

Machine Safety is an integral part of Workplace Safety: Omron Automation

- The 4th Machine Safety Seminar for the automotive manufacturers held in Chennai

Chennai, February 26, 2018: Post Pune, Gurgaon and Bangalore, OMRON, the global leader in advanced industrial automation, conducted the fourth and last leg of its multi-city Machine Safety seminar at Chennai, recently, to further connect and strengthen the mindfulness of key automotive makers around the role of automation technology in strengthening shop-floor safety.

The seminar witnessed participation of 100 delegates, including tyre manufacturers and automakers having pertinent conversations on varied aspects of the shop floor such as Machine Safety, Ergonomics and Robotics. Many industry experts such as Mr. K. Natrajan from TAFE Madurai Operations participated as speakers.

Talking about the objectives of the seminars, **Mr. Sameer Gandhi, Managing Director, OMRON Automation India**, said, *“Chennai, the auto-manufacturing hub branded as the ‘Detroit of Asia’, has tremendous potential for the adoption of industrial automation technology. This includes the tyre manufacturers too. We intend to strengthen our base in the region by providing end-to-end solutions for the automotive manufacturers and further expand our market share in not only Safety but also in Vision and Traceability domains. This initiative is a step to highlight the need and make them aware of the avenues which they can explore by adopting automation safety solutions in terms of productivity, quality, efficiency optimisation of resources and profitability.”*

The seminar showcased key offerings of Omron’s end-to-end safety solution portfolio comprising of niche robotics solutions, safety switches, sensors, limit switches, relays, sensors, controllers, emergency stop switches highlighting their utility in shut-out detection of mechanical guards, checking intrusion into hazardous areas, and building safety circuits, etc.

With the successful completion of this Chennai seminar, OMRON completes its multi-city machine and workforce safety initiative.

About OMRON Automation:

Headquartered in Kyoto, Japan, OMRON Corporation is a multi-billion-dollar, diversified company with business units producing industrial automation products, electronic components, and healthcare equipment and ticketing systems. OMRON Industrial Automation is a global leader providing complete automation solutions for industrial applications. It brings innovation to manufacturing sites through automation with “Integrated”, “intelligent” and “interactive” concepts with one of the world’s most sophisticated Input-Logic-Output-Robotics + Safety (ILOR+S) technology including the proprietary sensing technology.

OMRON Automation - India, now more than two decades old in the country, caters to over 7 industrial applications encompassing the wide requirements of packaging, automotive, material handling, solar, food & beverages, textile and panel building applications. The company is focusing on the solution business, including Robotics and IIoT, providing “One Stop” solutions, to improve the overall efficiency

on diverse production sites. Focusing on the themes of quality, safety and the environment, they support manufacturing innovation worldwide with their unique sensing & controlling technologies. OMRON is rapidly expanding its operations with focus on all major cities making its presence felt across the country with a strong network of offices, automation centre, training centres, sales & marketing force, application teams, resident engineers and channel partners to address the ever challenging requirements of the customers. A major factor in OMRON's progress globally & locally has been the strong commitment towards its customers keeping 'Quality First'.

To learn more, please visit: www.omronb-ap.co.in , www.omron.co.in



For further information, please contact:

Ankur Bhat, Corporate Communications, OMRON, +91 9899819904, ankurb@ap.omron.com

Jaskaran Gautam, Corporate Communications, OMRON, +91 7838491307, jaskarang@ap.omron.com

Richa Shrotriya, Weber Shandwick, +91 9560144115, rshrotriya@webershandwick.com

Ramita Khurana, Weber Shandwick, +91 9999798730, rkhurana@webershandwick.com