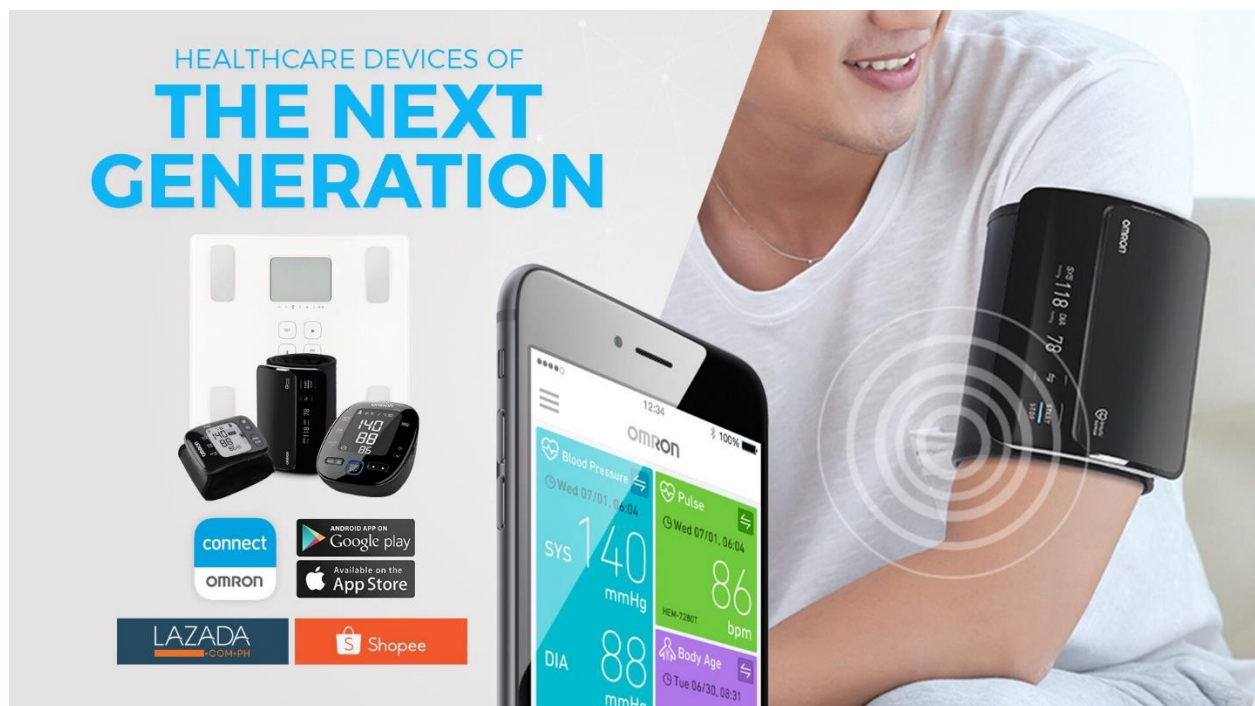


PRESS RELEASE

OMRON Healthcare launches new generation of connectivity devices in PH

MANILA, PHILIPPINES, 25 July 2019 – OMRON Healthcare brings the next generation of its connectivity devices to the Philippines through an IT Grand Launch in two of the biggest local ecommerce platforms, Shopee and Lazada. The Smart Elite+ HEM-7600T Tubeless Upper Arm Blood Pressure Monitor (BPM), HEM-7280T Upper Arm BPM, HEM-6232T Wrist-type BPM and HBF-222T Body Composition Monitor will be offered at 12 percent discount during the online launch happening from August 01 to 31, 2019



OMRON Healthcare Philippines launches its newest line of connectivity devices in a month-long online sale in Shopee and Lazada.

Customers must also follow the official OMRON Healthcare Philippines [Facebook page](#) for exciting online contests. To further connect with the online shoppers, OMRON Healthcare will also be hosting a Lazada Live session with a product expert and a cardiologist as guests. During the streaming, viewers can ask questions on hypertension and other heart diseases.

The IT Grand Launch of the healthcare connected solutions is expected to fortify OMRON Healthcare's online retail presence, making sure more Filipinos have easier access to its state-of-the-art healthcare devices.

"OMRON's mission has always been to improve lives and contribute to a better society. In the 40 years that we've been in the healthcare industry, we have developed and introduced innovations

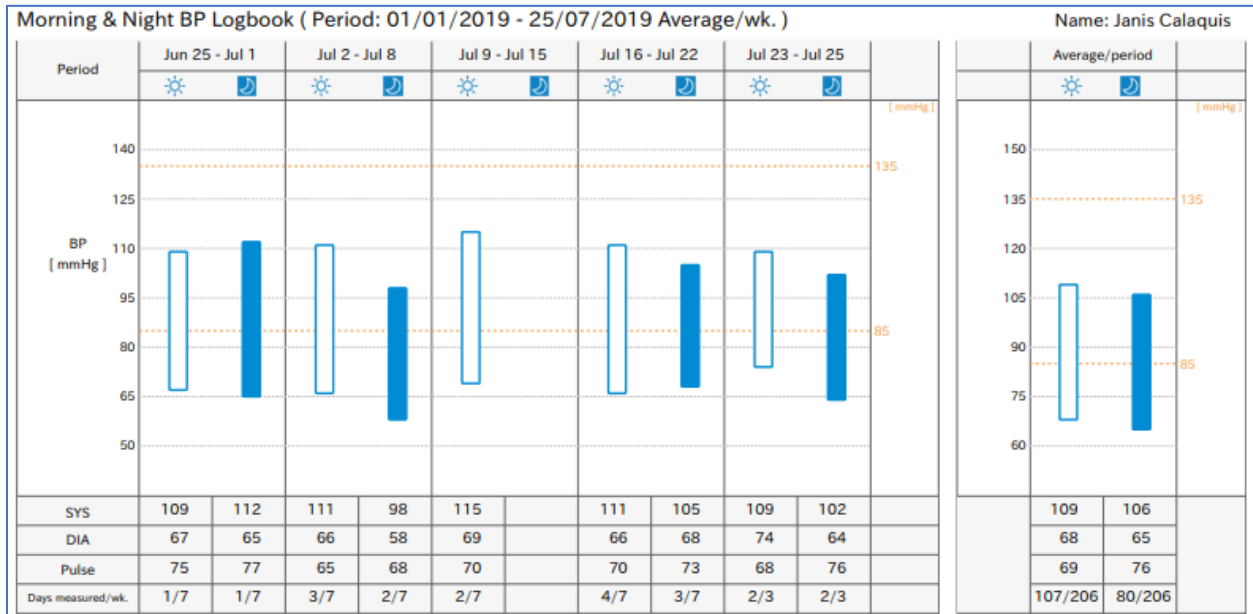
that aid people in attaining and maintaining good health. We are glad to be bringing to the Philippines these connectivity devices that we believe can give Filipinos a more accurate picture of their heart health,” shares OMRON Healthcare Regional Head Mr. Yoshiaki Nishiyabu.

Ease of connectivity through the OMRON Connect App

OMRON Healthcare’s wide array of connectivity devices offers an efficient and effective way of monitoring one’s health through the OMRON Connect App.

OMRON Healthcare’s latest connectivity devices are all compatible with the OMRON Connect app, which assists users in recording, viewing and managing their health data.

The OMRON Connect app can turn stored data into comprehensive graphs that can give users a better understanding of the status or progress of their heart health. Through the app, users can also easily share data with family and medical professionals without having to worry about accuracy in data transfer and interpretation. The OMRON Connect App syncs with the devices through Bluetooth and runs on both iOS and Android.



BP Diary allows for the export of BP readings on to a logbook that can be shown to doctors for better management of users’ hypertension condition.

With industry-leading innovations such as its latest connectivity devices and solutions, OMRON Healthcare helps in realizing a healthier world with zero heart attacks and strokes.

Customers may visit the official stores of OMRON Healthcare on [Laz Mall](#) and [Shopee](#) during the IT Grand Launch to avail of the promo on the newly launched products, to partake in several flash sales and to view the complete product lineup.

For more information on OMRON Healthcare, customers may also visit the brand’s official local website at <https://www.omronhealthcare-ap.com/ph>.



About OMRON HEALTHCARE Co., Ltd.

Committed to improving people's lives, OMRON HEALTHCARE provides clinically proven, innovative medical equipment for health monitoring and therapy. Our product portfolio includes blood pressure monitors, nebulizers, electronic thermometers, blood glucose monitors and activity counters as well as body composition monitors and professional medical devices. For many decades, OMRON's devices have helped people prevent, treat and manage lifestyle diseases both at home and in clinical practice in more than 100 countries in the world. OMRON HEALTHCARE Group is headquartered in Muko City, Kyoto Prefecture, Japan.

For more information, please visit Omron's website at <https://www.omronhealthcare-ap.com>.

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