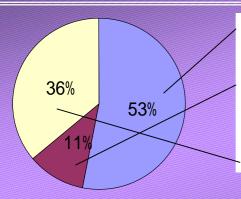
#### ( Years Ended March 31: Billions of Yen )

		( - 3 3 3 - 3 - 3 3 3 3 3 3 3 3 3 3 3 3	, in the second
	2001	2002	2003
Sales	141.9	128.1	<b>116.7</b>
Japan	131.8	116.2	104.8
Overseas	10.2	11.8	11.9
Operating Income	6.4	- 3.0 ¥4.2 billio	on increase 1.2
Operating Margin	4.5%	-2.3%	1.0%

Note: Reflects reclassification in the year ended March 31, 2002.

### **Healthcare Company (HCB)**

#### Manufacture and sale of home and professional medical devices



Blood Pressure Monitors (53%) Wrist/upper-arm, type

Thermometers (11%)

**Others** (36%)

for household use / and for professional use

Ear type and feminine use

for household use, and for professional use

Nebulizers, massage chairs,

low-frequency medical devices, etc.

#### (Years Ended March 31; Billions of Yen )

	2001	2002	2003
Sales	39.3	40.6	42.3
Japan	20.8	18.9	18.9
Overseas	18.5	21.7	23.4
Operating Income	0.6	1.6	3.8
Operating Margin	1.5%	4.0%	9.1%

Note: Reflects reclassification in the year ended March 31, 2002

### **Others**

#### **Business Development Group and Creative Service Company**

**Business Development Group** Entertainment devices, software, PC peripheral devices,

voice recognition systems, machine-to-machine business, others

**Creative Service Company** Logistics, personnel, office services, advertising, etc.

#### ( Years Ended March 31; Billions of Yen )

	2001	2002	2003
Sales	56.0	49.2	34.7
Business Development Group		37.0	24.5
CSB		12.2	10.3
Operating Income	-0.6	2.6	4.5
Operating Margin	-1.1%	5.3%	13.0%

Note: Reflects reclassification in the year ended March 31, 2002

### **Consolidated Balance Sheets**

#### (Years Ended March 31; Billions of Yen )

	2001	2002	2003
Assets			
Investment securities	57.5	43.4	30.9
Deferred income taxes	18.0	43.9 +2	
Liabilities			
Termination and retirement benefits	48.9	75.4 +4	5.4 120.7
Shareholders' equity			· ·
Minimum pension liability adjustment	(7.3)	(21.2)	7.5 (48.7)
Treasury stock	(1.2)	(1.9)	0.1 (12.0)

### **Consolidated Cash Flows Statement**

#### (Years Ended March 31; Billions of Yen )

	2001	2002	2003
1. Net cash provided by operating activities	50.8	33.7	41.9
2. Net cash used in investing activities	(32.4)	(40.1)	(30.6)
3. Net cash used in financing activities	(24.6)	(12.1)	(2.0)
4. Effect of exchange rate changes on cash and cash equivalents	3.1	3.6	(0.1)
Net increase (decrease) in cash and cash equivalents	(3.0)	(14.8)	9.1
Cash and cash equivalents at end of the year	85.6	70.8	79.9

### **OMRON Corporation**



### **OMRON Corporation**

### Business plan for the year ending March 2004 May 9, 2003

#### **NOTE**

The performance forecasts presented in these slides were calculated based on the best information and assumptions available to us.

Factors including, but not limited to, domestic and international economic conditions, relative demand for Omron's products and services, currency exchange rate fluctuations and stock market trends are unpredictable and subject to change. Consequently, actual performance may differ from the performance forecasts.



### Contents

- 1. Basic guidelines: Maximizing business strength "From Reform to Creation"
- 2. Reform: Structural reforms for group productivity Progress and outlook
- 3. Creation: Overview of group growth strategy
- 4. Business plan for the year ending March 2004
- 5. Becoming a Truly Global Company



### 1. Basic guidelines

Maximizing business strength

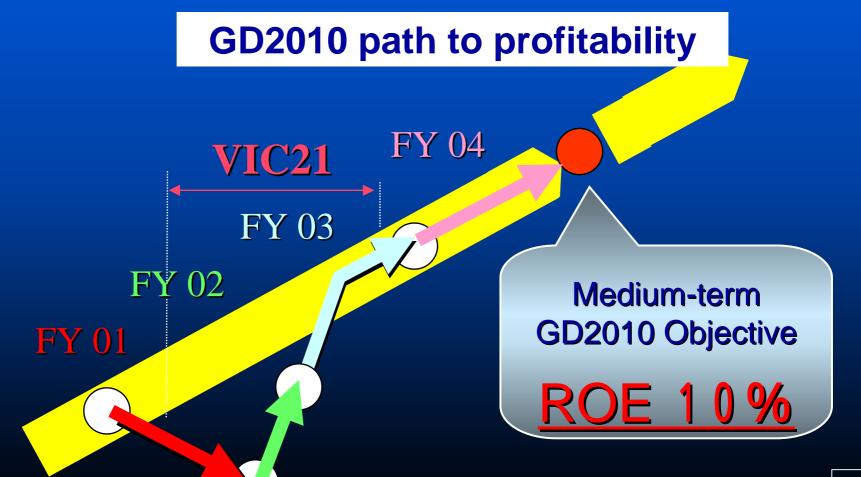
"From Reform to Creation"

### Positioning in FY 2003



**Carry out structural reforms (VIC21)** 

Return to Grand Design 2010 (GD2010) path to profitability



### Medium-term objectives



( Years ended/ending March 31; Billions of Yen )	2003	2004 Plan	2005 Targets
Sales	535.1	5 6 0.0	XXXX
Operating income	32.3	43.0	XXX
Income before income	e tax 4.7	38.0	XXX
ROE	0.2%	7.5%	10.0%
Years Ended / Ending March 3	1		2005 Target
	ROE		10%
1991 9.5%	KOL	2000 6.7% _	2004 Plan
3.576		5.17,5	7.5%
	<b>)</b>		<b>\</b>
			2003 Results
1992			0.2%
2.6%			
		20 -5 1	002



### 2. Reform

### Structural reforms for group productivity

Progress and outlook

### Outlook for implementation of structural reform (VIC21)



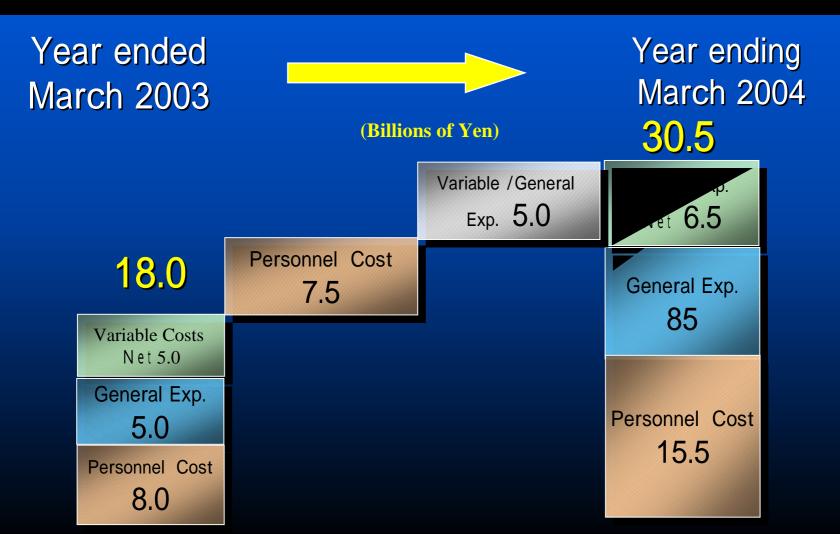
### Outlook for achievement of original targets

Original Targets (Announced 11/01)	Outlook for FY2003
Reduce group fixed and variable costs by ¥ 30 billion. (incl. ¥15 billion reduction in personnel expenses)	¥30.5 billion reduction since fiscal 2001 (incl. ¥15.5 billion reduction in personnel expenses)
Consolidate / integrate 5 or more domestic offices / locations	Closure of 3 production subsidiaries Consolidation of 3 research centers
Consolidate or eliminate 2 businesses	8 businesses (3 restructured, 4 consolidated, 1 sold)
Consolidate or eliminate 5 subsidiaries	10 subsidiaries (7 consolidated, 3 sold)
Increase overseas production/ procurement by 50%	45% increase compared w/ fiscal 2001 (20% in fiscal 2001 29% in fiscal 2002)

#### Expected effects of VIC21 implementation



Projected achievement of original VIC21 target of reducing total fixed and variable costs by ¥30 billion Expected ¥30.5 billion reduction in the year ending March 31, 2004





## Year ending March 2005 Toward 10% ROE Growth

**Productivity** Prepare the foundation improvement for growth program Constant Reform From **Quantitative to Qualitative** reform **Management reform** 



3. Creation:

Overview of

group growth strategy

### Group growth strategy basic policies



### **Growth strategy selection criteria**

Strategic Areas: Device businesses and Solutions businesses

Marketability: Over JPY10 billion in growing market

Profitability: ROIC (Return on Invested Capital) = Over 20%

Competitiveness: Top or second market share

**Device Business** 

**Solutions Business** 

**Existing Businesses** 

### Structure for promoting group growth strategy themes



# Corporate Incubation System

#### **Corporate Planning HQ**



Group growth strategy implementation themes

#### **Objectives**

Transforming technological value into market value Milestone management (risk minimization)
Theme selection and focus

To accelerate theme evaluation and maximize expected ROI

### Growth volume

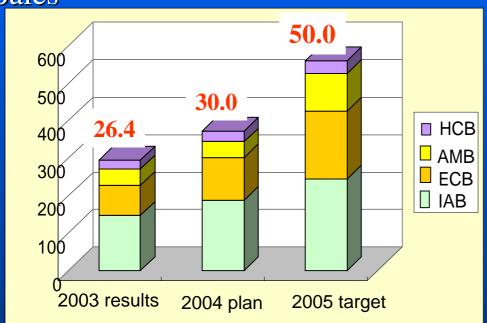




### Business in China



#### Sales (Years ended/ending March 31; Billions of Yen)



#### Production



#### **Main Measures**

#### IAB

Strengthen sales force Introducing area dedicated products Expand outsourcing production

#### **ECB**

**Introduction of new products Strengthen production** 

#### **AMB**

**Strengthen module introduction Strengthen service structure** 

#### **HCB**

Strengthen sales force Introducing area dedicated products Strengthen production



### 4. Business plan

for the year ending March 2004

### Consolidated Income statements



(Years ended/ending March 31; Billions of Yen; %)

	2003	2004	Change	
	Results	Plan	%	
Sales	535.1	560.0	104.7%	
Gross profit margin	38.8%	39.6%	0.8%	
Operating income	32.3	43.0	133.1%	
Income before income taxes	4.7	38.0	808.5%	
ROE	0.2%	7.5%	7.3%	

### Consolidated sales outlook by region/segment



#### (Years ended/ending March 31; Billions of Yen; %)

	2003	% of	2004	% of	Change
Region	Results	total	Plan	total	%
Japan	325.4	60.8%	338.0	60.4%	103.9%
Overseas	209.7	39.2%	222.0	39.6%	105.9%
Total	535.1	100.0%	560.0	100.0%	104.7%

	2,003.0	% of	2004	% of	Change
Company	Results	total	Plan	total	%
IAB	202.5	37.8%	213.5	38.1%	105.4%
ECB	79.4	14.8%	88.5	15.8%	111.5%
AEC	59.5	11.1%	63.5	11.3%	106.7%
SSB/AMB	116.7	21.8%	125.0	22.3%	107.1%
нсв	42.3	7.9%	43.5	7.8%	102.8%
Others	34.7	6.5%	26.0	4.6%	74.9%
Total	535.1	100.0%	560.0	100.0%	104.7%

Business plan for year ending March 2004

### Breakdown of changes in come 1





**Operating income by Business Company** 

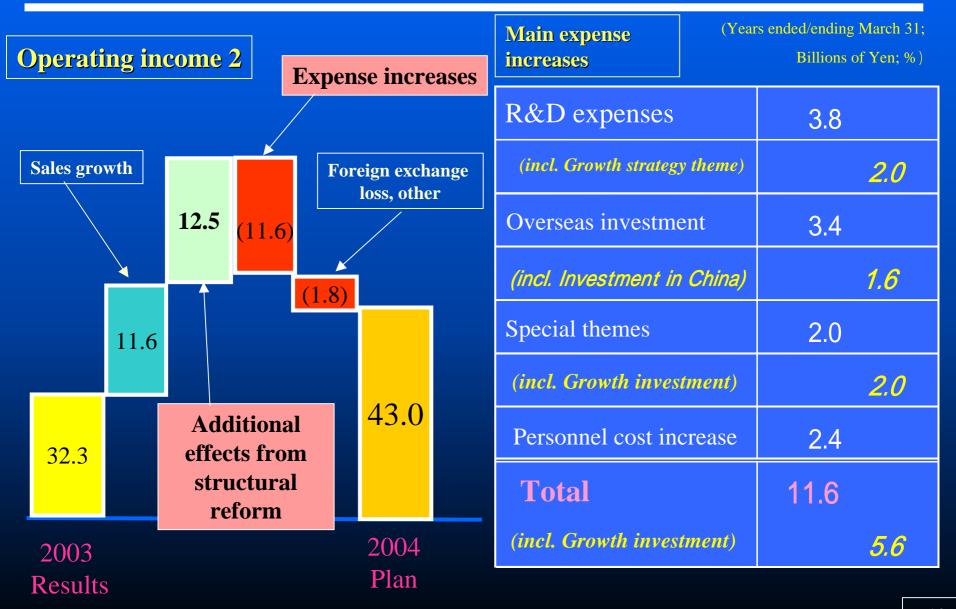
(Years ended/ending March 31; Billions of Yen; %)

	2003	2004	Change
Comp ny	Results	Plan	%
IAB	24.1	29.0	120.4%
(ECB)	14.6	13.0	
(AEC)		5.5	
ECB/AEC	14.6	18.5	127.1%
SSB/AMB	1.2	6.5	565.2%
HCB	3.8	4.0	104.2%
Others	4.5	1.0	22.4%
Eliminations	-15.8	-16.0	101.3%
Total	32.3	43.0	133.1%

Business plan for year ending March 2004

### Breakdown of changes in consolidated operating income 2





#### Performance by business company



Capital Investment/Depreciation and Amortization

(Years ended/ending March 31; Billions of Yen; %)

#### Research and Development expenses

	2003	2004	Change		2003	2004	Change
	Results	Plan	%		Results	Plan	%
IAB	13.4	15.1	113%	IAB	4.8	8.0	167%
ECB	10.0	6.3		ECB	3.4	7.2	212%
AEC		4.6		AEC	4.2	8.0	190%
SSB/AMB	5.4	6.1	113%	SSB/AMB	3.1	3.8	123%
HCB	2.5	2.6	104%	НСВ	1.4	1.8	129%
Head Office	8.9	9.3	104%	Head Office	17.7	7.2	41%
Total	40.2	44.0	109%	Total	34.6	36.0	104%
AEC is included in ECB for 2003.				Depreciation & Amortization	29.7	31.0	104%



## 5. Becoming a Truly Global Company

### What is a Global Company?



## Becoming a Truly Global Company

- · Highly priority on maximizing corporate value
- · Highly autonomous corporate group
- Globally competitive

### Operation systems



### Standards of global value:

Selection and focus, Redistribution of management resources, Optimized functional layout



# Global company image "Governance"



#### June 2003 Reform Plan

Directors: 6 (6 re-elected, decrease by 1)

External directors: 2 (increase by 1)

Auditors: 4 (increased by 1)

External auditors: 3 (increase by1)

Managing officers: 22 (decrease by 5)

Shortened assignment term to 1-year,

performance-based contracts

(from 2-year term; employee compensation)

Establishment of a Compensation Advisory Committee (Personnel Advisory Committee will remain)

# Global company image : Earnings structure



# GD2010: Maximization of long-term corporate group value

### Maintaining a high profit structure

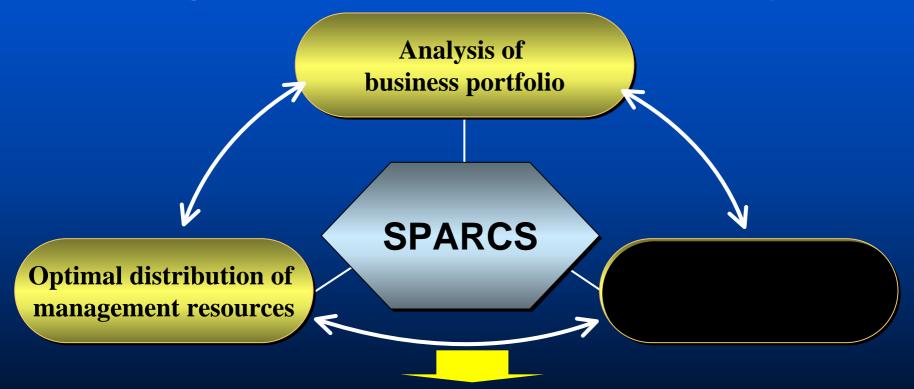
- ·Strengthening core businesses
- Establishing a business evaluation standard
  - ~ acceleration of selection and focus
- Acceleration of Chinese market strategy

### Group management system



## **SPARCS**

(Strategic Position And Resource Control System)

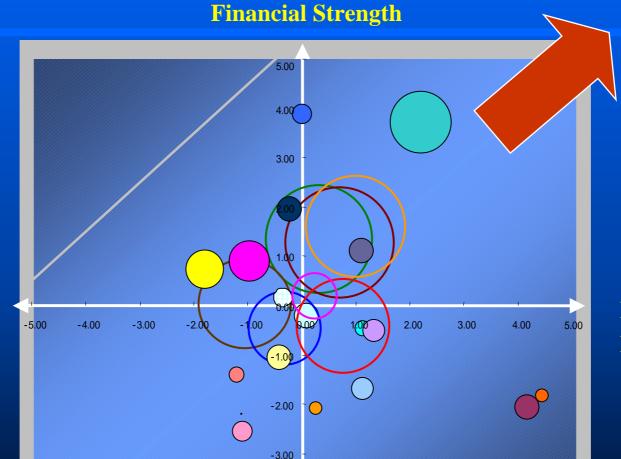


- Selection and focus
- Strengthening profitability
- Cultivate growth area

Competitiveness

### **Business portfolio analysis**





Industry growth potential

**Structure of industry competition** 

-4.00

-5.00

# Global company image: Business strategy



### GD2010: Succeeding in global competition

### Optimization of businesses in the global market

- · Accelerate M&A, alliance strategy
- Tolerate becoming a minority if it means optimizing corporate group value
- Multi-local management relations with local markets/customers

# Global company image: Group structure



# GD2010: Highly autonomous corporate group management structure

# Strengthening Business for spin-offs and business holding companies

- 'Creation of group management structure for Spin-Offs and business holding companies
- 'Autonomy of Group headquarters
- 'Infrastructure adjustment for improved group productivity

### Examples of Spin-Offs and



#### Internal companies

#### Separate Healthcare Business (HCB)

New company name: Omron Healthcare, Co., Ltd.

Effective date: July 1, 2003

Employees: 270 (Group 500) President: Keiichiro Akahoshi

### Separate Entertainment Business (ET)

New company name: Omron Entertainment Co., Ltd.

Effective date: July 1, 2003

Employees: 47 President: Yoshiro Tasaka

### Promote AEC division to in-house company

New company name: Automotive Electronics Components

Effective date: April 1, 2003

Employees: 1,975 President: Hiroki Toyama

# Global company image: Core competence



GD2010: A company with expectations for future growth

### Business image = Sensing Network Solution

- Becoming the global leader in device and components
- 'Strengthen development of solution-based business model using strong device and components

## Global company image : Management



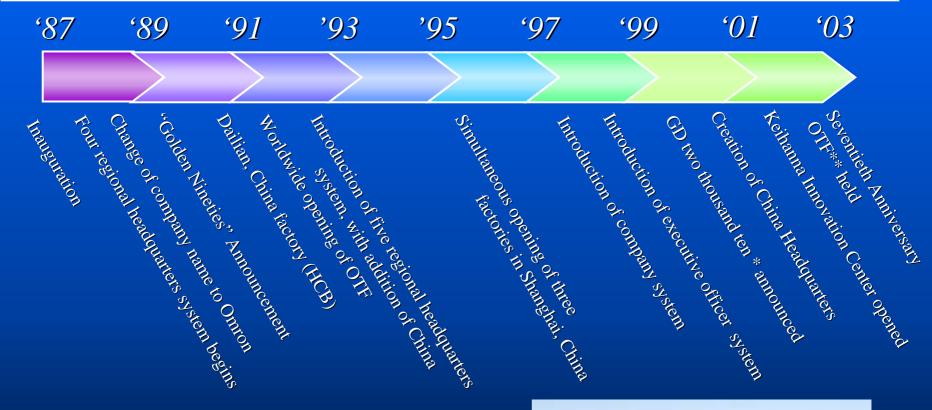
# GD2010: Mechanism for mutual corporate and individual growth

# Evaluation of mission and performance based on global standards

 Customer-centered evaluation framework for personnel/organization

### 16-Year History





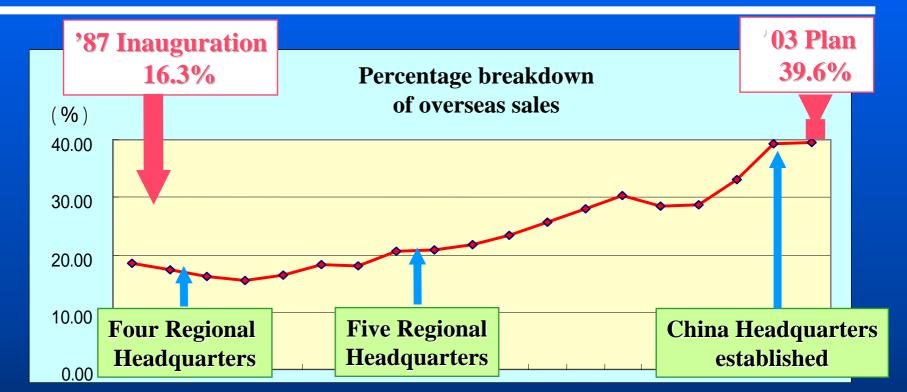
\*Grand Design 2010

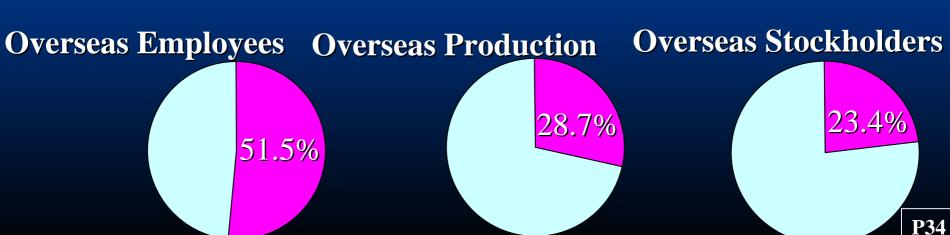
\*\*OTF: Omron Technical Fair 10/23-10/25 at Keihanna Innovation Center



### Overseas business growth









## **OMRON Corporation**