

The Omron Value Creation Story

Omron is guided by the Omron Principles. We reflect these principles in how we create numerous products and services that anticipate the needs of society, solving a variety of social issues. Omron will continue to improve lives and contribute to a better society through our businesses, generating sustainable corporate value.



Automated Train Station System
 ▶ Reducing congestion at stations



Blood Pressure Monitors
 ▶ Better health through blood pressure monitoring at home



Electronic Power Steering Controllers
 ▶ Improved gas mileage



Sensing and Control Equipment
 ▶ Improved manufacturing productivity and quality



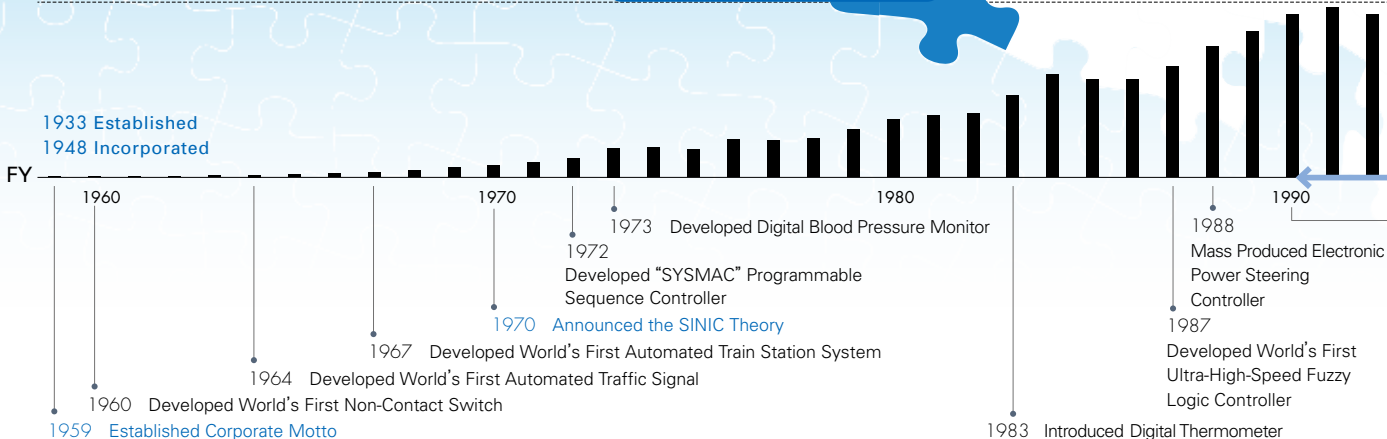
Image Sensing
 ▶ Secure, safe living



Safety Equipment
 ▶ Production floor safety



PV Inverters
 ▶ Renewable energy



Omron Principles

Our Mission

To improve lives and contribute to a better society

Our Values

- **Innovation Driven by Social Needs**
Be a pioneer in creating inspired solutions for the future.
- **Challenging Ourselves**
Pursue new challenges with passion and courage.
- **Respect for All**
Act with integrity and encourage everyone's potential.

