

OMRON to continue its strong focus towards Indian packaging machine makers with innovative-Automation in sync with future packaging needs & trends

India, Dec 8, 2022 : Reiterating its commitment towards its vision of “Enriching the Future for People, Industries and the Globe by innovative-Automation”, OMRON is on way to further strengthen its focus towards the packaging machines makers in India. The company aims to enable the manufacturers prepare for and take the maximum advantage out of the rapid shift in automation that the sector is witnessing over last few years with the right technologies and capabilities.

This was shared by Mr. Sameer Gandhi, MD, OMRON Automation India during the showcase of the company’s integrated packaging solutions at PackMach Asia, the international fair for packaging & processing industry, Mumbai, Dec 7-9, 2022.

“The post Covid world of packaging is demanding. There is a rise in the demand for better quality, more hygienic and ‘zero-touch’ packaged goods, emergence of high-mix-low-volume requirements, and upsurge in the concern towards eco-friendly packaging. Also, India is emerging as a preferred global destination for packing machinery importers. All this is making machine manufacturers look up to the global standards by going for high-end performance, end-to-end and completely integrated & scalable solutions. Equipped with solutions delivering scalability, connectivity, modularity, openness and safety, OMRON is all set to help them move up the value chain. We aim to enhance our reach amongst vertical and horizontal form fill and seal (HFFS & VFFS) machine makers catering to food & commodity, pharmaceutical and FMCG markets,” Sameer shared.

OMRON is well known in the industry for its solutions encompassing all stages of packaging ranging from perfect sealing to bottling to end-of-the-line and visual inspection solutions delivering speed, precision, flexibility and robustness. The company’s strategy is to be the first choice as an Automation Partner for the packaging industry.

It has a wide portfolio of solutions for both machine makers and end users comprising of advanced sensors, compact and powerful motion solutions with battery-free absolute encoder servo motors, machine controllers with AI-based temperature controls & cloud connectivity, machine safety & assessment, and smart vision solutions to cater to all kinds of inspection needs. The brand is also

known for a wide range of standard to food-grade robots, predictive maintenance & energy efficiency solutions, EtherCAT based unified communication, and software technologies like anti-sloshing, vibration suppression, perfect sealing - all controlled within a single software platform (Sysmac) indicating more harmonious human-machine collaboration - which is the forte of OMRON Automation worldwide.

About OMRON Automation India business

Headquartered in Kyoto, Japan, OMRON Corporation is a multi-billion-dollar, diversified company with business units producing industrial automation products, device & module solutions, healthcare and social system solutions. The Industrial Automation business unit of OMRON is a global leader providing complete automation solutions for industrial applications. It brings innovation to manufacturing sites through automation with "Integrated", "Intelligent" and "Interactive" concepts with one of the world's most sophisticated and wide product range encompassing panel components, smart sensors, Vision technologies, PLCs, Servos, Drives, Robots & Cobots and Machine safety solutions (ILOR+S) technology.

OMRON Automation – India, now more than two decades old in the country, caters to varied industrial applications encompassing the wide requirements of packaging, automotive, material handling, food & beverages, digital and panel building applications. The company is focusing on the solution business, including Robotics and IoT, providing "One Stop" solutions to improve the overall efficiency on diverse production sites. Focusing on the themes of quality, safety and the environment, it supports manufacturing innovation with its unique sensing & controlling technologies and caters to customers across the country via its strong network of offices, application, service and sales engineers supported by an automation technology center (for demos and PoCs), training centers as well as channel partners to address the ever- challenging requirements. A major factor in OMRON's progress globally & locally has been the strong commitment to provide solutions towards its customers' unique challenge'.

To learn more, please visit: www.omron-ap.co.in



For more information, please contact:

Ankur Bhat, OMRON Corporate Communications, ankur.bhat@omron.com ; + 91 9899819904