

OMRON Healthcare inaugurates its first experience center in Mumbai

Strengthens customer touch-points with one-of-its-kind ‘experience cum service center’

Mumbai, October 4th, 2019: OMRON Healthcare India - a global leader in the field of clinically proven, innovative medical equipment for home health monitoring and therapy, today announced the launch of its maiden experience cum service center in Thane West, Mumbai. With this center, OMRON now has 58 touch points across India including experience, service and pick-up centers. This signifies company’s commitment to reach closer to consumers to make them experience the utility of the products and to provide a swift and easy access to quality repairs & services.

With growing advancements in technology, customers are often left unaware of products optimum usage in day to day life, especially in the preventive healthcare sector. Omron’s experience center, therefore, aims to provide product experience through actual demonstration of the products along with providing the complete gamut of repair services ranging from run-of-the-mill calibration issues to advanced technical interventions. The experience center is equipped with an ‘Experience Zone’ for customers offering live demo for a wide range of OMRON products. The center is expected to address 100+ customers on a daily basis initially, where consumers will be provided with quick resolution of queries and complete know-how on the utility of OMRON healthcare products.

Commenting on the announcement, **Mr. Kazunori Tokura, Managing Director, OMRON Healthcare India**, said, *“Omron is constantly innovating and coming up with unique ways to build stronger connect with customers to help them lead a healthy lifestyle and quality living experience. With the launch of our latest experience center in Mumbai, we aim to touch more and more lives by providing them with cutting-edge products and best-in-class services for a healthy today, tomorrow and beyond!”*

The facility embraces the company’s ‘Zero Events’ 2020 vision (no incidence of heart attacks & brain strokes) by strengthening the availability and practice of home healthcare monitoring by using devices like digital blood pressure monitors, nebulizers, nerve stimulators, body fat monitors and thermometers.

About OMRON Healthcare India:

Established in 2005, OMRON Healthcare India is a key player in the health care segment providing innovative medical technologies for Monitoring and Therapy. Equipped with OMRON’s competent “Bio-information Sensing” the portfolio comprises of home healthcare products such as blood pressure monitors, respiratory therapy devices, body fat monitors, digital thermometers, pain management devices, etc. OMRON Healthcare was the first to introduce manual and digital blood pressure units to the home healthcare market in the world. Today, OMRON has the highest market share in the home-use digital BP monitor in India and across the globe.

To learn more, please visit: <https://www.omronhealthcare-ap.com/in>



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