



“OMRON” brand recognized as a well-known trademark in India

-The recognition to strengthen brand protection by preventing unauthorized use and registration of the trademark

April 1, 2024

OMRON Corporation (HQ: Shimogyo-Ku, Kyoto. President and CEO: Junta Tsujinaga) announced today that the corporate brand “OMRON” has been granted “well-known trademark” status in India.

The "well-known trademark", granted to OMRON in February 2024, is recognized by the Registrar of Trademarks as a trademark that has a high degree of nationwide recognition in the country. As of March 2024, there are about 20 registered brands of Japanese companies, including OMRON. This accreditation will enhance OMRON’s brand protection in India by preventing unauthorized use and registration of the trademark by third parties, even in product and service areas where the company does not hold trademark rights.

In 2012, OMRON established a management centre in India with functions working alongside the business companies- Industrial Automation Business, Healthcare Business and Device & Module Solutions Business. Currently, a factory for the Healthcare Business is also being established and is slated to begin operations in the next few years.

The company believes that this recognition reiterates OMRON’s position as a reliable and trustworthy brand and is the result of its business and social contribution activities in India to date. In order to boost the trust and recognition for brand OMRON, the company aims to continue with its efforts to protect the trademark from unauthorized usage and live up to its mission of contributing to society through its business activities.

About OMRON Corporation

OMRON Corporation is a leading automation company with core competencies in its proprietary Sensing & Control + Think technology and is engaged in a wide range of businesses, including industrial automation, healthcare, social systems, and device & module solutions. Established in 1933, OMRON has about 30,000 employees worldwide, working to provide products and services in more than 130 countries. For more information, please

visit <https://www.omron.com/global/en/>

Details of OMRON's sustainability initiatives can be found in its Integrated Report and Sustainability

website pages.

<Integrated Report 2023>

https://www.omron.com/global/en/integrated_report/

<Long-term vision Shaping the Future 2030>

<https://www.omron.com/global/en/sf2030/>

Media Contact:

OMRON Corporation

Brand Communications Department (Japan): Tel: +81-75-344-7175; APAC: Ankur Bhat ,
ankur.bhat@omron.com