# Integrated Report 2015

Year ended March 31, 2015

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Sensing tomorrow™

3

# We are a company that improves lives and contributes to a better society

In 1959, Omron founder Kazuma Tateishi said, "A company is most valuable when it contributes to society beyond the simple pursuit of profits." Based on this idea, Tateishi created our corporate motto stating, "With our day-to-day work, let's improve lives and contribute to create a better society." Since that time, the spirit of this motto has been a driving force behind our growth, binding us together as we create world-class innovations and contribute to higher standards of living through our businesses. In 1990, we created the Omron Principles, built on the foundation and spirit of our corporate motto. The Omron Principles have evolved in response to the changing times.

Today, our businesses are growing across the world faster than ever as we pursue the longterm vision outlined in our Value Generation 2020 (VG2020) plan. We continue to raise our corporate value by providing answers to many of the issues our world faces today. To achieve this vision toward 2020 and beyond, it is important for all Omron employees to act on the Omron Principles. This is why we have decided to revise the Omron Principles to be easier to understand and put into practice.

> Omron continues to aim for a higher corporate value by being a pioneer in finding solutions to social needs through our business and by contributing to a better society.

Fumio Tateishi Chairman

July 2015

Omron Principles represent our unchanging, unshakeable beliefs. The Omron Principles are the cornerstone of our decisions and actions. They are what binds us together, and they are the driving force behind Omron's growth.

## **Omron Principles**

# **Our Mission** To improve lives and contribute to a better society **Our Values** Innovation Driven by Social Needs Be a pioneer in creating inspired solutions for the future. · Challenging Ourselves Pursue new challenges with passion and courage. · Respect for All Act with integrity and encourage everyone's potential.



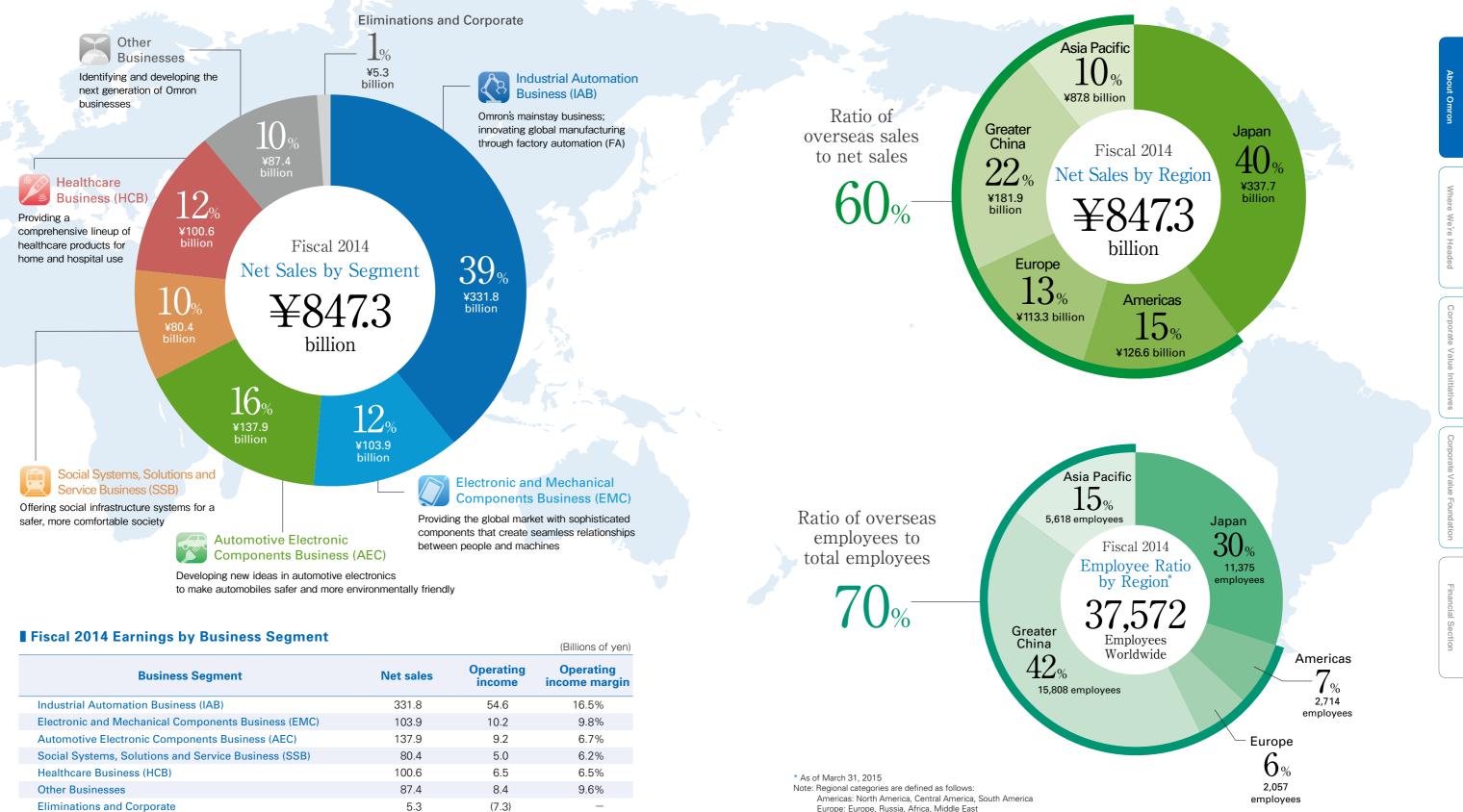
# Making the World Smaller through Sensing and Control Technologies

847.3

86.6

10.2%

Omron manufactures and sells market-leading sensing and control products in over 110 countries around the world. Our products include control equipment, electronic components, automotive electronic components, social infrastructure, healthcare, and environmental solutions.



Europe: Europe, Russia, Africa, Middle East Greater China: China, Taiwan, Hong Kong

Asia Pacific: Southeast Asia, Korea, India, Oceania

Total



OMRON

Evolution in automation. Omron continues to challenge traditional ideas to create new and unique value for the market.

The Table Tennis Robot that Plays With You, Not Against You

At CEATEC JAPAN 2014, we unveiled a table tennis-playing robot that had everyone talking. This robot was our way of showing the world how Omron sensing and control technologies create a seamless partnership between human and machine.

Omron sensing and control technologies determine what is necessary from various information, transforming it into valuable information for equipment control.



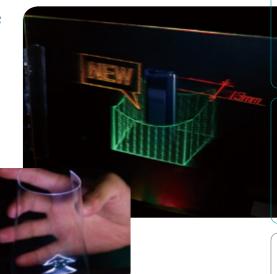
Signage that uses spatial projection comes alive, expressing information in a way that can't be done in two dimensions. How would you use a 2D arrow on a signboard to tell a visitor to turn around and go back up a flight of stairs? In three dimensions, however, the message is clear and easy to see. Signage made with light is much safer and more space efficient than traditional signage, to boot. You can probably imagine a number of creative ways spatial projection can be used in showrooms, display windows, and maybe even in your own home.



### A robot that anticipates human movement

The table tennis-playing robot demonstrates a machine's ability to sense its surroundings and make a correct decision. Using 3D image processing, our robot friend calculates movement and ball position to return a shot easy for its opponent to reach, keeping the volley going as long as possible. Technology that anticipates human movement and reacts properly will play a core role in future industrial, nursing, and in-home care settings.

### 3D Signage



### **Real-Time Translation**

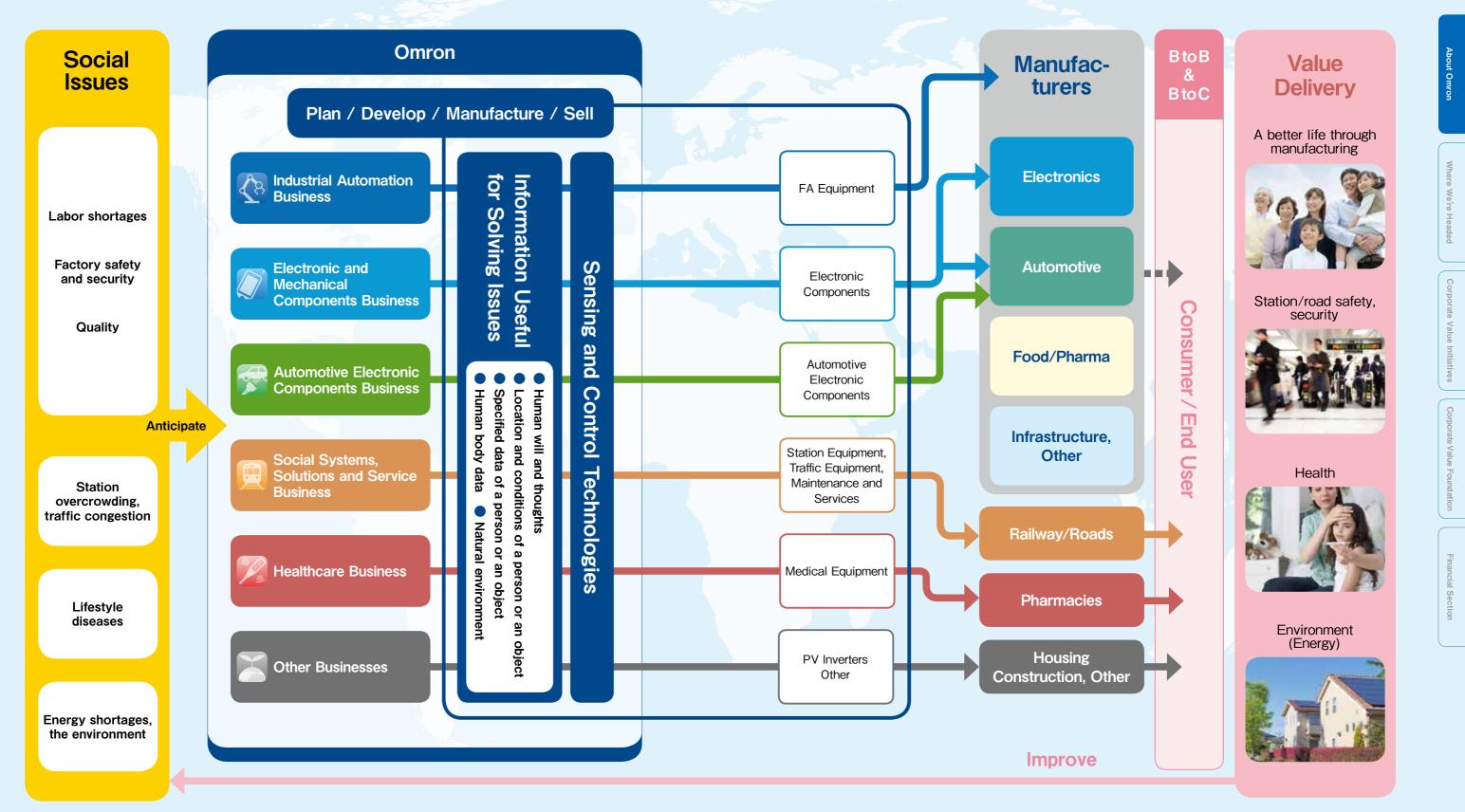
Devices with embedded real-time translation technology interpret and display written characters for the user. Beyond simple translation, we are working to incorporate concierge technology that provides timely and useful suggestions as well.

# Business Model

Omron consists of six main business segments, filled with talented, skilled, and dedicated professionals. These professionals leverage intellectual and physical capital to deliver products and services that make the world a better place.

In each of these business segments we collect information about human will and thoughts, specified data of a person or an object, etc., converting this information into products and services using sensing and

control technologies. This is how we go about directly serving the needs of society. For example, our factory automation (FA) products and services support safer, higher quality of manufacturing work. Our accurate medical equipment contributes to society by assisting in the battle against lifestyle diseases. We take the compensation we receive from our customers and reinvest it into creating solutions for the next generation of issues to come—that's the Omron style of value delivery.



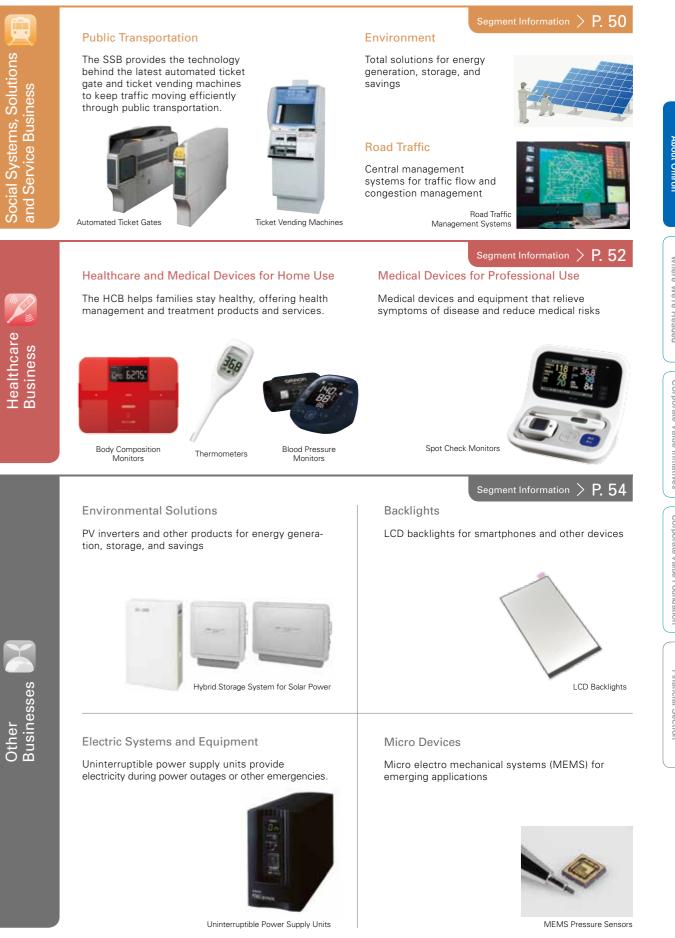
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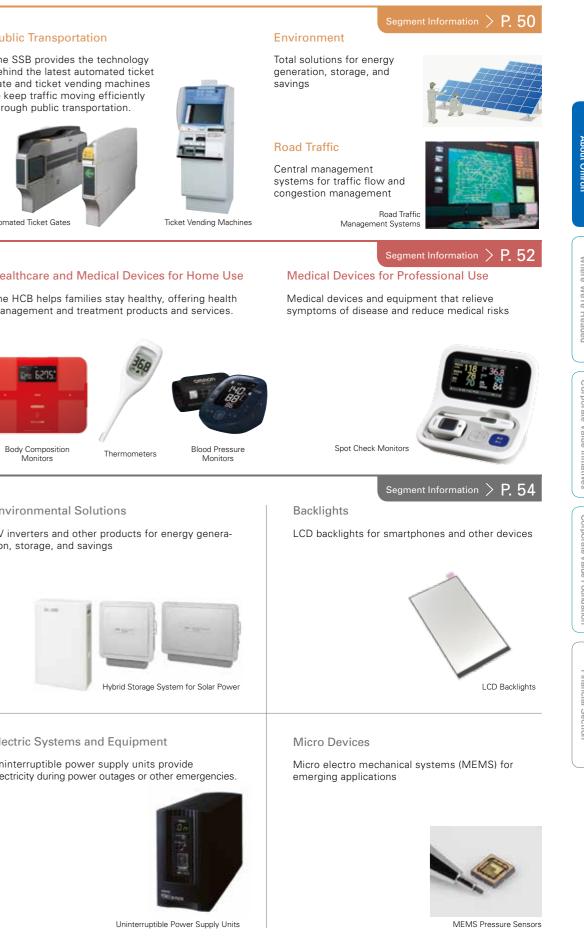
# **Omron Products**















Electric Power Steering Controllers

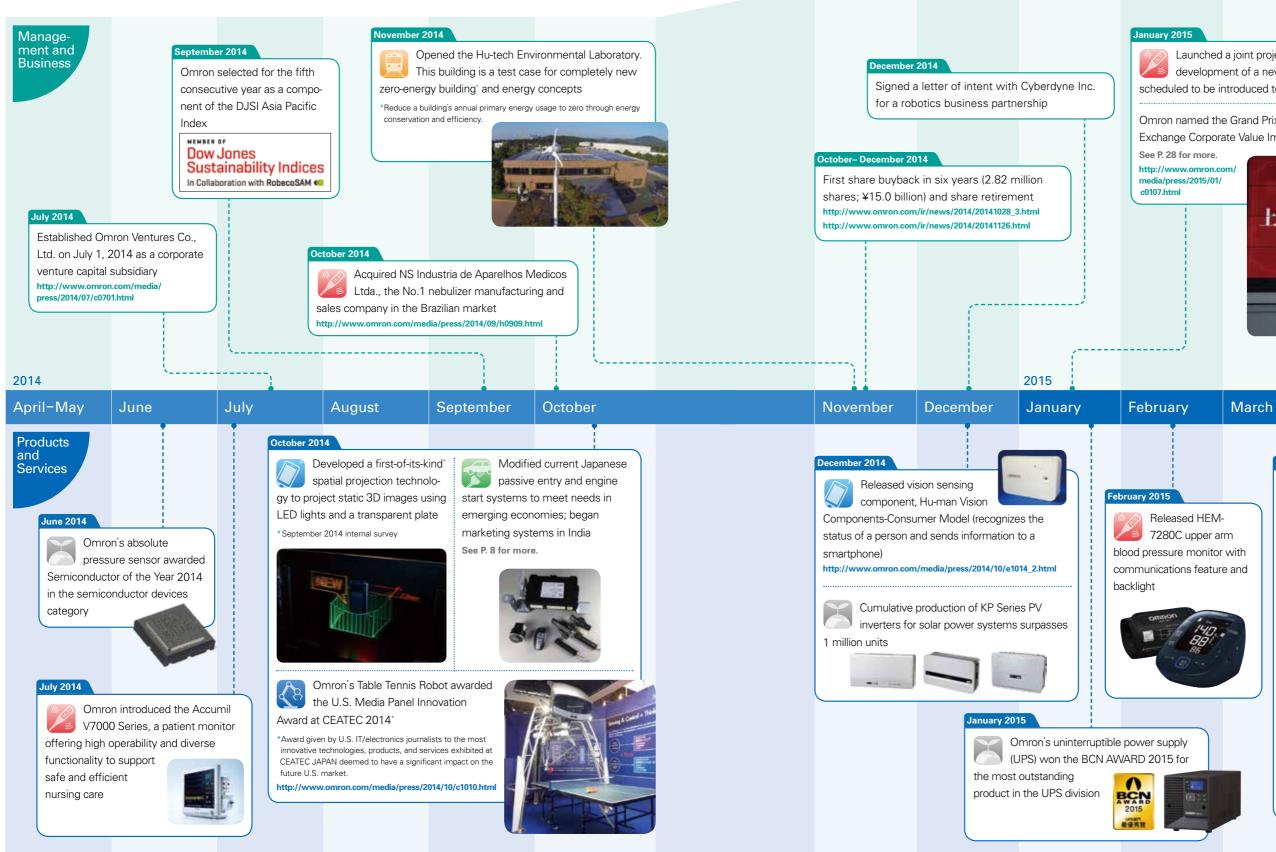




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# The Year in Review

Fiscal 2014 was a full and eventful year at Omron. We took strategic steps forward in creating a self-driven growth structure. We created a venture investment subsidiary to find and fund opportunities for future growth. We acquired a Brazilian company and partnered with others. In addition, our innovative management by ROIC program was recognized and awarded the Corporate Value Improvement Award by the Tokyo Stock Exchange.





Social Systems, Solutions and

rvice Business (SSB)

ectronic and Mechanical Healthcare Business (HCB)



Automotive Electronic mponents Business (EMC) Components Business (AEC) Other Businesses

Launched a joint project with JIN Co., Ltd. for the development of a new healthcare product; new product scheduled to be introduced to the market in spring 2016

Omron named the Grand Prix winner of the Tokyo Stock Exchange Corporate Value Improvement Award



April

-

#### April 2015



Introduced the world's fastest machine automation controller for the FA industry (NX701); with the addition of the basic NJ101 model. Omron offers control solutions for everything from advanced production systems to general-use equipment

\*March 2015 internal survey http://www.omron.com/media/ press/2015/04/i0401.html



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**OMRON** Corporation **Integrated Report 2015** 

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#### Editorial Policy

The scope of this report covers the 169 companies of the Omron Group, consisting of 158 consolidated subsidiaries and 11 nonconsolidated subsidiaries and affiliates accounted for under the equity method (as of March 31, 2015). Through its environmental and governance-related activities, Omron is contributing to the development of a sustainable society. Since 2012, we have included in our annual reports information on activities that had previously only been available in the CSR report.

#### **Caution Concerning** Forward-Looking Statements

Statements in this integrated report with respect to Omron's plans, strategies, as well as other statements that are not historical facts, are forward-looking statements involving risks and uncertainties. Important factors that could cause actual results to differ materially from such statements include, but are not limited to, general economic conditions in Omron's markets, which are primarily Japan, the Americas, Europe, Asia Pacific, and Greater China; demand for and competitive pricing pressure on Omron's products and services in the marketplace: Omron's ability to continue to win acceptance for its products and services in these highly competitive markets; and movements of currency exchange rates.

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#### Explanation of Cover

We are all charged with the task of ensuring the sustainability of our precious planet. Omron embarked on the EARTH STAGE in April 2014. In this stage, Team Omron will strive unceasingly to create social needs, tackling all challenges placed before it.

### **Corporate Value Foundation** -

#### <sup>59</sup> Human Resources Management



### 62 Environmental Management 65 Corporate Governance

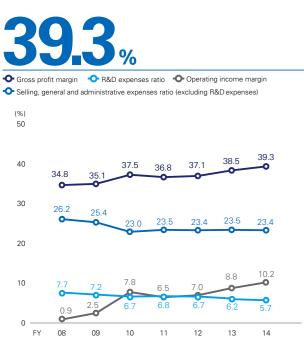
- 72 Cultivating Strong Relationships through Responsible Engagement
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  - Honorary Chairman, and Executive Officers



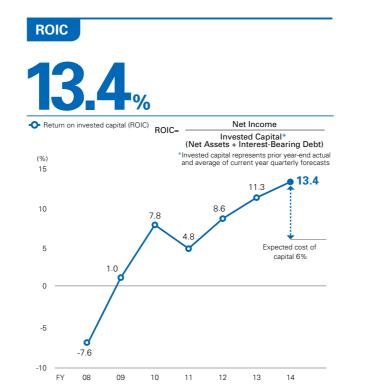


# Financial Highlights

#### Gross Profit Margin

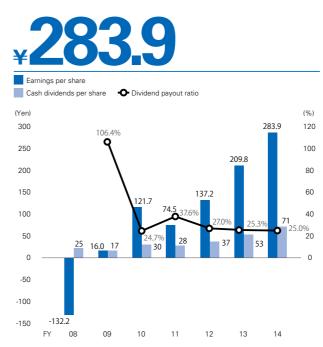


Significant growth in IAB segment revenues and profits drive earnings improvement. Operating income margin breaks above the 10% level for the first time in 25 years.



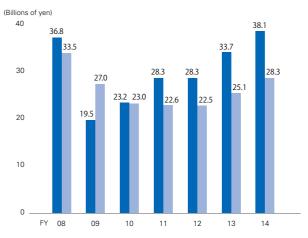
Our expected cost of capital for the EARTH-1 STAGE is set at 6%. ROIC management has led to fiscal 2014 ROIC significantly higher than our expected cost of capital.

EPS



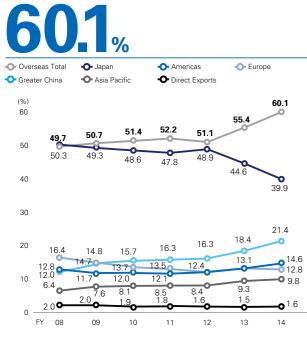
Omron paid a record-high ¥71 per-share dividend for fiscal 2014. We expect to record a dividend payout ratio of 30% for fiscal 2015, achieving our stated commitment one year ahead of schedule.

Capital Expenditures



Omron plans to steadily increase capital expenditures toward sustained growth.

#### Ratio of Overseas Sales to Total Net Sales



We continue to see revenue growth in Greater China, Southeast Asia, and other emerging economies.



#### Cash and Cash Equivalents



We prioritize cash allocation to growth investments designed to achieve our long-term vision (VG2020) goals. We forecast a total of ¥100 billion in investments over the three years of our EARTH-1 STAGE plan.



About Omron

inancial Section

# Non-Financial Highlights

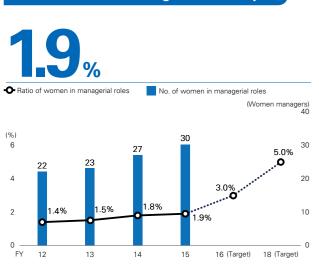
Practicing the Omron Principles (The Omron Global Awards: TOGA)

3,651 **No. of Entries** 32,751 No. of **Participating** Employees No. of participating employees - No. of entrie (Employees 40,000 (Entries) 4,000 3 651 32,751 3,000 30,000 2.519 2.481 23.524 20,000 20,828 2,000 10.000 1.000 0 Challenging ourselves, being pioneers, putting ourselves in the shoes

Challenging ourselves, being pioneers, putting ourselves in the shoes of our customers. At Omron, we practice the Omron Principles as a means to solve social issues as well as to become a more valuable corporation. TOGA (The Omron Global Awards) recognizes teams from around the world that have worked together to rise to the challenge, delivering results that exemplify the Omron Principles.



For more about TOGA: http://www.omron.com/about/csr/omron\_csr/idea/practice/

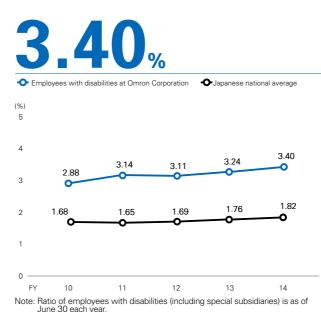


Note: Figures represent results as of April 20.

We are well aware that the low number of women in leadership roles in Japan is not only critical issue—it's a lost opportunity. We plan to raise the number of women in managerial roles to 3% by the end of fiscal 2016 and to 5% by the end of fiscal 2018. Ratio of Non-Japanese in Managerial Positions Overseas 422%

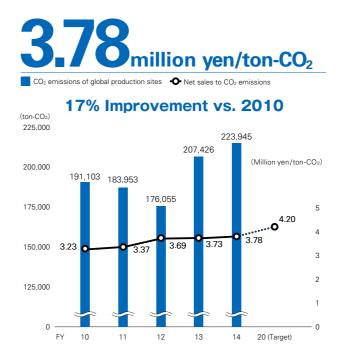
We believe that local management is the best management. This is why we emphasize having local staff in key positions in our local entities overseas. We will continue to train and appoint local staff to perform managerial roles at our offices around the world. Note: The seven non-financial indices presented here have been reviewed by Deloitte Tohmatsu Evaluation and Certification Organization, an independent evaluation entity.

#### **Ratio of Employees with Disabilities**



Omron believes in diversity. As a matter of fact, diversity is a central tenet of the Omron Principles. We continue to look for more opportunities to provide disabled individuals a means to find pride in worthwhile work.

Global Net Sales to CO<sub>2</sub> Emissions<sup>\*1</sup>



<sup>1</sup> Net sales to CO<sub>2</sub> emissions = Net sales per one ton of CO<sub>2</sub> emissions.

At Omron, we take pride in knowing that our businesses contribute to a sustainable society. We track and improve <u>global net sales to CO<sub>2</sub></u> <u>emissions</u> and <u>environmental contribution</u> as two important indicators of corporate value.

#### Ratio of Women in Managerial Roles (Japan)



#### Environmental Contribution\*2

# **880,000**,ton-CO<sub>2</sub>

Environmental Contribution > CO<sup>2</sup> Emissions of Global Production Sites



\*2 Environmental Contribution = Volume of CO<sub>2</sub> emissions reduction contributed by society's use of Omron Group's energy saving, storage or generation products and services.

See our website for more about how we calculate these figures. Environmental Contribution http://www.omron.com/about/csr/environ/eco\_products/eco\_contribution/ CO2 Emissions of Global Production Sites http://www.omron.com/about/csr/environ/eco\_fac\_off\_lab/co2\_discharge/ data\_co2exhaust\_volume.html

# 11-Year Financial and Non-Financial Highlights

FY2005 FY2006 FY2007 FY2004 FY2008 FY2009 FY2010 **Operating Results:** ¥616,002 ¥723.866 ¥762.985 Net sales ¥598,727 ¥627,190 ¥524,694 ¥617,825 ¥619,461 Gross profit 245.298 248.642 278.241 293.342 218,522 184,342 231.702 227.887 Selling, general and administrative expenses (excl. R&D expenses) 149,274 164,167 176,569 164,284 133,426 142,365 141.185 145,662 49.441 50.501 52.028 51,520 48,899 37,842 41,300 42.089 Research and development expenses 54,672 60.782 62.046 65,253 5,339 13.074 48.037 Operating income (Note 2) 40,136 EBITDA (Note 3) 91,607 95 968 101 596 38,835 40,088 71,021 83.314 62.753 Net income (loss) attributable to shareholders 30,176 35,763 38.280 42,383 (29, 172)3,518 26,782 16,389 **Cash Flows:** Net cash provided by operating activities 61,076 51,699 40,539 68,996 31,408 42,759 41,956 31,946 Net cash used in investing activities (36,050) (43,020) (47,075) (36,681) (40,628) (18,584) (20,210) (26,486) Free cash flow (Note 4) 25,026 8,679 (6,536) 32,315 (9,220) 24,175 21,746 5,460 Net cash provided by (used in) financing activities (40,684) (38,320) (34,481) (4.697)21.867 (20.358 3.333 (33,492) **Financial Position:** Total assets 585,429 589,061 630,337 617,367 538,280 532,254 562,790 537,323 Cash and cash equivalents 80,619 52,285 42,995 40.624 46,631 51,726 74,735 45,257 Total interest-bearing liabilities 23,203 2,468 19,988 18,179 52.970 36,612 45,519 18.774 Total shareholders' equity 305,810 362,937 382,822 368,502 298,411 306,327 312,753 320,840 Per Share Data: Net income (loss) attributable to shareholders (EPS) 126.5 151.1 165.0 (132.2) 185.9 16.0 121.7 74.5 1,284.8 1,548.1 1,660.7 1,662.3 1,355.4 1,391.4 1,421.0 1,457.5 Shareholders' equity Cash dividends (Note 5) 24.0 30.0 34.0 42.0 25.0 17.0 30.0 28.0 Dividend payout ratio 19.2% 19.9% 20.6% 22.6% 106.4% 24.7% 37.6% **Financial Indicators:** Gross profit margin 41.0% 40.4% 38.4% 38.4% 34.8% 35.1% 37.5% 36.8% Operating income margin 9.1% 9.9% 8.6% 8.6% 0.9% 2.5% 7.8% 6.5% **EBITDA** margin 13.9% 14.9% 13.3% 13.3% 6.2% 7.6% 11.5% 10.1% Return on invested capital (ROIC) 9.0% 10.1% 9.9% 10.4% (7.6%)1.0% 7.8% 4.8% Return on equity (ROE) 10.4% 10.7% 10.3% 11.3% (8.7%) 1.2% 8.7% 5.2% 52.2% 61.6% 60.7% 59.7% 55.4% 57.6% 55.6% 59.7% Ratio of shareholders' equity to total assets 29.1% 74.7% Total return ratio (Note 6) 47.8% 49.7% 106.7% 25.2% 37.7% 38,579 40,560 44 447 37,072 36 844 19 524 23.192 28.341 Capital expenditures 30,825 33,922 Depreciation and amortization 28.642 36.343 33.496 27.014 22.984 22.617 43.4% 47.3% 52.1% 49.7% 52.2% 39.9% 50.7% 51.4% Ratio of overseas sales Non-Financial Data (Note 7): Number of employees 24,904 27,408 32,456 35,426 32,583 36,299 35,684 35,992 Ratio of overseas employees to total employees 58.4% 61.1% 64.9% 65.7% 63.4% 68.1% 67.8% 67.7% Number of patents held (Note 8) 4.426 4,538 5,206 5,717 5,205 5,218 5,452 5,959 Environmental contribution (ton-CO<sub>2</sub>) (Note 9) 216,467 211.364 CO<sub>2</sub> emissions of global production sites (ton-CO<sub>2</sub>) (Note 10) 191,103 183,953

Notes: 1. U.S. dollar amounts represent translations of Japanese yen at the approximate exchange rate on March 31, 2015 of ¥120 = U.S.\$1.

. Operating income for fiscal 2005 includes an ¥11,915 million gain recorded on the return of pension assets to the govern

EBITDA = Operating income + Depreciation and amortization

4 Free cash flow = Net cash provided by operating activities + Net cash used in investing activities

5. Cash dividends per share represent the amounts applicable to the respective year, including dividends to be paid after the end of the fiscal year.

6. Total return ratio = (Total dividends paid + Amount of shares repurchased) / Net income (loss) attributable to shareholders (does not include repurchases of ess than one trading unit)

7. The non-financial data presented herein was reviewed by Deloitte Tohmatsu Evaluation and Certification Organization Co., Ltd., an independent practitioner. See page 92 for more information

#### Long-Term Management Strategy

### Grand Design 2010 (GD2010)

#### **1st Stage** Establish a Profit Structure

Concentrate on cost structure reform and restructure the Company as a profit-generating business

#### Achievements

- BOE of 10%
- Withdrew from unprofitable business, spun off Healthcare Business
- · Raised the level of corporate governance to the global standard

#### FY2008 – FY2010

#### 2nd Stage Balance Growth and Earnings

Reinforce business foundations through

aggressive investment in growth areas,

• Increased earnings per share from ¥110.7

including M&A, and cost reduction

(FY2003) to ¥185.9 (FY2007)

Achievements

#### **3rd Stage** Achieve a Growth Structure

#### Fortify growth businesses (high profitability)

Revival Stage (February 2009 to March 2011) Revised 3rd-stage targets due to an abrupt change in the business environment, implemented cost reductions, and spun off Automotive Electronic Components Business and Social Systems, Solutions and Service Business

8. Patent information is as of March 15.

products and services 10. CO<sub>2</sub> emissions volumes calculated based on fuel consumption and electricity purchase volumes by the Company.

Operating Income

Omron applies the single step presentation of income under U.S. GAAP (that is, the various levels of income are not presented) in its consolidated statements of income. For comparison with other companies, operating income is presented as gross profit less selling, general and administrative expenses and research and development expenses. Discontinued Operations

Figures for FY2006 and prior years have been restated to account for businesses discontinued in FY2007

### Value Generation 2020 (VG2020) **GLOBE STAGE**

Establishment of profit and growth structures on a global basis

	Target <sup>*1</sup>	Result				
Net sales	¥750.0 billion	¥773.0 billion				
Operating income	¥100.0 billion	¥68.1 billion				
Gross profit margin	42.0%	38.5%				
Operating income margin	13.3%	8.8%				
ROE	over 15%	11.6%				
*1 Target values are those announced at the time of the original						

VG2020 announcement (July 2011)

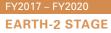
\*2 Announced April 2014

		Millions of yen	Thousands of U.S. dollars (Note 1)
FY2012	FY2013	FY2014	FY2014
	1		
¥650,461	¥772,966	¥847,252	\$7,060,433
241,507	297,208	332,607	2,771,725
152,676	181,225	198,103	1,650,858
43,488	47,928	47,913	399,275
45,343	68,055	86,591	721,592
67,795	93,144	114,930	957,750
30,203	46,185	62,170	518.083
53,058	79,044	77,057	642.142
(28,471)	(31,125)	(39,517)	(329,308)
24,587	47,919	37,540	312,833
(18,550)	(16,298)	(29,303)	(244,192)
573,637	654,704	711,011	5,925,092
55,708	90,251	102,622	855,183
5,570	488	0	0
366,962	430,509	489,769	4,081,408
		Yen	U.S. dollars (Note 1)
137.2	209.8	283.9	2.37
1,667.0	1,956.1	2,254.4	18.79
37.0	53.0	71.0	0.59
27.0%	25.3%	25.0%	
37.1%	38.5%	39.3%	
7.0%	8.8%	10.2%	
10.4%	12.1%	13.6%	
8.6%	11.3%	13.4%	
8.8%	11.6%	13.5%	
64.0%	65.8%	<b>68.9%</b>	
27.0%	25.3%	<b>49.1%</b>	
28,285	33,653	38,143	317,858
22,452	25,089	28,339	236,158
51.1%	55.4%	60.1%	
35,411	36,842	37,572	
67.4%	69.1%	<b>69.7%</b>	
6,448	6,635	7,194	
331,222	671,953	880,561	
176,055	207,426	223,945	

9. Environmental contribution = Volume of CO<sub>2</sub> emissions reduction contributed by society's use of the Omron Group's energy-saving, storage, or generation

#### **EARTH-1 STAGE**

Establish self-driven growth structure Net sales over ¥900 billion FY2016 • Gross profit margin over 40% Targets<sup>2</sup>)• Operating profit margin over 10% • ROIC approx. 13% ROE approx. 13% EPS approx. ¥290



FY2020 **Fargets** 

 Net sales over ¥1 trillion Operating profit margin15% 0

2

\*3 Target values are those announced at the time of the original VG2020 announcement (July 2011)





Eisuke Nagatomo Audit & Supervisory Board Member (Independent) Corporate Governance Committee Member

Kiichiro Kondo Audit & Supervisory Board Member

Eizo Kobayashi Outside Director

### Chairman of the Compensation Advisory Committee Vice Chairman of the Corporate Governance Committee Personnel Advisory Committee Member CEO Selection Advisory Committee Member

#### Kazuhiko Toyama Outside Director Chairman of the Personnel Advisory Committee Chairman of the CEO Selection Advisory Committee Chairman of the Corporate Governance Committee Compensation Advisory Committee Member

Kuniko Nishikawa

Outside Director Personnel Advisory Committee Member CEO Selection Advisory Committee Member Compensation Advisory Committee Member Corporate Governance Committee Member

Tokio Kawashima Audit & Supervisory Board Member

Yoshihito Yamada President and CEO

Akio Sakumiya Executive Vice President

#### Front row, Koji Nitto from left:

Director, Senior Managing Executive Officer Senior General Manager, Global Strategy HQ Compensation Advisory Committee Member

#### Yoshinori Suzuki

Executive Vice President and CFO Personnel Advisory Committee Member

### Fumio Tateishi

Chairman CEO Selection Advisory Committee Member

**OMRON** Corporation 20



Yoshifumi Matsumoto Audit & Supervisory Board Member (Independent) Corporate Governance Committee Member

Vice Chairman of the Personnel Advisory Committee Vice Chairman of the CEO Selection Advisory Committee Vice Chairman of the Compensation Advisory Committee

# Material Management Issues and Major Initiatives

In 2011, Omron published *Value Generation 2020* (VG2020), a plan that outlined a 10-year vision for our company. VG2020 put us on the path toward becoming a company that delivers global value in terms of both volume and quality. Under this plan, we set a goal and defined specific activities to achieve net sales of ¥1 trillion with an operating income margin of 15% for fiscal 2020. Fiscal 2015 represents the second year of the EARTH-1 STAGE of this plan. We have identified the following matters as important management issues and initiatives to address moving forward.

### ► EARTH-1 STAGE Policies

Establish a self-driven growth structure to grow in any operating environment

### Material Issues and Major Initiatives

Issues	Initiatives					
	Growth Power	<ul> <li>Dramatic growth in Asia</li> <li>Innovate to roll out new businesses more quickly</li> <li>Grow more quickly through acquisitions and partnerships</li> </ul>				
Improve 3 Powers	Earning Power	<ul> <li>Exercise ROIC- and ROE-centric management and matrix management to improve gross profit margins (ability to earn)</li> </ul>				
	Power to Deal with Challenge	<ul> <li>Manage Omron as a business portfolio to allocate resources to growth businesses</li> <li>Improve integrated global risk management</li> </ul>				
Global Human Resources	<ul> <li>Globalize management by promoting talented individuals versed in global business</li> <li>Increase the ratio of women in managerial roles (particularly in Japan)</li> </ul>					

Materiality Identification Process In light of our long-term VG2020 strategies, and after considerable discussion at board meetings and other venues, we determine our most pressing issues with respect to our Growth Power, Earning Power, and Power to Deal with Challenge. We value the feedback we receive from shareholders, investors, and other stakeholders, communicating this information throughout our company. Every year we conduct an internal review of important matters, disclosing our results<sup>\*</sup> to the public. \* http://www.omron.com/ir/shareholder/pdfs/convocation\_notice\_78th.pdf

#### VG2020 Strategies



# Message from the CEO

# Our Mission: To improve lives and contribute to a better society

The spirit of this mission, first defined by our founder Kazuma Tateishi, lives on in the Omron Principles and in our own beliefs. The Omron Principles are the cornerstone of our decisions and actions. They are what binds us together, and they are the driving force behind Omron's growth. Through our businesses, we help solve social issues and strengthen our corporate value.



Yoshihito Yamada President and CEO

July 2015

**Financial Section** 

### 1. Revised Principles and Created Management Philosophy

To succeed and grow at the highest levels, a company must have a clear mission and inspiring values. But, it's not enough to simply have a mission and values. Every employee must believe in what the company is trying to accomplish, putting their commitment into everyday practice.

In 1959, our founder created our Corporate Motto. In the half-century since that time, the line of successive Omron leadership has held true to the spirit of this Corporate Motto, relying on the Omron Principles to bind the company together and to guide our management decisions. For Omron, our Principles drive us to become a stronger, better company, while at the same time they serve as the engine that supports our ongoing growth.

In May 2015, we revised the Omron Principles for the first time in nine years.

### **Management Philosophy**

We believe this revision now clearly communicates Our *Mission* and Our *Values* in a way that resonates with and inspires every employee worldwide. This revision reaches out to the very front lines of our businesses to help us all focus on the same goals, working together to achieve the longterm vision outlined in our Value Generation 2020 (VG2020) business plan.

We view this as an opportunity to make a deeper connection with our roots, while looking forward to sustained growth toward 2020 and beyond. At the same time, we have created our *Management Philosophy*, declaring to our stakeholders our stance and approach in carrying out our business based on the Omron Principles.

As always, our ultimate mission remains: To improve lives and contribute to a better society.

We believe a business should create value for society through its key practices. We are committed to sustainably increasing our long-term value by putting Our Mission and Values into practice.

- We uphold a long-term vision in our business practices to create solutions to society's needs.
- We operate as a truly global company through our fair and transparent management practices.
- We cultivate strong relationships with all of our stakeholders through responsible engagement.

## "Driving corporate value through the Omron Principles"

### 2. Return on Invested Capital

Return on invested capital (ROIC) is an important indicator that shows how effectively a company uses its capital to offer value to society. This indicator also shows how well a company meets the expectations of its shareholders.

At Omron, our businesses operate across a wide range of formats, from business-tobusiness to business-to-consumer. Using ROIC as a yardstick provides an effective, fair means for management to measure the performance of these diverse businesses. Today, we manage Omron as a portfolio of businesses, each responsible for delivering return on invested capital. The Down-Top ROIC Tree is the tool we use to establish and execute on key performance indicators tied directly to the front lines of our businesses. As a result, we achieved an ROIC in excess of 13% for fiscal 2014, delivering our fiscal 2016 target two years ahead of schedule.

In January 2015, the Tokyo Stock Exchange recognized Omron for this initiative, honoring us as the Grand Prix recipient of the Corporate Value Improvement Award. This award is the highest recognition given by the Tokyo Stock Exchange, which selects only one firm each year from among the 3,400 publicly traded

### 3. FY2014 Results

Fiscal 2014 was our third consecutive year of higher revenues and profits, as well as our

#### FY2014 Results (Management Indicators)

	FY2013 Actual
Net sales (¥ billion)	773.0
Gross profit margin	38.5%
Operating income margin	8.8%
ROIC	11.3%
ROE	11.6%
EPS (¥)	209.8
USD rate (¥)	100.1
EUR rate (¥)	134.0

companies on the exchange.

Our next challenge is to deliver even higher levels of quality through our front-line activities. We must communicate our values more effectively to all employees, regardless of their place in the company or knowledge of financial management concepts.

During February 2015, we began a companywide education project led by our accounting and finance department. Management by ROIC 1.0 was the original name we gave to this quantitative approach using Down-Top ROIC Tree. Now we are operating under Management by ROIC 2.0 <sup>\*1</sup>, upgrading and accelerating this program of management by key indicators. We believe this approach will help us continue to improve at the front lines of our businesses.

\*1 See P. 32 for more.



Corporate Value Improvement Award Presentation Ceremony

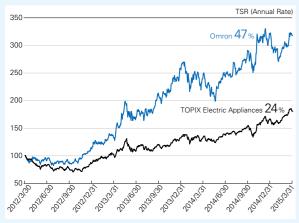
second consecutive year of record earnings. Our mainstay Industrial Automation Business

	21
FY2014 Actual	Change
847.3	+9.6%
39.3%	+0.8P
10.2%	+1.4P
13.4%	+2.1P
13.5%	+1.9P
283.9	+74.1
110.0	+9.9
138.7	+4.7



reported strong results, driving overall performance to reach net sales of ¥847.3 billion and operating income of ¥86.6 billion. Operating income margin came in at 10.2%, surpassing the 10% level for the first time in 25 years. We are steadily building a more self-driven growth structure, particularly in our Industrial Automation Business. At the same time, we are building more earnings capacity, creating a stronger portfolio of businesses. ROIC jumped 2.1 points over the prior fiscal year, reaching 13.4%.





\*2 Three-year stock trend after dividend adjustment (March 30, 2012 = 100) Source: Internal data: Bloomberg

In terms of shareholder value, we made a significant repurchase of shares for the first time in six years. During fiscal 2014, we purchased 2.82 million shares, after which we retired a total of 9.72 million shares including treasury stock. Our dividends were a record ¥71 per share.

Total shareholder return (TSR) compared to fiscal 2013 was up 29%. Over the past three years, our TSR has been 47%, outperforming the TOPIX average of 24% for the electric appliances sector.

### 4. Future Goals

We have set fiscal 2015 targets for net sales and operating income of ¥900 billion and ¥90 billion, moving our EARTH-1 STAGE goals up by 12 months. We project earnings per share to exceed our interim goal of ¥306 per share. Similarly, we have set a target for dividend payout ratio of 30% for fiscal 2015, 12 months ahead of our original plan.

During fiscal 2015, we plan to work even harder on our self-driven growth engine and numerical targets:

(1) Achieve EARTH-1 STAGE goals one year

# "We moved our plan for EARTH-1 STAGE goals forward by 12 months"

earlier than planned

- (2) Sustain efforts toward higher profitability (GP%)
- (3) Increase sales and profits in all business segments

Our goals for VG2020 (fiscal 2020) are net sales of over ¥1 trillion and an operating income margin of 15%. Ongoing investment will be key in accomplishing these goals.

### 5. Building a Better Governance Structure

We believe that Omron can help solve social issues through technology and innovation. This is one reason why we established the new position of chief technology officer (CTO) in April 2015. The mission of Omron's CTO is to (1) strengthen our core technologies, (2) promote open innovation by working with outside entities, and (3) develop new technologies looking toward fiscal 2020 and beyond.

Kiichiro Miyata, formerly president of Omron Healthcare, is serving as our CTO. Together with CFO Yoshinori Suzuki—himself an experienced corporate leader—and I as CEO, we plan to guide the Omron Group as a unified team.

The business environment changes dynamically and on a global scale. Geopolitical risk, labor health and safety, procurement risk, employee safety, and other business issues are becoming more complex. So, with the many new and evolving issues we face, we have decided to place risk management and

#### FY2015 Management Indicators

	FY2014 Actual	FY2015 Plan	EARTH-1 STAGE Goals (FY2016) <sup>*3</sup>
Net sales (¥ billion)	847.3	900	> 900
Gross profit margin	39.3%	39.6%	> 40%
Operating income margin	10.2%	10.0%	> 10%
ROIC	13.4%	> 13%	approx. 13%
ROE	13.5%	> 13%	approx. 13%
EPS (¥)	283.9	306.1	approx. 290
USD rate (¥)	110.0	115.0	100.0
EUR rate (¥)	138.7	130.0	135.0

\*3 Published April 24, 2014

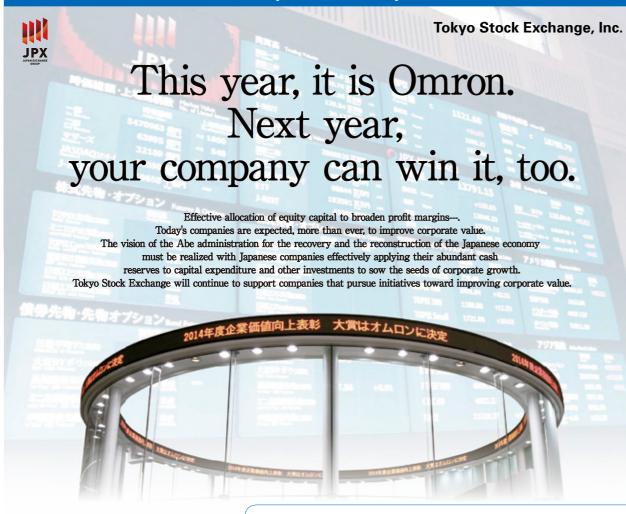
We will increase the size of our growth investments, primarily in our Industrial Automation Business and Healthcare Business. We also plan to increase capital investment in our Backlights Business, where the market is growing at a tremendous clip. Omron builds a self-driven growth structure not affected by the ups and downs of external market changes.

legal affairs directly under the office of the president to assure that proper attention is given to these matters.

We published the new *Omron Corporate Governance Policies* in response to the June 2015 enactment of *Japan's Corporate Governance Code*. As a company, we continue to observe and improve our stance regarding governance as a good corporate citizen should.

We want Omron to be a company valued and appreciated by the people of the world. To do this, we must build a strong corporate culture that combines growth, profits, and the ability to respond to change. Our long-term management vision looks ahead to the year 2020 and far beyond. For Omron to be a company valued by the people of the world, we must continue to endeavor. I ask you for your continued support as we pursue this vision.

#### **OMRON** Corporation Grand Prix Winner of the TSE Corporate Value Improvement Award for FY2014



### Why Omron?

- Investor-oriented management goals
- In-depth business portfolio management
- Down-Top ROIC tree approach shared throughout the organization
- Management initiatives resulting in measurable improvements

#### **Corporate Value Improvement Award**

The award was established by TSE to encourage management toward enhancing corporate value and contribute to raising the guality and profile of the Japanese equities market. Selected from the entire TSE market of about 3,400 candidates, companies are recognized for raising the appeal of the market by improving corporate value through efforts that consider capital cost and other investor concerns.

Note: Translation of an excerpt from a Tokyo Stock Exchange advertisement in the March 16, 2015 morning edition of the Nihon Keizai Shimbun

For more about the Corporate Value Improvement Award. see http://www.jpx.co.jp/english/equities/listed-co/award/01.html

### Message from Japan Exchange Group, Inc.

The Corporate Value Improvement Award is a conscious and open effort by TSE to encourage management toward raising capital productivity. The award recognizes outstanding initiatives by public companies aimed at improving corporate value.

For FY2014, we have selected OMRON Corporation for the Grand Prix award. Omron is a truly worthy winner, demonstrating excellent management through an ROIC approach with a strong emphasis on capital productivity. We look forward to the continued growth of the company as it steadily pursues its highly commendable approach toward business management.



Akira Kiyota Director & Representative Executive Officer, Group CEO Japan Exchange Group, Inc.

# Message from the CFO Aiming for Corporate Value Improvement through Portfolio Management

We manage the Omron Group as a portfolio of businesses. The purpose of portfolio management at Omron is to support correct decisions in response to changes in the business environment.

We make opportunistic management decisions for M&A, growth acceleration, restructuring, and new lines of business to generate growth for our company. Our cash on hand is another effective tool we use to invest in growth opportunities and to return profits to

our shareholders.

1 good

Yoshinori Suzuki Executive Vice President and CFO

July 2015

### 1. Management of a Portfolio of 100 Businesses

Omron consists of six business segments made up of nearly 100 distinct business units. We consider these business units to be our portfolio of investments. So, how do we measure the results of our portfolio? First, we create an index with return on invested capital (ROIC) as the X axis and revenue growth as the Y axis. Next, we categorize each of our businesses under one of four headings: S, A, B, or C. Businesses we consider to be an S demonstrate promise for strong, sustainable growth. These are the businesses to which we give priority investment. We pay close attention to these businesses to drive even more growth where we see the opportunity for robust, ongoing earnings.

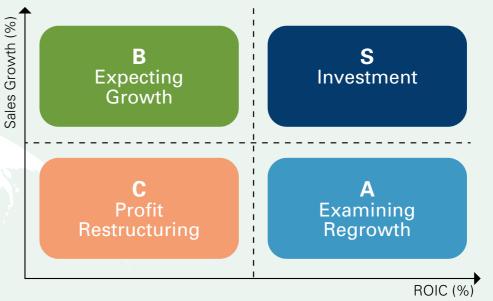
Some businesses we categorize as C (target for profit restructuring). For these businesses, we focus on creating and executing plans to restructure their revenue

bases. In some cases, we pull out from the business entirely. Over the past few years, we have been active in exiting businesses, closing factories, or otherwise restructuring businesses that fall under this category.

Not every one of our business units is necessarily large. As a matter of fact, you could say that Omron is a collection of many smalland medium-sized businesses. The important take-away here is that Omron produces highly competitive products based on sensing and control technologies, marketed globally in nearly 100 different business sectors. This large number of businesses is precisely why we have to exercise effective portfolio management. The type of detailed portfolio control we conduct allows us to optimize the allocation of our resources to create more strength within each business unit, leading to higher levels of corporate value.







### 2. Growth through Investment

As part of our strategy to rapidly grow in emerging economies, Omron acquired NS Industria de Aparelhos Medicos Ltda. in October 2014. NS is a top manufacturer of nebulizers in Brazil, and this acquisition has vaulted our Healthcare Business to the top share of the global nebulizer market. At the same time, this new sales channel within Brazil took us to the number one share for blood pressure monitors in that market during fiscal 2014. Prior to our investment, the Brazilian market had presented challeng-

### 3. Improving Shareholder Return

Between October and November 2014, we took the opportunity to address shareholder return and our capital structure by buying back almost 2.82 million shares of stock for a total of nearly ¥15 billion. In December, we retired approximately 9.72 million shares of new and existing treasury stock, leaving us with a balance of approximately 140,000 treasury shares.

In terms of dividends, we committed in our

es in marketing our blood pressure monitors. We have increased the pace of investment in our Backlights Business to win a greater share of growing demand. Our EARTH-1 STAGE (FY2014-FY2016) defined the establishment of a self-driven growth structure as the medium-term goal for our company. To achieve this goal, management has budgeted ¥100 billion in growth investments for the Company as a whole, and we intend to continue to invest in our future for sustained growth.

EARTH-1 STAGE plan to increase our dividend payout ratio to 30% by FY2016. We are happy to announce that we have moved the timing up by one year, with a scheduled 30% payout ratio for FY2015. While we have not changed our basic stance in placing the highest priority on growth investments, we believe offering stronger shareholder return is another way to make efficient use of our capital.

# Management by ROIC 2.0

Takayoshi Oue Executive Officer Senior General Manager, Global Finance and Accounting HQ

day-to-day duties. ROIC is a relatively easy concept for those in our strategic, accounting, and finance departments to relate to. For our employees in sales or development, this financial management concept is both unfamiliar and difficult to internalize. Understanding this, we have decided to provide a gualitative interpretation that tells the story of ROIC in more relatable terms. This is *Management* by ROIC 2.0.

#### **ROIC Reverse Tree Formula and Interpreted Formula**



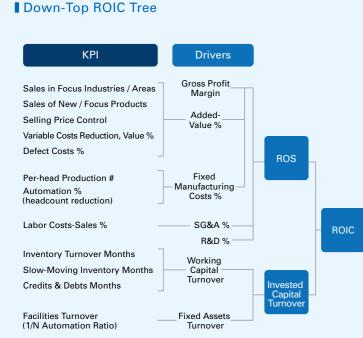
### 1. Why Management by ROIC 2.0?

At Omron Corporation, Management by ROIC consists of two main components: Down-Top ROIC Tree and Portfolio Management. Return on invested capital is the most important indicator we use to measure progress in our business plan.

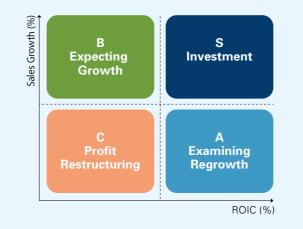
ROIC is an excellent measure for fairly assessing business performance across a number of businesses that have different characteris-

tics. We began Management by ROIC in earnest three years ago, making significant ROIC gains since that time. I am confident that, at this point, every member of management is at least aware of the concept of ROIC and its importance as a performance indicator at Omron. On the other hand, I am sure there are many

who have yet to link ROIC with their own



#### Portfolio Management Categories



### 2. Case Study

Our Electronic and Mechanical Components Business is a good case study to illustrate ROIC Reverse Tree Management. This is a business that involves significant capital investment in production equipment, which means that production facilities turnover is an important performance indicator.

Production volume for relays and other mechanical components varies according to seasonality and demand in the home electronics market. In the past, we have had trouble matching equipment investment with this changing demand, adding equipment too late, thereby decreasing our return on facilities ratios.

This business requires that we minimize wasted investment in equipment, while responding correctly to changes in demand. Accordingly, we have focused on downsizing our production equipment, or in other words, reducing production equipment by a factor of 1/n.

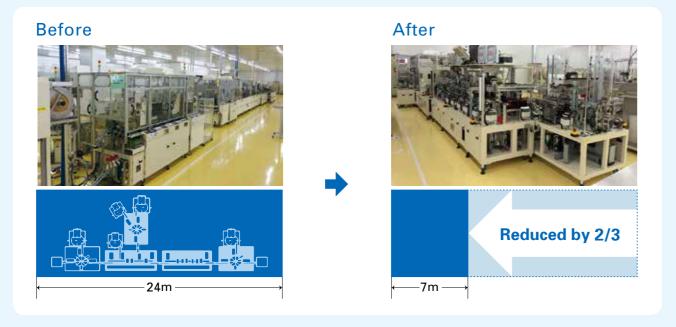
Our first concern was to reduce Necessary Management Resources (N), relay or switch production equipment in this case, to the smallest unit possible to still meet the increase in demand. By down-

The following chart presents the ROIC formula and our own interpretation. The simple logic is this: Add the Necessary Management Resources (N) and generate greater levels of Value to Customers (V), while reducing Loss-Making Management Resources (L). Incidentally, we define loss-making resources as those that involve Muri, Muda, Mura (waste, unevenness, overburden).

sizing equipment, we limited investment, floor space requirements, and the energy required to run the machinery. Compared to an "all-or-nothing" approach to adding production capacity, we avoided waste in terms of low utilization / turnover. In other words, we successfully reduced our Loss-Making Resources (L). At the same time, we have enough capacity to protect against order opportunity loss when demand rises further. From the perspective of the customer, our adding capacity in minimum units to meet demand increases their order flexibility while reducing excess inventory. This is a definite increase in Value to Customers (V).

This has proven to be a much more efficient approach to investing in capital equipment for the Electronic and Mechanical Components Business. As one example, we have reduced floor space requirements to one-fifth of the space needed just 10 years ago. We are using this 1/n reduction factor in a number of other areas as well, including other types of capital equipment, manufacturing, and energy usage.

1/n Reduction in the Electronic and Mechanical Components Business (Ex. Switch manufacturing line)



### 3. A New Education Program: The ROIC Dojo

In February 2015, we started a new program to spread awareness of Management by ROIC 2.0. This program, called the ROIC Dojo, sends ROIC Ambassadors to visit Omron employees where they work, encouraging an awareness and proper understanding of how we measure our progress using return on invested capital as an indicator. Through communicating with these Ambassadors front-line workers are able to gain a deeper appreciation of how their day-to-day activities affect delivery of value to the customer.

Honestly speaking, even when we understand the ROIC concept intellectually, we tend to focus our efforts on incremental improvements or the idea of reduction. That is why the ROIC Dojo isn't just about one-way communications. It's about getting everyone to use this knowledge to make leaps ahead in our business. Moving forward, we must focus on profitability if we are to make significant ROIC gains. At the same time, we must invest management resources for greater growth. Our

employees will play a critical role in our success by taking the initiative to adopt Management by ROIC 2.0 into their own work, delivering higher levels of customer and corporate value.

At the root of the Omron Principles is Our Mission: To Improve Lives and Contribute to a Better Society. Reading back over this mission, I believe that the interpreted formula closely mirrors this ideal. Management by ROIC encourages the potential of our employees (our ultimate management resource), drives us to create inspired solutions for the future (added value for the customer), and inspires us to pursue new challenges. We need the effort of every individual as well as a consolidated commitment as a team. ROIC is the measure that binds us together towards a shared goal. You can expect Omron to continue put the Omron Principles into practice, welcoming new ideas and practices to improve lives and contribute to a better society.

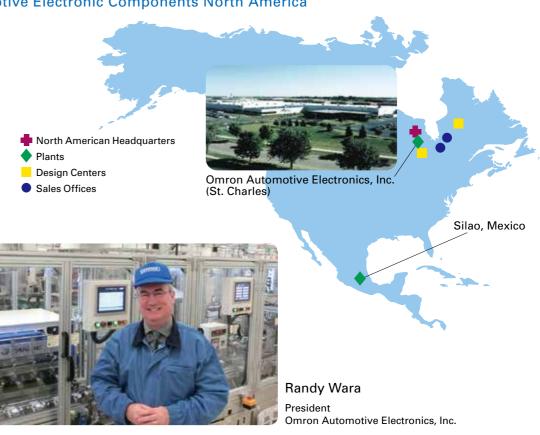
### Management by ROIC at Omron Automotive Electronics, Inc.

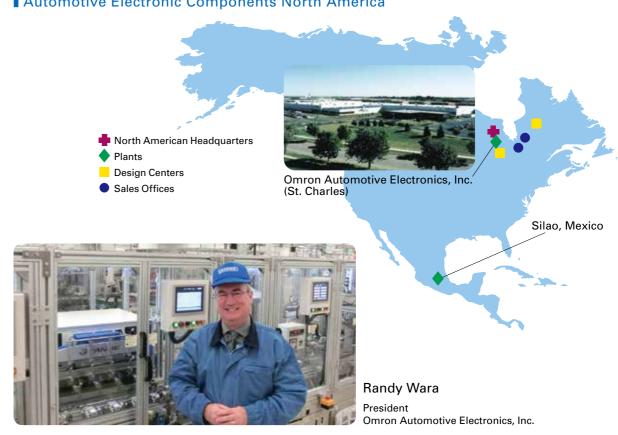
Omron Automotive Electronics, Inc. is one of the major centers of the AEC Business, producing and designing components for major auto manufacturers in the U.S. and the EU.

The automobile components industry demands low-cost, high-quality components from its suppliers. Here, our use of ROIC as a performance indicator is incredibly useful in keeping staff and management focused on operational efficiency. We have set key performance indicators based on Down-Top ROIC Tree linking our measures of performance directly to front-line activity. At the same time, we use portfolio management techniques to make decisions for optimal resource allocation.

Last year, we spent a great deal of time studying whether restructuring our business would allow us to practice ROIC management at a higher level. As a result, we have decided to restructure our processes for more efficient

### Automotive Electronic Components North America





development, production, and logistics. At the same time, we are looking at shifting production ratios between our Chicago plant and our new plant in Mexico (opened in 2012) to maximize our ability to compete in North America. More specifically, we plan on assigning production to each plant according to product type, based on production cost structures and the particular strengths in each location.

The automobile industry will only demand more from its suppliers in the future. Developments in automated driving and fuel efficiency will require high-tech, highly accurate controllers. This presents a unique opportunity for Omron and our core sensing and control technologies. Working closely with our customers in the U.S. and the EU. our AEC Business will be in a position to create value and maximize investment returns through ROIC-based management practices.

Special Feature 2

#### Interview with Fumio Tateishi and Kazuhiko Toyama

# Toward Effective Corporate Governance

### Omron Corporation and Corporate Governance: A Path, Not a Destination

Fiscal 2014 was a year in which many public companies looked to corporate governance as a means to rebuild their earnings capacity. Following Japan's Corporate Governance Code, issued on June 1, 2015, we met with Mr. Fumio Tateishi, Chairman of the Board of Omron Corporation, and Mr. Kazuhiko Toyama, president and CEO of Industrial Growth Platform, Inc. and outside member of the Omron Board of Directors to discuss Omron's corporate governance.

#### Can you give us a brief history of corporate governance at Omron Corporation?

Tateishi: We can trace the roots of governance at Omron back to 1996. At the time, our chairman Nobuo Tateishi was a member of the management advisory group of the Organization for Economic Cooperation and Development (OECD). His service with the OECD instilled in him the importance of corporate governance, and under his guidance Omron established the Personnel Advisory Committee in 1996. In 1999, we reduced the number of Omron board directors from 30 to 7, and adopted an executive officer system at the same time. This was the key turning point for Omron as a company. Since then, we embarked on a path of improved corporate governance. In 2001 we brought in our first outside director, and in 2003 we separated the positions of chairman of the board and CEO. We also established the Compensation Advisory Committee at that time, chaired by an outside director. In 2006, we set up the CEO Selection

Advisory Committee, also chaired by an outside director. And, in 2008, we established the Corporate Governance Committee, which is a committee that consists entirely of outside directors as members. Beginning fiscal 2014, we adopted medium-term performance bonuses. The past 20 years has truly been a path and process of Omron Corporation<sup>\*1</sup> building a better and stronger corporate compliance structure. The Omron you see today is the cumulative result of our steady efforts to enhance long-term corporate value over the years. <sup>\*1</sup> See P. 65 for more.

— Toyama-san, as a member of the Council of Experts Concerning the Corporate Governance Code, and Tateishi-san, from your perspective as a corporate leader, what do you believe is the significance of the new Japan's Corporate Governance Code to Japan's public companies?

Toyama: Governance is a means to improving a

#### Kazuhiko Toyama President and CEO, Industrial Growth Platform, Inc. Outside Director, Omron Corporation

company, and not an end objective in itself. The first consideration of corporate management is the long-term growth of their company. The Corporate Governance Code offers one model for this, but it isn't necessarily something that needs to be implemented verbatim. At the end of the day, it's the responsibility of the company to build corporate value. As long as they can do that—with or without the Code—then they have accomplished their duty. They don't necessarily have to comply with the Code as long as they can explain what they do. In the same vein, corporate governance isn't a silver bullet. It's something you need to address honestly and work on over the course of time.

**Tateishi:** As I mentioned earlier, Omron Corporation has been engaged in a 20-year process of improving governance to build sustained corporate value. We saw the publication of the Corporate Governance Code as another chance for us to examine and systematize our own corporate governance initiatives, and we view the Code as a helpful guide in this process. The system we formalized is what we published on June 24 in the Special Feature 2: Toward Effective Corporate Governance

About Omron

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Corporate Value

prporate Value Foundatio

Omron Corporate Governance Policies<sup>\*2</sup>. Every member of our board of directors participated in the deliberations and decisions leading up to the announcement of this policy. It provided us an opportunity to stand before our shareholders and stakeholders and proudly present our beliefs about corporate governance at Omron. \*2 See P. 65 for more.

Fumio Tateishi

**Toyama:** I don't think Omron could have hoped for better timing between revising the Omron Principles and introducing the Corporate Governance Policies.

**Tateishi:** We officially announced the revised the Omron Principles in May 2015. As you say, it was very good timing. At the time that President Yamada took over in 2011, we all felt that our employees had come to interpret our corporate philosophy as simply doing things correctly. We needed more awareness of creating solutions to social needs and challenging ourselves, which lie at the roots of the foundation of Omron as a company. So, in January 2014, the board of directors began discussing how to best go about improving Special Feature 2

"Omron Principles are the basis that connects oversight and supervision all the way through to business execution"



Fumio Tateishi

sustainable value at Omron. We identified several issues, one of which was the conclusion that a solely defensive approach to governance was insufficient. We needed to employ a more active style of governance and create even higher levels of corporate value if we were to accomplish all of the goals of our long-term vision (VG2020). Based on these discussions, we embarked on a major project to revise the Omron Principles, determined to embrace the Omron Principles in our business to a level we had never fully achieved in the past. Just by coincidence, the Japanese government began talking about establishing a Japan's Corporate Governance Code at about that same time. I remember thinking what a stroke of good timing it was.

— As the chairman of the board of directors and as an outside director, what do you focus on in enhancing sustainable corporate value? What issues do you see ahead for Omron from your individual perspectives?

Tateishi: As chairman of the board of directors, I believe that we must use the Omron Principles to connect the entire process from oversight and supervision all the way through to business execution, speeding up decision making to enhance corporate value. As our internal and external environment changes, I understand that governance is not something that is ever "finished." We need to humbly keep working to move forward and build higher levels of value. I believe that one of the issues Omron is facing is the globalization and diversification of our board of directors. As the first step, we were privileged to welcome Kuniko Nishikawa as the first-ever female outside director at Omron in 2015. Obviously, we will continue to address this issue in more ways in the future.

Toyama: In terms of oversight and supervision, my role is almost entirely in the sphere of monitoring. However, since Omron is a company with an audit and supervisory board, I am involved in several important areas that affect the company's continuation as a corporation. Other than that, I essentially keep out of the business of executive decision-making. The CEO Selection Advisory Committee, where I serve as the chair, makes decisions about the current CEO's performance as a manager, as well as about appropriate future candidates for the CEO position. I have the chance to form my own impressions of different individuals through interaction with candidates outside formal board meetings. I had no reservations when we selected Yamadasan as the next president of Omron. From my own personal dealings, I knew he was a

person blessed with generous talents and a well-suited personality. I do echo Tateishi-san in saying that board of director diversity is an issue for Omron. People of different genders and nationalities bring different opinions to the debate, which I believe can only lead to a new, heightened awareness. Diversity among executive officers is another challenge. A lack of diversity on the board and among executive officers results in less-constructive discussions than could be generated otherwise. Diversity sharpens deliberations and decisions. I am sure that people of different nationalities, cultures, and histories interpret the Omron Principles in different ways. Reconciling and understanding different social values creates a certain kind of conflict that results in better ideas. If Omron Corporation is to grow as a global company, diversity on the board and among executives is of particular importance.

#### Please tell us more about your thoughts on Omron's sustained long-term growth.

**Tateishi:** No matter how much time and effort you put into writing guidelines and policies, they won't function in practice without an essential underlying spirit or soul. The Omron Principles are the heart and soul of Omron as a company. As we put true spirit into policies and rules, we increase our value as a corporation. This is what makes Omron the company that it is, and I believe this is one of our unique strengths.

**Toyama:** It's the management structure, decisions, and activities as a company that determine whether corporate policies are just for show or whether they are truly a part of the company. Rules for the sake of rules, true intent, formalities, and reality all have a reciprocal relationship. Decisions that are mostly formality combined with integrity of action can create a cycle that ties directly to a company's ability to earn. This cycle results in policies and principles that ultimately become a true part of the company. I think this cycle is working very effectively at Omron today. But companies should always innovate and reform,

constantly monitoring this cycle. In my opinion, Omron has been innovating and reforming in terms of corporate governance for nearly 20 years. The ability to constantly evolve is perhaps the most value intangible asset a company has. We tend to let down our guard when the money is rolling in, but companies that relax when things are going well will inevitably backslide.

**Tateishi:** Omron will continue to focus on enhancing corporate value looking toward our 100th anniversary and well beyond. We will continue to work hard to earn the ongoing support and trust of our shareholders and other stakeholders.

Kazuhiko Toyama

Corporate Value Initiative



"Diversity in management is one of Omron's challenges"

## Factory Tour Industrial Automation Business Kusatsu Plant

The Omron Kusatsu offices opened in Japan's Shiga Prefecture in 1961. The campus includes the Kusatsu Plant, which produces highfunction industrial controllers and sensors. Besides production, this plant also develops new core technologies, standardizes production expertise across our organization, and plays a major role as a source of information for Omron global development.

# Kusatsu Pla Kvoto Kusatsu Plant

# **Small-Lot Production for** More than 4,000 Products

The ongoing goal of the Kusatsu Plant is to match machine and human in optimal ways for production line efficiency. One example of this technology is automated delivery of components to the workers. Sensors detect whether correct parts have been selected or if parts have been overlooked by the assembly workers. This kind of automation allows workers to maximize their skills, while letting the plant respond flexibly to the frequent process and demand changes that accompany this type of low-volume, highly diversified production.

#### **Main Products**



#### Look at This!

### **A Beautiful Production** Line is an Efficient **Production Line**

To Omron, beauty in manufacturing means that the entire production flow and any changes or unusual activity are immediately visible. Standardized line direction, width, and work surfaces provide a uniform layout highly appraised by plant visitors.



## **Programmable Controller Production Process**

#### **Printed Circuit Board Installation**

Programmable controllers include printed circuit boards. During the mounting process, workers install electronic components and memory onto the circuit boards.





Printed Circuit Board Line

Components Mounted on Circuit Boards

#### Assembly

Printed circuit boards and other components are assembled to create a programmable controller. Workers operate in a compact U-shaped production line with tools and components all within easy reach.





U-Shaped Cell Production Line

A worker assembles programmable controllers

### Omron Improves Productivity through Information and **Communications** Technology

Today, we're relying on Big Data for further productivity and quality improvements, providing greater visibility into our production process. We've installed a system that uses our own controllers to send continuous production line updates and the status of individual products directly to a database.

This new system lets us collect much more detailed information for greater insights into our production process. Traditionally, we relied on worker experience and intuition to improve production efficiencies. Today, however, we have made dramatic leaps forward in assessing efficiency, cutting the time we take from issue identification to improvement implementation by more than 80%. In some areas, we have seen as much as 30% gains in actual productivity on our lines. Big Data still holds plenty of future potential for us. Moving forward, we plan to collect and analyze all manner of data to address issues before they happen. Eventually, we hope to create a non-stop,

perpetual production line.

Completed Circuit Board





Completed programmable controllers



# At a Glance

(Billions of yen)

400

300

200

100

B&D

(Billions of yen)

18

15

12

9

6

FY 11

FY 11



Yutaka Miyanaga Senior Managing Executive Officer Company President, Industrial Automation Company



Electronic and Mechanical Components Company

Managing Executive Officer President and CEO, OMRON Automotive Electronics Co., Ltd. 12

6.6%

9.3

15

14

140.0

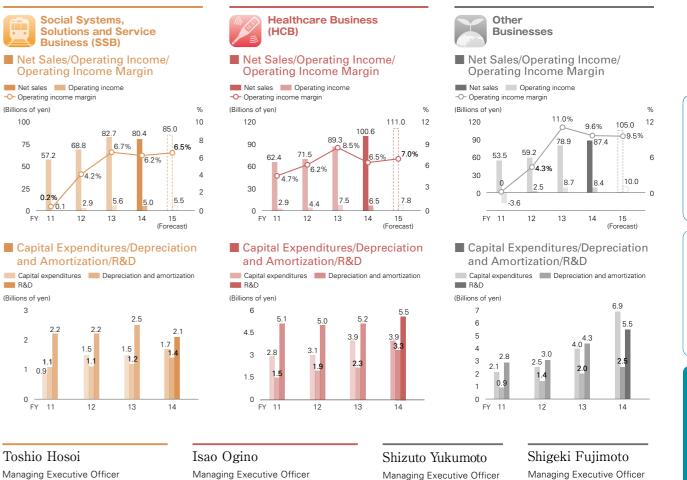
137.9

14

13

.7%

Notes: 1. During fiscal 2013, certain divisions of the EMC were included in the IAB due to a change in management categorizations. Segment information for fiscal 2012 and earlier has been restated to reflect this change. 2. Fiscal 2015 forecasts are those as originally disclosed on April 27.



Toshio Hosoi Managing Executive Officer President and CEO, OMRON SOCIAL SOLUTIONS Co., Ltd.

(Billions of yen)

100

75

50

25

R&D

(Billions of yen)

3

2

0

1 0.9

. FY 11

57.2

0.2%

FY 11

Managing Executive Officer President and CEO, OMRON HEALTHCARE Co., Ltd.



Senior General Manager, Environmental Solutions Business HQ

### Senior General Manager, Business Development HQ

### 🔇 Industrial Automation Business (IAB)

Manufacture and sales of factory automation equipment

#### Ratio of Total Sales Market Share (FY2014) (FY2014) Control-Related Equipment (Japan) 39% Approx. 40% Source: Nippon Electric Control Equipment Industries Association

#### Fiscal 2014 in Review Worldwide revenue and profit gains drive Omron earnings

Revenues in Japan were up year on year, reflecting an uptick in the economy, as well as heavy capital spending in the automobile and electronic components sectors.

Overseas, a weaker yen resulted in solid earnings performance in all regions. In the Americas, demand in the U.S. automobile industry and growth in the oil and gas business contributed to higher revenues. A gradual economic recovery in Europe helped push growth in that region. We saw major growth in sales

#### Fiscal 2015 Forecast and Strategies Push toward record earnings

We have set a target of ¥345 billion for fiscal 2015 net sales (4% year-on-year gain), with operating income scheduled to reach ¥57 billion (4.4% increase). These figures will represent another record high for our revenues and profits. In Japan, we expect to see strength in the automobiles, electronic components, and semiconductor sectors. Overseas, we project slowing growth in China and lower demand in the oil and gas business due to low crude prices. On the other hand, we forecast higher capital spending for automobiles and electronic components, as well as more investment in

to the electronic component industries in Asia, despite currency weaknesses in certain Asian nations. Greater China was another source of significant growth, particularly in the electronic components market.

Operating income kept pace with net sales increases for the year. A weak yen, combined with sales of higher value-added products to emerging economies, contributed to higher overall revenue and profit gains compared to the prior fiscal year.

manufacturing automation among emerging countries.

The advanced nations of the world aren't the only ones struggling with labor problems. Lately, even emerging economies are dealing with worker shortages and rising demands for safer, higher-quality manufacturing. The market is changing, and we believe that automation is going to be the long-term answer.

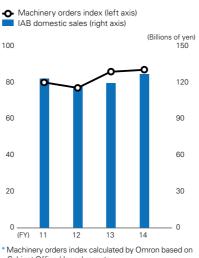
The Industrial Automation Business leverages our expansive product line and global business infrastructure and services network to deliver valuable products and services to our customers around the world. We grow by helping our customers grow.

#### Earnings and Projections

				(	Billions of yen)
	FY2011*	FY2012*	FY2013	FY2014	FY2015 (Forecast)*
Net sales	270.8	263.0	291.7	331.8	345.0
Japan	123.1	116.3	119.4	126.7	137.0
Overseas	147.7	146.7	172.3	205.1	208.0
Americas	29.3	31.6	36.9	47.6	44.0
Europe	55.3	50.4	61.9	67.8	66.0
Asia Pacific	25.3	24.7	28.9	34.1	37.5
Greater China	36.8	39.4	43.8	55.0	60.0
Direct Exports	1.0	0.6	0.8	0.7	0.5
Operating income	35.4	31.3	38.8	54.6	57.0
Operating income margin	13.1%	11.9%	13.3%	16.5%	16.5%
R&D expenses	15.4	16.5	15.7	15.3	
Depreciation and amortization	4.2	3.5	3.6	3.5	
Capital expenditures	3.8	2.8	3.3	4.2	

\* See notes on P. 43.

#### Machinery Orders Index\*



Cabinet Office (Japan) report: IAB domestic sales generally correspond to trends in the machinery orders index

Market Growth	Emerging economies expan
Drivers	
Strengths	Extensive product lineup; glo

#### We Solve Societal Issues

#### How to deal with global labor shortages

#### From manual inspection to automated inspection using vision sensors

The automobile, electronic components, and food industries are relying more and more on vision sensors to perform automated inspection work. Emerging economies have traditionally relied on manual inspections in their manufacturing processes. But labor shortages and demands for higher quality mean that even these nations are looking to use vision sensors in more cases. Drawbacks in the manual inspection process include worker exhaustion, human error, and difficulty in detecting minor variances. On the other hand, vision sensors can conduct highly precise inspections nonstop, 24 hours a day. Vision sensors can easily track high-speed manufacturing lines, which would be impossible for the human eye to follow. By providing advanced products, we will contribute to the future development of production lines.

#### Sales by Product (Fiscal 2014)



Programmable Controllers Temperature Controllers

44

#### nd investment in automation

lobal business infrastructure and services network

## 5% to 10%

Projected annual growth rate in the vision sensor market (IMS Research, Other)





30% Sensing Equipment (Sensors, Switches, etc.

### Electronic and Mechanical **Components Business (EMC)**

Manufacture and sales of electronic components for consumer electronics, automobiles, mobile devices, and amusement equipment



#### Fiscal 2014 in Review

### Strong performance in sales to the consumer and commercial products, automobile industries

In Japan, revenues underperformed prior-year levels. With the exception of consumer electronics, sales of products and services to the consumer and commercial products market were level year on year. Higher consumption tax rates placed downward pressure on demand for consumer electronics and automobiles.

Overseas, favorable exchange rates continued to have a positive impact on segment earnings. In particular, we leveraged new projects to expand our

#### Fiscal 2015 Forecast and Strategies New businesses in new markets

We have set a target of ¥109 billion for fiscal 2015 net sales (4.9% year-on-year gain), with operating income scheduled to reach ¥11.2 billion (10.1% increase). Although we have several new products in the pipeline, we expect earnings in Japan to be level with the prior year, reflecting sluggishness in certain sectors. Overseas, we plan on higher environment-related relay sales and winning more demand in the automobile industries of China and the Americas.

We forecast significant growth in the industries

share of the Greater China consumer electronics market, reporting strong earnings in the consumer and commercial products sector. Sales to the consumer and commercial products sector in the Americas and Europe were likewise strong, while steady demand for products in the automobile industry also contributed significantly to earnings in Asia.

Higher revenues and ongoing cost-reduction measures, along with favorable exchange rates, helped push operating income higher.

that play to our strengths, including the automobile and consumer electronics markets. We intend to release new products that solve customer issues in the medical and building automation sectors, which represent new markets for us. We also have plans to install more compact production lines. This in turn will result in shorter lead-time from development to mass production to market launch, allowing us to respond quickly to changes in the markets and customer expectations.

> Global Shipments of **Electronic Components**

EMC consumer electronics sales (right)

(Billions of yen)

• Global shipments (left)

(Billions of yen) 5,000

4,000

3 000

2.000

1,000

(EY) 11

Industries Associati

12

Fiscal 2014 EMC consumer electronics sales moved

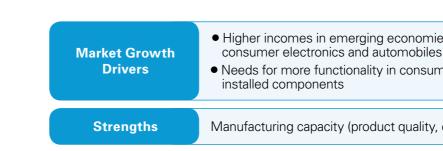
higher, in step with global shipment increases

Source: Japan Electronics and Information Technology

#### Earnings and Projections

				(	Billions of yen)
	FY2011*	FY2012*	FY2013	FY2014	FY2015 (Forecast)*
Net sales	83.0	84.1	97.7	103.9	109.0
Japan	25.3	26.7	28.1	23.9	24.0
Overseas	57.7	57.4	69.6	80.0	85.0
Americas	13.2	13.1	16.6	18.1	19.0
Europe	12.9	11.3	14.7	15.9	15.5
Asia Pacific	7.6	7.1	8.7	10.1	12.0
Greater China	22.7	24.6	28.7	35.0	38.0
Direct Exports	1.3	1.4	0.9	0.9	0.5
Operating income	5.1	4.4	8.7	10.2	11.2
Operating income margin	6.2%	5.2%	8.9%	9.8%	10.3%
R&D expenses	5.5	5.2	6.0	5.4	
Depreciation and amortization	7.2	7.4	7.8	8.0	
Capital expenditures	9.9	8.9	10.9	9.5	

\* See notes on P. 43.



### We Solve Societal Issues A lifeline in times of emergency

#### Making gas appliances safer and more secure

Japanese laws require the installation of intelligent gas meters that automatically turn the flow of gas off when a leak or major earthquake is detected. Pressure gas switches that detect gas leaks and vibration sensors that detect earthquakes are two critical components that make using gas safer. These components also play an important role in preventing secondary damages after an earthquake or other disaster. The Electronic and Mechanical Components Business has manufactured pressure switches and vibration sensors for more than 30 years—ever since these safety laws were introduced. We boast a 100%\* share of the domestic pressure switch market, having sold more than 50 million units on a cumulative basis, and we continue to develop technologies that improve the Metered Valv capability of pressure switches and vibration sensors to detect dangerous events. This is just one way that we Pressure speed the recovery process and provide a lifeline to Switch Valve citizens in times of emergency. Microcompute \* Internal survey



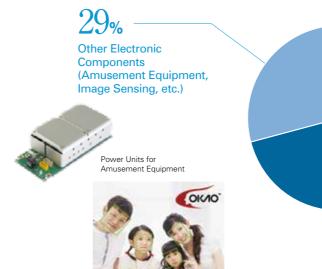
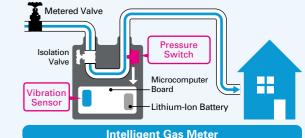


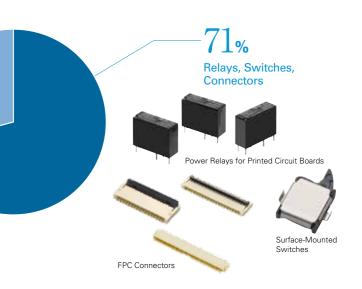
Image Sensing

• Higher incomes in emerging economies leading to growth in demand for • Needs for more functionality in consumer electronics resulting in demand for more

Manufacturing capacity (product quality, cost-reduction activities, etc.)

#### 100% Share of the domestic pressure switch market (internal survey)





### Automotive Electronic **Components Business (AEC)**

Development, manufacture, and sales of on-board automobile electronic components

#### Fiscal 2014 in Review

### Strong earnings in North America; growth in China/Asia despite economic slowdown

Revenues in Japan were down year on year, mainly due to higher consumption taxes and slow demand among certain customers.

Overseas, favorable exchange rates contributed to sharply higher earnings compared to the prior fiscal year. A strong U.S. economy drove revenues in North America, while a more gradual recovery in

Europe still supported revenue growth in that region. We found revenue gains in China and the nations of Asia, pushed by slightly weaker—but still positive economic growth.

Ratio of Total Sales

(FY2014)

16%

Market Share

(FY2014)

Body Control Units for

Miniature Vehicles (Japan)

Approx. 50%

Source: Internal survey

Revenue growth and the weakness of the yen were two major factors contributing to significant operating income gains overseas.

#### Fiscal 2015 Forecast and Strategies Focus on North America and emerging economies; new business projects for greater growth

We have set a target of ¥140 billion for fiscal 2015 net sales (1.5% year-on-year growth), with operating income scheduled to reach ¥9.3 billion (0.8% growth). We expect domestic revenues to decline, mainly due to bearish automobile demand. Looking overseas, we forecast overall growth, supported by strong North American markets. At the same time, it is difficult to predict the direction of the economies of China and other Asian nations with any certainty.

To drive growth under the EARTH-2 STAGE (FY2017-2020) plan, we will focus on developing products that solve new needs arising in our car society. We will also look beyond products that answer the stated needs of our clients, actively seeking answers to future car society issues.

We intend to answer the challenges presented by the goals set in Omron's long-term vision (VG2020), winning new projects and building a foundation for a new stage of growth.

Production

(Millions of units)

Worldwide Automobile

FY) 14 15\* 16\* 17\* 18\* 19\* 20\*

\* Forecast (as of May 2015)

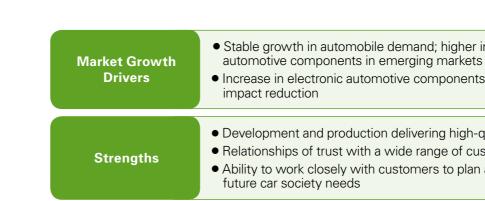
We expect notable growth in China

Source: IHS Automotive

#### Earnings and Projections

				(	Billions of yer
	FY2011	FY2012	FY2013	FY2014	FY2015 (Forecast)*
Net sales	85.0	97.6	126.6	137.9	140.0
Japan	28.9	30.2	28.4	25.9	20.0
Overseas	56.1	67.4	98.2	112.0	120.0
Americas	21.5	25.0	33.3	39.3	42.5
Europe	2.4	2.8	3.3	3.6	4.0
Asia Pacific	16.2	19.5	29.2	32.2	34.0
Greater China	9.5	13.9	25.4	29.9	32.0
Direct Exports	6.5	6.2	7.2	7.1	7.5
Operating income	2.7	5.0	9.1	9.2	9.3
Operating income margin	3.2%	5.1%	7.2%	6.7%	6.6%
R&D expenses	6.6	7.0	8.2	8.5	
Depreciation and amortization	2.1	2.4	3.4	4.7	
Capital expenditures	5.2	5.5	6.7	6.5	

\* See notes on P. 43.



#### We Solve Societal Issues

### A more environmentally responsible car society

#### Idle-off for better fuel efficiency

Stricter CO<sub>2</sub> laws and rising consumer awareness of their own carbon footprint have driven improvements in automobile fuel efficiency. One example is the popular idle-off function that has become a more visible feature over the past few years. This function reduces the use of fuel when a driver stops their car, leading to expected fuel efficiency gains of 5% to 10%, depending on individual driving patterns. However, electric vehicles and hybrids can experience a dramatic drop in voltage once the car is restarted. This can interfere with car audio and other electrical systems. To solve this problem, we invented a compact, high-function DC/ DC converter that provides stable voltage when starting after idle-off. Our business also produces a number of other products that contribute to fuel efficiency and smaller carbon footprints, including electronic power steering controllers, fuel pump modules, high-output DC/DC converters for hybrid

#### Sales by Product (Fiscal 2014)



Other (Passive Entry/Push-Button Engine Start Systems, Keyless Entry Systems, etc.)

vehicles, and more.



• Stable growth in automobile demand; higher installation rates of electronic

• Increase in electronic automotive components for safety and environmental

• Development and production delivering high-guality electronic components • Relationships of trust with a wide range of customers as an independent supplier • Ability to work closely with customers to plan and develop products that anticipate

> 5% to 10% Fuel efficiency gains from idle-off technology





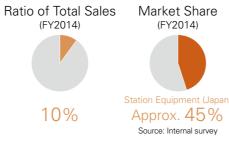
er Windov



#### **Segment Information**

### 📃 Social Systems, Solutions and Service Business (SSB)

Solutions and services for a safer, comfortable, more secure society



#### Fiscal 2014 in Review

#### Strength overall; but weak capital spending results in lower revenues and profits

While our public transportation business experienced lower demand in the wake of last year's spending rush prior to Japan's consumption tax increases in Japan, we recorded strong revenue growth related to station equipment upgrades. As a result, this business reported overall net sales level with the prior fiscal year. We struggled to move the needle higher for traffic and road management system revenues, as weak capital spending resulted in lower revenues year on

year. Second-half demand for environmental solutions business products and services was weak among some customers. However, sales of solar power generation-related products remained strong throughout the year, leading to higher year-on-year revenues for environmental solutions.

Operating income was down year on year, mainly due to lower revenues.

#### Fiscal 2015 Forecast and Strategies Provide answers to needs for safety, security, and the environment

We have set a target of ¥85 billion for fiscal 2015 net sales and ¥5.5 billion for operating income, representing year-on-year increases of 5.7% and 10.2%. We expect that rising demand for safety and security in transportation hubs (stations, etc.) will drive higher revenues for our public transportation business. Customers of our expressway business products are also calling for more safety and security features, which has led us to forecast higher revenues in our traffic and road management

systems business as well. In our environmental solutions business, we anticipate growing demand for solar power generation-related products to drive performance higher compared to fiscal 2014.

We plan to capture a greater share of new demand for safety, security, and the environment by offering unparalleled components and systems development, software development, and engineering services capabilities.



#### We Solve Societal Issues

#### Business continuity planning systems

#### Integrated power systems for energy savings and emergency backup

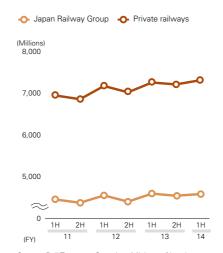
We offer integrated power systems that combine solar power, storage batteries, and bidirectional chargers for electric vehicles. These systems offer customers the minimum power necessary to keep their businesses up and running in the event of a power outage or other unexpected event. During normal operations, power created by solar power systems is stored in batteries that power a company's electricity needs. This allows for both energy savings and Solar Power Generation a reduction in carbon footprint. A company can control electricity discharge at certain power levels from their LED Lighting Emergency storage batteries during summer peak usage, generating Command Storage Evacuation Center significant savings. However, our systems assist in something even more important than business continuity. Using our systems, companies can turn their facilities into a disaster shelter for use by the local community. As you LED Lighting can see, business continuity is just one way in which we Electric plan to contribute to a safer, more secure society.

#### Earnings and Projections

- 0 ,				(	Billions of yen
	FY2011	FY2012	FY2013	FY2014	FY2015 (Forecast)*
Net sales	57.2	68.8	82.7	80.4	85.0
Japan	56.9	68.5	82.4	79.1	83.5
Overseas	0.3	0.3	0.3	1.3	1.5
Americas	0	0	0	0	0
Europe	0	0	0	0	0
Asia Pacific	0	0	0	0	0
Greater China	0	0.1	0.2	0.3	0.5
Direct Exports	0.3	0.2	0.1	1.1	1.0
Operating income	0.1	2.9	5.6	5.0	5.5
Operating income margin	0.2%	4.2%	6.7%	6.2%	6.5%
R&D expenses	2.2	2.2	2.5	2.1	
Depreciation and amortization	1.1	1.1	1.2	1.4	
Capital expenditures	0.9	1.5	1.5	1.7	

\* See notes on P. 43.

#### Railroad Passengers



Source: Rail Transport Overview, Ministry of Land Infrastructure Transport and Tourisi

The Social Systems, Solutions and Service Business is involved in a wide range of markets. For example, our railway business is involved in everything from IC card system integration to new rail line construction. As such, we do not have a single economic indicator that correlates to our busines

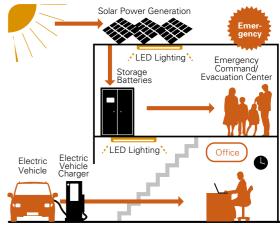
#### Sales by Product (Fiscal 2014)

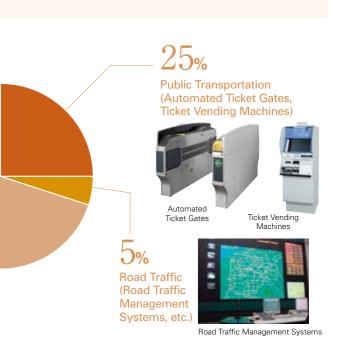
ጋ<u>ን</u>%

12% Other (Software Development, etc.)

ering, Environmental Solutions

All-in-one solutions through our components and systems development, software development, and engineering services capabilities





### Healthcare Business (HCB)

Manufacture, sales, and services related to home-use/ institutional healthcare and medical devices

#### Ratio of Total Sales Market Share (FY2014) (FY2014) Home-Use Blood Pressure Monitors (Global Share) 12% Approx. 50% Source: Internal survey

#### Fiscal 2014 in Review

#### Introduction of new products and health awareness in emerging countries drive higher revenues

Net sales in Japan increased year on year overall, despite higher consumption taxes on medical equipment and lower medical reimbursements. For homeuse health and medical devices, massagers, and other new products—as well as in-store promotions—were all factors that contributed to strong earnings.

Overseas net sales increased sharply for the year, due in part to a weaker yen on the global currency markets. While revenues in Europe struggled to reach parity with the prior fiscal year, the North American

market provided strong demand for our transcutaneous electrical nerve stimulation equipment and other new products. The emerging economies have been showing increasing interest in personal health, which has been a factor aiding revenue growth in those nations.

Despite revenue gains for the year, operating income underperformed prior-year levels, mainly due to advanced investment activity and dramatic fluctuations in exchange rates during the second half of the fiscal year.

#### Fiscal 2015 Forecast and Strategies Expand our sales network in emerging economies

We have set a target of ¥111 billion for fiscal 2015 net sales and ¥7.8 billion in operating income, representing 10.3% and 19.8% year-onyear growth. We believe market growth in Japan will be led by the rise of the status of women in society and increasing interest among younger consumers in personal preventive health care. Overseas, new products in North America and our fiscal 2014 acquisition of Brazilian nebulizer manufacturer NS Industria de Aparelhos Medicos Ltda. should contribute significantly to earnings. At the

same time, we expect to see major revenue gains in China and other Asian markets.

In newly emerging economies, changes in lifestyle customs will mean rising levels of lifestyle-related disease. While we cannot applaud the development, we do expect this trend to drive higher demand for lifestyle disease-related products and services. We also plan to expand the number of outlets for our global products in Asia, China, India, and Brazil. We intend to grow from 380,000 outlets currently to 450,000 outlets by the end of fiscal 2016.

Omron

(Millions of yen

6 000

4.500

3,000

1,500

Japanese Blood Pressure

Monitor Market (Electronics)

12

Slight weakening during fiscal 2014 due to higher

mption tax r

13

Competitors

#### Earnings and Projections

				(	Billions of yen)
	FY2011	FY2012	FY2013	FY2014	FY2015 (Forecast)*
Net sales	62.4	71.5	89.3	100.6	111.0
Japan	27.2	29.5	30.8	31.4	33.5
Overseas	35.2	42.0	58.5	69.2	77.5
Americas	9.8	10.8	14.3	18.6	24.5
Europe	13.0	15.9	21.0	21.2	18.5
Asia Pacific	2.9	3.5	5.5	6.6	8.0
Greater China	8.6	11.1	17.3	22.4	26.0
Direct Exports	0.9	0.7	0.4	0.5	0.5
Operating income	2.9	4.4	7.5	6.5	7.8
Operating income margin	4.7%	6.2%	8.5%	6.5%	7.0%
R&D expenses	5.1	5.0	5.2	5.5	
Depreciation and amortization	1.5	1.9	2.3	3.3	
Capital expenditures	2.8	3.1	3.9	3.9	

\* See notes on P. 43.



#### We Solve Societal Issues

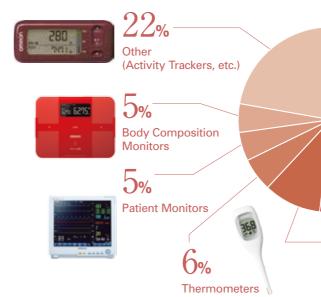
#### Treating respiratory diseases

#### Acquisition of Brazilian nebulizer maker extends our reach to respiratory patients throughout South America

In recent years, we have seen more cases of asthma, chronic obstructive pulmonary disease, and other respiratory diseases in emerging countries due to pollution and smoking. We have been focused on nebulizers for respiratory patients as the next core business after our blood pressure monitors. In October 2014, Omron acquired Brazilian nebulizer manufacturer NS Industria de Aparelhos Medicos Ltda., leapfrogging to the top share of the global market. Moving forward, we plan to speed up the process by which we supply products to Brazil and throughout South America.

The acquisition of NS has made the manufacturing approval process much guicker and easier. In the future, we plan to shift more product development and manufacturing to Brazil, including that of our blood pressure monitors and other products. We believe Omron expertise combined with NS facilities will give us a strong competitive advantage. We also intend to expand our sales channels in emerging countries, delivering more health and medical equipment to customers around the world.





Increase in patients with lifestyle-related diseases in emerging countries

Brand recognition, cooperative relationships with medical and research

Approx. 25% Global share of the nebulizer market (internal survey)





52%



Integrated Report 2015

Businesses

M Other

Ratio of Total Sales (FY2014)

revenues, owing to our ability to capture new demand

for thin, high-function backlights used in smartphones.

This product is the subject of increasing demand in

Our Electronic Systems & Equipment Business

recorded revenue gains due to strong sales of uninter-

ruptible power supply units and industrial-use built-in

computers, as well as for contract development and

Greater China and other regions.

manufacturing services.

phone microphones.

Market Share (FY2014)



10%

#### Residential-Use PV Inverters (Japan Approx. 40% Source: Internal survey

#### Fiscal 2014 in Review

Environmental Solutions and Backlights Businesses contribute to revenues, despite some weakness in demand

During fiscal 2014, we reported wide revenue gains as a whole. On the other hand, operating income was down year on year, mainly due to significant advanced investment activity.

Mainly incubating Omron's next generation of businesses

Despite some weakness during the second half of the year, demand in the Japanese market for PV inverters sold by our Environmental Solutions Business remained strong—a reflection of this nation's growing interest in renewable energy. Accordingly, Environmental Solutions reported higher year-on-year revenues overall.

Our Backlights Business likewise reported higher

#### **Fiscal 2015 Forecast and Strategies**

Sharply higher earnings and profits driven by energy and smartphones

We have set a target of ¥105 billion for fiscal 2015 net sales and ¥10 billion in operating income, representing year-on-year increases of 20.2% and 19.5%.

We plan to grow our Environmental Solutions Business by generating demand and capturing market share for solar power hybrid storage systems and monitoring products. We intend to move ahead to become a total energy solutions business that helps

society generate, store, and use energy intelligently.

We plan to make capital investments in our Backlights Business to expand our production capacity. We also intend to reinforce specialists who will boost our development capacity and productivity. Given the strong demand in the market for thin backlights used in high-spec smartphones, we expect to see significant growth in this business.

Smartphone Shipments

High spec (HD720 or higher

(Millions of units)

2 000

1,500

1.000

500

• Low spec (Less than HD720) • 4K class

#### Earnings and Projections

				(	Billions of yen)
	FY2011	FY2012	FY2013	FY2014	FY2015 (Forecast)*
Net sales	53.5	59.2	78.9	87.4	105.0
Japan	29.5	41.4	51.0	45.8	55.0
Overseas	24.0	17.8	27.9	41.6	50.0
Americas	0	0	0	0	0
Europe	0	0	0	0	0
Asia Pacific	0	0	0	0	0
Greater China	22.6	16.3	25.6	38.2	46.0
Direct Exports	1.4	1.5	2.3	3.4	4.0
Operating income (loss)	(3.6)	2.5	8.7	8.4	10.0
Operating income margin	—	4.3%	11.0%	9.6%	9.5%
R&D expenses	2.8	3.0	4.3	5.5	
Depreciation and amortization	0.9	1.4	2.0	2.5	
Capital expenditures	2.1	2.5	4.0	6.9	

\* See notes on P. 43.

Our Micro Devices Business experienced revenue gains as well, citing high demand for smart-

In the Electronic Systems & Equipment Business,

we plan to grow sales by expanding our uninterrupt-

#### We Solve Societal Issues

A new energy era

ible power supply lineup.

#### Hybrid storage systems for solar power offer energy efficiency

Since its introduction in 2012, the feed-in tariff scheme has driven major revenue growth in the solar power generation market. Today, the energy-related markets in Japan are going through even more changes. Energy laws promulgated in January 2015 have been revised to deal with output restrictions, and we will see the complete deregulation of electricity retailing during 2016. We expect the future to bring more balanced energy supply and demand, as well as calls for even higher levels of energy-efficient operations. Here, the Environmental Solutions Business has responded by extending our PV inverter lineup and introducing a hybrid storage system for solar power.

This system lets customers consume or sell electricity generated during the daylight hours. It also allows them to store extra electricity to use during the night or in case of emergency. We have created the lightest, most compact storage unit in the world, tailored specifically to the Japanese housing market. This unit offers an optimal balance between supply and demand We are truly meeting the needs of a new energy era.

> Hybrid Storage System for Solar Power (lightest, most compact storage battery unit in the world)

Main Business and Products

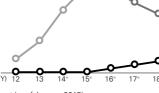
#### **Environmental Solutions**

PV Inverters for Solar Power Generation Systems



#### Electronic Systems and Equipment

Uninterruptible Power Supply Units



\* Forecast (as of January 2015) Source: DisplaySearch We anticipate the market for high-spec smartphones to continue to grow.

Our Micro Devices Business should see higher revenues as well, driven by growing demand for smartphone microphones and pressure sensors.

> Approx. 5.2GW PV inverter cumulative shipment volume (equivalent to five power plants)





# Intellectual Property Strategy

### **Omron Wins the 2015 Intellectual Property Achievement Award**

Japan's Ministry of Economy, Trade and Industry and the Japan Patent Office honored Omron with the Intellectual Property Achievement award for fiscal 2015<sup>\*1</sup>. We plan to continue to leverage our intellectual property activities to enhance our corporate value and contribute to the advancement of society.



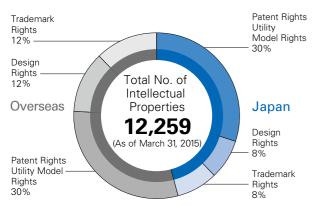
#### Strategies to Use Intellectual Property for Competitive Advantage

Omron follows a specific policy for our intellectual property activities, based on the Omron Principles. We see intellectual property as the third rail of our business, coordinating intellectual property activities with our businesses and

A Stronger Stance for Global Intellectual Property

To respond to business globalization, Omron is active in securing intellectual property rights in important markets. We anticipate the direction of technology and business models in these markets to secure more freedom for our

#### Worldwide Intellectual Property Rights



businesses to operate. In addition to Japan, we also work with local staff to pursue intellectual property rights in China, the United States, Europe, and Singapore.

Our business divisions work closely with

intellectual property staff to plan\*2 business and

technology strategy for patent filings and other

research & development divisions.

intellectual property activities.

#### Intellectual Property Data (No. of Patents)

FY	2012	2013	2014
Applications	1,084	1,040	1,129
Approvals	1,172	949	856
Patents held	6,448	6,635	7,194

\*1 The Minister of Economy, Trade and Industry Award and the Patent Office Commissioner Award are announced by the Ministry of Economy, Trade and Industry/Patent Office annually on April 18 (Invention Day). These awards recognize companies whose staff or systems have made notable contributions advancing corporate intellectual property development and education.

\*2 Reports or plans detailing the acquisition or use of technology assets

## Sustainability Management

### **Environmental, Social, and Governance Initiatives**

Omron is an active agent for sustainable business through environmental, social, and governance initiatives (ESG). We engage in clearly defined ESG programs in areas that have a direct and significant impact on our businesses. Our selection criteria for ESG issues are based partly on discussions with socially responsible investment research and investment companies and other outside stakeholders.

ESG	Significant Issues	Key Initiatives for EARTH STAGE	<b>Related Pages</b>
Social	Diversity	<ul> <li>Educating the next generation of top-rank managers         Key Performance Indicator (KPI):         Ratio of non-Japanese in managerial positions overseas     </li> <li>Supporting career advancement for women KPI: Ratio of women in managerial roles</li> </ul>	Non-Financial Highlights P. 16–17 Human Resources Management P. 59–61
nviron ment	Eco- Manufacturing	<ul> <li>Providing products and services that contribute to the global environment KPI: Environmental contribution</li> <li>Adopting measures to combat global warming KPI: Global net sales to CO<sub>2</sub> emissions Target: 30% improvement by fiscal 2020 (fiscal 2010 baseline)</li> </ul>	Non-Financial Highlights P. 16–17 Environmental Management P. 62–64
Gover	Corporate Governance	<ul> <li>Strengthening systems to improve transparency, fairness (Board diversity, compensation)</li> </ul>	Corporate Governance P. 65–69
-nance Risk Management	<ul> <li>Adopting measures against significant Group risks</li> </ul>	Compliance and Risk Management P. 70–71	

#### Socially Responsible Investment Index References

Omron's sustainability initiatives are highly regarded by and included in some of the leading global socially responsible investment indices:

### Dow Jones Sustainability Indices In Collaboration with RobecoSAM (CAP)







2015 Constituent MSCI Global Sustainability Indexes About O

#### Commitment to International Corporate Social Responsibility Standards and Guidelines

Omron Corporation is committed to fulfilling our corporate social responsibility (CSR) as a global organization. We created the Omron Group CSR Practice Guidelines, referencing the Universal Declaration of Human Rights, the United Nations Global Compact, ISO 26000, the OECD Guidelines for Multinational Enterprises, and other international CSR standards and guidelines.

In 2008, we declared our support for the Ten Principles of the United Nations Global Compact (UNGC). These principles are universally accepted standards for human rights, labor standards, environmental impact, and anti-corruption practices. Currently, Omron is a member of the local UNGC chapters in Japan and China. We intend to continue our commitment to international CSR policies, building strong relationships of trust through responsible engagement with our stakeholders.



Network Japan WE SUPPORT

China

Global Compact Network



Fumio Tateishi Chairman Omron Corporation

July 2015

#### **CSR Activities and Policies**

Omron contributes to social sustainability through a CSR policy incorporating three main concepts. Please see our website for more.

http://www.omron.com/about/csr/

- Contribute to a better society through business operations
   Continuously offer advanced technologies and high-quality products and services by stimulating innovation driven by social needs.
- Show a commitment to addressing societal issues as a concerned party Address such issues as human rights, the environment, diversity, and community relations in a way that draws on Omron's distinctive strengths.
- Always demonstrate fairness and integrity in the promotion of corporate activities Promote more transparent corporate activities that maintain fairness and integrity not only through strict compliance with laws, regulations, and social rules but also through increased accountability.

# Human Resources Management

### **Sustainability through Superior People**

Global human resources strategy is a critical component of the Omron long-term vision, defined in VG2020. In the end, our people are the thing that assures our growth in the EARTH-1 STAGE. Finding and training our next generation of leaders is more important than ever.

#### Personnel System Reform in Japan

During 2012, we revised our management-level human resources structure. Our goal was to put the best person in the right position from an overall group perspective. To that point, Omron had been a typically Japanese company, rewarding seniority as the primary factor in employment. Under our new system, rewards are commensurate with the importance of the role played, without regard to age and length of employment with Omron. From FY15, we use the same concept for

#### A System to Identify and Develop the Next Generation of Omron Leaders

In order for Omron to continuously identify and develop the talent of those who will become the next generation of leaders, we created a succession program for key group positions, providing training, practical experience, and career planning. As a global company, we have been focusing on having local staff in key



non-managerial positions, to make compensation and rewards based solely on role and contribution. For this step, we eliminated pre-qualification categories for supervisors and managers. By introducing a standardized system, we have opened the door for younger or new employees to advance rapidly, while providing motivation for all to aspire to more challenging work and central roles within our company.

positions at local entities<sup>\*</sup>. Our growth drives a critical need for more talented managers, and we are constantly looking for new ways to identify and develop candidates to take over and lead future generations at Omron. \* See P. 16 for more.

#### Developing Global *Monozukuri*<sup>\*</sup> Human Resources

One of our goals at Omron is to be the world's best manufacturing company which delivers pioneering high-quality products globally. To continue to fulfill this mission, we must develop *Monozukuri* human resources from a long-term perspective. This is why strengthening our global human resources is such an important part of our VG2020 strategy.

\* Monozukuri: Manufacturing

#### Developing *Monozukuri* Human Resources in China

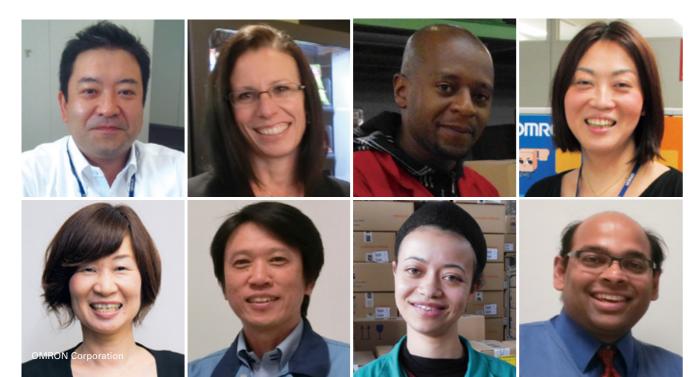
China is a region of increasing strategic importance. Therefore, in 2010, we established the *Monozukuri* Human Resource Development Department in OMRON Management Center of China to respond to the predicted *Monozukuri* human resource shortage. To date, this department has trained more than 400 managers and more than 1,000 production and development human resources. Increased automation in China creates the need for securing and developing production engineers. In order to meet this need, we have placed even more emphasis on quickly developing line leaders and production engineers.

### **Omron Class Started in Partnership with Chinese Universities**

The Omron Class is a program for educating talented Chinese students on Omron's *Monozukuri*. We launched this program in 2010 in cooperation with the Shaanxi Polytechnic Institute, and started the second program in 2014 at Guangxi Technological College of Machinery and Electricity. This program has made a significant contribution to modern production education in China, and has given us an inside track to find and hire skilled human resources. To date, more than 400 Omron Class students have graduated to become part of the Omron family in China.



2014 graduation ceremonies at Shaanxi Polytechnic Institute



### Selected as a Best Company in the U.S.

In December 2014, Omron Electronics LLC in the U.S. (Industrial Automation Business) was selected as one of the Best and Brightest Companies to Work for. This award recognized Omron Electronics as an excellent company in terms of staff utilization and training. Omron Electronics was one of 101 companies from among 702 candidates selected for the honor. The company credits its dedication to open and active communications, work-life balance, employee training, and workforce diversity as reasons why it was selected. Omron Electronics plans to continue to build an enjoyable work environment and culture for its employees, improving productivity and contributing to society through Omron products and services.



Awards Ceremony



prporate Value Foundation

Omron

inancial Section

# **Environmental Management**

### The Omron Group Will Contribute to Realizing a Sustainable Society through Our Businesses

When we updated the Omron Principles, we also took the opportunity to revise the **Green Omron** 2020 environmental policy to better align with our long-term vision (VG2020).

We interpret the phrase "better society" in Our Mission as our duty to help create an environmentally sustainable society through our businesses.

### **New Environmental Policy**

In line with Omron Principles, we will contribute to realizing sustainable societies, globally, by providing eco-friendly products or services that can contribute to the global environment and by making efficient use of management resources.

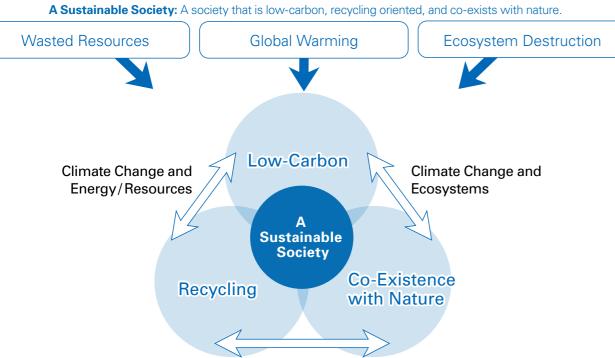
- 1. Provide Eco-Friendly Products : Contribution through business activities or Services that can Contribute to the Global Environment
- 2. Prevent Global Warming
- 3. Use Resources Efficiently
- 4. Co-Existence with Nature
- 5. Implement Environmental

Management

: Efficient use of all resources needed in our manufacturing processes : Prevention of water, air or soil pollution including conservation activities

: Reduce greenhouse gas emissions throughout the entire value chain

Continual improvement in environmental activities and legal compliance



Ecosystems and Environmental Impact

### **New Environmental Targets (FY2020 Goals)**

#### Contributing to the Global Environment through Business Activities



\*1 Products and services related to energy conservation, energy creation, and energy storage

#### **Reduce Impact of Business Activities on the Global Environment**



\*2 Zero emissions: Completely recycle and reuse waste products of the production process to eliminate the need for external waste disposal. Note: See P. 17 for more on Omron global net sales to CO2 emissions and environmental contribution for fiscal 2014

#### **Contributing to the Global Environment through Business Activities**

Maximize the Effective Use of All Management Resources (Improve energy, resource productivity)



We intend to further reduce the CO<sub>2</sub> emissions of the Omron Group products and services\*1 used by society (environmental contribution). Our goal is to generate an environmental contribution in excess of our CO2 emissions as of the end of fiscal 2020.

Our goal here is to remove 80 tons of harmful mercury from the environment as of the end of fiscal 2020. We intend to do this by replacing mercury-based equipment with digital thermometers and blood pressure monitors.

Reduce CO<sub>2</sub> emissions through efficient electricity usage, improving our net sales to CO<sub>2</sub> emissions at least 30% as of the end of fiscal 2020 (compared

Achieve zero emissions<sup>\*2</sup> at our global production sites, aiming for 98% or greater recycling as of the end of fiscal 2020.

To conserve water, air, and soil, and prevent their pollution, we intend to reduce the amount of water usage per employee, as well as reduce the volume and number of chemicals used in our production process.

> Products and Services Useful to Society (Grow our businesses that have a positive impact on the global environment





### **Reducing Toxic Substances in Thailand**

Mercury usage around the globe is major hazard—toxic to both humans and the environment. The government of Thailand has announced a plan to make that nation mercury-free within 10 years; however, many hospitals still rely heavily on mercury-based blood pressure monitors. Here, Omron Healthcare (Thailand) Co., Ltd. has started a digital blood pressure monitor program to solve this social issue. During fiscal 2014, we replaced 1,000 old mercury-based monitors with new digital ones. Moving forward, we have set a goal of replacing more than 10,000 monitors by fiscal 2018.



Blood pressure monitors installed at a Thai hospit

### **Independent Assurance of Greenhouse Gas Emissions**

To understand the global volume of greenhouse gas emissions from Omron businesses, Omron management began using the Greenhouse Gas Protocol (GHG Protocol) during fiscal 2013. The GHG Protocol is an international standard for calculating the generation of gases designated as having a greenhouse effect.

We hired an independent assurance organization to confirm the accuracy of our data and calculations for the following categories of emissions.

Scope		Calculation	Fiscal 2014 Emissions (ton-CO <sub>2</sub> )
Scope 1	Direct combustion emissions and 5-gas <sup>*1</sup> emissions	Volume used for combustion, 5-gas emissions, each multiplied by a CO <sub>2</sub> emission factor for production	62,636
Scope 2	Emissions from electricity usage	Multiply electricity usage by the CO <sub>2</sub> emission factor for production of the electricity	213,912
Scope 3	Other indirect emissions		
Category 1	Purchased goods and services	Multiply purchase amount of product and services components by the CO <sub>2</sub> emission factor for production of those components	1,067,140
Category 2	Capital goods	Multiply the total investment in capital goods by the CO <sub>2</sub> emission factor for production of those goods	117,859
Category 3	Fuel/energy-related activities	Multiply the fuel / energy usage by the CO <sub>2</sub> emission factor for production for each energy type	197,558
Category 6	Business travel	Multiply total employee business travel costs by the CO <sub>2</sub> emission factor for the method of travel	39,173
Category 7	Employee commuting	Multiply total employee commuting costs paid by the CO <sub>2</sub> emission factor for the method of travel	1,329

Note: See the Omron website for more about the independent assurance report. The major categories of greenhouse gas emissions have been presented above http://www.omron.com/about/csr/environ/eco fac off lab/co2 discharge

\*1 5 Gas: Methane (CH<sub>4</sub>), nitrous oxide (N<sub>2</sub>O), hydrofluorocarbons (HFCs), perfluorocarbons (PFCs), and sulfur hexafluoride (SF<sub>6</sub>)

## **Corporate Governance**

### **Omron Continually Reviews and Improves Our Corporate Governance Structures Supporting Sustainable Value Creation**

#### The Omron Corporate Governance Policies\*

In June 2015, we established the Omron Corporate Governance Policies—Seeking Sustainable Enhancement of Our Corporate Value. These policies reflect the spirit of the Omron Principles, revised in May 2015. They define our attitude and beliefs of how we put the Omron Principles into practice through our business activities.

In 1996, we established the Management Personnel Advisory Committee (presently the Personnel Advisory Committee) as our first major step toward improving management transparency and fairness. Since then, we have

\* http://www.omron.com/ir/management/pdfs/20150623\_governance\_policies\_e.pdf

#### Corporate Governance Initiatives

		1999	
President	1987: Yoshio Tateish	i	
Chair of the Board of Directors / CEO	President served as	both	
Separation of management oversight	30 directors	1999: Revised articles of	
and business execution		1999: Adopted executive	
Advisory Board		1999: Advisory Board	
Outside Directors		2001: outsi direc	
Audit & Supervisory Board (Outside Members)	1998: One member	1999: Two members	
	1996: Management Per Advisory Committee	rsonnel 2000: Personnel	
Advisory and Other Committees			
Corporate 1959: Corporate Corporate Philosophy Motto	1990: Omron 199 Principles	18: Revised	

continued to improve on these important principles at the core of management accountability. We brought in outside directors, separated the duties of chairman of the board and corporate CEO, established the CEO Selection Advisory Committee, and set up other committees and systems that make Omron a leading example of governance among Japanese companies. Our Corporate Governance Policies formalize the framework we have developed over the past 20 years, and we intend to pursue the path of ongoing corporate governance improvement.



#### **Corporate Governance Framework**

Omron has elected to be a company with an Audit & Supervisory Board under the provisions of the Companies Act. The Omron Board of Directors is made up of eight members to ensure substantive discussion and deliberation about important corporate matters. Omron has also separated the management oversight and business execution functions with the company, creating a system whereby the majority of board directors are not engaged directly in business operations. We have also adopted a policy setting the ratio of outside directors to at least one third of the total number of directors on the Board.

To increase objectivity on behalf of the Board of Directors, the titles and roles of Chairman of the Board and President (CEO) are separated. The Chairman serves as chair of the Board of Directors, without direct corporate representational authority.

Omron has established several advisory

#### **Audit Functions**

The Audit & Supervisory Board performs compliance and validity audits related to director performance and Board of Director supervisory duties. The Audit & Supervisory Board works to provide a basis ensuring the practicability of these audits.

The Global Internal Auditing HQ, which reports directly to the president and CEO, periodically

#### Selection of Outside Directors and Auditors

The Omron Board of Directors nominates and selects outside directors and outside Audit & Supervisory Board members as a means to oversee business operations as a representative of Omron shareholders and stakeholders. Outside directors are selected based on predefined standards of independence.

In addition to the requirements under the Companies Act, Omron has established other rules for governing the independence of outside directors in compliance with independence standards set by the relevant stock exchanges.

Based on these standard of independence, three of Omron's eight members of the Board of committees to assist the Board of Directors. These committees include the Personnel Advisory Committee, the CEO Selection Advisory Committee, the Compensation Advisory Committee, and the Corporate Governance Committee. The Personnel Advisory Committee, the CEO Selection Advisory Committee, and the Compensation Advisory Committee are all chaired by outside directors, with at least half of the committee members being outside directors. The chair and members of the Corporate Governance Committee are outside directors and outside corporate auditors, which offers yet another layer of transparency and objectivity onto its decision-making process.

In these policies, we have created a hybrid governance framework, combining the best features of a Company with an Audit & Supervisory Board and a Company with a Nominating Committee.

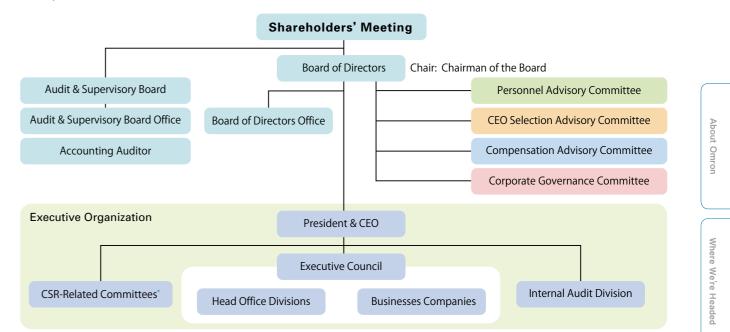
conducts internal audits of accounting, administration, business risks, and compliance in each headquarters division and business company. Internal audits are more than just a tool to confirm compliance; they are also a valuable means for providing feedback and advice for operational improvement.

Directors are outside directors, and two of the four members of the Audit & Supervisory Board are likewise outside members. Omron has submitted filings to the relevant stock exchanges designating these individuals as outside independent directors.

#### Number of Major Meetings Held and Rates of Attendance (Fiscal 2014)

tings of the Board of Directors: 13	
tings of the Audit & Supervisory Board: 13	6
ide Director attendance at board of director meetings: 92.3%	
ide Audit & Supervisory Board member attendance at d of director meetings: 100%	
ide Audit & Supervisory Board member idance at Audit & Supervisory Board meetings: 100%	

#### Corporate Governance Structure



\* Includes Corporate Ethics & Risk Management Committee, Information Disclosure Executive Committee, and Group Environment Activity Committee

#### Board of Directors

Makes decisions related to performance targets and strategies; oversees the execution of business operations

#### Audit & Supervisory Board

Oversees corporate governance structure and execution business operations: conducts audits of dav-

## Compensation Advisory Committee specific compensation packages.

to-day business activities, including those performed by directors.

#### Sets policies for director and executive officer compensation: evaluates compensation levels, deliberates

Corporate Governance Committee Oversees ongoing corporate governance improvement: deliberates policies to advance management transparency and fairness.

#### Advisory Committee Composition

Title	Name	Personnel Advisory Committee	CEO Selection Advisory Committee	Compensation Advisory Committee	Corporate Governance Committee
Chairman	Fumio Tateishi				
President and CEO	Yoshihito Yamada				
Executive Vice President and CFO	Yoshinori Suzuki				
Executive Vice President	Akio Sakumiya	0	$\bigcirc$	$\bigcirc$	
Director	Koji Nitto				
Outside Director	Kazuhiko Toyama†	$\bigcirc$	$\bigcirc$		$\bigcirc$
Outside Director	Eizo Kobayashi†			$\bigcirc$	$\bigcirc$
Outside Director	Kuniko Nishikawa†				
Audit & Supervisory Board Member	Kiichiro Kondo				
Audit & Supervisory Board Member	Tokio Kawashima				
Audit & Supervisory Board Member (Independent)	Eisuke Nagatomo†				
Audit & Supervisory Board Member (Independent)	Yoshifumi Matsumoto†				
Note: © Committee Chair O Committee Vice-Chair Committee Member † Independent Officer					

#### Personnel Advisory Committee

Sets standards and policies related to selecting and hiring directors, Audit & Supervisory Board members, and executive officers; selects candidates and evaluates performance of current directors and executive officers.

#### CEO Selection Advisory Committee Deliberates and nominates candidates for corporate president & CEO: deliberates succession candidates in the event of an emergency.

#### Executive Council

Deliberates and makes decisions regarding important operational matters within the scope of the authority of the president and CEO.

#### Financial Incentives for Directors and Audit & Supervisory Board Members

The Company has introduced medium-term performance-linked bonuses from fiscal 2014 and issued performance-linked stock acquisition rights in an effort to give directors incentive to achieve the medium-term management targets and to strengthen the governance of compensation. In response to the introduction of the new structure, the governance system regarding compensation of directors, etc., consists of: (1) base salary, (2) yearly performance-linked bonuses, and

(3) medium term performance-linked bonuses, stock compensation, and performance-linked stock acquisition rights. By introducing the new structure, the Company aims for encouraging directors to continually enhance corporate value by positively achieving short-, medium-, and long-term management targets.

Fundamental principles and policy for the compensation for directors and officers are as follows:

Revised in June 2014 **Basic Principles of Compensation for Directors and Executive Officers** 

- Compensation for directors and executive officers shall be based on the implementation of the Company's mission and corporate principles (the Omron Principles).
- The Company shall pay compensation that enables it to recruit, hire, and retain talented personnel as officers.
- The compensation structure shall contribute to long-term maximization of corporate value by providing motivation for directors and executive officers.
- The compensation structure shall maintain a high level of transparency, fairness, and rationality, to ensure accountability to shareholders and other stakeholders.
  - To ensure transparency, fairness, and rationality in the compensation for individuals, each director/executive officer's compensation shall be set by consultation with the Compensation Advisory Committee.
- The purpose of compensation shall be made clear, and a compensation plan shall be created according to the roles and responsibilities of each director/executive officer.

#### **Compensation Policy for Directors**

Compensation for directors shall consist of a base salary, yearly performance-linked bonuses, and medium-to-long-term performance-linked compensation.

- The Company shall provide base salaries that enable it to recruit, hire, and retain talented personnel capable of implementing the Company's mission and the Omron Principles.
- The Company shall provide yearly performance-linked bonuses as performance incentives with emphasis on yearly results.
  - -The amount of yearly performance-linked bonuses shall be based on a standard amount for each position, and shall be determined according to the degree of achievement and growth rate for evaluation indicators for bonuses, including income before income taxes, return on invested capital (ROIC), net income attributable to shareholders, and cash dividends per share.
- To ensure thorough implementation of the Company's long-term management plan, the Company shall provide the following two types of compensation linked to medium-to-longterm performance as incentives for meeting medium-term management targets.
  - -The Company shall pay medium-term performance-linked bonuses depending on the achievement of medium-term management targets.
  - -The Company shall grant stock compensation<sup>\*1</sup> as compensation linked to maximization of corporate value (stock value).

- Separate from the compensation stated above, the Company shall issue performance-linked stock acquisition rights\*2.
  - -Performance-linked stock acquisition rights shall be issued under the condition of the achievement of medium-term management targets by directors and a rise of the Company's stock price. The objectives are to create medium-to-long-term shareholder value and encourage directors to own shares of the Company.
- Compensation for outside directors shall consist of a base salary only, reflecting their roles and the need for maintaining independence.
- No retirement bonuses shall be paid.
- •The level of compensation shall be determined by taking into account the levels of other companies, based on a survey conducted by an independent compensation consultant.
- \*1 The guidelines for stock compensation shall consist of a fixed amount of compensation given each month to directors, who will use it to make monthly purchases of the Company's stock (through the officers' stockholding association) and hold this stock during their term of office. \*2 The performance-linked stock acquisition rights are issued with charge at a price equivalent to the fair value of the stock acquisition rights, thus the amount to be paid in
- fall under the category of compensation for directors, and thus they shall be issued via a resolution by the Company's Board of Directors

#### **Compensation Policy for Audit & Supervisory Board Members**

- Compensation for Audit & Supervisory Board members shall consist only of a base salary that reflects their roles. It shall enable to recruit, hire, and retain talented personnel.
- •No retirement bonuses shall be paid.
- The level of compensation shall be determined by taking into account the levels of other companies, based on a survey conducted by an independent compensation consultant.

#### Fiscal 2014 Director and Audit & Supervisory Board Member Remuneration

To promote greater objectivity and transparency, the Compensation Advisory Committee, chaired by an outside director, offers advice, conducts deliberations, and makes recommendations regarding director compensation. This recommendation is presented before the annual general shareholders' meeting, which votes on the total scope of compensation for members of the Board of Directors and members of the Audit & Supervisory Board. Within this scope, the Board of Directors determines compensation for each director according to Board resolution, as well as compensation for individual Audit & Supervisory Board members pursuant to discussion and negotiation.

					(Millions of yen)
Classification	No. of Individuals	Basic Compensation	Annual Performance Bonuses	Medium-Term Performance Bonuses	Total Compensation
Directors (Outside Directors)	8 (2)	358 (24)	236 (—)	_ (—)	594 (24)
Audit & Supervisory Board Members (Outside Members)	4 (2)	82 (18)	_ (-)	_ (-)	82 (18)
Total (Outside Directors / Members)	12 (4)	440 (42)	236 (—)	_ (—)	676 (42)

\*Basic compensation for directors (excluding outside directors) includes the amount paid as stock compensation.

exchange for stock acquisition rights is not necessarily favorable for individuals who are allotted the stock acquisition rights. Because of this, the stock acquisition rights do not

## Compliance and Risk Management

# Responding to Global Change through Stronger Integrated Global Risk Management

New Global Risk Management and Legal Headquarters placed under office of the President and CEO

The Omron Group faces a wide range of risks related to compliance and legal issues. We employ *Integrated Global Risk Management* as the basis of our activities to collect information and make plans related to risk.

Omron's basic policies for Integrated Global Risk Management are defined in the Board of Director *Basic Policy on Maintenance of Internal Control System. The Omron Group Rules for Integrated Risk Management* provide the framework for risk management engagement. This framework is in effect at all Omron locations around the world.

## **Integrated Global Risk Management Vision**

 We will integrate and carry out risk-related activities from a global perspective for the purpose of securing the continued existence of the Companies and enabling them to achieve their targets and fulfill their corporate social responsibilities.

Based on the Basic Rules of Integrated Global Risk Management, we will endeavor to avoid, reduce, and transfer losses by collecting risk information, conducting risk analyses, and implementing countermeasures against risks.

**3.** We will identify critical risks to the Group and enable Groupwide responses through the Executive Council.

In a time of crisis, we will make reports in accordance with established procedures and form response teams necessary to address the crisis.

## Advancement Framework

The Global Risk Management and Legal HQ acts as the managing office administering the operations of the *Corporate Ethics and Risk Management Committee*. This committee deliberates and carries out measures in coordination with Omron global headquarters, domestic business divisions, and overseas

### **Fiscal 2014 Initiatives**

The Omron risk matrix is one specific example of how we deal with risk across our organization.

Each year, we identify and analyze global risks. We evaluate these risks and categorize them according to the gravity of the issue. *S-rank* risks are the most significant, while less-significant risks are categorized as *A-rank* risks. Next, the Executive Council discusses and proposes measures to deal with risks that affect the Company as a whole. Omron uses the PDCA cycle (Plan, Do, Check, Act) to confirm execution and take any corrective actions. Finally, we report our results to the Board of Directors and to external shareholders/stakeholders.

Looking toward fiscal 2015, we identified several S-rank risks. These risks include business continuity, violation of international laws (bribery, etc.), and information/IT security. As A-rank risks, we identified employee safety, internal fraud, conformance with the Electronic Industry

2.

4.

headquarters. The Company has appointed risk managers charged with compliance and risk management in Group locations around the world. These risk managers use our global network to communicate risk information and quickly organize to take action in response to risk.

Citizenship Coalition, conflict minerals, occupational health and safety, and global product safety regulations.

During fiscal years 2013 and 2014, we conducted business continuity training to prepare against a possible disaster at our business headquarters locations. In terms of how we handle personal information, we continue to perform reviews and provide training based on a defined plan to reduce associated risks.

During fiscal 2015, we will upgrade our use of the PDCA cycle in integrated global risk management, incorporating this practice as a more critical component of our management activities in this area. In particular, we intend to refocus our efforts overseas, giving our global area headquarters more responsibility and authority to lead risk management in a manner appropriate to their local circumstances.

# Cultivating Strong Relationships through **Responsible Engagement**

Omron takes advantage of a number of opportunities to receive feedback and opinions from shareholders, customers, and stakeholders at large. We then communicate this information to top management. Our evolution in ROIC management and revised director compensation are just a few of the ways Omron has taken this feedback to heart to improve management efficiency and transparency, creating even stronger relationships of trust.

## Fiscal 2014 Shareholder/Investor Engagement

## With Individual Investors



Investor relations events, including corporate information sessions and investor fairs

## With Institutional Investors



- President's visits to institutional investors
- IR officers' one-on-one interviews and telephone conferences
- Plant tours and technology seminars

## June 24, 2014 Shareholders' Meeting 591 Attendees Ratio of Voting 84.6% **Rights Exercised**

## Market Intelligence

We collect and analyze questions received during institutional investor interviews to help us understand changes in the market and interest trends among investors.

We report this information to management and share data with related business divisions to promote our two-way communications between Omron and our shareholders.

## **Engagement with Shareholders**

At our last annual shareholders' meeting, President Yamada reported on the state of our business and progress toward our long-term vision. Shareholders asked questions about Omron technologies, share prices, the role of women in our company, and outside directors, receiving thoughtful answers from our president and executives on stage.



The 77th Annual Shareholders' Meeting

### **Engagement with Customers**

The Omron Total Fair is an event showcasing the Omron Group's technologies, products, and services. We greet thousands of customers at every fair, looking forward to this valuable opportunity to hear from them directly.

Our December 2014 event in Jakarta, Indonesia, attracted more than 5,500 visitors.



Customers view new products and technologies at the Omron Total Fai

### **Engagement with Suppliers**

Each year we invite major suppliers to discuss our purchasing policies and group business strategies. Suppliers are important strategic partners in our success. We strive to continually improve supplier relationships through open and frank communications.



Discussing purchasing policies with suppliers in Japan

### **Engagement with Communities**

Omron takes an active part in our communities, working together with local groups and citizens. The Tateisi Science and Technology Foundation, the Kyoto Omron Community Fund, and the Omron Foundation in the United States are just a few ways that we support the sciences, technological development, and social welfare.



Kyoto Omron Community Fund Humanity Awards Ceremony

## **Engagement with Employees**

Omron executives travel hundreds of thousands of miles every year to meet with employees around the globe. This kind of in-person communication is invaluable for creating a shared sense of purpose and understanding.



President Yamada visited an automotive electronics plant in Italy



Meal delivery to local senior citizens by the Omron Foundation in the U.S.

## Directors, Audit & Supervisory Board Members, and Honorary Chairman

As of June 23, 2015

#### **Directors**

### Chairman Fumio Tateishi Aug. 1975 Joined Omron Jun. 1997 Director Jun. 1999 Managing Executive Officer

Jun. 2001 Senior General Manager, Corporate Strategy Planning HQ Jun. 2003 Executive Officer and Executive Vice President; President, Industrial Automation Company Jun. 2008 Executive Vice Chairman Jun. 2013 Chairman (to present)



#### President and CEO Yoshihito Yamada

Apr. 1984	Joined Omron
Jun. 2008	Executive Officer; President and CEO,
	OMRON Healthcare Co., Ltd.
Mar. 2010	Senior General Manager,
	Corporate Strategy
	Planning HQ
Jun. 2010	Managing Executive Officer
Jun. 2011	President and CEO
	(to present)









Director, Se	nior Managing Executive Officer Koji Nitto
Apr. 1983	Joined Omron
Mar. 2011	Senior General Manager, Global Resource
	Management HQ
Jun. 2011	Executive Officer
Mar. 2013	Senior General Manager, Global SCM and IT
	Innovation HQ
Apr. 2013	Managing Executive Officer
Mar. 2014	Senior General Manager,
	Global Strategy HQ (to present)
Apr. 2014	Senior Managing Executive
	Officer (to present)
Jun. 2014	Director (to present)

### Outside Director Kazuhiko Toyama

- Apr. 1985 Joined Boston Consulting Group, Inc.
- Apr. 1986 Established Corporate Direction Co., Ltd.
- Mar. 1993 Director, Corporate Direction Co., Ltd.
- Apr. 2000 Managing Director, Corporate Direction Co., Ltd.
- Apr. 2001 President and CEO, Corporate Direction Co., Ltd.
- Apr. 2003 COO & Executive Managing Director, Industrial Revitalization Corporation of Japan (IRCJ) Apr. 2007 President and CEO, Industrial Growth Platform, Inc. (to present) Jun. 2007 Outside Director,

Omron (to present)

## Outside Director Eizo Kobayashi

- Apr. 1972 Joined ITOCHU Corporation
- Jun. 2000 Executive Officer
- Apr. 2002 Managing Executive Officer
- Jun. 2003 Representative Director and Managing Director
- Apr. 2004 Representative Director and Senior Managing
- Director



### Outside Director Kuniko Nishikawa

- Apr. 1986 Joined Citibank N.A.
- Feb. 1996 Joined A.T. Kearney, Inc.
- Sep. 2000 President and CEO, Supernurse Co. Ltd.
- Aug. 2010 Established Firststar Healthcare Co. Ltd., President & CEO (to present)
- Jun. 2013 President, Benesse MCM Corp. (to present)
- Jun. 2015 Outside Director, Omron (to present)



## Audit & Supervisory Board Members

#### Audit & Supervisory Board Member Kiichiro Kondo

### Apr. 1977 Joined Mitsui Ocean Development & Engineering Co., Ltd. Jan. 1988 Joined Mitsui Trust and Banking Company, Limited (now Sumitomo Mitsui Trust Bank, Limited) Apr. 1999 Joined Omron Apr. 2007 Senior General Manager, Public Solutions Business Department, Social Systems Solutions and Service Business Company Jun. 2007 Executive Officer Apr. 2011 President and CEO, OMRON Social Solutions Co., Ltd. Jun. 2011 Managing Executive Officer Jun. 2015 Audit & Supervisory Board Member, Omron (to present)

#### Audit & Supervisory Board Member Tokio Kawashima

. 1982	Joined Mitsubishi Bank Ltd. (now The Bank of
	Tokyo-Mitsubishi UFJ, Ltd.)
o. 2008	Regional Head for Germany and General
	Manager, Düsseldorf Branch,
	The Bank of Tokyo-Mitsubishi
	UFJ, Ltd.
2011	Joined Omron
. 2011	Audit & Supervisory Board
	Member (to present)
	19-5
	o. 2008

#### Audit & Supervisory Board Member (Independent) Eisuke Nagatomo

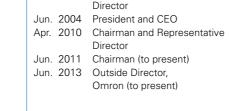
Apr.	1971	Joined Tokyo Stock Exchange, Inc	
Nov.	2001	Executive Officer	
Jun.	2003	Managing Director	
Jun.	2007	Advisor	
Oct.	2007	Representative Director, EN	13
		Associates Co., Ltd. (to present)	
Jun.	2008	Audit & Supervisory Board	100
		Member (Independent),	100
		Omron (to present)	-



### Audit & Supervisory Board Member (Independent) Yoshifumi Matsumoto

- Apr. 1989 Registered as attorney with the Osaka Bar Association; joined Miyake Law Office (now Miyake & Partners) Jan. 1996 Partner, Miyake & Partners (to present) Jun. 1997 Registered as patent attorney with the Japan Patent Attorneys Association Jun. 2013 Audit & Supervisory Board
  - Member (Independent), Omron (to present)





## Honorary Chairman

Honorary	Chairman Yoshio Tateishi
Apr. 1963	Joined Omron
May 1973	Director
Jun. 1976	Managing Director
Jun. 1983	Senior Managing Director
Jun. 1987	President and CEO
Jun. 2003	Representative Director and Chairman
	of the Board
May 2007	Chairman, Kyoto Chamber of
	Commerce and Industry
	(to present)
Jun. 2011	Honorary Chairman
	(to present)

# **Executive Officers**

## Senior Managing Executive Officer

Koji Nitto

Senior General Manager, Global Strategy HQ



Yutaka Miyanaga Company President, Industrial Automation Company

Kenji Matsunami

Company President,

Satoshi Ando

Communications HQ

Electronic and Mechanical

Components Company



## Managing Executive Officers

Shigeki Fujimoto Senior General Manager, Business Development HQ



## Kiichiro Miyata

CTO and Senior General Manager, Technology & Intellectual Property HQ

## Katsuhiro Wada

President and CEO, OMRON Automotive Electronics Co., Ltd.

## Shizuto Yukumoto

Senior General Manager, Environmental Solutions Business HQ



Toshio Hosoi President and CEO, OMRON SOCIAL SOLUTIONS Co., Ltd.

Senior General Manager, Global

Investor Relations & Corporate







## **Executive Officers**

Koji Doi President, OMRON (CHINA) Co., LTD.

## Takashi Ikezoe

Senior General Manager, Product Business Division HQ, Industrial Automation Company

## Kiyoshi Yoshikawa

Senior General Manager, Global Manufacturing Innovation  $\ensuremath{\text{H}}\xspace$ 

## Yoshihiro Taniguchi

Representative Director and CEO, OMRON SWITCH & DEVICES CORPORATION

## Nigel Blakeway

Chairman, President and CEO, OMRON MANAGEMENT CENTER OF AMERICA, INC. and Chairman and CEO, OMRON ELECTRONICS, LLC.

#### . Goshi Oba

Chairman and President, OMRON INDUSTRIAL AUTOMATION (CHINA) Co., Ltd.

## Takayoshi Oue

Senior General Manager, Global Finance and Accounting  $\ensuremath{\text{HQ}}$ 

## Izumi Echizen

Senior General Manager, Global Human Resources and Administration  $\ensuremath{\text{HQ}}$ 

## Hideji Ejima

General Manager, Business Planning Department and General Manager, Application Engineering Center, Environmental Solutions Business HQ

## Seigo Kinugawa

Senior General Manager, Strategy Planning Division HQ, Industrial Automation Company

## Takashi Kitagawa

Senior General Manager, Board of Directors Office

## Masahiko Tomita

General Manager, Corporate Planning Department, Global Strategy HQ

## Munenori Odake

Senior General Manager, Sales & Marketing Division HQ, Industrial Automation Company

## Kenji Sugawa

Director, Executive Vice President, and Senior General Manager, Global Sales and Marketing Group HQ, OMRON HEALTHCARE Co., Ltd.

## Shuji Tamaki

Senior General Manager, Global Risk Management and Legal  $\ensuremath{\mathsf{HQ}}$ 

## Ken Tanikawa

President and Representative Director, OMRON PRECISION TECHNOLOGY Co., Ltd.

pout Omron

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For more information, please refer to the Company's audited annual financial report: http://www.omron.com/ir/irlib/annual.html

## Six-Year Summary

OMRON Corporation and Subsidiaries Years ended March 31

Years ended March 31		N	lillions of yon (or	cept per share dat	·a)	
	FY2009	FY2010	FY2011	FY2012	FY2013	FY2014
Net sales (Note 1):						
Industrial Automation Business (IAB)	¥203,917	¥271,894	¥270,835	¥262,983	¥291,739	¥331,840
Electronic and Mechanical Components Business (EMC)	70,717	81,216	83,002	84,107	97,699	103,946
Automotive Electronic Components Business (AEC)	75,163	84,259	85,027	97,643	126,620	137,883
Social Systems, Solutions and Service Business (SSB)	57,981	63,846	57,200	68,754	82,695	80,410
Healthcare Business (HCB)	63,359	60,629	62,446	71,520	89,275	100,615
Other Businesses	43,592	49,672	53,535	59,240	78,949	87,382
Eliminations and Corporate	9,965	6,309	7,416	6,214	5,989	5,176
(Total)	524,694	617,825	619,461	650,461	772,966	847,252
Costs and expenses:						
Cost of sales	340,352	386,123	391,574	408,954	475,758	514,645
Selling, general and administrative expenses (excl. R&D expenses)	133,426	142,365	145,662	152,676	181,225	198,103
Research and development expenses	37,842	41,300	42,089	43,488	47,928	47,913
Other expenses (income), net	2,879	6,344	6,589	4,106	6,048	(797
(Total)	514,499	576,132	585,914	609,224	710,959	759,864
Income before income taxes and equity in earnings of affiliates	10,195	41,693	33,547	41,237	62,007	87,388
Income taxes	3,782	14,487	17,826	14,096	19,475	28,893
Equity in loss (earnings) of affiliates	2,792	190	(631)	(2,976)	(3,782)	(3,937
Income from continuing operations	3,621	27,016	16,352	30,117	46,314	62,432
Net income (loss)	103	234	(37)	(86)	129	262
Net income attributable to shareholders	3,518	26,782	16,389	30,203	46,185	62,170
Per share data (yen):						
Income from continuing operations						
Basic	16.0	121.7	74.5	137.2	209.8	283.9
Diluted	16.0	121.7	74.5	137.2	-	283.9
Cash dividends (Note 2)	17.0	30.0	28.0	37.0	53.0	71.0
Capital expenditures (cash basis)	20,792	21,647	27,502	30,383	32,218	37,123
Total assets	532,254	562,790	537,323	573,637	654,704	711,011
Total shareholders' equity	306,327	312,753	320,840	366,962	430,509	489,769
Financial indicators:						
Gross profit margin (%)	35.1	37.5	36.8	37.1	38.5	39.3
Operating income margin (%)	2.5	7.8	6.5	7.0	8.8	10.2
Income before tax / Net sales (%)	1.9	6.7	5.4	6.3	8.0	10.3
Return on sales (%)	0.7	4.3	2.6	4.6	6.0	7.3
ROIC (Return on invested capital) (%)	1.0	7.8	4.8	8.6	11.3	13.4
ROE (Return on equity) (%)	1.2	8.7	5.2	8.8	11.6	13.5
ROA (Return on asset) (%)	1.9	7.6	6.1	7.4	10.1	12.8
Asset turnover (times)	1.0	1.1	1.1	1.2	1.3	1.2
Inventory turnover (times)	4.2	4.7	4.4	4.5	5.0	4.8
Debt / Shareholders' equity ratio (times)	0.73	0.80	0.67	0.56	0.52	0.45

Notes: 1. During fiscal 2010, the PV inverter business in the Industrial Automation Business was transferred to Other. Segment information figures for prior years have been restated to conform to the current year presentation.

2. Cash dividends per share represent the amounts applicable to the respective year, including dividends to be paid after the end of the fiscal year.

About Omron

Where We're Headed

Corporate Value Initiatives

Corporate Value Foundati

**Financial Section** 

## Fiscal 2014 Management's Discussion and Analysis

#### **Market Environment**

Many economies around the world appear to be in recovery to one degree or another. The Japanese economy continued to improve throughout the fiscal vear. despite the negative impact of higher consumption taxes on certain sectors. The European economy was essentially flat for the year, while the U.S. continued to recover, showing greater corporate activity and higher personal consumption. China remains a powerhouse of capital investment, mainly in the electronics components industry. Both Thailand and Indonesia trended to a moderate recovery, with the economy of Korea likewise in recoverv.

The Omron Group deals in many major markets around the world. During fiscal 2014, the global automobile market experienced strong capital investment particularly so for components in markets outside Japan. The machine tools and the smartphone markets continue to grow, driving recovery in demand

for capital investment in these sectors, as well as for semiconductors. We have also seen a gradual recovery in capital investment for the consumer electronics and electronic components markets, and strong demand for related components in the world's emerging economies. While the medical devices market has struggled somewhat due to the slowdown in the Russian economy, demand from other emerging economies remains strong.

Turning toward the currency markets, we saw that the weakened yen contributed to the Group's revenue growth for the year. The average exchange rate for the fiscal year was ¥110.0 to the U.S. dollar (a ¥9.9 increase), and ¥138.7 to the Euro (¥4.7 increase). The average per-kilo price for silver was ¥65,260, a ¥5,395 decrease compared to the prior fiscal year. Copper cost an average of ¥766 per kilo, which was a ¥9 increase compared to the prior fiscal year.

120 110

100

90

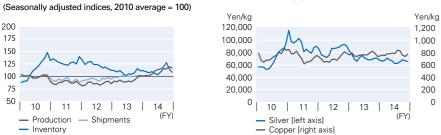
70

Exchange Rates

- USD - FUR

10 | 11 | 12 | 13 | 14

#### Silver and Copper Prices Index of Electronic Parts and Devices



Source: Ministry of Economy, Trade and Industry

200

175

150

125

100

75

50

Inventory

#### **Overview of Consolidated Results and Financial Condition**

Note: Segment operating income is prepared using the single-step method (which does not show individual income levels) based on U.S. GAAP. For inter-company comparison, we have defined operating income as gross profit minus selling, general and administrative (SG&A) expenses and research and development (R&D) expenses.

The Omron Group recorded consolidated net sales of ¥847.3 billion for the fiscal year ended March 2015. This represented a 9.6% year-on-year increase, mainly driven by significant revenue gains in our Industrial Automation Business. Operating income improved 27.2% year on year, reaching ¥86.6 billion. This increase was again mainly due to Industrial Automation Business revenues and higher added value ratio. The Group reported income before income taxes and equity in earnings of affiliates of ¥87.4 billion (40.9% higher year on year) and net income attributable to shareholders of ¥62.2 billion (34.6% increase). In all, the Omron Group marked a third consecutive year of revenue and profit gains, as well as a second consecutive year of record earnings.

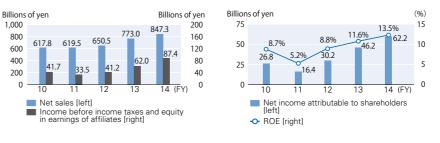
Total assets at the end of the period amounted

to ¥711.0 billion, which was 8.6% higher compared to the end of the prior fiscal year. This increase was mainly due to increases in cash and cash equivalents, inventories, and other current assets. Acquisitions of property, plant and equipment also contributed to this total. Total shareholders' equity was ¥489.8 billion at the end of the period, up 13.8%. This increase was mainly due to significant gains in net income attributable to shareholders and fluctuations in foreign currency translation adjustments. Our shareholders' equity ratio rose 3.1 points to 68.9% for the year-end.

Return on equity rose nearly 2 points, from 11.6% to 13.5%, while return on invested capital improved from 11.3% to 13.4%.







#### **Net Sales**

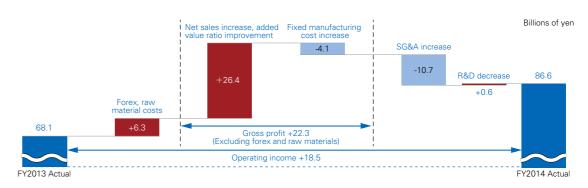
The Omron Group recorded ¥847.3 billion in net sales for the year, which represented a ¥74.3 billion (9.6%) gain year on year. Among the goals we set in our EARTH-1 STAGE medium-term business plan, we made particularly notable progress in the Existing Business Strategy (strengthening of IA business), the Super-Global Growth Strategy, and the New Business Strategy for Optimization Society.

Looking at our performance by region, we see that Greater China once again reported the greatest gains in net sales and operating income. Japan struggled to a 2.1% year-on-year decrease, mainly due to the impact of higher consumption taxes on first-half performance. On the other hand, the Americas, Europe, Greater China, and Asia Pacific all reported higher revenues, with year-on-year gains of 22.3%, 7.4%, 27.0%, and 14.9%.

#### **Cost of Sales and SG&A Expenses**

The Omron Group saw cost of sales rise 8.2% for the fiscal year. This increase was mainly in line with revenue gains, coming in at 60.7% in cost of sales ratio, just 0.8-points lower than the prior fiscal year. The average per-kilo price of silver fell to ¥65,260 (compared to

#### Consolidated Operating Income Analysis (YoY)



#### Net Income Attributable to Share-





#### **Review and Analysis of Consolidated Statements of Income**

¥70,655 for the prior year), while copper prices averaged ¥766 per kilo (compared to ¥757 for the prior year).

Selling, general, and administrative expenses rose ¥16.9 billion (9.3%) year on year. However, this increase was generally in proportion to net sales when compared to the prior year (23.4% for fiscal 2014 vs. 23.5% for fiscal 2013). R&D expenses were level year on year, falling to 5.7% of net sales, compared to a 6.2% mark for the prior fiscal year.

#### **Other Expenses (Income)**

The Omron Group recorded a net amount of ¥0.8 billion in other income, mainly from the sale of investment securities. This was a ¥6.8 billion decrease year on year.

## Income before Income Taxes and Equity in Earnings of Affiliates, Net Income Attributable to Shareholders, and Profit Distribution

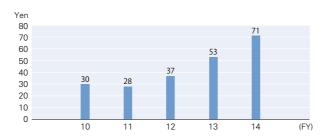
The Omron Group reported income before income taxes and equity in earnings of affiliates of ¥87.4 billion, representing a ¥25.4 billion gain year on year. Net income attributable to shareholders amounted to ¥62.2 billion, a ¥16.0 billion increase compared to the prior fiscal year.

Per-share net income attributable to shareholders amounted to ¥283.9, an increase of ¥74.1 compared to the prior fiscal year.

The Company's basic policy for dividend payments is to secure sufficient internal capital resources for future growth while at the same time providing consistent shareholder returns. More specifically, our target for fiscal 2014 was a dividend payout ratio of 25% or greater. The Group has moved the fiscal 2016 payout ratio goal of 30% up by one year to fiscal 2015. We have left our target ratio for dividend on equity unchanged at 2%.

Given these policies, the Group was pleased to report an annual dividend of ¥71 for fiscal 2014, ¥18 per share higher than the prior fiscal year. Our consolidated dividend payout ratio was 25.0%, with a dividend on equity result of 3.4%. We project a ¥92 per share divided for fiscal 2015.

Dividends per Share



#### Costs, Expenses, and Income as Percentages of Net Sales

FY2010	FY2011	FY2012	FY2013	FY2014
100.0%	100.0%	100.0%	100.0%	100.0%
62.5	63.2	62.9	61.5	60.7
37.5	36.8	37.1	38.5	39.3
23.0	23.5	23.4	23.5	23.4
6.7	6.8	6.7	6.2	5.7
1.1	1.1	0.7	0.8	(0.1)
6.7	5.4	6.3	8.0	10.3
2.3	2.9	2.2	2.5	3.4
4.3	2.6	4.6	6.0	7.3
	100.0% 62.5 37.5 23.0 6.7 1.1 6.7 2.3	100.0%         100.0%           62.5         63.2           37.5         36.8           23.0         23.5           6.7         6.8           1.1         1.1           6.7         5.4           2.3         2.9	100.0%         100.0%         100.0%           62.5         63.2         62.9           37.5         36.8         37.1           23.0         23.5         23.4           6.7         6.8         6.7           1.1         1.1         0.7           6.7         5.4         6.3           2.3         2.9         2.2	100.0%         100.0%         100.0%         100.0%           62.5         63.2         62.9         61.5           37.5         36.8         37.1         38.5           23.0         23.5         23.4         23.5           6.7         6.8         6.7         6.2           1.1         1.1         0.7         0.8           6.7         5.4         6.3         8.0           2.3         2.9         2.2         2.5

#### Segment Information

#### Note: Operating income

Segment operating income is prepared using the single-step method (which does not show individual income levels) based on U.S. GAAP. For intercompany comparison, we have defined operating income as gross profit minus selling, general and administrative (SG&A) expenses and research and development (R&D) expenses.

Note: Inter-segment transactions

The sales figure within segment information represents sales to external customers and excludes inter-segment transactions. Conversely, operating income includes income from inter-segment transactions before deductions of headquarters expenses and other non-allocable amounts.

#### 1. Review of Operations by Business Segment

#### **Industrial Automation Business (IAB)**

Our Industrial Automation Business recorded net sales of ¥331.8 billion for fiscal 2014, a 13.7% gain year on year. Higher revenues and production efficiencies resulted in a 40.9% increase in operating income, up to ¥54.6 billion.

Japan experienced a gradual economic recovery throughout the year, with demand particularly strong for capital investment in the automobile and electronics components fields. Overseas, the weakened yen contributed to greater sales in every region. Of particular note was the growth in the Americas, supported by strong demand in automobiles and oil and gas. Greater China proved again to be a strong growth market for electronics components. The segment experienced a gradual recovery in Europe, while demand for electronics components in Asia was strong, driven in part by the devalued yen.

## Electronic and Mechanical Components Business (EMC)

The Electronic and Mechanical Components Business recorded net sales of ¥103.9 billion, representing a 6.4% year-on-year gain. Operating income was higher by 17.5% year on year, reaching ¥10.2 billion.

In Japan, demand in the consumer electronics market and automobile industries was slow due to the increase in consumption tax rates. While demand in the consumer and commercial product industries other than consumer electronics remained level with the prior year, net sales decreased. Meanwhile, the weakened yen helped push net sales overseas significantly higher. In the Americas and Europe, demand for consumer and commercial products was strong, while new customers in Greater China—and our growth in consumer electronics in that market in particular—led to overall favorable results for the segment. In Asia as well, we saw growth in demand in the automobile-related industries.

## Automotive Electronic Components Business (AEC)

The Automotive Electronics Components Business recorded net sales of ¥137.9 billion, an 8.9% year-on-year gain. Operating income grew 1.6% to ¥9.2 billion.

Domestically, higher consumption tax rates and slow sales among certain customers combined to drive sales lower year on year. Meanwhile, the weaker yen contributed to revenue gains overseas. In particular, the Americas reported strong sales growth, supported by the healthy U.S. economy, most notably during the fourth quarter. Asia and Greater China, where we continue to build market share, also reported strong sales for the year.

## Social Systems, Solutions and Service Business (SSB)

The Social Systems, Solutions and Service Business recorded ¥80.4 billion in net sales for fiscal 2014, representing a 2.8% year-on-year decrease. Operating income experienced a 10.1% decrease to ¥5.0 billion.

Our railway infrastructure business delivered strong results due to railway infrastructure equipment facility upgrades, despite the lull in sales following the rush of purchases during the prior year in advance of consumption tax increases. Meanwhile, our traffic control and road control systems business underperformed the prior year due to the lack of capital investment in traffic control systems and other systems. Despite a decline in customer demand during the second half of the year, the Environmental Solutions Business was able to show overall sales gains, buoyed by demand for solar power generation system-related products.

#### **Healthcare Business (HCB)**

The Healthcare Business reported a 12.7% yearon-year gain in net sales, recording ¥100.6 billion in revenues. Meanwhile, operating income fell 13.7% to ¥6.5 billion. This decline was mainly due to our advance investments overseas, as well as to dramatic fluctuations in the currency trading markets during the second half of the year.

In Japan, higher consumption taxes and a revision in the medical payments system combined to place downward pressure on demand for institutional medical devices. However, successful in-store promotions and the introduction of new products such as massagers served to drive higher sales for our home-use healthcare and medical devices. Overseas, a slowing Russian economy and the political instability in Ukraine placed a drag on sales growth in Europe. Sales of new products, such as TENS, in the Americas helped drive earnings, as did strong performance of healthcare and medical devices in China, India, and other emerging countries.

#### **Other Businesses**

Other Businesses reported net sales of ¥87.4 billion, a year-on-year increase of 10.7%. Operating income came in at ¥8.4 billion, which was a decrease of 3.6% year on year, mainly due to investment activity.

Despite falling demand among certain Environmental Solutions Business customers during the second half of the year, increasing interest in renewable energy pushed domestic demand for PV inverters higher, resulting in strong demand during the year overall. The Electronic Systems & Equipment Business experienced demand for uninterruptible power supply units, industrial-use computers, and development and contract production services for electronic devices. Strong markets for smartphone microphones also helped drive earnings growth in our Micro Devices Business. A growing market for smartphones in Greater China has driven demand for thin, high-performance backlights in our Backlights Business.

#### Growth in Net Sales by Business Segment

	FY2012	FY2013	FY2014
IAB	(2.9)%	10.9%	13.7%
EMC	1.3	16.2	6.4
AEC	14.8	29.7	8.9
SSB	20.2	20.3	(2.8)
HCB	14.5	24.8	12.7
Other	10.7	33.3	10.7

#### Composition of Net Sales by Business Segment

	FY2012	FY2013	FY2014
IAB	40.4%	37.7%	39.2%
EMC	12.9	12.6	12.3
AEC	15.0	16.4	16.3
SSB	10.6	10.7	9.5
HCB	11.0	11.5	11.9
Other	9.1	10.2	10.3

Note: The composition of net sales is based on the classifications reported under Six-Year Summary on P. 79.

# About Omro

#### 2. Review of Operations by Region

#### Japan

Total net sales for Japan came in at ¥337.7 billion, representing a 2.1% year-on-year decline. Operating income, however, grew a healthy 17.2% to ¥55.6 billion, due mainly to productivity and added value ratio improvements.

During the fiscal year, the Japanese market experienced strong demand for capital investment in the automobile and electronic components sectors. This demand helped push earnings growth in our Industrial Automation Business. In our Healthcare Business, sales of home-use healthcare and medical devices and other new products made a significant contribution to earnings. Meanwhile, the impact of higher consumption taxes was seen widely across our businesses in Japan, causing challenges in growing our Electronic and Mechanical Components Business, Automotive Electronic Components Business, and our Social Systems, Solutions and Service Business.

#### Americas

Our businesses in the Americas reported net sales of ¥123.5 billion, a 22.3% improvement year on year. Operating income was 713.5% higher, reaching ¥1.7 billion.

The Americas are in an overall recovery economically. Greater corporate activity, higher employment, and rising payrolls are all indicators pointing to a clear recovery in the United States. Strength in automobile demand in the Americas drove significantly improved earnings for our Industrial Automation Business and Automotive Electronic Components Business. At the same time. growth in the oil and gas sectors pushed demand for our Industrial Automation Business, while consumer and commercial product demand resulted in gains for our Electronic and Mechanical Components Business. Recovering consumer spending supported growth in our Healthcare Business during the fiscal year.

#### Europe

In Europe, our businesses reported net sales of ¥108.4 billion, representing a 7.4% increase year on year. Operating income came in 51.8% higher at ¥5.9 billion.

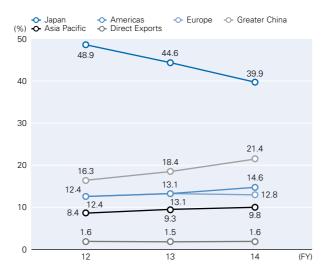
Despite the slowdown in the Russian economy and political instability in Ukraine, the European economy overall showed indications of a gradual recovery, with demand essentially level with the prior fiscal year. While our Healthcare Business in Russia and surrounding regions had been growing, we experienced slower growth in this region this year. However, earnings were supported by strong demand for products in our Industrial Automation Business and Electronic and Mechanical Components Business.

#### **Greater China**

Our businesses in Greater China reported net income of ¥181.0 billion, 27% higher than the prior fiscal year. Operating income amounted to ¥19.7 billion, representing 9.8% year-on-year growth. This result for revenues and profits was the highest of any of our regions.

Experts cited concerns of a slowdown in certain sectors of the Chinese economy during the fiscal year. Even so, we experienced significant earnings growth for our Industrial Automation Business, driven by higher demand in the electronic components market and steady capital investment. This region is demonstrating growing interest in mobile communications, home electronics, and electronic components for automobiles. As well, rising interest in personal health has spurred growth is sales of our health and medical equipment.

#### Sales Breakdown by Region



#### Asia Pacific

Our businesses in Asia Pacific reported net sales of ¥83.1 billion, 14.9% higher year on year. Operating income came in at ¥7.9 billion, representing an 11% gain.

Despite currency weaknesses, the economies of Thailand, Indonesia, and Korea were generally strong throughout the year. Our Industrial Automation Business was supported by strong demand in the electronic components industry. Electronic components for automobiles and consumer health and medical equipment likewise experienced strong demand.

#### Assets

Total assets at the end of the period amounted to ¥711.0 billion, which was ¥56.3 billion (8.6%) higher compared to the end of the prior fiscal year. This increase was mainly due to increases in cash and cash equivalents, inventories, and other current assets. Acquisitions of property, plant and equipment also contributed to this total.

#### Liabilities and Shareholders' Equity

Total liabilities amounted to ¥218.9 billion, which was a ¥3.0 billion (1.4%) decrease compared to the end of the prior fiscal year. This decrease was mainly due to a reduction in allowance for retirement benefits. Shareholders' equity amounted to ¥489.8 billion, an increase of ¥59.3 billion (13.8%). This increase was mainly due to significantly higher net income attributable to shareholders, fluctuations in foreign currency translation adjustments associated with a weaker yen on the foreign exchange markets, and a decrease in treasury stock. As a result, shareholders' equity ratio improved 3.1-points compared to the prior fiscal year, up to 68.9%. Our debt/equity ratio likewise improved to 0.45 versus 0.52 in the prior year. Shareholders' equity per share was ¥2,254.37 compared to ¥1,956.06 in the prior year.

Cash and cash equivalents at the end of the fiscal year amounted to ¥102.6 billion, an increase of ¥12.4 billion compared to the end of the prior fiscal year.

#### **Cash Flows from Operating Activities**

Net cash provided by operating activities amounted to ¥77.1 billion for year, down ¥2.0 billion compared to the prior fiscal year. This decrease was mainly due to a lower allowance for retirement benefits stemming from contributions to employee pension funds.

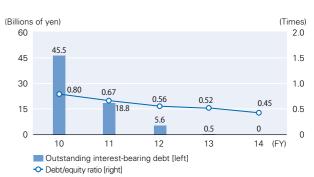
#### **Cash Flows from Investing Activities**

Net cash used in investing activities amounted to ¥39.5 billion for the year, an increase of ¥8.4 billion over the prior year. This increase was mainly due to investments in production and other facilities, as well as our acquisition of a nebulizer manufacturing and sales company in Brazil.



#### Working Capital and Current Ratio

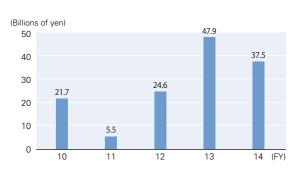
#### Outstanding Interest-Bearing Debt and Debt/Equity Ratio



#### **Cash Flows**

#### **Cash Flows from Financing Activities**

Net cash used in financing activities amounted to ¥29.3 billion, an increase of ¥13.0 billion compared to the prior fiscal year. This result was mainly due to payments of dividends and stock repurchases.



#### Free Cash Flow

## Consolidated Balance Sheets

OMRON Corporation and Subsidiaries March 31, 2014 and 2015

	Mill	Thousands of U.S. dollars	
ASSETS	FY2013	FY2014	FY2014
Current Assets:			
Cash and cash equivalents	¥ 90,251	¥ 102,622	\$ 855,183
Notes and accounts receivable-trade	174,216	178,775	1,489,792
Allowance for doubtful receivables	(1,812)	(1,624)	(13,533)
Inventories	97,677	116,020	966,833
Deferred income taxes	22,688	19,941	166,175
Other current assets	13,473	18,362	153,017
Total Current Assets	396,493	434,096	3,617,467
Property, Plant and Equipment:			
Land	26,344	26,721	222,675
Buildings	140,495	147,120	1,226,000
Machinery and equipment	171,192	202,149	1,684,575
Construction in progress	7,126	6,619	55,158
Total	345,157	382,609	3,188,408
Accumulated depreciation	(209,591)	(231,157)	(1,926,308)
Net Property, Plant and Equipment	135,566	151,452	1,262,100
nvestments and Other Assets:			
Investments in and advances to affiliates	21,349	24,318	202,650
Investment securities	51,117	57,106	475,883
Leasehold deposits	6,950	6,971	58,092
Deferred income taxes	20,918	6,366	53,050
Other assets	22,311	30,702	255,850
Total Investments and Other Assets	122,645	125,463	1,045,525
Total	¥ 654,704	¥ 711,011	\$ 5,925,092

Note: U.S. dollar amounts represent translations of Japanese yen at the approximate exchange rate on March 31, 2015, of ¥120 = U.S. \$1.

LIABILITIES A	ND SHAREHOLDERS' EQUITY
Current Liabi	lities:
Short-term	debt
Notes and a	ccounts payable-trade
Accrued exp	penses
Income taxe	es payable
Other curren	nt liabilities
Total Cur	rent Liabilities
Deferred Inco	ome Taxes
Termination a	and Retirement Benefits
Other Long-T	erm Liabilities
Shareholders	' Equity:
Common st	ock, no par value:
Authorize	d: 487,000,000 shares in 2013 and 2014
Issued:	217,397,872 shares in 2014
	227,121,372 shares in 2013
Capital surp	lus
Legal reserv	/e
Retained ea	rnings
Accumulate	d other comprehensive income (loss)
Treasury sto	ock, at cost: 144,467 shares in 2014
	7,032,043 shares in 2013
Total Sha	reholders' Equity
Noncontrollin	ng Interests
Total Net	Assets
Total	

	,	Thousands of	
	ns of yen	U.S. dollars	
FY2013	FY2014	FY2014	
¥ 488	¥ —	s –	
85,218	92,702	772,517	
39,897	41,942	349,517	≥
6,340	3,680	30,667	oout
30,764	38,438	320,317	About Omron
			Iron
162,707	176,762	1,473,018	
2,167	697	5,808	
50,683	30,393	253,275	<
6,369	11,065	92,208	Vher
			e
			Where We <sup>'</sup> re Headed
			Неа
			ded
64,100	64,100	534,167	
01,100	01,100		
99,067	99,070	825,583	Col
11,196	13,403	111,692	nod
287,853	301,174	2,509,783	ate
(15,162)	12,489	104,075	Valu
(15,102)	12,403	104,075	Corporate Value Initiatives
(16,545)	(467)	(3,892)	tiati
(10,545)	(407)	(3,032)	Ves
420 500	490 700	4 001 400	
430,509	489,769	4,081,408	8
2,269	2,325	19,375	rpor
432,778	492,904	4,100,783	Corporate Value
¥654,704	¥711,011	\$5,925,092	/alue

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## Consolidated Statements of Income

OMRON Corporation and Subsidiaries Years ended March 31, 2013, 2014 and 2015

		Thousands of U.S. dollars		
	FY2012	FY2013	FY2014	FY2014
Net Sales	¥650,461	¥772,966	¥847,252	\$7,060,433
Costs and Expenses:				
Cost of sales	408,954	475,758	514,645	4,288,708
Selling, general and administrative expenses	152,676	181,225	198,103	1,650,858
Research and development expenses	43,488	47,928	47,913	399,275
Other expenses (income), net	4,106	6,048	(797)	(6,641)
Total	609,224	710,959	759,864	6,332,200
Income before Income Taxes and Equity in Earnings of Affiliates	41,237	62,007	87,388	728,233
Income Taxes	14,096	19,475	28,893	240,775
Equity in Loss (Earnings) of Affiliates	(2,976)	(3,782)	(3,937)	(32,809)
Net Income	30,117	46,314	62,432	520,267
Net Income (Loss) Attributable to Noncontrolling Interests	(86)	129	262	2,184
Net Income Attributable to Shareholders	¥ 30,203	¥ 46,185	¥ 62,170	\$ 518,083

		Yen		
	FY2012	FY2013	FY2014	FY2014
Per Share Data:				
Net Income Attributable to Shareholders				
Basic	¥137.20	¥209.82	¥283.89	\$2.37
Diluted	137.20	_	283.89	2.37

Note: U.S. dollar amounts represent translations of Japanese yen at the approximate exchange rate on March 31, 2015, of ¥120 = U.S. \$1.

## Consolidated Statements of Comprehensive Income

OMRON Corporation and Subsidiaries Years ended March 31, 2013, 2014 and 2015

		Millions of yen		Thousands of U.S. dollars
	FY2012	FY2013	FY2014	FY2014
Net Income	¥30,117	¥46,314	¥62,432	\$520,267
Other Comprehensive Income (Loss), Net of Tax:				
Foreign currency translation adjustments:				
Foreign currency translation adjustments arising during the year	22,523	18,946	21,846	182,050
Reclassification adjustment for the portion realized in net income	(43)	(1)	-	-
Net unrealized gain (loss)	22,480	18,945	21,846	182,050
Pension liability adjustments:				
Pension liability adjustments arising during the year	(21)	326	227	1,892
Reclassification adjustment for the portion realized in net income	(894)	1,375	1,316	10,967
Net unrealized gain (loss)	(915)	1,701	1,543	12,859
Unrealized gains (losses) on available-for-sale securities:				
Unrealized holding gains (losses) arising during the year	2,317	10,002	7,074	58,950
Reclassification adjustment for losses on impairment realized in net income	693	_	_	_
Reclassification adjustment for net gains on sale realized in net income	(425)	(1,116)	(3,062)	(25,517)
Net unrealized gain (loss)	2,585	8,886	4,012	33,433
Net gains (losses) on derivative instruments:				
Unrealized holding gains (losses) arising during the year	(455)	(1,409)	(656)	(5,467)
Reclassification adjustment for net gains (losses) realized in net income	549	1,249	975	8,125
Net unrealized gain (loss)	94	(160)	319	2,658
Other Comprehensive Income (Loss)	24,244	29,372	27,720	231,000
Comprehensive Income	54,361	75,686	90,152	751,267
Comprehensive Income (Loss) Attributable to Noncontrolling Interests	74	314	331	2,758
Comprehensive Income attributable to shareholders	¥54,287	¥75,372	¥89,821	\$748,509

Note: U.S. dollar amounts represent translations of Japanese yen at the approximate exchange rate on March 31, 2015, of ¥120 = U.S. \$1.

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**Financial Section** 

## Consolidated Statements of Shareholders' Equity

OMRON Corporation and Subsidiaries Years ended March 31, 2013, 2014 and 2015

						Millions of ye	n			
	Number of common shares issued	Common stock	Capital surplus	Legal reserve	Retained earnings	Accumulated other comprehensive income (loss)	Treasury stock	Total shareholders' equity	Noncontrolling interests	Total net assets
Balance, March 31, 2012	239,121,372	¥ 64,100	¥ 99,078	¥ 10,034	¥ 260,557	¥ (68,433)	¥ (44,496)	¥ 320,840	¥840	¥ 321,680
Net income					30,203			30,203	(86)	30,117
Cash dividends paid to OMRON Corporation shareholders, ¥37 per share					(8,145)			(8,145)		(8,14
Cash dividends paid to noncontrolling interests								_	(2)	()
Equity transaction with noncontrolling interests and other			(12)					(12)	889	877
Transfer to legal reserve			(	842	(842)			_		-
Other comprehensive income (loss)						24,084		24,084	160	24,244
Acquisition of treasury stock							(9)	(9)		(9
Sale of treasury stock					(0)		1	1		
Retirement of treasury stock	(12,000,000)				(28,119)		28,119	-		-
Balance, March 31, 2013	227,121,372	64,100	99,066	10,876	253,654	(44,349)	(16,385)	366,962	1,801	368,763
Net income		.,		,	46,185	( , e ,	(10/000/	46,185	129	46,314
Cash dividends paid to OMRON Corporation shareholders, ¥53 per share					(11,666)			(11,666)		(11,666
Equity transaction with noncon- trolling interests and other					(11)000)				154	15
Transfer to legal reserve				320	(320)			_	154	
Other comprehensive				020	(020)					
income (loss)						29,187		29,187	185	29,37
Acquisition of treasury stock							(161)			(16
Sale of treasury stock			1				1	2		
Balance, March 31, 2014	227,121,372	64,100	99,067	11,196	287,853	(15,162	) (16,545)	430,509	2,269	432,778
Net income					62,170			62,170	262	62,43
Cash dividends paid to OMRON Corporation shareholders, ¥71 per share					(15,513)			(15,513)		(15,513
Cash dividends paid to noncontrolling interests								_	(277)	(27)
Equity transaction with noncontrolling interests and other								_	2	:
Transfer to legal reserve				2,207	(2,207)			_		-
Other comprehensive income (loss)						27,65	1	27,651	69	27,720
Acquisition of treasury stock							(15,054)	(15,054)		(15,054
Acquisition of treasury stock										
Sale of treasury stock			0				1	1		
	(9,723,500)		0 (2)		(31,129)		1 31,131			-
Sale of treasury stock	(9,723,500)				(31,129)					-

					Thous	ands of U.S.	dollars			
	Number of common shares issued	Common stock	Capital surplus	Legal reserve	Retained earnings	Accumulated other comprehensive income (loss)	Treasury stock	Total shareholders' equity	Noncontrolling interests	Total net assets
Balance, March 31, 2014	227,121,372	\$ 534,167	\$825,558	\$ 93,300	\$ 2,398,775	\$ (126,350)	\$ (137,875)	\$3,587,575	\$ 18,908	\$ 3,606,483
Net income					518,083			518,083	2,183	520,266
Cash dividends paid to OMRON Corporation shareholders, \$0.59 per share					(129,275)			(129,275)		(129,275
Cash dividends paid to noncon- trolling interests								_	(2,308)	(2,308
Equity transaction with noncontrolling interests and other								-	17	17
Transfer to legal reserve				18,392	(18,392)			-		-
Other comprehensive income (loss)						230,425		230,425	575	231,000
Acquisition of treasury stock							(125,450)	(125,450)		(125,450
Sale of treasury stock			0				8	8		8
Retirement of treasury stock	(9,723,500)		(17)		(259,408)		259,425	-		-
Issue of stock acquisition rights			42					42		42
Balance, March 31, 2015	217,397,872	\$534,167	\$825,583	\$ 111,692	\$ 2,509,783	\$ 104,075	\$ (3,892)	\$ 4,081,408	\$ 19,375	\$ 4,100,783

Note: U.S. dollar amounts represent translations of Japanese yen at the approximate exchange rate on March 31, 2015, of ¥120 = U.S. \$1.

## Consolidated Statements of Cash Flows

OMRON Corporation and Subsidiaries Years ended March 31, 2013, 2014 and 2015

		Millions of yen		Thousands o U.S. dollars
	FY2012	FY2013	FY2014	FY2014
Operating Activities:				
Net income	¥ 30,117	¥ 46,314	¥ 62,432	\$ 520,267
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization	22,452	25,089	28,339	236,158
Net loss on sales and disposals of property, plant and equipment	578	1,146	3,432	28,600
Loss on impairment of long-lived assets	3,265	804	137	1,142
Net gain on sale of investment securities	(677)	(1,714)	(4,337)	(36,142
Loss on impairment of investment securities	1,086	501	166	1,383
Loss on impairment of goodwill	153	-	-	-
Termination and retirement benefits	(4,433)	(4,417)	(17,427)	(145,225
Deferred income taxes	3,762	2,170	11,938	99,483
Equity in loss (earnings) of affiliates	(2,976)	(3,782)	(3,937)	(32,808
Changes in assets and liabilities:				
Decrease (increase) in notes and accounts receivable-trade	(5,827)	(6,613)	3,384	28,200
Decrease (increase) in inventories	8,641	(325)	(10,671)	(88,925
Decrease (increase) in other assets	21	(32)	(2,828)	(23,567
Increase (decrease) in notes and accounts payable-trade	(5,927)	5,824	1,658	13,817
Increase (decrease) in income taxes payable	3,121	2,277	(3,127)	(26,058
Increase in accrued expenses and other current liabilities	1,519	10,883	6,318	52,650
Other, net	(1,817)	919	1,580	13,167
Total adjustments	22,941	32,730	14,625	121,875
Net cash provided by operating activities	53,058	79,044	77,057	642,142
Investing Activities:		- • -		
Proceeds from sale or maturities of investment securities	1,658	2,840	5,274	43,950
Purchase of investment securities	(0)	(2,179)	(603)	(5,025
Capital expenditures	(30,383)	(32,218)	(37,123)	(309,358
Decrease in leasehold deposits, net	457	75	118	983
Proceeds from sale of property, plant and equipment	836	794	768	6,400
Decrease (increase) in investment in and loans to affiliates	(1,884)	209	(30)	(250
Proceeds from sale of business	90	26	-	_
Acquisition of business, net of cash acquired	141	(672)	(8,003)	(66,692
Purchase of noncontrolling interests	(10)	-	-	-
Other, net	624	-	82	684
Net cash used in investing activities	(28,471)	(31,125)	(39,517)	(329,308
Financing Activities:	(20,171)	(01,120)	(00/01/7)	(020/000
Net repayments of short-term debt	(13,273)	(5,135)	(853)	(7,108
Dividends paid by the Company	(6,164)	(10,566)	(12,985)	(108,208
Dividends paid to noncontrolling interests	(0,104)	(10,000)	(12,303)	(100,200
Proceeds from equity transactions with noncontrolling interests	819	22	(277)	(2,500
Acquisition of treasury stock	(9)	(161)	(15,054)	(125,450
Other, net	(9)	(458)		
			(134)	(1,118
Net cash used in financing activities	(18,550)	(16,298)	(29,303)	(244,192
Effect of Exchange Rate Changes on Cash and Cash Equivalents	4,414	2,922	4,134	34,450
Net Increase (Decrease) in Cash and Cash Equivalents	10,451	34,543	12,371	103,092
Cash and Cash Equivalents at Beginning of the Year	45,257	55,708	90,251	752,091
Cash and Cash Equivalents at End of the Year	¥ 55,708	¥ 90,251	¥ 102,622	\$ 855,183

Note: U.S. dollar amounts represent translations of Japanese yen at the approximate exchange rate on March 31, 2015, of ¥120 = U.S. \$1.

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Corpo Fou ation

**Financial Sectior** 

## Independent Practitioner's Assurance

Omron believes the independent assurance process is important to improve the accuracy and objectivity of its Integrated Report 2015. The following information contained in the Integrated Report was reviewed by an independent third party<sup>\*1</sup>. The process leading to issuance of the Independent Practitioners' Assurance Report was as follows.

\*1 Deloitte Tohmatsu Evaluation and Certification Organization Co., Ltd.: A related company of Deloitte Touche Tohmatsu LLC, a member firm of Deloitte Touche Tohmatsu Limited.

#### Independent Practitioner's Assurance Process



#### Scope of Independent Practitioner's Assurance Report

- Number of employees (P. 18–19)
- Ratio of overseas employees to total employees (P. 18–19)
- Ratio of non-Japanese in managerial positions overseas (P. 16)
- Ratio of women in managerial roles (Japan) (P. 16)
- Ratio of employees with disabilities (P. 17)
- Number of TOGA entries and participants (P. 16)
- Number of patents held (P. 18–19, 56)
- CO<sub>2</sub> emissions of global production sites (P. 17, 18–19)
- Global net sales to CO<sub>2</sub> emissions (P. 17)
- Environmental contribution (P. 17, 18–19)

#### Peloitte. デロイトトーマジ (DANSLATIOR) Mr. Yoshiko Yamala, Provident and (CD), OMRON Carponation Histohi Inseaga Chick Tolmatus Frankation and Colf Danakive Officer Debaits Tolmatus Frankation and Colf Optication Co., UM

ve onderskan a linsked assumner engagsment of the rastainability information" identified an being reliat orge of Independent Practikaan's Assuzance" (the "sustainability information") stated on page 52 of the and Report 18/27 (the "Report) COMMON Comparison (the "Company") for the year calded Mach 31, 2015.

#### ongens's Reponibility

The Company is responsible for the programments of the sustainability information is accordance with the calculations and reporting standard adopted by the Company (indicated with the stantiantibily information included) in the Report COx quartification is subject to informat encorrainly for nancem such as incomplete scientific howledge used to determine emissions factors and namerical data.

We have complete sum-free independence and other arbitral maginements of the Code of Elhiss for Production Accounters instantial by the Interpretational Black Standards Reard for Accounters, which is finand on Rindmonth principles of interple, objectivity, profusional comprisence and das care, confidentially and productional behavior We apply Informational Standard on Dataly Control, Databia Control France Reard and productional behavior. Protection Standard on Databy Control, Databia Control France Reard Reard and Accountingly maintain comproduction systems of quality control, Databia Control France Reard Reard and Accountingly maintain ethical requirements, professional standards and applicable legal and regulatory requirements.

One reprossibility is to express a limited anomazor conclusion on the watanindity infermation based on the providence with pre-fermional and its ovidence who conclusion. Its conclusion on initial anomazor engagement is accordance with the International Standard on Assessment Engagements ("SAE") 3000, *Concurse Engagement* is accordance with the International Standard on Assessment Engagements ("SAE") 3000, *Concurse Engagement* Standards Buard ("LAASIF", ISAE 3410, *Assessment Engagements on Generhance Can Statements*, issued by the AASB and the Panaled (Caldards for the Assessment of Statements) mound by the Engancetaneouslaw on andrement present based on our preference of Statements.

processes performed, importion of documents, analytical procedures, evaluating the appropriationer, of quantification methods and reporting policies, and agreeing or recording with underlying records. These procedures also include the Edwards

 Evaluating whether the Company's methods for estimates are appropriate and had been consistently applied. Elsowers, our procedures did not include keiling the data, on which the estimates are based or reportioning the optimates.
 Another and the state of the completences of the data, data collection methods, source data and relevant mean inform applicable to the sites.

The prevalence performed in a limited assume engineerst way in nature and timing time, and are low in that the first a response prevalence and an analysis of the second secon

anted Assume Coolnaw. Based on the procedures we have performed and the evidence we have obtained, nothing has come to out attention that causes us to believe that the Coopory's sustandidity addrimation is not prepared, in all material respects, in accordance with the calculation and upporting instandid adopted by the Company.

The above represents a translation, for conversionce only, of the original independent Practitioner's Asserance report issuel is in Japanese language.

Denter of Delotte Touche Tale

achi, Chisoda-ku, Tokyo

## From the Editor-in-Chief

Omron began planning for integrated reporting during fiscal 2011, issuing our first Integrated Report in 2012, combining our financial and non-financial CSR report.

In both 2013 and 2014, we received the Award for Excellence in Integrated Reporting from the World Intellectual Capital Initiative Japan, a partner with the International Integrated Reporting Council (IIRC). Nikkei Inc., publisher of the Nikkei Shimbun, likewise honored Omron as the 2014 winner of the Nikkei Annual Report Awards Grand Prix, as well as the most outstanding company in the integrated reporting category. The Tokyo Stock Exchange singled out Omron from among 3,400 publicly traded firms to receive their highest recognition, the Corporate Value Improvement Award. The award has recognized Omron for our earnings capacity, made possible through our management professionalism and information disclosure practices.

We believe that issuing integrated reports over the past three years has led us to better practice our management philosophy: Provide the products and services that society requires, thereby contributing to the development of global society while growing as a company.

At the same time, writing these reports has helped deepen our critical integrated thinking. It has helped us manage with an eye fixed on long-term, sustainable corporate value improvement.

Our Integrated Report 2015 conforms to the integrated reporting framework recommended by the IIRC and the World Intellectual Capital Initiative. At the same time, we worked harder on our coverage of materiality (important management issues) and connectivity (between financial and

### **Omron Integrated Report 2014: Awarded for Excellence**



Omron Integrated Report 2014 was selected winner of the Award for Excellence in Integrated Reporting from the World Intellectual Capital Initiative Japan. Our integrated reporting has also been recognized by Nikkei Inc., as the winner of the Nikkei Annual Report Awards 2014 Grand Prix, as well as most outstanding in the integrated reporting category.

non-financial information). Specifically, we have described our process for selecting material information to disclose, as well as visualizing our business model. Now, we can tell a much more effective story of how Omron keeps creating unique corporate value.

We have also taken steps to improve reliability by contracting an independent assurance to prove how important management indicators are related to nonfinancial information. This is in answer to the call of the IIRC for providing more assurance in this area.

As the editor-in-chief of this Integrated Report, I can assure the reader of the validity of the process by which it was created, as well as the accuracy of the content herein.

At Omron, we will continue to lead the way in integrated reporting in Japan. I encourage you to help us in this endeavor by sharing your frank opinions and ideas with us.

Conta

Satoshi Ando Managing Executive Officer Senior General Manager Global Investor Relations & Corporate Communications HQ

July 2015



## Corporate Information / Stock Information As of March 31, 2015

Date of Formation ——	Securities Code ———	0
May 10, 1933	6645	Eu
Date of Establishment — May 19, 1948	Fiscal Year-End ——— March 31	ON CE
Paid-in Capital ¥64,100 million	Annual Shareholders' Meeting ————————————————————————————————————	(Th No
Number of Employees (Consolidated) ——— 37,572	June Custodian of Register of Shareholders ———	ON CE (IIIi
Common Stock ——— Issued	Mitsubishi UFJ Trust and Banking Corporation	Bra
217,398 thousand shares Trading Unit 100 shares Number of Shareholders	Depositary and Transfer Agent for American Depositary Receipts — JPMorgan Chase Bank, N.A.	CE Par As ON
34,832		CE PA
Stock Listings Tokyo Stock Exchange, Frankfurt Stock Exchange	Head Office Shiokoji Horikawa, Shimogyo-ku, Kyoto 600-8530, Japan Tel: +81-75-344-7000 Fax: +81-75-344-7001	Inc ON CE (Ha

## Verseas Headquarters urope MRON MANAGEMENT ENTER OF EUROPE he Netherlands)

lorth America MRON MANAGEMENT ENTER OF AMERICA linois)

#### razil MRON MANAGEMENT ENTER OF BRAZIL (São aulo)

sia Pacific MRON MANAGEMENT ENTER OF ASIA ACIFIC (Singapore)

ndia MRON MANAGEMENT ENTER OF INDIA laryana)

#### **Greater China** OMRON MANAGEMENT CENTER OF CHINA (Shanghai)

Major Manufacturing & Development, Sales & Marketing, and Research & **Development Centers in Japar** 

## Manufacturing &

Development-Kusatsu Office Ayabe Office

Yasu Office

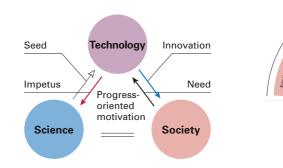
Research & Development-Keihanna Technology Innovation Center Okayama Office

### Sales & Marketing

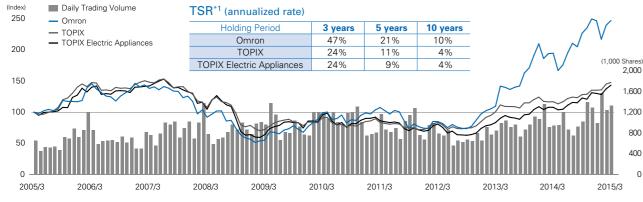
Tokyo Office Mishima Office Nagoya Office Osaka Office

### Management Compass—The SINIC Theory

Omron announced this predictive theory at the First Future Research World Congress in April 1970. From the 1990s onward, Omron has set a long-term management vision based on this predictive theory formulated every 10 years with the aim of achieving sustainable growth from a long-term perspective.



#### Stock Price and Daily Trading Volume Tokyo Stock Exchange and Osaka Securities Exchange



Notes: 1. Share index (2005/3E = 100)

2. Stock price and trading volume information is for the 1st section of the Osaka Securities Exchange before July 16, 2013, and for the 1st section of the Tokyo Stock Exchange thereafter.

3. TSR holding period indexed to March 2015

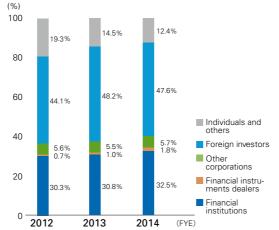
\*1 TSR (Total Shareholder Return): Total investment return, combining capital gains and dividends

### 52-Week High / Low, Volatility<sup>\*2</sup>

FY	High (¥)	Low (¥)	Volatility (%)
2005	3,620	2,210	25.5
2006	3,590	2,615	27.1
2007	3,510	1,950	36.3
2008	2,385	940	52.4
2009	2,215	1,132	35.9
2010	2,418	1,749	34.7
2011	2,357	1,381	36.5
2012	2,478	1,436	29.9
2013	4,730	2,213	39.7
2014	5,800	3,365	30.9

\*2 Volatility: Price fluctuation risk, expressed in standard deviations

## Ownership and Distribution of Shares



#### Website -

#### For more information, please visit our website.



http://www.omron.co.jp/ (Japanese)

http://www.omron.com/ (English)

Investor Relations http://www.omron.co.jp/ir/ (Japanese) http://www.omron.com/ir/ (English)

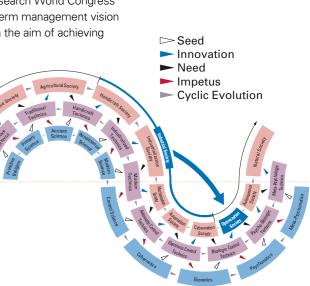
#### INQUIRIES

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#### CSR http://www.omron.co.jp/about/csr/ (Japanese) http://www.omron.com/about/csr/ (English)

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