# Message to Shareholders

Summer 2010

**Omron Corporation** 

# **OMRON**

### **Omron Corporation**

Shiokoji Horikawa, Shimogyo-ku, Kyoto 600-8530 Japan Website: http://www.omron.co.jp (Japanese) http://www.omron.com (English)





### I am pleased to present Omron's Message to Shareholders for fiscal 2009 (April 2009 to March 2010).

In the first half of the fiscal year under review, sales and earnings sank to unprecedented lows, under the impact of the global downturn that began in the second half of the previous fiscal year. However, a rebound began in the second half as conviction grew that the worst was over, on moderate recovery momentum in capital investment in manufacturing in Japan and robustness in emerging economies led by China. We were also able to achieve a V-shaped recovery on the back of a business performance that was significantly better than initial forecasts, by adopting at the beginning of the fiscal year an emergency profitability plan under the slogan "Working Together as One."

We expect the business environment to remain uncertain. Longer-term, we aim to grow sales and earnings on the back of moderate recovery in the Japanese economy and completion of our program of structural reforms.

President and CEO Hisaa Saluta

### **Review of Fiscal 2009**

(April 1, 2009 to March 31, 2010)

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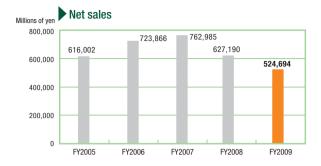
**Corporate Information** 

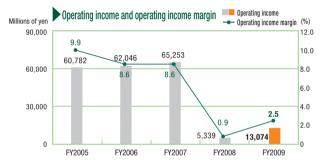


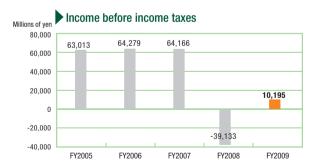
**Information for Shareholders** 



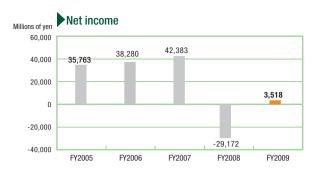
#### Highlights of FY2009 Financial Results (Consolidated)

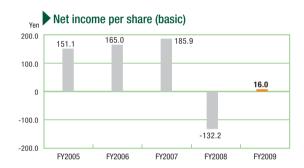


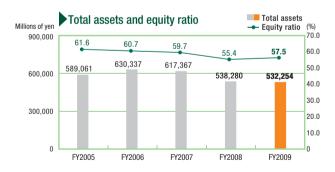




Note: Pursuant to U.S. Financial Accounting Standards Board (FASB) Statement No.144, "Accounting for the Impairment or Disposal of Long-Lived Assets," figures in the consolidated statements of previous years have been restated to account for operations that were discontinued in FY2007.







Caution with respect to forward-looking statements: This report contains forward-looking statements about the performance of Omron and its subsidiaries, which are based on management's judgment taking into account information available at the time of writing. The Company's actual results could differ materially from those described in these forward-looking statements as a result of numerous factors.

President Hisao Sakuta presents a general overview of consolidated operating results for fiscal 2009 and explains the

Company's current initiatives

# General overview of fiscal 2009 (April 2009 to March 2010)

Reviewing economic conditions during fiscal 2009, ended March 31, 2010, the impact of the global economic downturn that began in the second half of fiscal 2008, said to be a once-in-a-century event, continued in the first half of the period. However, the effects of economic stimulus measures in various countries gradually began to materialize around the start of autumn, and a moderate recovery took shape, led by China and other newly industrialized countries.

In the Japanese economy, bright spots finally began to appear in the second half of the period, supported by exports due to the recovery of overseas economies. Overseas, the United States and Europe at last began to show a trend toward recovery in the second half as the effects of economic stimulus measures in various countries emerged. China continued to perform strongly, due in part to the government measures to stimulate consumption, and other economies in Asia were also solid.

In markets related to the Omron Group, demand for Omron's factory automation equipment, a core product line, was weak through the first quarter due to sluggish capital investment stemming from excess production capacity in the manufacturing sector. From the second quarter onward, demand centered on commercial and environment-related products increased, supported by government measures in various countries aimed at encouraging consumption and preserving the environment. Following on from this growth, investment demand among manufacturers, Omron's core customer group, also continued to recover gradually, primarily in the automotive and electronic components industries.

#### Message from the President

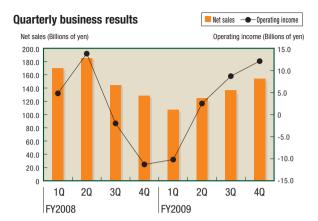
The Omron Group's net sales for the year ended March 31, 2010 were ¥524,694 million, a decrease of 16.3% compared with the previous fiscal year, reflecting the significant global economic slowdown and flat capital investment among manufacturers through the second quarter. In addition,



operating income was ¥13,074 million, an increase of 144.9% compared with the previous fiscal year, as a result of implementing profitability initiatives under the fiscal 2009 policies of "Working Together as One" and "Sweeping Profit Structure Reform Guided by 'Selection and Focus.'" Income before income taxes was ¥10,195 million, and net income attributable to shareholders was ¥3.518 million.

#### Fiscal 2009 business results

Consolidated P/L	FY09 Actual	FY08 Actual
Net sales	524.7	627.2
Gross profit	184.3	218.5
SG&A	133.4	164.3
R&D	37.8	48.9
Operating income	13.1	5.3
Other expenses, net	2.9	44.5
NIBT	10.2	(39.1)
Net income (loss)	3.5	(29.2)



# Forecast for fiscal 2010 (April 2010 to March 2011)

In fiscal 2010, ending March 31, 2011, economic conditions are projected to be solid in China and other newly industrialized countries, but the outlook in major developed countries is expected to remain uncertain, with causes for concern including the diminishing effects of economic stimulus measures and weak employment conditions.

In Japan, rising exports are seen as a factor supporting the economy against the backdrop of the gradual recovery of overseas economies, but a clear pickup in corporate capital investment and employment is expected to take time. Overseas, growth is expected to continue in China and other newly industrialized countries with fast-growing economies in Asia, with exports continuing to increase. In the United States and Europe, however, the recovery is forecast to be limited due to ongoing adjustments in employment and capital investment as the effects of economic stimulus measures decrease.

#### Fiscal 2010 full-year term forecasts

Consolidated P/L	FY10 Forecast	Billions of yen FY09 Actual
Net sales	580.0	524.7
Gross profit	217.5	184.3
SG&A	141.5	133.4
R&D	43.0	37.8
Operating income	33.0	13.1
Other expenses, net	0.0	2.9
NIBT	33.0	10.2
Net income	20.0	3.5

In markets related to the Omron Group, we project that demand for factory automation control systems will recover due to the gradual rebound in capital investment, centered on the semiconductor, electronic component and automotive industries. We also forecast a gradual recovery in demand for electronic component and automotive electronic equipment.

In this environment, the Omron Group's policies for fiscal 2010 — the year in which we will complete the "Revival Stage" that we started in February 2009 — will be "Changing Gears to 'Creating a Robust Earnings Structure' and 'High Growth' without a Rebound" and "Promoting Thorough 'Selection and Focus' and 'Standardization, Sharing and Creation of Platform-Based Organizations." Under these policies, we will work to create a corporate structure that is resilient to changes in the environment.

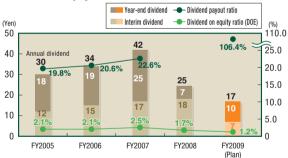
As for the performance outlook for the fiscal year ending March 31, 2011, we project net sales of ¥580.0 billion, operating income of ¥33.0 billion, income before income taxes of ¥33.0 billion and net income attributable to shareholders of ¥20.0 billion.

The assumed exchange rates are \$1 = \$90 and \$1 = \$125.

### Dividend and payout ratio

Omron plans to pay an ordinary year-end dividend of ¥10 per share for fiscal 2009 (ended March 31, 2010) in accordance with its dividend policy. For the full fiscal year, including the interim dividend of ¥7 per share paid in December 2009, Omron plans to pay total dividends of ¥17 per share. For fiscal 2010 (ending March 31, 2011), Omron plans to pay an interim dividend of ¥10 per share, but the year-end dividend has not been determined. A decision regarding the year-end dividend will be taken and announced when we have a clearer idea of fiscal 2010 business performance. I would like to thank our shareholders for their understanding.

#### Dividends and payout ratio



Notes: 1. The dividend paid for FY2007 included a special commemorative dividend of ¥5 per share.

No dividend payout ratio has been calculated for FY2008 as the Company made a net loss for that term.

# Increased sales of blood pressure monitors in China

Nearly 40% \* of Japanese households now have a blood pressure monitor. Since we first launched sales of such monitors in the 1970s, we have tried to encourage their wider use in the home both in Japan and overseas. With total cumulative global sales of blood pressure monitors surpassing 100 million units in 2009, Omron now has a global market share of more than 50% \*. Below is a discussion of the blood pressure monitor market in China, where sales are booming.

\* Based on research by Omron (March, 2010)



以亚州· 自忌流。自外

With obesity rates soaring in China, blood pressure monitors are becoming an indispensable household item

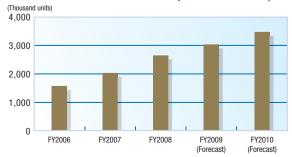
Approximately 200 million of China's more than 1 billion people are believed to suffer from high blood pressure. Worse, the number of people with obesity problems is rising rapidly, due to lifestyle factors such as the spread of a more westernized diet as the economy develops. And the proportion of elderly (60 and older) is forecast to grow from 13% of the population at the moment to 17% by 2020 and over 30% by 2050.

At the same time, people in China — especially in the urban areas — are growing increasingly health-conscious and aware of the need for illness prevention. The government has designated every October 8 as "high-blood pressure day," and organizes awareness-raising events to highlight the importance of measuring blood pressure at home, an initiative in which many people participate. With Beijing continuing to invest aggressively in healthcare and in expansion of medical facilities, demand for electronic

blood pressure monitors for medical use likewise continues to grow.

Against this backdrop, sales of Omron blood pressure monitors have remained robust in China, escaping the global economic crisis almost unscathed.

### Chinese market for electronic blood pressure monitors (units)





### Omron's blood pressure monitors have top share of the market in China

Omron has over 65% of the market in China for blood pressure monitors (forecast for fiscal 2009, sales value basis, research by Omron). The name Omron is becoming firmly associated with these devices.

The reasons for this success are their reputation and reliability in terms of accuracy and ease of use. Many of Omron's blood pressure monitor models meet accuracy standards set by academic panels in Europe and other advanced countries, and have also been endorsed by international review boards. Omron has retained public support in China as a very reliable brand, despite intensified price competition in recent years as manufacturers flock into the healthcare-equipment market.

**HEM-7201** 





**HEM-6111** 

### Marketing beyond the coastal regions

Currently Omron blood pressure monitors are sold at approximately 14,000 retail outlets across China, Furthermore, we ensure coverage of this vast country through 63 service centers set up to deal with customer queries and offer repair services as well as handle product marketing.



The Chinese market is changing rapidly. Now demand for medical equipment is

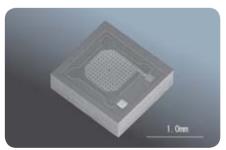
growing in the cities not only of the coastal regions, but also of the interior of the country. Omron has prepared for this evolution ahead of rivals. To expand our markets, we earmark more than 20 cities every year as priority target areas.

**Business Topics** 

## Mass production of MEMS sensor chips, which can detect sounds at lower limit of human hearing

Omron has begun mass-production of its MEMS acoustic sensor chip for use in compact microphones for mobile phones and acoustic sensors, and is now supplying this chip to a top manufacturer of consumer and commercial products. The chip delivers world-leading miniaturization and high sensitivity (-26 dB FS (1 Pa, 1kHz)) adapted to low frequency bands. The chip promises to greatly expand potential applications for acoustic sensors, too, thanks to its unprecedented low-noise design.

The design of this chip enables practical use in a frequency range as low as 20Hz, the lower limit of the human audible range. It is the first with this capability in the world. Omron plans to develop small and highly functional acoustic sensor modules which work beyond human hearing by embedding various applications into the sensor chip. Examples include detection of abnormal machine sounds at manufacturing sites and health management through bioacoustic signal measurements. Omron will seek to discover further potential needs for sound detection and generate new added value.



MEMS acoustic sensor chip

## Launch of Ken'on-kun MC-675 thermometer that warns of slippage

In August 2009, Omron Healthcare Co., Ltd. launched the Ken'on-kun MC-675, a digital thermometer that alerts the user when it slips out of place with a light and buzzer. In response to many customer queries whether armpit temperature readings were accurate because their children would not stay still, Omron Healthcare incorporated the "Wakipita Sensor," which detects and gives an alert when the thermometer has slipped out of position.

A green light goes on when the thermometer is held correctly in place, but if it slips, a red light and buzzer promptly alert the user, enabling the reading to be continued after adjustment. The device has a flat-end temperature reading sensor, specially designed by Omron, to enable it to fit better under the armpit. It can be safely used by both children and adults. Clean storage and maintenance are enabled by an antibacterial plastic case.





## Netherlands Prime Minister Jan Peter Balkenende visits Omron Head Office

To commemorate the 400th anniversary of trading relations between Japan and the Netherlands, where OMRON Europe B.V. is headquartered, Dutch Prime Minister Jan Peter Balkenende visited Omron's head office on October 25 as part of his tour of admired companies.

This visit to Omron's head office was the fulfilment of the Prime Minister's wish to pay personal visits to companies that have, since their foundation, shown commitment to innovation and have a longstanding culture that values manufacturing prowess. Hisao Sakuta, Omron President and CEO, expressed his thanks to Balkenende for the visit and explained the Corporate Philosophy and Seed-Innovation to Need-Impetus Cyclic Evolution (SINIC) theory that have underpinned the Company's growth. Appearing greatly impressed, the Prime Minister asked questions such as, "How do you ensure employees' commitment to the Corporate Philosophy?"

The Prime Minister's delegation was then taken to Communication Plaza, a facility next to the head office, where they viewed exhibits showcasing the Company's history and new technologies.



### Omron wins the METI Minister's Award in Energy Conservation Prize program

In the Energy Conservation Prize awards for fiscal 2009 organized by Japan's Agency for Natural Resources and Energy under the Ministry of Economy, Trade and Industry, Omron's Environmental Solutions Business HQ, in partnership with City of Kyoto Board of Education, won the METI Minister's Award in the organizations category. An award ceremony was held at Tokyo Big Sight on February 10, 2010, with the attendance of Company President Sakuta.

This award was made in recognition of measures that enable the "visualization" of electricity usage volumes at schools run by Kyoto municipality, and for energy-saving school activities. Based on this "visualization" concept, electricity savings totaling approximately ¥50 million were achieved over three years at kindergartens and elementary, junior high and high schools in the city. The money saved was allotted for library and other facilities under the auspices of City of Kyoto Board of Education. In addition to installing equipment and supplying data, the Company was also warmly commended for driving home the message about energy-saving and for putting environmental awareness at the forefront in personnel training.



Note: Percentages of total sales are for fiscal 2009, ended March 31, 2010, on a consolidated basis.

Despite the impact of reduced production and investment at manufacturers in Japan, the Industrial

reflecting a rebound in production in automotive and electronic component industries and improved sales of energy-related products. Overseas, demand continued to recover on improved capacity utilization following China's measures to expand internal demand and capital investment increased. Gradual improvement was also seen in European and North American operations. Segment sales

Automation Business saw continued demand recovery, centered on sensors and other products,

In response to the rapid growth of the BRICs markets and the related acceleration of the shift to overseas production by our customers, we will strive to enhance cross-border services to

customers by bolstering our sales capabilities in newly industrialized countries and strengthening cooperation in our global marketing network. In addition, we will expand production and develop-

ment in China and accelerate introduction of new products geared to needs in newly industrialized

declined 24.2% year-on-year to ¥206.197 million.

countries, where growth is expected.

### AB: Industrial Automation Business



Manufacture and sales of control systems for factory automation

#### Net sales Millions of ven







### EMC: Electronic and Mechanical Components Business



Manufacture and sales of electronic components for consumer electronics, mobile phones, telecommunications and industrial equipment, and amusement devices

### Net sales Millions of yen







In Japan, demand for many products recovered as inventory adjustments in the commercial and consumer products and automotive components industries reached the end of a cycle. However, a full-scale recovery has not yet been reached. Overseas, signs of recovery gradually surfaced. although sales were weak in a difficult operating environment in Europe and United States. In China and Southeast Asia, demand turned upward, particularly for relays for home electronics, flexible printed circuit connectors for optical disks, and mobile phone input devices. Segment sales fell 7.6% year-on-year to ¥70,717 million.

#### Outlook

Outlook

In Japan, we will accelerate the integration of product planning, development and design, and production with the merger of Omron Relay & Devices Corporation and Omron Takeo Co., Ltd. and the establishment of Omron Switch & Devices Corporation, Moreover, we aim to expand business by building a framework that enables us to create new products that anticipate market changes and respond more quickly to customer needs.

### **AEC: Automotive Electronic Components Business**



Manufacture and sales of electronic components for automobiles

#### Net sales Millions of yen







Notes: 1. The Company has adopted FASB ASC No. 280, "Segment Reporting" (previously FASB Statement No. 131, "Disclosures about Segments of an Enterprise and Related Information"), from the year ended March 31, 2010. Segment information for the year ended March 31, 2009 has been restated to reflect the change.

In Japan, despite a sharp drop in automobile sales due to the strong impact of the global economic downturn, demand for Omron products picked up because of preferential tax treatment for ecofriendly cars. Overseas, demand for Omron products in North America fell sharply due to failure of a large auto manufacturer and production shutdowns. However, the effects of prompt restructuring support from the government and stimulus programs to promote new automobile purchases in various countries became apparent, and demand started to recover gradually. Segment sales decreased 8.5% year-on-year to ¥75,163 million.

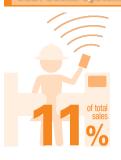
#### Outlook

Omron will work to minimize the impact of market downturns by concentrating on fields where growth can be expected, such as environment-friendly vehicles. Specifically, we will focus on components for security entry systems, which we expect to be installed in a growing proportion of automobiles, including small cars, and green vehicles such as hybrid and electric cars, where further growth can be expected in the future.

2. From the third guarter ended December 31, 2009, business segments have been changed to IAB, EMC, AEC, SSB, HCB and Other to reflect a change in organization. Figures in segment information for the year ended March 31, 2009 have been restated to reflect the



### SSB: Social Systems Business



Manufacture and sales of modules and hardware systems for railway infrastructure and road traffic control, as well as solutions and services for use in public environment

Net sales Millions of ven







In the public transportation systems business, demand for Omron's products decreased sharply as railway companies came to the end of a phase of new railway line openings and investment in IC card equipment, and cut back capital investment. In the social sensor solutions business, the related maintenance business, and the software business, demand decreased substantially due to the effect of cutbacks in capital investment by each customer industries (manufacturing, distribution and credit industries) and the economic downturn. Segment sales declined 19.8% year-on-year to ¥57.981 million.

#### Outlook

We will work to expand sales in the sensing business to areas such as the transportation business, manufacturing industries and commercial facilities, with a core focus on "social sensors." In the related maintenance business, we will aim to grow businesses related to engineering and information technology. In the software business, we aim to expand sales in new businesses by leveracing our strendths in signal and imaging technologies.

### **HCB: Healthcare Business**



Manufacture and sales of health and medical devices and services for home and medical institutions

Net sales Millions of ven







In Japan, demand expanded substantially for digital thermometers due in part to the effect of a new type of influenza. However, demand for devices for medical institutions was weak due to the ongoing curtailment or postponement of investment by hospitals and physicians. Overseas, demand in Asia remained strong, reflecting rising awareness of health management in provincial cities in China. On the other hand, demand in North America and Europe was weak due to the continuing sluogish economy. Segment sales decreased 0.4% year-on-year to ¥63.359 million.

#### Outlool

In newly industrialized countries, demand for healthcare equipment is likely to continue expanding as individual health consciousness rises. A decline from the sharp increase in demand for digital thermometers in fiscal 2009 is expected, but Omron will work to expand business by introducing products for newly industrialized countries and bolstering lifestyle disease prevention using information technology and proposal-based sales to medical institutions.

### Environmental Solutions Business HQ, Electronic Systems & Equipments Division HQ, and Other Businesses



Fostering and developing new business opportunities as part of the Omron Group's growth strategy

Net sales Millions of yen

FY2007





Notes: 1. The Company has adopted FASB ASC No. 280, "Segment Reporting" (previously FASB Statement No. 131, "Disclosures about Segments of an Enterprise and Related Information"), from the year ended March 31, 2010. Segment information for the year ended March 31, 2009 has been restated to reflect the change.

In the Environmental Solutions Business HQ, demand was strong for energy services using visualization systems for energy consumption. In the Electronic Systems & Equipments Division HQ, a moderate recovery trend emerged, thanks to improving market conditions. In the Micro Devices HQ, sales have been in a recovery trend as demand for custom integrated circuits and consumer and industrial demand rebounded, while contract chip manufacturing for LCD-related projects also increased. In the backlight business, sales were weak due to a decrease in demand for music players.

Segment sales declined at 17.8% year-on-year to ¥41,312 million.

#### Outlook

In the Environmental Solutions Business HQ, we aim to establish the foundations of business by providing sustainable CO2 reduction solutions. Also, Omron will expand sales for industrial-use personal computer in the Electronic Systems & Equipments Division HQ and increase orders for foundry projects in the Micro Devices HQ. In the backlight business, we will promote expansion of sales to overseas customers and entry into low-cost markets.

From the third quarter ended December 31, 2009, business segments have been changed to IAB, EMC, AEC, SSB, HCB and Other to reflect a change in organization. Figures in segment information for the year ended March 31, 2009 have been restated to reflect the new classifications.

### Consolidated Balance Sheet (Summary)

		Millions of yer
	<b>FY2008</b> (as of March 31, 2009)	<b>FY2009</b> (as of March 31, 2010)
Assets		
Current assets	275,991	285,758
Cash and cash equivalents	46,631	51,726
Notes and accounts receivable — trade	113,551	126,250
Allowance for doubtful receivables	(2,562)	(2,531)
Inventories	84,708	77,655
Other current assets	33,663	32,658
Property, plant and equipment	132,535	122,994
Buildings	120,244	127,344
Machinery and equipment	143,801	140,200
Accumulated depreciation	(167,324)	(173,659)
Other	35,814	29,109
Investments and other assets	129,754	123,502
Investments in and advances to affiliates	15,638	13,637
Investment securities	31,682	38,556
Other	82,434	71,309
Total assets	538,280	532,254

Ν	otes	3: 1	. P	\moun	ts	less	than	one	million	yen	have	been	round	ed.
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<sup>2.</sup> Omron's consolidated financial statements have been prepared in conformity with U.S. generally accepted accounting principles (U.S. GAAP).

		Millions of yen
	<b>FY2008</b> (as of March 31, 2009)	<b>FY2009</b> (as of March 31, 2010)
Liabilities		
Current liabilities	135,038	155,562
Long-term debt	21,401	1,290
Deferred income taxes	941	886
Termination and retirement benefits	80,443	66,964
Other long-term liabilities	476	417
Total liabilities	238,299	225,119
Net Assets		
Shareholders' equity	298,411	306,327
Common stock	64,100	64,100
Capital surplus	99,059	99,081
Legal reserve	9,059	9,363
Retained earnings	231,388	230,859
Accumulated other comprehensive income (loss)	(60,744)	(52,614)
Treasury stock	(44,451)	(44,462)
Noncontrolling interests	1,570	808
Total net assets	299,981	307,135
Total liabilities and net assets	538,280	532,254

### **Consolidated Statement of Operations**

		Millions of yen
	<b>FY2008</b> (April 1, 2008 ~ March 31, 2009)	<b>FY2009</b> (April 1, 2009 ~ March 31, 2010)
Net sales	627,190	524,694
Costs of sales	408,668	340,352
Gross profit	218,522	184,342
Selling, general and administrative expenses	164,284	133,426
Research and development expenses	48,899	37,842
Operating income	5,339	13,074
Other expenses, net	44,472	2,879
Income (loss) before income taxes	(39,133)	10,195
Income taxes	(10,495)	3,782
Current	(3,400)	(4,812)
Deferred	(13,895)	(1,030)
Equity in net losses (gains) of affiliates	811	2,792
Net income (loss)	(29,449)	3,621
Net loss (income) attributable to noncontrolling interests	(277)	103
Net income (loss) attributable to shareholders	(29,172)	3,518

Notes: 1. Amounts less than one million yen have been rounded.

Omron's consolidated financial statements have been prepared in conformity with U.S. generally accepted accounting principles (U.S. GAAP).

### Consolidated Statement of Cash Flows (Summary)

		Millions of yer
	<b>FY2008</b> (April 1, 2008 ~ March 31, 2009)	<b>FY2009</b> (April 1, 2009 ~ March 31, 2010)
Net cash provided by operating activities	31,408	42,759
Net cash used in investing activities	(40,628)	(18,584)
Net cash provided by (used in) financing activities	21,867	(20,358)
Effect of exchange rate changes on cash and cash equivalents	(6,640)	1,278
Net increase in cash and cash equivalents	6,007	5,095
Cash and cash equivalents at beginning of the period	40,624	46,631
Cash and cash equivalents at end of the period	46,631	51,726

Notes: 1. Amounts less than one million yen have been rounded.

Omron's consolidated financial statements have been prepared in conformity with U.S. generally accepted accounting principles (U.S. GAAP).



### IR Information

For detailed IR information, please refer to our website's Investor Relations section. Various IR materials, such as required filings and stock-related information, are available.

### http://www.omron.com/ir/

### Annual Report and Sustainability Report

To learn more about Omron's activities, please read our Annual Report and Sustainability Report. Please visit our website and download the reports. These reports are now only available in electronic format.





**Annual Report** 

Sustainability Report

http://www.omron.com/ir/ir\_annual.html http://www.omron.com/corporate/csr/pdf\_inquiry/

### Investor Relations Mobile Site (Japanese)

Omron's IR information can now be accessed via mobile phone. Register your e-mail address to receive IR announcements, including closing stock prices. (Japanese models only.)



QR code http://m-ir.jp/c/6645/

### Omron wins prize in 12th Nikkei Annual Report Awards

The Nikkei Annual Report Awards, sponsored by the Nihon Keizai Shimbun, have been held annually since 1998 and are Japan's most prestigious contest for annual reports. Judging is undertaken by over 100 securities analysts and fund managers. Omron's Annual Report 2009 was awarded an Excellence Award for its detailed explanation of measures to deal with the economic downturn and the extensive coverage given to comments by outside directors. It was one of the prizewinners in a total field of 79 companies.

Looking ahead, we will continue to ensure appropriate and timely disclosure and ample dialog with our shareholders through our IR activities.

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## 12th Nikkei Annual Report Award Recipients

12til Nikkel Allilual Hep	ort Award riccipionts
Grand Award	Benesse Holdings, Inc.
Runners-up for the Grand Award	Capcom Co., Ltd. Mitsubishi Corporation
Excellence Awards	NTT DATA CORPORATION  Omron Corporation  Oriental Land Co., Ltd.  COSMO OIL CO., LTD.  Eight other firms
Honorable Mention	ITOCHU Corporation Sumitomo Metal Mining Co., Ltd. TOSHIBA CORPORATION FamilyMart Co., Ltd. Ten other firms



### ► Stock and Ownership Breakdown

Number of shares authorized	487,000,000 shares
Total number of shares issued	239,121,372 shares
Number of shareholders	33,847

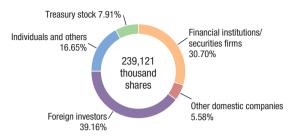
### Principal Shareholders

	Investmen	t in Omron
Name	Number of shares held (thousands)	Equity stake (%)
Japan Trustee Services Bank, Ltd. (Trust Account)	10,403	4.72
The Chase Manhattan Bank 385036	8,565	3.88
The Master Trust Bank of Japan, Ltd. (Trust Account)	8,249	3.74
State Street Bank and Trust Company 505223	8,004	3.63
The Bank of Tokyo-Mitsubishi UFJ, Ltd.	7,713	3.50
The Bank of Kyoto, Ltd.	7,069	3.21
Nippon Life Insurance Company	6,066	2.75
NORTHERN TRUST CO. AVFC RE FIDELITY FUNDS	4,479	2.03
RBC Dexia Investor Services Trust London Lending Account	3,969	1.80
Omron Employee Stock Ownership Plan	3,749	1.70

Notes: 1. Equity stake is calculated after subtracting treasury stock.

The Company holds 18,917 thousand own shares in treasury (7.91% of the total number of shares issued). However, it is excluded from the above list of principal shareholders.

### Composition of Shareholders



### ► Shareholder Distribution by Number of Shares Held (Trading unit: 100 shares)



### ► Stock Price and Trading Volume



Notes: 1. Shares traded on the 1st Section of the Osaka Securities Exchange.

The stock price represents the "common trades," and the volume is the sum of all trades.



### Corporate Overview

Company Name	Omron Corporation		
Date of Establishment	May 10, 1933		
Date of Incorporation	May 19, 1948		
Paid-in Capital	¥64,100 million		
Number of Employees	5,133 (Consolidated: 36,299)		
Number of Subsidiaries	154 (Domestic: 44, Overseas: 110)		
Number of Affiliates	16 (Domestic: 12, Overseas: 4)		
Corporate Core Value	"Working for the benefit of society"		
Corporate Motto	"At work for a better life, a better world for all"		

### Headquarters

#### Japan

Kyoto Head Office

Phone: 81-75-344-7000 Fax: 81-75-344-7001

Tokyo Head Office

Phone: 81-3-3436-7011 Fax: 81-3-3436-7035

#### Europe

OMRON Europe B.V. (The Netherlands)

Phone: 31-23-568-1300 Fax: 31-23-568-1391

#### **Americas**

OMRON Management Center of America, Inc. (Illinois)

Phone: 1-224-520-7650 Fax: 1-224-520-7680

#### **Asia Pacific**

OMRON Asia Pacific Pte. Ltd. (Singapore)
Phone: 65-6835-3011 Fax: 65-6835-2711

#### **Greater China**

OMRON (China) Co., Ltd. (Shanghai)

Phone: 86-21-5888-1666 Fax: 86-21-5888-7933

### ▶ Directors, Corporate Auditors, Executive Advisor, and Executive Officers (As of June 22, 2010)

Chairman of the BOD	Yoshio Tateisi
Director and Executive Vice Chairman	Fumio Tateisi
President and CEO	Hisao Sakuta
Director and Executive Vice President	Keiichiro Akahoshi
Director and Executive Vice President	Yutaka Takigawa
Director (outside)	Kazuhiko Toyama
Director (outside)	Masamitsu Sakurai
Corporate Auditor	Soichi Yukawa
Corporate Auditor (external)	Satoshi Ando
Corporate Auditor (external)	Hidero Chimori
Corporate Auditor (external)	Eisuke Nagatomo
Executive Advisor	Nobuo Tateisi
Senior Managing Officer	Yoshinobu Morishita
Managing Officer	Koichi Imanaka
Managing Officer	Takuji Yamamoto
Managing Officer	Yoshinori Suzuki
Managing Officer	Kazunobu Amemiya
Managing Officer	Yutaka Fujiwara
Managing Officer	Akio Sakumiya
Managing Officer	Shigeki Fujimoto
Managing Officer	Masaki Arao
Managing Officer	Yoshihito Yamada

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Executive Officer	Tatsunosuke Goto
Executive Officer	Yoshisaburo Mogi
Executive Officer	Koichi Tada
Executive Officer	Kiichiro Kondo
Executive Officer	Masahiro Ijiri
Executive Officer	Masayuki Tsuda
Executive Officer	Hideji Ejima
Executive Officer	Masaki Teshigahara
Executive Officer	Taiji Sogo
Executive Officer	Masaki Haruta
Executive Officer	Koji Doi
Executive Officer	Hisato Takano
Executive Officer	Takashi Ikezoe
Executive Officer	Kiichiro Miyata
Executive Officer	Kiyoshi Yoshikawa
Executive Officer	Shizuto Yukumoto
Executive Officer	Shinya Yamasaki
Executive Officer	Yutaka Miyanaga

Fiscal Year-end: March 31

General Meeting of Shareholders: June

**Record Dates for Dividends:** March 31 (year-end),

September 30 (interim)

Share Transfer Agent and

Account Management Institution for Shareholders' Register and

**Special Accounts:** 

Mitsubishi UFJ Trust and Banking

Corporation

Contact Address: Corporate Agency Division, Mitsubishi UFJ

Trust and Banking Corporation 7-10-11 Higashisuna, Koto-ku, Tokyo 137-8081 Japan

Phone: 0120-232-711 (within Japan)

Securities Code: 6645

Method for Public Notice: Electronic notice posted on

http://www.omron.co.jp/ir/koukoku/

(Japanese)

# How to request documentation regarding shares recorded in the special account

Pre-recorded message telephone service (in Japanese)

0120-244-479 (within Japan)

Online download (Japanese)

http://www.tr.mufg.jp/daikou/

### Other queries

 Investor Relations Department, IR and M&A Planning Headquarters, Omron Corporation

Phone: 81-3-3436-7170

Website: http://www.omron.com/

#### Information

(1) In cases of change of address of a shareholder, or applications for additional purchase of shares to make up a minimum trading unit or requests that the Company buy shares of less than one trading unit, administrators of the shareholder registries (primarily securities firms) are responsible in principal for the handling of procedures for such additional share purchases and/or selloffs. Inquiries should be addressed directly to the securities firm at which you maintain an account. Please note the Share Transfer Agent (the Mitsubishi UFJ Trust and Banking Corporation) does not deal with such matters.

However, with regard to shares recorded in the special account, requests for the purchase of additional shares to make up the minimum trading unit or sell-offs must be made to the Mitsubishi UFJ Trust and Banking Corporation, Omron's designated administrator for the special account registry, in which shares held in the special account are recorded.

- (2) Please note that requests regarding shares recorded in the special account should be made to Mitsubishi UFJ Trust and Banking Corporation, our designated administrator. All inquiries regarding special account management can be made at the head office or branches of the Mitsubishi UFJ Trust and Banking Corporation nationwide.
- (3) In cases where dividend payments are not received, payment can be made at the head office or branches of the Mitsubishi UFJ Trust and Banking Corporation.

