

# TOGA (The OMRON Global Awards)

TOGA is a program for sharing real-world examples of the OMRON Principles in action, fostering a culture motivated to create value. This year, we saw many TOGA entries highlighting innovation driven by social needs. These entries were inspired by creating value for society, creating value through paradigm change, and working effectively with partners inside and outside our organization.

For more about this topic:



### Case Study 1

## Medical Treatment Innovation Offers Unified Patient Administration Promoting Metabolic Management Centers (China)

More than 110 million Chinese suffer from diabetes, many also struggling with kidney, eye, or other diabetes-related complications. Meanwhile, China has only 20,000 or so diabetes specialists to offer care. Many patients must visit several different doctors, wasting precious time and money. In response to this situation, OMRON MEDICAL (Beijing) Co., Ltd. brought together diabetes specialists, pharmaceutical companies, and medical IT companies to launch standardized metabolic management centers, or MMCs, providing proper treatment for diabetes patients. The MMC is a part of a system using big data to combine examination and treatment data from hospitals with measurement data taken at home. This standardized administration platform now allows for uniform treatment for patients in China. Since its founding in 2016, the MMC system has been joined by 188\* medical institutions from 28 provinces and districts across China.

\* As of February 2018

Across 28 Provinces

## 188 Medical Institutions Join MMC



Presentation by Mr. Zhenjie Li, representing China at the global conference

## Comments from Outside Director and Audit & Supervisory Board Member

### Kuniko Nishikawa, Outside Director

OMRON TOGA entries consist of initiatives that address real issues, built on a practice of the OMRON Principles. Based on my own past experience, the Metabolic Management Center project must have been an extremely complex venture. Despite the challenges, OMRON provided an amazing solution. This program will tie in to the OMRON blood pressure monitor business and other services, potentially rolling out in other countries struggling with similar issues. The project in Mexico was another example of addressing a real issue. The manufacturing industry is grappling with the issue of declining productivity due to the lack of skilled technicians. I can see how employees who understand both technology and customer production floor operations contribute to business growth.





## Case Study 2

### Respect for All is the Key

#### Reducing Employee Turnover Through Mutual Respect (Mexico)

Omron Automotive Electronics de Mexico S. de R.L.de C.V. (OAX) is located in the state of Guanajuato, home to the largest concentration of automobile manufacturers in Mexico. Here, employment is expected to grow 46 percent through the year 2020. This environment has led to competition for employees, creating serious issue of turnover not only for OAX, but also for many other local manufacturers. OAX took the OMRON Principles declaration of Respect for All to heart, starting the OMRON High School (high school education) for the more than 100 OAX factory employees. The company also introduced 35 other projects for the local community. OAX employees felt more pride as part of an organization contributing to the economy, and fiscal 2017 employee turnover fell 21 percent year on year. These initiatives have fostered a culture of mutual respect and encouraged a culture of innovation. These programs have also forged stronger relationships between the company, customers, and the local community.

Fiscal 2017 OAX Turnover

**21% Reduction (Vs. Prior Year)**



Presentation by Ms. Krizia Chavira (left) and Ms. Adriana Guzman (right), representing the Americas at the global conference

## Hideyo Uchiyama, Audit & Supervisory Board Member (Independent)

As an outside Audit & Supervisory Board member, I have the opportunity to participate in board of director meeting discussions of OMRON's medium-term management plan, human resources strategy, and other matters. At the same time, I am deeply interested in whether frontline employees are motivated to achieve these plans and execute strategies. Does every employee have a real awareness and understanding of management goals? Seeing the TOGA presentations and talking with employees, I understand how employees worldwide put the OMRON Principles into practice in the workplace. I see how they apply the principles to their own roles within the organization. I think we can say many employees resonate with the goal of solving social issues within their own set of values, linking achievement of this goal to motivation in their work. Once again, I am convinced that the long-term improvement in OMRON corporate value is supported by the daily work and actions of focused and motivated employees.

