

# Intellectual Property Strategy

## Omron Wins the 13th Distinguished Service in Industry Award

Omron was awarded the 2016 Distinguished Service in Industry Award by the Intellectual Property Association of Japan (IPAJ). Each year, the IPAJ gives this award to an organization that demonstrates outstanding achievement in the field of intellectual property (IP). Omron was recognized for our IP activities\*<sup>1</sup>, our successful efforts under ROIC Management 2.0\*<sup>2</sup> to focus on and invest in IP, and our effective program of external communications related to IP.



\*<sup>1</sup> IP activities under unified business and technology programs

\*<sup>2</sup> Investing in patent applications and IP education for engineers to make IP a tool for business growth. See our website for ROIC 2.0: [http://www.omron.com/about/rr/riib/pdfs/ar15e/ar15e\\_17.pdf](http://www.omron.com/about/rr/riib/pdfs/ar15e/ar15e_17.pdf)

## Building an Advantage through Intellectual Property by the Year 2030

### Strategies for Using IP as a Global Competitive Advantage

Omron IP activities reflect an integration of business, technology, and IP strategies.

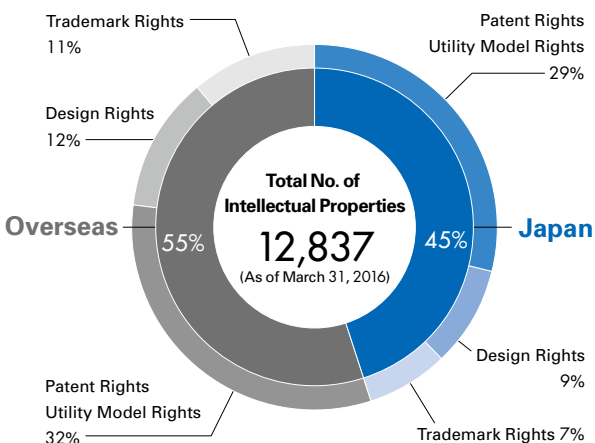
Today, we look across the landscape toward the year 2030, anticipating future technologies that carry beyond our current business framework. We envision a number of technology scenarios for that future, creating and protecting medium-, long-term, and core technologies that align with our vision. Omron is pushing forward to build a stronger

capacity for IP creation both today and tomorrow.

Toward further globalization, we are stepping up our program of IP rights acquisition in countries that represent our most important markets. This program will secure greater degrees of freedom for our businesses in our major markets around the world.

Finally, Omron will be tenacious in protecting our IP rights, defending and enhancing the Omron Brand.

### Worldwide Intellectual Property Rights



### Intellectual Property Data (No. of Patents)

FY	2012	2013	2014	2015
<b>Applications</b>	1,084	1,040	1,129	1,108
<b>Approvals</b>	1,172	949	856	866
<b>Patents held</b>	6,448	6,635	7,194	7,686