

# Cultivating Strong Relationships through

Omron furthers mutual understanding with our stakeholders through engagement conducted by management and division representatives. We incorporate the feedback received through engagement to improve our management, our transparency, and our reliability. We will continue to engage responsibly with our stakeholders, reflecting our interactions through improved corporate value.

## Engagement with Shareholders and Investors

### General Meeting of Shareholders



The 78th Ordinary General Meeting of Shareholders

### Institutional Investors

Beyond interviews and teleconferences with global institutional investors, Omron also sponsors factory tours and technology seminars throughout the year.

During fiscal 2015, Omron held an investor relations event in Chicago that combined a presentation on business strategy with a factory tour.

A technology seminar was also held, where attendees were able to inspect factory automation equipment of the Industrial Automation Business. The seminar helped investors understand more about the superiority of our products, which translates into competitive market advantage for the Industrial Automation Business.

### ■ Fiscal 2015 Engagement

Direct Talks ..... **941** times



Event for institutional investors in North America



Factory automation technology seminar

At our last general meeting of shareholders, President Yamada addressed our progress toward our long-term vision. President Yamada and Omron executives then provided thoughtful answers to shareholder questions related to cooperative relationships with other companies, policies for appointing non-Japanese and women employees to management positions, and numerous other topics.

### ■ The 78th Ordinary General Meeting of Shareholders (June 23, 2015)

Attendees ..... **822**

Ratio of Voting Rights Exercised - **82.0%**

### Individual Investors

Omron holds a number of information sessions during the year, providing opportunities to engage directly with many individual investors. We are also unique in that we hold joint information sessions with other companies.

### ■ Fiscal 2015 Engagement

No. of Events ..... **10**

Total No. of Participants ..... **566**

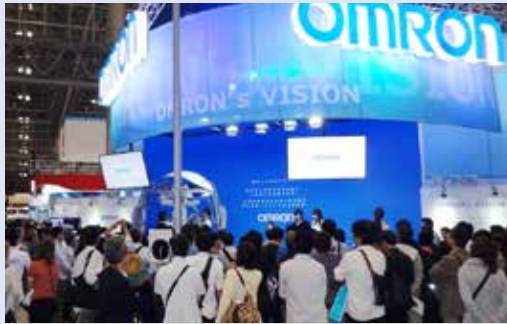


A joint information session with another company (for individual investors)

# Responsible Engagement

## Engagement with Customers

We engage with numerous customers through our technology and products. At CEATEC JAPAN 2015, we let customers experience the latest in Omron technologies through our exhibit, “Omron: An Evolution in Harmony between Humans and Machines.”



CEATEC JAPAN 2015

## Engagement with Suppliers

Each year we invite major suppliers to discuss our purchasing policies. Suppliers are an important part of our success, and it is important that they understand our purchasing policies and long-term strategies.



Discussing purchasing policies with suppliers

## Engagement with Communities

Omron engages with communities through activities deeply rooted in local traditions. For instance, as a company headquartered in Kyoto, Omron has been a special sponsor of the Kyoto Marathon since its inception. Omron employees volunteer at water stations, cheer runners along the course, and do other work to make the Kyoto Marathon a success for participants and fans alike.



Kyoto Marathon 2016

## Engagement with Employees

Omron executives travel hundreds of thousands of miles every year to meet with employees around the globe. This kind of in-person engagement is invaluable for creating a shared sense of purpose and understanding of the Omron Principles among global employees.



President Yamada visiting a production plant in Shanghai