

OMRON and Doctor Anywhere announce collaboration for digitally enhanced remote hypertension and health management program

- Initiative to strengthen OMRON’s vision of ‘Going For ZERO’ (heart attacks and strokes).

Singapore - [1-12-2021] - OMRON Healthcare, the global leader in the field of clinically proven and innovative medical equipment for health monitoring and therapy has announced a strategic partnership with Doctor Anywhere (DA), a regional omnichannel healthcare platform that provides a holistic range of health and wellness services. This collaboration will see the integration of OMRON’s suite of smart health monitoring devices with DA’s telehealth platform.

This will strengthen OMRON’s contribution towards helping people in Southeast Asia lead healthier lifestyles, by inching closer to their vision of “Going For ZERO” (heart attacks and strokes) - the elimination of preventable heart attacks and strokes via utilisation of remote and telehealth domains.

In this collaboration, OMRON will integrate the health records tracked on its connected devices (OMRON Smart Elite BP Monitor HEM-7600T, OMRON Afib Blood Pressure Monitor HEM-7361T and OMRON Connected Wrist Blood Pressure Monitor HEM-6232T) with the DA mobile app. Patients with lifestyle diseases (such as hypertension, obesity, diabetes and cardiovascular diseases) can seamlessly share their health records in real time with healthcare professionals on the DA platform.



This will allow doctors to have timely and accurate access to patients’ health records, to provide the best treatment options to manage their health condition efficiently. OMRON users with a need for long term disease management can also use the DA app to consult a doctor anytime, and get medication delivered to their home within three hours; delivery is free. The initiative is available to DA users in Singapore and will eventually be extended to DA’s database of 2.5 million users across Southeast Asia (Singapore, Malaysia, Thailand, Vietnam, and the Philippines).

With the launch of the connected series supported by the OMRON Connect App, users can synchronise and store their blood pressure and heart rate readings in-app, for convenient real time access by their doctors.



According to Alexis En, Director of Marketing at OMRON Healthcare Singapore Pte Ltd, “Keeping in sync with the changing times and the pressing need to enhance the reach of home-based health monitoring in the new normal, OMRON Healthcare aims to enhance its value in the telehealth and remote patient monitoring domain. We are glad to partner with progressive organisations like Doctor Anywhere. Our synergies in technology will surely help us create a better and healthier society in South-East Asia.”

Ivin Yew, Director of Transformation and Innovation of Doctor Anywhere, said, “Innovation is at the heart of everything we do. As we continue to push the boundaries by revolutionising the healthcare experience through innovation and technology, we are heartened by the invaluable support and trust by OMRON, a global leader in the domain of innovative healthcare devices.”

Based on the recent statistics from World Health Organisation (WHO), the number of deaths from cardiovascular diseases is on the rise, with more than 12.6 million cases in 2015 and 17.9 million cases in 2019, representing 32% of global deaths. There are several underlying causes such as high blood pressure, high cholesterol levels, raised blood glucose and weight issues. Also, reports highlight that hypertension is one of the most powerful modifiable risk factors for cardiovascular disease; lowering blood pressure substantially reduces the risk of cardiovascular morbidity and mortality.

However, it continues to pose a significant burden in Asia, with poor awareness and undertreatment reported in many Asian countries and regions. It’s estimated to cause nearly 1.5 million of deaths each year in Southeast Asia*. Considering the asymptomatic nature of hypertension and the significant disease burden, it is essential to measure blood pressure regularly. Home blood pressure monitoring (HBPM) is recognized as a valuable tool to monitor blood pressure and facilitate effective detection of hypertension. Combined with right drugs treatment, it can play a significant role in reducing cardiovascular risk and prevent heart attacks and strokes among people with these conditions.

OMRON’s Bluetooth-connected health monitoring devices can be purchased at any major healthcare product stores in Singapore, as well as on the [Doctor Anywhere app](#). [Here are more details on OMRON’s offerings available as premium health screening bundle on the OMRON webstore.](#)

About OMRON Healthcare

Committed to helping people live more active and fulfilling lives, OMRON Healthcare is a global leader in the field of clinically proven, innovative medical equipment for health monitoring and therapy. Throughout its history, OMRON Healthcare has been striving to improve lives and contribute to a better society by developing innovations that help people prevent, treat and manage their medical conditions, both at home and in clinical practice in over 110 countries.



The OMRON Healthcare Group, headquartered in Kyoto, Japan, provides World's No.1 blood pressure monitors (Global Home Appliance Market Comprehensive Survey 2020 by Fuji Keizai Co.,Ltd.(2019)). The company's additional core product categories are respiratory care, pain management devices, and wellness products. It also develops and activates remote patient monitoring service in the field of cardiovascular condition management.

Website of Singapore business: <https://www.omronhealthcare-ap.com/sg>



About Doctor Anywhere

Doctor Anywhere is a regional tech-enabled, omnichannel healthcare company, on a mission is to make healthcare simple, accessible, and efficient for everyone. Doctor Anywhere's digital platform bridges gaps in the healthcare ecosystem through technology and innovation, enabling users to manage their health easily and effectively through the DA mobile app. Headquartered in Singapore and with a presence in five countries across the region, Doctor Anywhere now serves more than 2.5 million (and growing) users across Southeast Asia.

Website: <https://doctoranywhere.com/>



*References:

Insights on home blood pressure monitoring in Asia: Expert perspectives from 10 countries/regions, Wiley Online Library, 2020