

OMRON Microscan Debuts Duo of Best-In-Class Barcode Readers

New Delhi, February 27, 2018: Industry-leading barcode reading and machine vision manufacturer OMRON Microscan introduces two new industrial code readers: the HS-360X, an ultra-rugged DPM handheld fit for automotive and heavy industrial applications, and the MicroHAWK ID-45, a perfect match for DPM applications in electronics and medical device manufacturing.

Both readers are optimized to capture the most challenging Direct Part Marks (DPMs) on all sorts of surfaces. Curved, shiny and irregular substrates pose zero problems for the advanced X-Mode decoding algorithms inside the HS-360X and the MicroHAWK ID-45. Decoding speed is rapid-fire for dot-peened, laser-etched and ink-jetted codes regardless of size, density or contrast.

Perfect for DPM applications in automotive and heavy industry, the HS-360X demonstrates exceptional durability and shock resistance. Waterproof, dust-proof and capable of withstanding multiple drops to concrete, it's built to last long in the harshest work environments. A 3100-mAh lithium ion battery coupled with the industry's only on-board battery gauge supports extreme efficiency with 56% more scans per charge vs. competing handhelds. Operators can also enjoy increased flexibility and easy setup through WebLinkPC.

WebLink is also the force behind the ID-45's intuitive plug-and-play setup. The reader integrates seamlessly into production lines for electronics, medical device manufacturing and similar industries, while its extensive array of 24 LEDs makes it brighter than previous generations of MicroHAWK. TRUE Autofocus and X-Mode technology allow it to decode poorly printed and damaged codes with ease in all sorts of settings, including metal cavities.

About OMRON Automation:

Headquartered in Kyoto, Japan, OMRON Corporation is a multi-billion-dollar, diversified company with business units producing industrial automation products, electronic components, and healthcare equipment and ticketing systems. OMRON Industrial Automation is a global leader providing complete automation solutions for industrial applications. It brings innovation to manufacturing sites through automation with "Integrated", "intelligent" and "interactive" concepts with one of the world's most sophisticated Input-Logic-Output-Robotics + Safety (ILOR+S) technology including the proprietary sensing technology.

OMRON Automation - India, now more than two decades old in the country, caters to over 7 industrial applications encompassing the wide requirements of packaging, automotive, material handling, solar, food & beverages, textile and panel building applications. The company is focusing on the solution business, including Robotics and IIoT, providing "One Stop" solutions, to improve the overall efficiency on diverse production sites. Focusing on the themes of quality, safety and the environment, they support manufacturing innovation worldwide with their unique sensing & controlling technologies. OMRON is rapidly expanding its operations with focus on all major cities making its presence felt across the country with a strong network of offices, automation centre, training centres, sales & marketing force, application teams, resident engineers and channel partners to address the ever challenging requirements of the customers. A major factor in OMRON's progress globally & locally has been the strong commitment towards its customers keeping 'Quality First'.

To learn more, please visit: www.omron-ap.co.in , www.omron.co.in



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