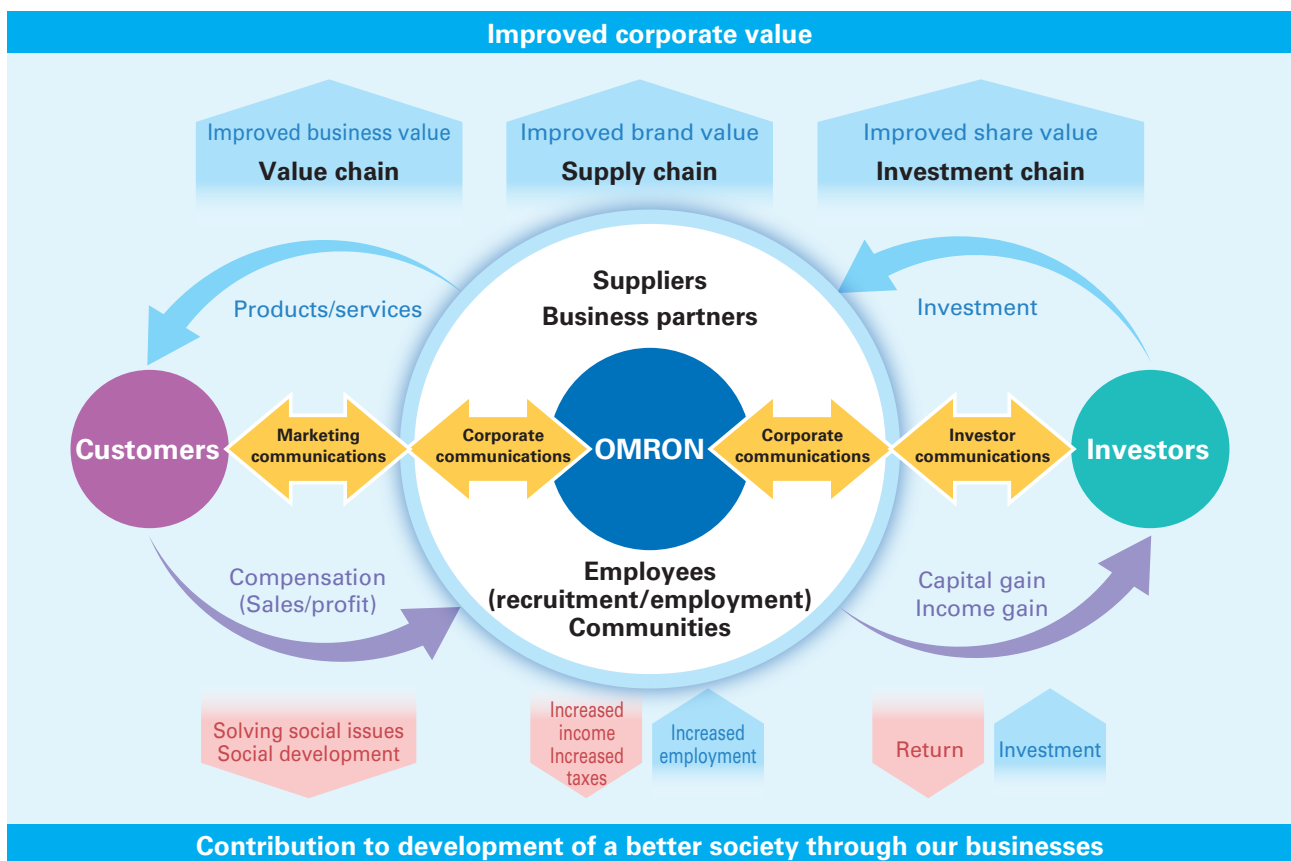


Responsible Engagement With Our Stakeholders

As stated in our Sustainability Policy, OMRON cultivates strong relationships with our stakeholders through responsible engagement. We see these strong relationships as invisible assets important for our sustainable growth. These relationships are also an indispensable part of creating innovation driven by social needs. We engaged in responsible Dialogues with our stakeholders to improve corporate value and contribute to a better society through our businesses by using marketing, corporate, and investor communications.

Responsible Engagement with Our Stakeholders



Case Studies: Dialogues with Stakeholders

Marketing communications / Dialogues with customers

OMRON engages in Dialogues with customers for the co-creation of value. Our Industrial Automation Business has opened 35 Automation Centers worldwide. At these centers, OMRON sales engineers regularly meet and discuss current production floor issues with customers from leading companies across all industries. The knowledge we gain from these Dialogues has led to the creation of the i-BELT production floor data service and other new products.



Automation Centers

Corporate communications / Dialogues with employees

OMRON Chairman, Fumio Tateishi conducts OMRON Principles Missionary Dialogues as a part of activities for employees to ensure, understand and fully embrace the practice of the OMRON Principles. In fiscal 2018, Missionary Dialogues were held in the Americas, Asia-Pacific, China, Europe, and Japan. In these Dialogues, our chairman meets with employees to discuss why we work and for whom. What we can do tomorrow to continue to practice the OMRON Principles. These in-depth talks help employees across our organization to put the OMRON Principles into practice.



Dialogues in Europe

Corporate communications / Dialogues with suppliers

Every year, OMRON holds a Global Partner Conference with representatives for major suppliers. At this conference, we share details of our management policy initiatives, business structures, procurement policies, and sustainable procurement practices. A total of 110 supplier companies participated in the May 2019 conference, showing that sustainable procurement efforts are progressing smoothly. We asked suppliers to continue working with OMRON to contribute a sustainable society throughout the supply chain.



Global Partner Conference (May 2018)

Corporate communications / Dialogues with business partners

OMRON challenges to create business through open innovation with business partners. In 2018, Maizuru City (Kyoto Prefecture) approached OMRON SINICX Corporation to create the future of Japanese regional revitalization together with OMRON. Discussions proceeded until the April 2019 signing of a comprehensive agreement to address regional social issues looking ahead to the year 2030 between Maizuru City and OMRON's Social Systems, Solutions and Service Business.



Signing Ceremony with Maizuru City (April 2019)

Corporate communications / Dialogues with communities

OMRON Kyoto Taiyo Co., Ltd., a special subsidiary of OMRON, encourages the employment of people with disabilities. Since the signing of an agreement with Kyoto Prefecture and Kyoto City on creating an environment related to employment of persons with disabilities in 2016, we have leveraged the strengths of each of these parties to bolster activities encouraging the hiring and employment support of persons with disabilities. We work every day to increase the employment of persons with disabilities throughout Kyoto and the rest of Japan.



Employees Working at OMRON Kyoto Taiyo

Investor communications / Dialogues with investors

OMRON strives to raise corporate value through dialogue with shareholders and investors. In fiscal 2018, we held the 81st Ordinary General Meeting of Shareholders, as well as the second ESG Meeting. In these meetings, we took the opportunity to explain OMRON's business and governance initiatives. We fielded many questions and listened to opinions from the shareholders and investors who participated. The knowledge we receive from interaction with our shareholders has led to improvements in our management initiatives. This has also contributed to external recognition, including being awarded the IR Prime Business Award the IR Special Award.



The 81st Ordinary General Meeting of Shareholders (June 19, 2018)