

# Intellectual Property Strategy

## Omron Wins the 2015 Intellectual Property Achievement Award

Japan's Ministry of Economy, Trade and Industry and the Japan Patent Office honored Omron with the Intellectual Property Achievement award for fiscal 2015<sup>\*1</sup>. We plan to continue to leverage our intellectual property activities to enhance our corporate value and contribute to the advancement of society.



### Strategies to Use Intellectual Property for Competitive Advantage

Omron follows a specific policy for our intellectual property activities, based on the Omron Principles. We see intellectual property as the third rail of our business, coordinating intellectual property activities with our businesses and

research & development divisions.

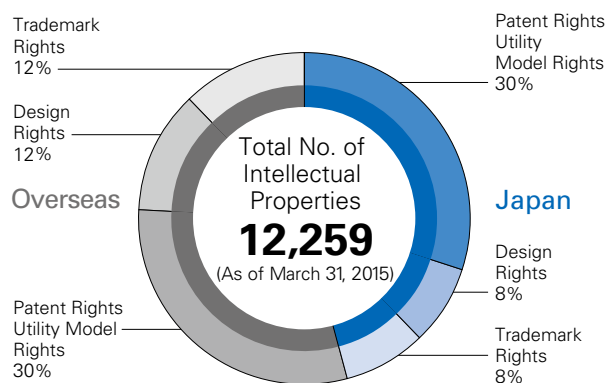
Our business divisions work closely with intellectual property staff to plan<sup>\*2</sup> business and technology strategy for patent filings and other intellectual property activities.

### A Stronger Stance for Global Intellectual Property

To respond to business globalization, Omron is active in securing intellectual property rights in important markets. We anticipate the direction of technology and business models in these markets to secure more freedom for our

businesses to operate. In addition to Japan, we also work with local staff to pursue intellectual property rights in China, the United States, Europe, and Singapore.

#### Worldwide Intellectual Property Rights



#### Intellectual Property Data (No. of Patents)

FY	2012	2013	2014
Applications	1,084	1,040	1,129
Approvals	1,172	949	856
Patents held	6,448	6,635	7,194

<sup>\*1</sup> The Minister of Economy, Trade and Industry Award and the Patent Office Commissioner Award are announced by the Ministry of Economy, Trade and Industry/Patent Office annually on April 18 (Invention Day). These awards recognize companies whose staff or systems have made notable contributions advancing corporate intellectual property development and education.

<sup>\*2</sup> Reports or plans detailing the acquisition or use of technology assets