

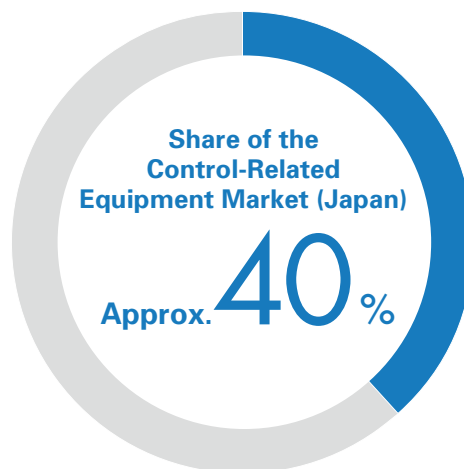
Omron Products (Market Share and Sales by Product)



Industrial Automation Business

Strengths

- Extensive product lineup
- Global infrastructure and services network



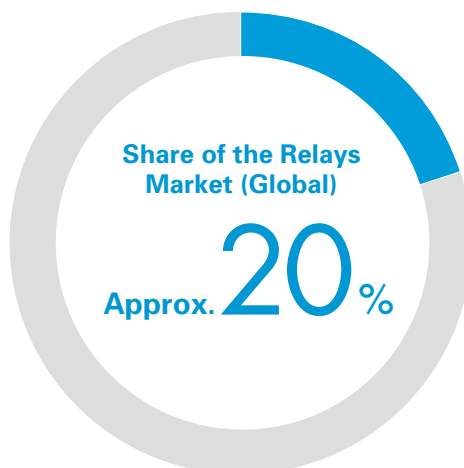
Source: Nippon Electric Control Equipment Industries Association



Electronic and Mechanical Components Business

Strengths

- Consultative sales approach
- Global delivery of high-quality products; superior manufacturing capabilities



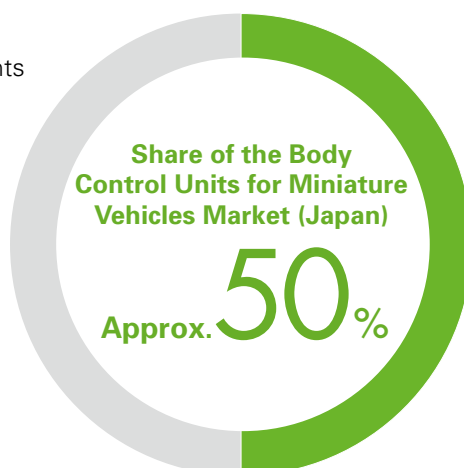
Source: Internal survey



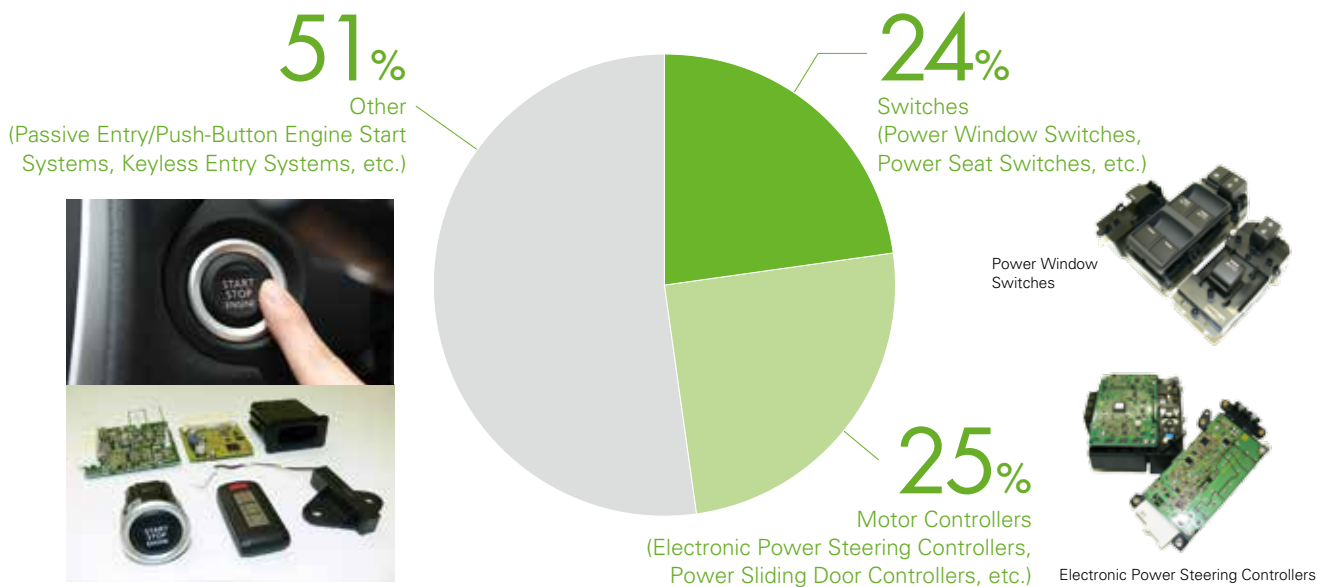
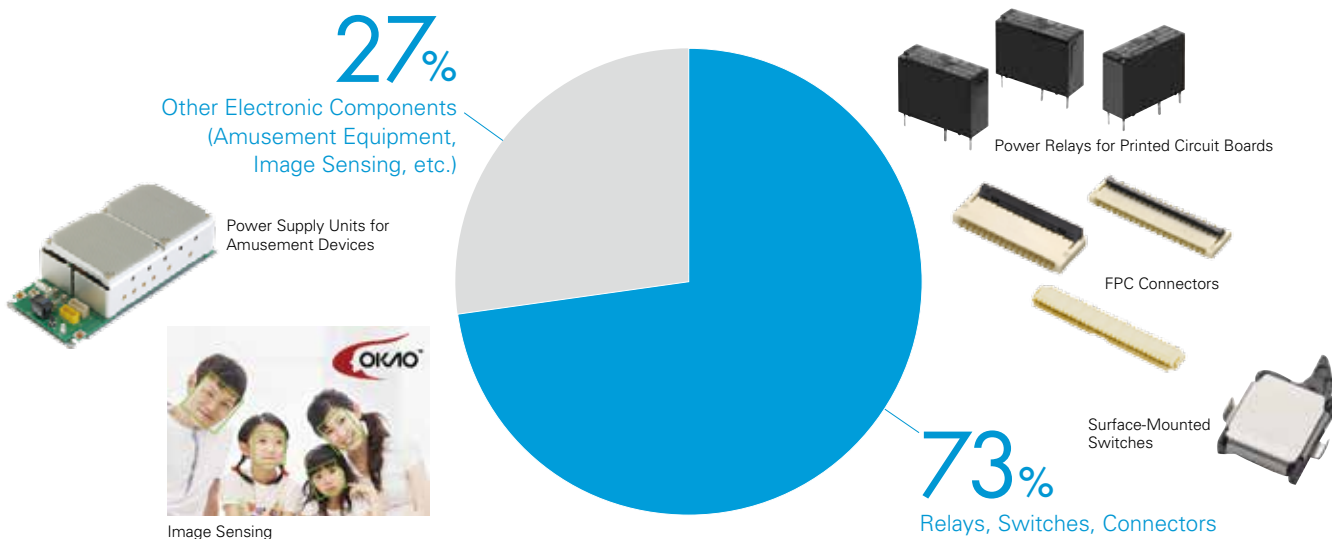
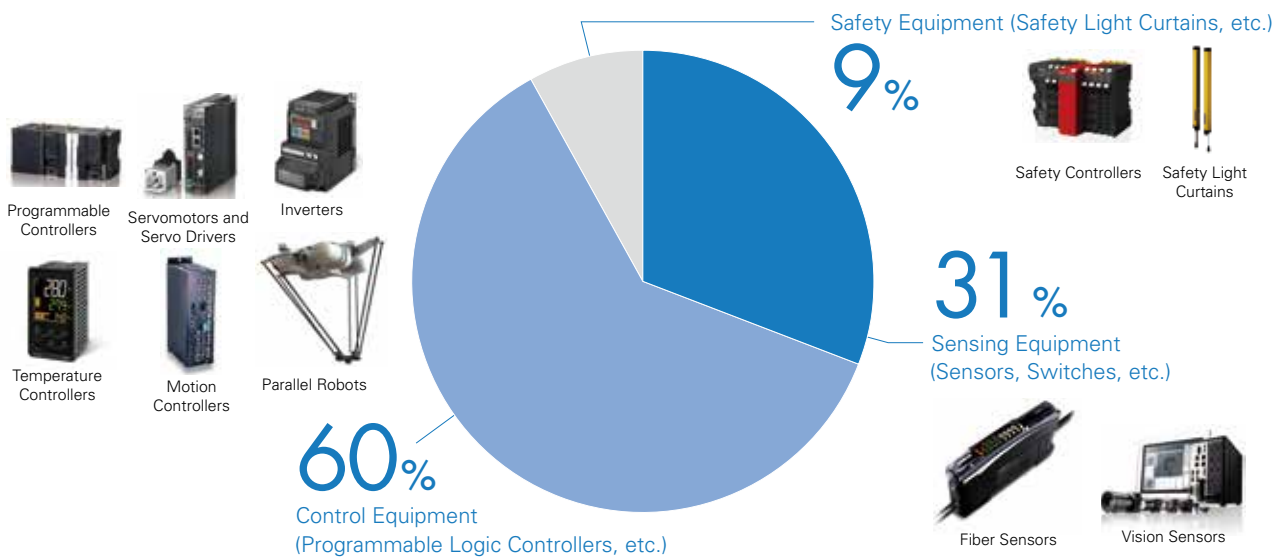
Automotive Electronic Components Business

Strengths

- Global development and delivery of high-quality electronic components
- Trusted independent supplier to a diverse customer base
- Work with customers to develop products that anticipate market needs



Source: Internal survey

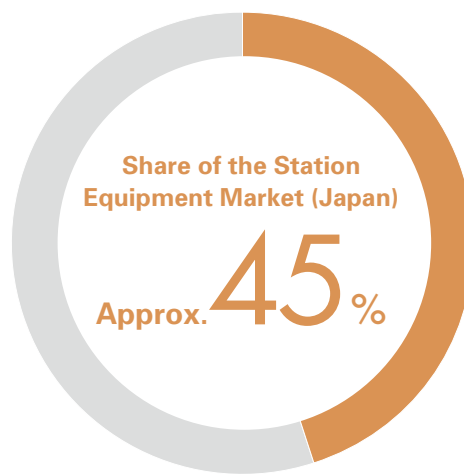




Social Systems, Solutions and Service Business

Strengths

- One-stop solutions
(Component, system development, software development, and engineering services)



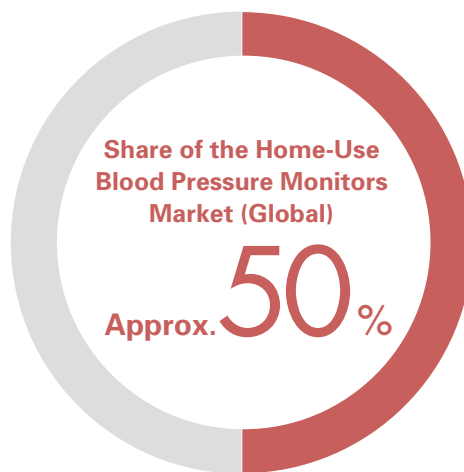
Source: Internal survey



Healthcare Business

Strengths

- Recognized brand, trusted by medical and research institutes
- Compliance with regulations

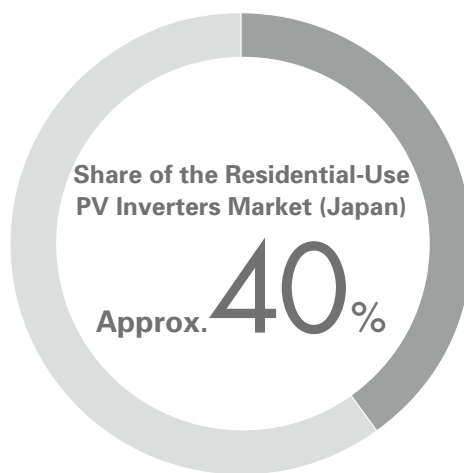


Source: Internal survey

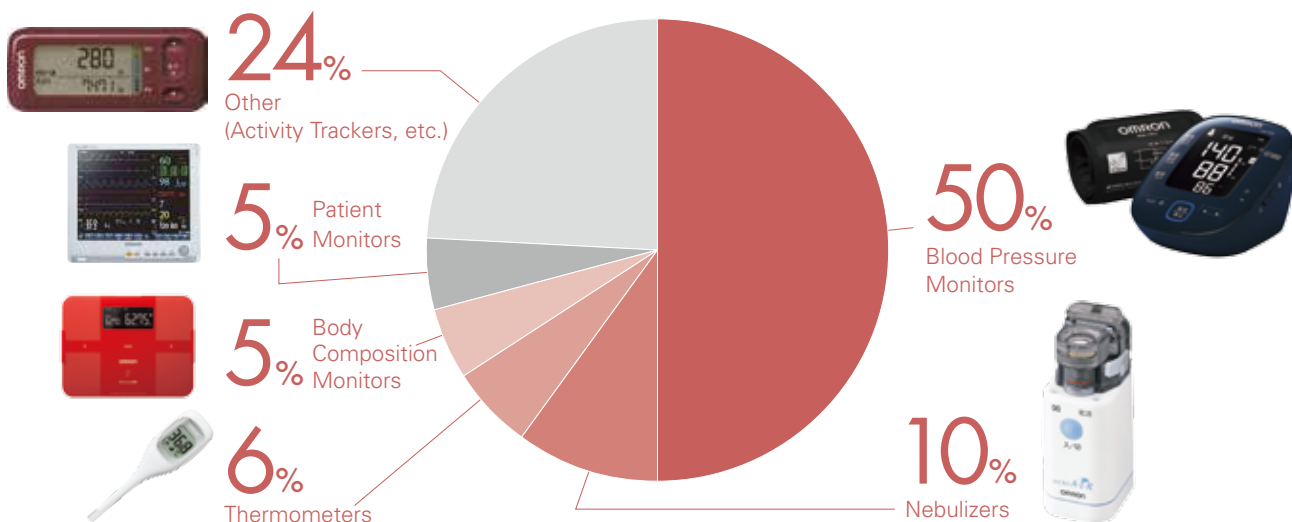
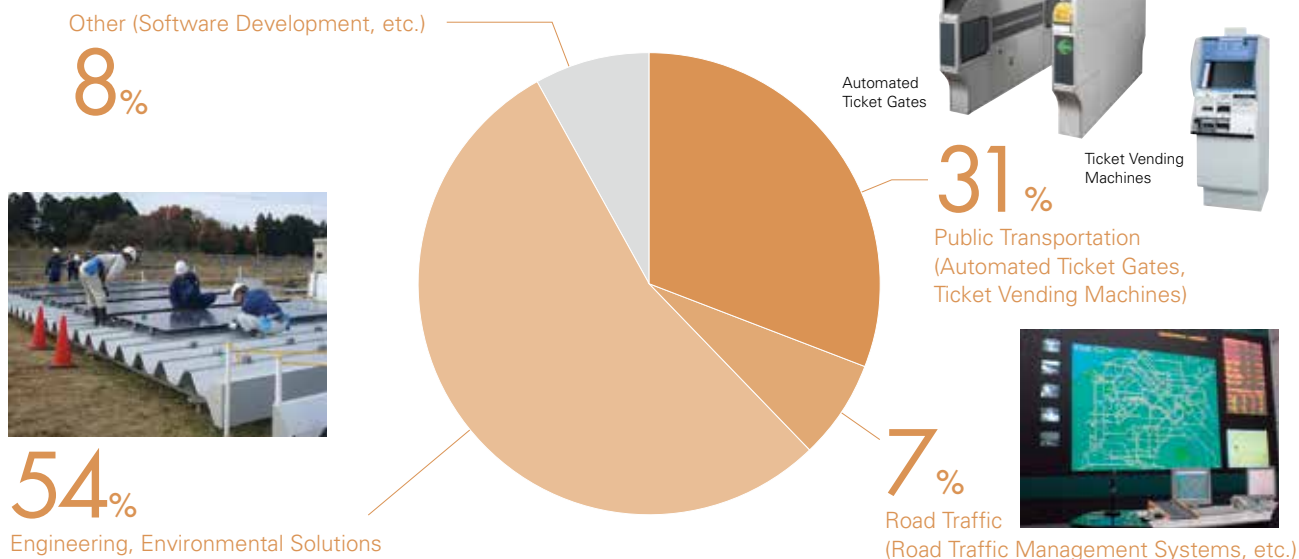


Other Businesses

Headquarters is responsible for overseeing business development/support, as well as managing projects to research and develop new businesses.



Source: Internal survey



Environmental Solutions

PV inverters and other products for energy generation, storage, and savings



Hybrid Storage System for Solar Power

Backlights

LCD backlights for smartphones and other devices



LCD Backlights

Electronic Systems and Equipment

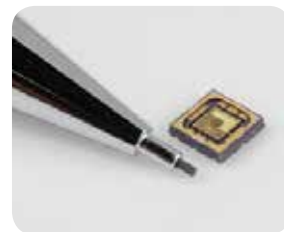
Uninterruptible power supply units for providing electricity during power outages or other emergencies



Uninterruptible Power Supply Units

Micro Devices

Micro electro mechanical systems (MEMS) for emerging applications



MEMS Pressure Sensors