



Healthcare Business (HCB)

Manufacture, sales, and services related to home-use / institutional healthcare and medical devices

Vision

All for Healthcare. To Help Realize Healthy and Comfortable Lives for People around the World

The Healthcare Business enjoys the No. 1 share of the global blood pressure monitor market (internal survey). We deliver these and other products and services to the world to help prevent, improve, and manage lifestyle diseases. As the world has become wealthier, the number of people suffering from lifestyle diseases has started to skyrocket. This trend is particularly remarkable among the emerging economies.

Through advanced sensing technologies and many years of clinical research, we have gained the trust of numerous medical and research institutes. Leveraging this trust, we will continue to create innovative products and services to help realize healthy and comfortable lives for people around the world.



Isao Ogino

Managing Executive Officer
President and CEO
OMRON HEALTHCARE Co., Ltd.

Toward Sustainable Growth

Imagine a World with Zero Heart Attacks, Zero Strokes

Death due to heart attack and stroke caused by high blood pressure is on top of the list. In many cases, the onset of these diseases have a major impact on healthy life expectancies, reducing patients to bed confinement, causing speech impediments, or even worse. Accordingly, detecting and preventing the onset is an extremely important mission. We are engaged in business realizing zero cerebral and cardiovascular events.

Accurate blood pressure monitoring is a critical part of detecting the risk of disease onset. To allow as many people as possible access to blood pressure monitors, we are expanding our sales network

among emerging economies. As more people track their blood pressure, we will begin to see more details about types of high blood pressure (e.g. rapid increase of blood pressure in the morning). We believe this information will lead to better drug management, dosage timing, and even lifestyle recommendations tailored more specifically to each individual.

We plan to accelerate the speed of our projects to eradicate the onset of cerebral and cardiovascular disease, growing our businesses by helping realize healthy and comfortable lives for people around the world.