

# From the Editor-In-Chief

*Integrated Report 2018* marks the seventh integrated report published by the OMRON Group. We believe this report represents an important opportunity to deepen engagement with our stakeholders. Accordingly, we have endeavored to make this report a logical story that encompasses the results of our initiatives to improve corporate value during the course of the year. Our story tells how OMRON has created value to date, how we intend to continue to create value in the future, and why we think this is possible. We hope that communicating the commitment of OMRON management to sustainable corporate growth over the medium and long term encourages greater engagement with our stakeholders.

The theme of this year's report is Accelerating the Creation of Innovation Driven by Social Needs. What do we mean by Innovation Driven by Social Needs? We mean taking up the challenge to lead the world in solving social issues through groundbreaking innovative value. This stance has been part of the OMRON DNA since our founding, and it continues to live on in the OMRON Principles. In this year's report, we make the case that it is our initiatives to create innovation

driven by social needs that are the very source of our value creation. We have also gone to great lengths to show how sustainability initiatives are tied to the efforts of OMRON business segments to create innovation, and how the functional divisions and departments supports the OMRON business with these initiatives.

Integrated Report 2018 was edited by a team of individuals selected from our Global Investor Relations & Brand Communications HQ and Sustainability Office. We also owe a word of thanks to others within and outside of OMRON who provided their valuable input. This entire process proved to be an opportunity for seeing OMRON strengths and issues from new perspectives. Our report production team will continue to work hard on future integrated reports, just as they look forward to further opportunities to interact with you, our important stakeholders. We hope you take the chance to share your opinions about Integrated Report 2018 with us.

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Tsutomu Igaki

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The Integrated Report Production Team