



OMRON Healthcare Upgrades its Home Blood Pressure Monitors into Connected Devices

National, Oct 12, 2022 : OMRON Healthcare, a global leader in home blood pressure monitoring and solutions for cardiovascular disease management, has upgraded its portfolio of BP monitors by converting them into “connected” devices. This significant upgrade in the portfolio will help users and healthcare practitioners gain seamless, effortless, more real time and accurate control over hypertension management.

The devices, now connected, allow the blood pressure data transfer effortlessly through OMRON’s application called as ‘[OMRON connect](#)’- India’s one-of-its-kind mobile app in telehealth segment for BP - with the help of inbuilt Bluetooth technology in the devices facilitating real time and convenient tracking both for the users as well as physicians.



“Remote patient monitoring relies on connected devices to bridge the distance between a doctor and a patient. The upgrade by OMRON is a big leap in the right direction to achieve our Going for Zero vision that aims to help people of India prevent health event recurrence in the cardiovascular health space. It will redefine the role of a blood pressure monitor and the way we manage hypertension by giving consumers more power in managing their blood pressure, by providing physicians more insights to evolve treatment, and by widening the scope of personalized treatment,” said Mr. Kotaro Suzuki, Managing Director, OMRON Healthcare India on the launch.

Numerous randomized controlled trials have documented that Self Measured Blood Pressure Monitoring with Clinical Support (SMBP) - training patients to regularly monitor and record their own blood pressure at home with a personal device and rely on clinical support as needed- is an effective way for successful BP control regimen and effective prevention of cardiovascular diseases⁽¹⁾.

The App makes it easy to record, view and wirelessly sync a user's blood pressure data and provides an easy-to-use dashboard for viewing recent measurements, tracking progress and sending medication reminders. The data can also be easily exported and shared across any medium (email, WhatsApp) and format (Excel, PDF, etc.). making it possible to have a real time supervision with physicians. Data from OMRON connected devices can be shared with other Health Apps ⁽²⁾ too.



To make the application accessible to more people across India who are still using the older variants of OMRON BP Monitors, OMRON has also introduced the Optical Character Recognition (OCR) technology feature which allows to capture & record BP readings of non-connected OMRON devices and transfers it to phone.

A unique feature “BP Diary” has also been included in the app which gives an automated and easy way to keep a record and advisory for a person’s BP readings & management in accordance with his lifestyle along with monitoring & medication reminders.

All the BP monitors offered by OMRON Healthcare are clinically validated for accuracy and meet the highest international standards of precision and reliability. They also use patented Intellisense technology and IntelliWrap™ 360° accuracy cuff to ensure precise measurement in home environment.

About OMRON Healthcare and [its India business](#)

Committed to advance health and empower people worldwide to live life to the fullest, OMRON Healthcare is a global leader in the field of clinically proven, innovative medical equipment for home health monitoring and therapy. The company develops and provides remote patient monitoring services for cardiovascular condition management.

Throughout its history, OMRON Healthcare has been striving to improve lives and contribute to a better society by developing innovations that help people prevent, treat, and manage their medical conditions, both at home and in clinical practice in over 110 countries.

With over 300 million devices sold globally⁽³⁾, OMRON provides the world’s most recommended blood pressure monitors by healthcare professionals⁽⁴⁾. The company provides product and service solutions for cardiovascular condition management, respiratory care, and pain therapy equipment. OMRON Healthcare Group is headquartered in Kyoto, Japan

Established in 2010, OMRON Healthcare India has established itself a key player in the health monitoring segment in the country providing high quality blood pressure monitors, respiratory therapy devices, body fat monitors, digital thermometers, pain management devices, etc.

To learn more, please visit:

<https://www.omronhealthcare-ap.com/in;>

<https://www.omronbrandshop.com/>



International: <https://www.healthcare.omron.com/>



*(1) [Self-Measured Blood Pressure Monitoring With Clinical Support](#)

*(2) More info provided on OMRON connect app available for download on Google Play and Apple App Store

*(3) “Global Home Appliance Market Comprehensive Survey 2020”, Fuji Keizai Co., Ltd. (data for 2019)

*(4) Cumulative sales of home-use digital blood pressure monitors worldwide (as of May. 2021)

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